

-- RADIO FEATURES --

FRIDAY'S PROGRAM

CFNB, FREDERICTON
8.10—Devotional Service.
8.30—News, Music.
12.30—Maytag Melodies.
2.00—Royal York Orchestra.
7.00—Hawaiian Trio.
10.00—Grenadier Guards Prog.
WEAF, NEW YORK
7.00—Waldorf-Astoria Orchestra.
7.30—Betty Boop.
7.45—Harmonica Rascals.
8.00—Donald Novis.
8.15—The Sizzlers.
8.30—Fox Fur Trappers.
8.45—Rise of Goldbergs.
9.00—Cities Service Concert.
10.00—Tom Howard & Jeannie Lang.
10.30—Pond's Program.
11.00—Chevrolet Program.
11.30—Golf Professional.
12.00—Anson Weeks Orch.
12.30—Geo. Olsen.
1.00—Dream Singer.
WJZ, NEW YORK
6.30—The Singing Lady.
6.45—Little Orphan Annie.
7.00—Our Daily Food.
7.15—King Kill Kare & Adolph.
7.30—Three X Sisters.
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Music Is My Hobby.
8.30—Charlie Chan, drama.
9.00—Nestles Program.
9.30—Adventures in Health.
9.45—Howard Thurston.
10.00—First Nighter.
10.30—The Armour Jester.
11.00—Verde's Requiem—Concert.
12.00—Sam Herman, Rytotophonist.
12.15—Welcome Lewis.
12.30—The Phantom Gypsy
WTIC, HARTFORD
7.00—Dinner Concert.
7.30—Revere Sisters.
7.45—Cavalier of Song.
8.00—Orchestra.
8.30—Melody Moods.
9.00—Jessie Dragonette.
10.00—Jeannie Lang & Tom Howard.
10.30—Famous Favorites.
11.00—Jacq' Benny & Orch.
11.30—Richfield Country Club.
12.00—Vincent Lopez Orchestra.
CKAC, MONTREAL
8.15—Dance Orchestra.
8.30—Concert Orchestra.
9.00—Modern Male Chorus.
8.45—The Dow Girl.
9.00—L'Heure Provinciale.
10.00—University Program.
10.30—Concert Orchestra.
11.00—Dial of Pleasure.
11.30—Dance Orchestra.
11.45—Organ of Romance.
12.00—News.
WLW, CINCINNATI
7.15—Old Man Sunshine.
7.30—Bob Newhall.
7.45—Lowell Thomas.
8.00—Amos n' Andy.
8.15—Gene and Glen.
8.30—The Magician.
8.45—Detectives Black & Blue.
9.00—Dance Orchestra.
9.15—The Puddle Family.
9.30—Horlick's Program.
9.45—Pat Barnes.
10.00—Tony Cabooch.
10.15—Dance Orchestra.
10.30—Argentinians.
11.00—Al Jolson.
11.30—Dance Orch.
WABC, NEW YORK
7.00—Do Re Mi.
7.15—Dance Orchestra.
7.30—Dance Orchestra.
7.45—Just Plain Bill.
8.00—Myrt and Marg.
8.15—Buck Rogers.
8.30—Travellers Quartet.
8.45—Boake Carter.
9.00—Elizabeth Barthell, Eton Boys.
9.15—Modern Male Chorus.
9.30—Triple Bar X.
10.00—Chesterfield Program.
10.15—Mary Eastman, Soprano.
10.30—Edwin C. Hill.
11.00—Easter Special.
11.30—Street Snger.
11.45—Piano Team.
12.00—Symphony Orchestra.
12.30—Abe Lyman & Orchestra.
CNRA, MONCTON
12.30—Musical Prog.
1.00—Time Signals.
1.05—Potato Report.
1.55—Weather, news, signals.
6.15—Dinner Music.
7.00—Blasuit Boys.
8.00—Dance Orch from Montreal.
8.30—Orch. from Montreal.
9.00—Concert Orch. from Ottawa.
9.30—Program from Toronto.
10.00—Grenadier Guards Band.

