

THE DARK CONTINENT HAS A PLAGUE OF EXILED WASTERS, NEVER DO WELL FROM G. B.

Yenya suffers unjustly from the presence of a minority of wasters, says Sir Percival Phillips, in a letter from that African colony to the London Daily Mail.

The reputation which the colony has acquired in some quarters in Great Britain as an asylum for ne'er-do-wells and other post-war variations of the type formerly known as "the remittance man" is rightly resented by all its respectable citizens. The sum total of these derelict-exiles is negligible in comparison with the bulk of the white population, but it is sufficiently conspicuous to create a totally wrong impression at home of the social life and habits of the people.

There is hardly a liner arriving at Mombasa from the English ports that does not include in its passenger list one or more young gentlemen who have been shipped to East Africa by their discouraged families.

There come also a less discredited art of writing letters home, but as light-hearted a type of traveler as the predatory gentleman who has—male and female—in search of the unconventional pleasures so persistently advertised by the gossips that dress shirts is surprised to find that stay at home. Some of them are after his reputation interferes with the

big game in a legitimate way. Others are after smaller game in an illegitimate way. Some are adventurers ready to gamble in a new field, forfeited by the experience and audacity of a roving life around the playgrounds of Europe.

Shock For Fugitives

Come also wrecks from the sea of matrimony, singly or in illicit pairs, thinking that Kenya is hidden fireproof curtain from these varied specimens and censorious these varied specimens climb Nairobi and plan eas and adventure.

Arrived here, they make coveries of a surprising a

certing nature. The fugitiv

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signing of chits beyond a week of grace, and even more surprised to learn that his dossier has followed him from cotland Yard. And the young exile on a monthly allowance from his disillusioned parent finds that the cost of drinking makes life a very serious problems, unless he can recline on the bosom of hospitality that offers itself with undiminished enthusiasm to the newcomer of good address—for a time.

Greying on Tourists

The real faster lies in wait for innocent tourists, on whom he can baton for drinks, if not a "temporary advance." He says he is "in coffee" or that he is "just back from safari." He has recourse to an old Army List when he meets an ex-officer, and he talks glibly of "dear old So-and-So," by the way of establishing a contact that may yield something profitable.

These adventurers are well-spoken; the majority has passed through a

school (some of them quickly), and they have a war record of which

they are proud. Even in the

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Africa by way of the Equatorial road into the Sudan, and so to Cairo. This is difficult, for bad news travels fast and is usually ahead of them.

Kenya docks these nimble-witted gentlemen, and amusedly watches them flounder about feverishly like a fly under a glass. The end is their disappearance, either voluntary or by way of a deportation order. The Government has unlimited powers in this respect.

End of "Pajama Parties"

On more than one occasion authority has intervened to prevent the reputation of Kenya being overblackened by carefree and irresponsible recipients of its hospitality. A certain pleasant Highland district, noted for its untropical scenery and very tropical social life, has been rendered less hectic in appearance by the suppression of its extreme form of "pajama parties."

Another method of eliminating the more flamboyant phases of unconventionality it is to whisper quietly to the offenders that it would be advisable, in the interest of all concerned, for them to book passage by the next outbound steamship. Thus they are allowed to "save face," but no one is deceived as to the manner of their going.

Kenya is not a perpetual night club, nor a glorified American bar for the refreshment of society's cast-off elements from home. It is a country with

a glorious future, which will be achieved by earnest, industrious, hard-working men and women that has built the rest of the Empire.

It is a colony of which the builders are justly proud. They welcome their own kind, so far as room can be found for them at this early stage of construction. But they would be more than grateful if the improvident, the degenerate and the incurably lazy were kept at home.

DANCE BOSSES DECREE SLOW, EASY STEPS

Indianapolis, April 20—"Take It Slow and Easy", ran a popular song of a few years back. And that, say middle western members of the dancing Masters of America, is good advice for those who wish to make a hit in 1933 ballroom dancing.

