

CORRESPONDENCE BETWEEN QUEEN VICTORIA AND HON. W. E. GLADSTONE MADE PUBLIC

"The Queen and Mr. Gladstone, 1845-1879." Letters edited with a commentary by Philip Guedalla, receives extended notice in the London press. One reviewer says:

"It is an astonishing drama that is unfolded in this correspondence between the middle-aged Queen Victoria and the middle-aged Gladstone. The most human and engrossing part of the correspondence is that in which Gladstone tries to persuade the Queen to do her duty as a Queen and she with a superabundance of underlined words explains that she is too broken and ill to do her duty as a Queen."

"I was probably because of Gladstone's well meaning efforts that he ceased to be one of the Queen's most cherished advisers and became her pet aversion. She obviously never felt the same toward him again after his dogged attempts to coax her out of her retirement to open the newly-built Blackfriars Bridge."

Letter to Gladstone

"Her withdrawal from the public gaze after the death of Prince Albert was something with which everybody could sympathize. He letter about her dead husband, written to Gladstone in

1862, is the sincere utterance of a broken heart:

"The Queen struggles and works—and will devote herself to what her precious husband wished—and desired and time to do her duty to the last hour of her life—but her faithful servant and kind friends must not deceive themselves by thinking that her efforts will carry her on;—for constant pining and longing—the void and suffering do never leave her day or night—accompanied by the great amount of work and responsibility which weighs alone on her is telling very visibly upon her health and strength; she gets weaker and weaker—her health worse and her nerves terribly shattered"

"The Queen is much surprised at being again teased and tormented about this Bridge, having three weeks ago—nearly—been asked by Mr. Gladstone since the Queen could not open the Bridge and Viaduct the fatigue of the whole thing being much too great, and a day commencing in the heat be impossible could the Queen on returning from Balmoral in the autumn drive to the Bridge? She replied that she could not promise but

that if she could she would—but that it could not be before the 6th of November: and certainly not in October: And quite a short ceremony without any luncheon anywhere.

"Pray make this very positive."

Another Extract

"Again when she was asked to open Parliament, she wrote:

"After much repeated severe suffering which has weakened and shaken her very much and which obliges her to take the very greatest care when she goes out like sitting backwards when she drives and covering her face and hands with endless wraps—besides avoiding excitement and fatigue—it would be madness to expose herself to the fatigue and journey up in this severe weather and to the great agitation and excitement of going to open Parliament and above all to the totally unavoidable exposure to cold drafts and heat!"

"She was averse to the idea of women entering the medical profession (and in this Gladstone agreed).

"The Queen is glad that the government will support Mr. Bouverie's motion—but she feels that the danger as regards the subject she attended to be so very serious that she is determined for the salvation of the young women of this country—and their rescue from immorality to do every thing she can to put a check to it.—She wishes Mr. Gladstone would send for and see Sir William Jenner who can tell him what an awful idea this

is—of allowing young girls and young men to enter the dissecting room together."

TRIBULATION

I've had my share
Of feminine,
The plain and fair,
The plump and thin.

The short and tall,
The dark and light;
Not one of all
Has done me right.

They sister or
They mother, me.

While I would more
The lover be.

But she, the imp.
My patience rends—

Who quotes a limp:
"Can't we be friends?"

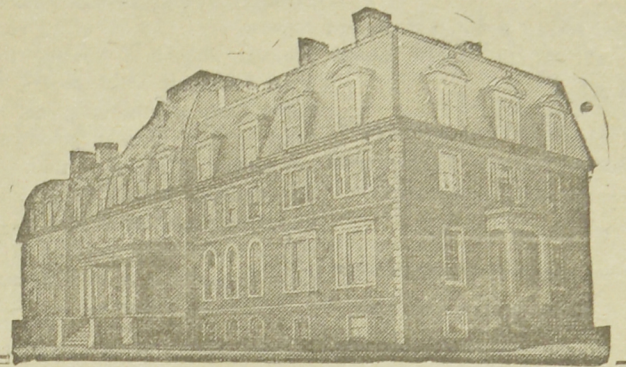
—ROBERT MARKO, in New York Sun.

FISHERMAN

'Twas not the largest fish he caught,
(The largest always gets away);
But real adventure, this he sought,
Upon this perfect fishing day.

The fish as if it sensed the "fry".
Staged quite a struggle with the
lad;

One cannot very well deny
'Twas reel adventure that he had.



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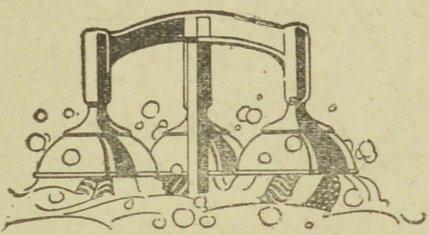
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C. C. JONES, President.