SATURDAY'S PROGRAM

CFNB, FREDERICTON
8.10—Devotional Service.
8.30—Weather, News, Records.
12.30—Maytag Melodies.
2.00—Royal York Program.
9.00—Corn Huskers.
10.00—Musical Prog.
WEAF, NEW YORK
7.00—Waldorf-Astoria Orchestra.
7.30—Voice from the Fireside.
7.30—To Be Announced.
7.45—Southern Singers.
8.00—El Tango Romantico.
8.15—Dance Orchestra.
8.45—James G. McDonald.
9.00—Kaltenmyer's Kindergarten.
9.30—The Economic World Today.
10.00—Band of Famous Brands.
10.30—Neighbors.
11.00—Saturday Night Party.
12.00—Songs & Patter.
12.30—Harold Sterns Orch.
WJZ, NEW YORK
7.00—To Be Announced.
7.30—Laws That Safeguard Society.
7.45—Fields and Hall.
8.00—Anson Week's Orchestra.
8.15—Merle Thorpe.
8.30—Paul Victorine's Orch.
8.45—Cohen Murder Mystery.
9.00—American Taxpayers League.
9.15—Boston Symphony Concert.
11.00—Gilbert & Sullivan Gems.
11.15—Salon Singer.
11.30—Cuckoo Program.
12.00—The Buccaneers.
CKAC, MONTREAL
7.30—Old Time Favorites.
7.45—Violin Recital.
8.00—Pastilles Valda.
8.30—Les Soeurs Rivals.
9.00—Concert Orchestra.
9.30—Merry Makers.
12.30—Sport Chats.
WLW, CINCINNATI
7.00—Laws for Layman.
7.15—Old Man Sunshine.
7.30—Bob Newhall.
7.45—University Talk.
8.00—Tony Cabooch.
8.15—Gene & Glenn.
8.30—Dance Orchestra.
8.45—Over the Rhine.
9.00—R.F.D. with "Boss" Johnson.
9.30—Crosley Follies.
10.00—Sunshine Boys.
10.30—Oldsmobile Program.
11.00—Lucky Strike Hour.
WABC, NEW YORK
6.30—Sklippy.
6.45—Tito Guizar.
7.15—Paul Tremaine Orch.
7.45—The Funnyboners.
8.00—Dance Orchestra.
8.15—Isham Jones, Orch.
8.30—"Financial Independence".
8.45—Street Singer.
9.00—Piano Team.
9.00—The Magic Voice.
10.00—Easy Aces.
10.15—Boswell Sisters.
10.30—Chesterfield Prog.
10.15—Concert Band.
11.15—Columbia Public Affairs.
11.45—Gertrude Nieson.
12.00—Royal Canadians.
12.30—Lawrenceville "Prom"

JUDSON FINDS RADIO AID RATHER THAN HINDRANCE TO CONCERT RECEIPTS

The old—and - erroneous—assumption that broadcasting is ruinous to box office receipts has received a decided set-back from Toscanini's current Beethoven Cycle with the New York Philharmonic-Symphony Orchestra. Scheduled purposely for the five Sunday afternoons from March 26 through April 23, the regular broadcasting period for the concerts over WABC and a coast-to-coast Columbia network, the Beethoven programs have set a new high in attendance for the entire season.

"The signal success of the Philharmonic's current Beethoven Cycle stands as incontrovertible evidence that the music-loving public refuses to accept any substitute for performances 'in the flesh,'" says Arthur Judson, manager of the orchestra. "During the trying days of the past few years when the depression has affected the box office receipts of the concert hall, as it has of every other enterprise, the tendency has been to lay the blame on radio as the detracting influence."