Louis Stockholm, chairman of a group meeting here, says, "we've teaching steps that are adapted for crowded dance floors." He predicted eccentric steps will give way to "smooth-flowing, gliding dances in slow time."

To get a word in edgewise, a swear word may help.

COLIC Stomach Ache DIARRHOEA

One of the greatest discoveries for stomach and bowel troubles is NERVILINE, a remedy whose fame extends far and wide. Ten or fifteen drops of Nerviline taken internally with water is an instant relief to cramps and colic—stops the pain immediately. Nerviline possesses a marvellous influence over pain, especially pain that is caused by some derangement of the stomach and bowels.

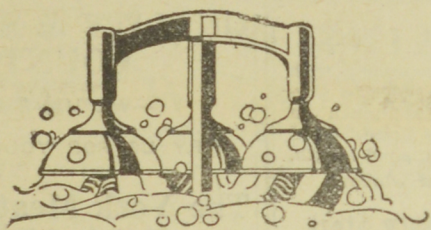
"Last summer my children ate green apples and were seized with violent cramps. My youngest child was in dreadful pain. I knew just what to do, and gave them Nerviline. This had an immediate effect. One minute my poor children were doubled up in agony, and almost in the next they were better. I can't say just how much I value Nerviline. I use it for many different sicknesses in the family and always get good results."—Mrs. O. D. Kiker, Portland.

Every mother should keep Nerviline on hand—it protects the entire household in case of sudden illness. Reliable for relieving pain, internal or external.

NERVILINE
A QUICK RELIEF

Russia was unsuccessful in turning the British Lion into a goat.

A New Perfected VACUUM CUP WASHER



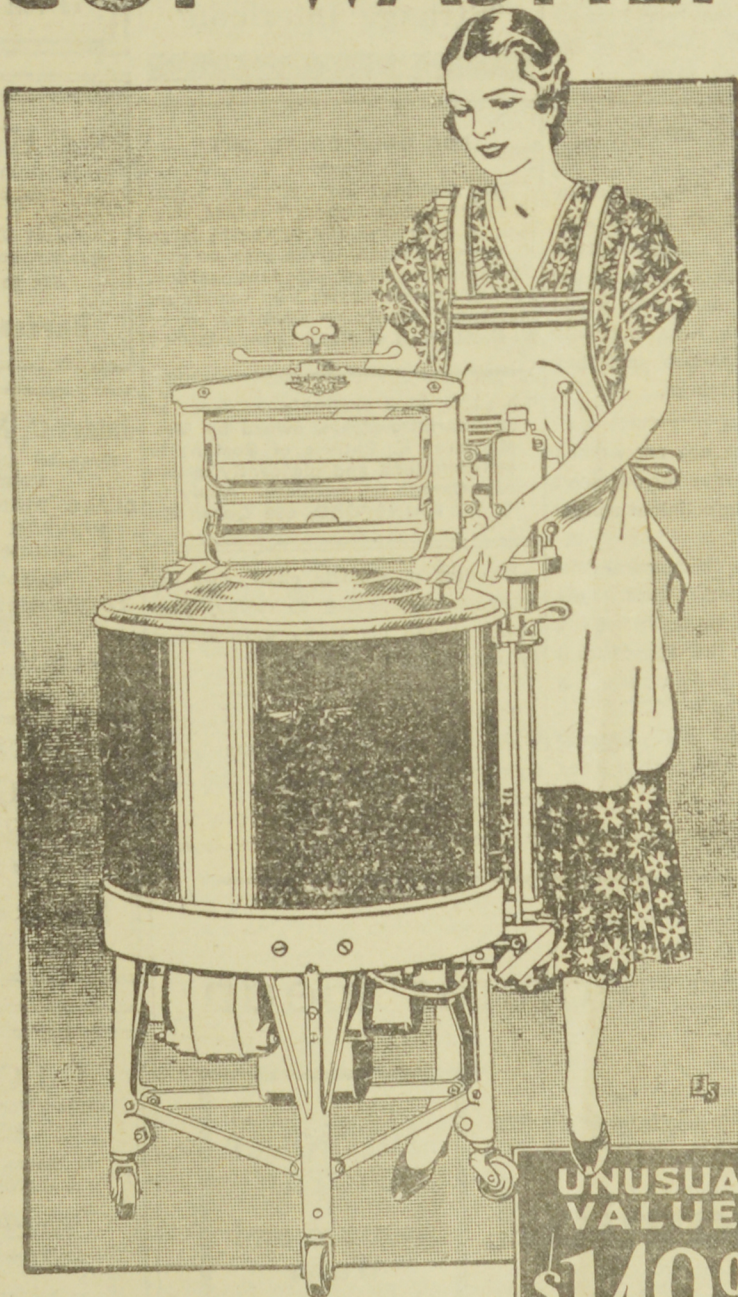
TO the women of Canada, Westinghouse presents a new, advanced Vacuum Cup Washer... a washer that looks different, is different, and employs the Vacuum Cup Principle which has for years stood supreme in the regard of careful housewives.