A New Perfected VACUUM CUP WASHER



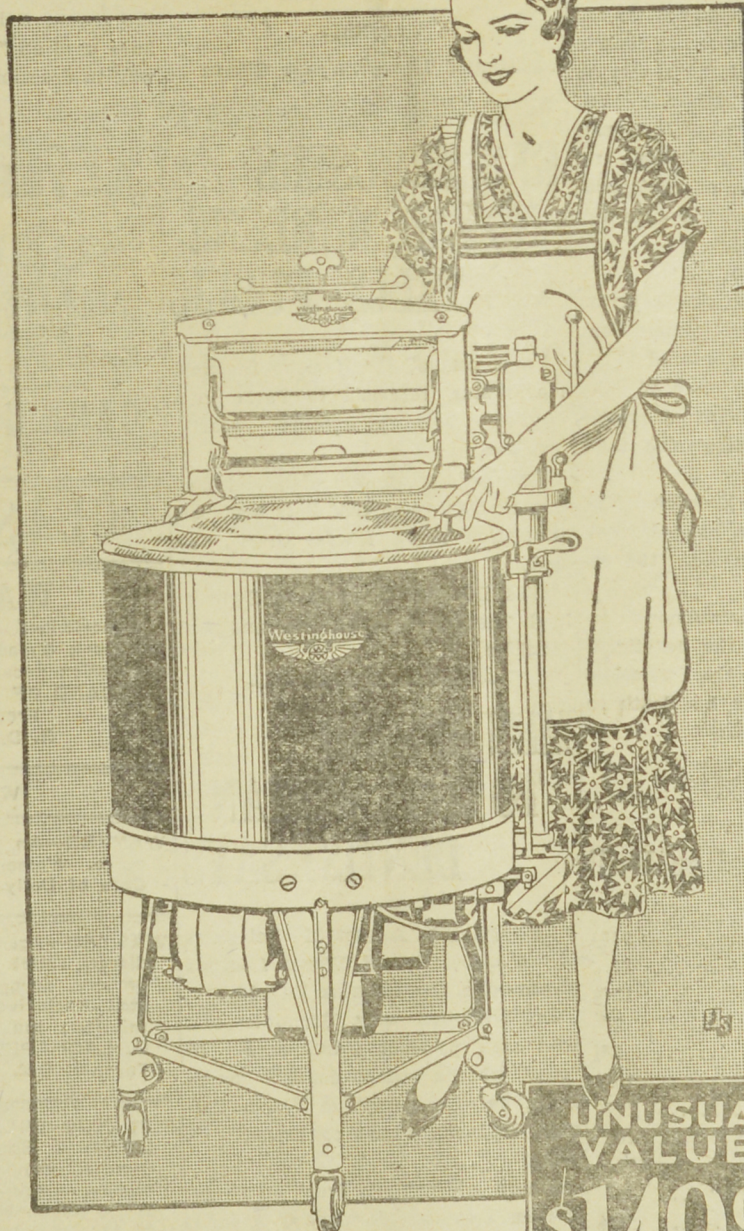
TO the women of Canada, Westinghouse presents a new, advanced Vacuum Cup Washer . . . a washer that looks different, is different, and employs the Vacuum Cup Principle which has for years stood supreme in the regard of careful housewives.

Gently as human hands, yet irresistibly, the three powerful vacuum-cups force air and cleansing suds through every mesh and fibre of the fabric . . . without friction, without the slightest injury to the most delicate weaves.

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Beautifully finished in smart, modern color combinations . . . Crystal Black, Coral and Silver . . . or Nile Green, Light Green and Silver . . . the new Westinghouse-Easy Vacuum Cup Washer presents a combination of important refinements found on no other machine, including hand height control lever, all enclosed oil-bath main gears, instant accessibility, single point oiling system and the wonderful Lowndes clutch (an exclusive feature on the new Westinghouse-Easy Vacuum Cup Washer) which removes forever the old risk of accidental damage through overload to motor or wringer.

And here is more good news! Now, for the first time you can have this perfected Vacuum Cup Washer for no more than the price of an ordinary washer . . . the lowest price ever offered in Canada on a vacuum cup electric washer.



See this wonderful new Vacuum-Cup Washer . . . and learn how easily it can be purchased on the Westinghouse Budget Plan!

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VALUE
\$149.00

Westinghouse

ELECTRIC SERVANTS FOR THE HOME



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TO SAY "I never read advertisements" would be much like saying, "I never use soap" or "I never read newspapers," or "No one can teach me anything," or "I know everything."

Many good—but not very wise persons seem to think that all advertisements are just the vainglorious braggings of those who publish them—designed to part fools and their money. The truth is that most advertisements are incitements to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.

Here are some questions to be answered by those who say "I never read advertisements"—

- 1.—What alarm clock would you buy if you needed one?
- 2.—What camera would you buy, for your own use, or to give to a son or daughter?
- 3.—What motor car possesses your favor?
- 4.—What face cream or shaving soap or cream, or tooth paste did you use today?
- 5.—What laundry soap (or flakes) is in your kitchen right now?
- 6.—What brand of tobacco would you buy if you were a user?
- 7.—The watch on your wrist—what name does it bear?
- 8.—What theatre is presenting the best program?
- 9.—Your life insurance policy—what company issued it?
- 10.—The ginger ale which you serve to guests—what brand is it?
- 11.—The tea which you buy regularly—what brand is it?
- 12.—The baked beans and the tomato catsup now on your pantry shelves—what brands are they?

YOU SEE! Whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we DON'T buy and which have a sickish life, are those which are not advertised, and which try to ride onto public favor on the backs of well-advertised products.

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