"Yet all of our Beethoven programs have been broadcast over a nationwide Columbia network, and we have been forced to hang out the S. R. O. signs on the Sundays of the Cycle's duration. While the radio serves an invaluable purpose in bringing the art of Toscanini, and the Philharmonic-Symphony Orchestra to the millions throughout the country who could never otherwise be privileged to enjoy it, the attendance at the current performances proves that broadcasting can not replace the concert hall. Radio is an adjunct to the concert field; it is a mistake to consider it in any sense a competitor."

MACDONALD'S FIRST TALK IN THIS COUNTRY OVER COLUMBIA

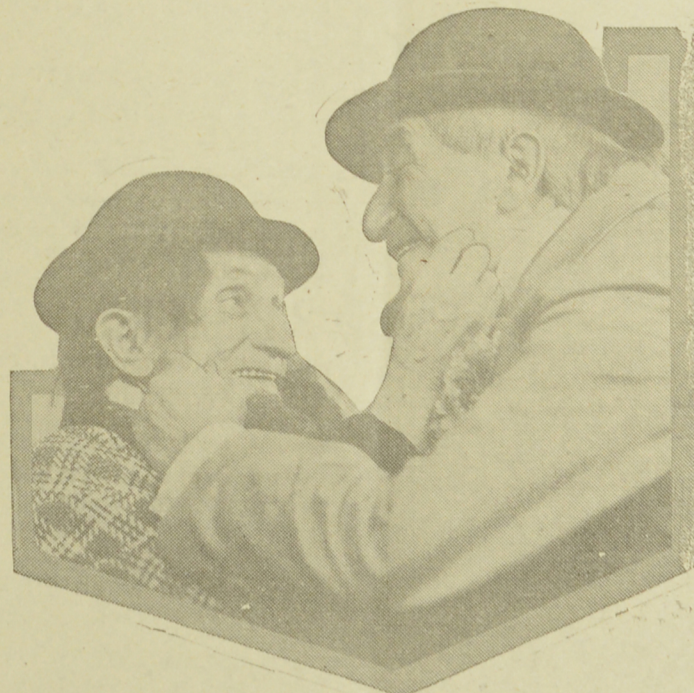
Premier MacDonald's first radio talk during his impending visit to the United States will be heard over the Columbia Broadcasting System on Saturday, April 22, from 3:00 to 3:30 P. M., A. S. T. Secretary of State Cordell Hull also will speak.

The British statement's remarks will be picked up from the National Press Club in Washington where a luncheon will be given in his honor. Peter Brandt, president of the Press Club, will preside.

It is possible that Sir Ronald Lindsey, British Ambassador to the United States, and Robert Worth Bingham, newly appointed American Ambassador to the Court of St. James, will be heard also.

Louis Dean, CBS announcer, recently had the unceasing ebb and flow of life called to his attention by singular coincidence. On the same day that Louis Dean, a Pacific coast actor, died in Honolulu, Announcer Dean was advised of the birth of a namesake in Charlotte, N. C. The latter is Louis Dean McSwain, born to Mr. and Mrs. P. J. McSwain, old home-town friends, sequence.

WEBER AND FIELDS ON "INSIDE STORY"



Weber and Fields, headlining comedians of the legitimate stage for more than fifty years appeared with Edwin C. Hill on the day beer became legal to recall the good old days and tell a coast-to-coast Columbia audience the "Inside Story" of their career.

MICROPHONICS

James Melton, tenor sings notes but doesn't sign them. This truth was discovered by a pseudo autograph hunter in a crowd seeking Melton's signature in the NBC studios the other day. Among the slips of paper shoved into his hand was one which would have made him an endorser of a note. Melton discovered it just in time to avoid affixing his name.

NBC studio pickup: Hendrik Willem Van Loon expects to devote three years preparing his story of the arts . . . Burton Holmes, traveller, and lecturer is a dyed-in-the-wool Amos 'n' Andy fan . . . William Lundell, interviewer of celebrities was formerly a New York, and Boston newspaperman and a preacher at Dorchester, Mass. . . Elliott Shaw, heard with the Cavaliers and Revelers, once sold theater tickets in Davenport, Iowa.