Gently as human hands, yet irresistibly, the three powerful vacuum-cups force air and cleansing suds through every mesh and fibre of the fabric... without friction, without the slightest injury to the most delicate weaves.

Even deeply imbedded dirt cannot withstand the searching, thorough "Vacuum Cup" action.

Beautifully finished in smart, modern color combinations... Crystal Black, Coral and Silver... or Nile Green, Light Green and Silver... the new Westinghouse-Easy Vacuum Cup Washer presents a combination of important refinements found on no other machine, including hand height control lever, all enclosed oil-bath main gears, instant accessibility, single point oiling system and the wonderful Lowndes clutch (an exclusive feature on the new Westinghouse-Easy Vacuum Cup Washer) which removes forever the old risk of accidental damage through overload to motor or wringer.

And here is more good news! Now, for the first time you can have this perfected Vacuum Cup Washer for no more than the price of an ordinary washer... the lowest price ever offered in Canada on a vacuum cup electric washer.



See this wonderful new Vacuum-Cup Washer... and learn how easily it can be purchased on the Westinghouse Budget Plan!

UNUSUAL
VALUE
\$149.00

Westinghouse

ELECTRIC SERVANTS
FOR THE HOME



Are You Among Those Who Say "I never read Advertisements"

TO SAY "I never read advertisements" would be much like saying, "I never use soap" or "I never read newspapers," or "No one can teach me anything," or "I know everything."

Many good—but not very wise persons seem to think that all advertisements are just the vainglorious braggings of those who publish them—designed to part fools and their money. The truth is that most advertisements are incitements to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.

Here are some questions to be answered by those who say "I never read advertisements"—

- 1.—What alarm clock would you buy if you needed one?
- 2.—What camera would you buy, for your own use, or to give to a son or daughter?
- 3.—What motor car possesses your favor?
- 4.—What face cream or shaving soap or cream, or tooth paste did you use today?
- 5.—What laundry soap (or flakes) is in your kitchen right now?
- 6.—What brand of tobacco would you buy if you were a user?
- 7.—The watch on your wrist—what name does it bear?
- 8.—What theatre is presenting the best program?
- 9.—Your life insurance policy—what company issued it?
- 10.—The ginger ale which you serve to guests—what brand is it?
- 11.—The tea which you buy regularly—what brand is it?
- 12.—The baked beans and the tomato catsup now on your pantry shelves—what brands are they?

YOU SEE! Whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we DON'T buy and which have a sickish life, are those which are not advertised, and which try to ride onto public favor on the backs of well-advertised products.

It is to one's discredit to say, "I never read advertisements"

THE DAILY MAIL with its large quality circulation is a first-class advertising medium!