Sally Belle Cox, NBC's champion baby-crier, heard whenever the wails of an infant are required in the studios, discovered her unique talent, while employed in a mid-Western orphanage. A squawling baby who wouldn't be pacified inspired Miss Cox to imitate her cries. Instantly the fretful one was intrigued and Miss Cox found herself possessor of a gift which later she was able to sell to the National Broadcasting Company.

Snapshots from NBC's family album: Helen King, the Em of Clara, Lu 'n' Em, traces her lineage back to Rufus King, signer of the Declaration of Independence . . . Harold Sanford, conductor, is a descendant of Captain Samuel Sanford, Revolutionary hero . . . Wayne King is married to Dorothy Janis, former screen player.

QUESTIONS ABOUT THE STARS

Q—Who plays the part of Uncle Hannibal in the "Wheatonville" sketches?

A—J. Rosamond Johnson.

Q—Did Lewis James ever appear in concert?

A—Yes, and also appeared as soloist with the Minneapolis Symphony Orchestra and the New York Philharmonic Orchestra.

Q—Was Wayne King born in Texas?

A—No. He was born in Savannah, Illinois, but reared in the Southwest.

Q—Who is Johnny Marvin's accompanist?

A—Ruth Clery.

Q—Where and when was Fred Hufsmith born?

A—Bethlehem, Pa., on January 5, 1898.

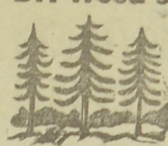
Q—Who is Little George on the Corn Cob Pipe Club programs?

A—George Haab, harmonica champion of Virginia.

Twenty thousand sheep were counted at the Kansas City stockyards as they were unloaded from the freight trains. That was a two-year record. Not one of the counters fell asleep.

Italy has divided aluminum neckties which, worn with porcelain vests, in Charlotte, N. C. The latter is Louis Dean McSwain, born to Mr. and Mrs. P. J. McSwain, old home-town friends, sequence.

Dr. Wood's



Norway
Pine
Syrup

After Whooping Cough Cough Hung On

Mrs. T. Upper, Willard Ave., Toronto, Ont., writes:—"Two years ago my children had whooping cough, and after that a nasty cough seemed to hang on which worried me very much."

I read about Dr. Wood's Norway Pine Syrup, and thought I would give it a trial. I found that after giving it to them for a while their cough left them entirely."

Price 35c. a bottle; large family size 65c; at all drug and general stores; put up only by The T. Milburn Co., Ltd., Toronto, Ont.

For the Women

ROASTING MEAT

SAVES JUICES

AND WEIGHT

Meat cookery has been changing in the last two years. By the new method the cooked meat retains most of its original weight and juiciness. For this process one cooks a whole roast a proportionately longer time at a lower temperature. The cooking period is divided into three steps, browning the meat uncovered, cooking it covered and then adding the final golden brown touch in an uncovered pan.

Right now, while the weather is still chilly, one can enjoy the richer meats. Included in the economical meat buys for this week are all cuts of fresh pork and shoulder of veal. Later in the season these rich meats are less desirable.

SHOULDER OF PORK

A boned shoulder of pork, rolled and tied, is one of the least expensive cuts and should appeal to those who want to give a party dinner, but who have a lean purse. This cut is every bit as attractive as a fresh boned ham when it is prepared well, but has more fat content throughout than the ham. The best way to cook a boned shoulder of pork is on a rack which will hold the meat about half an inch from the bottom of the roaster.

COOK UNCOVERED FIRST

Put a four or five pound shoulder of pork roast in at medium oven and bake, uncovered, for an hour. Then add the seasonings of salt and pepper in the proportion of one teaspoon or less of salt per pound and pepper to taste. After the first cooking period you may pour off the fat which has cooked out of the meat. This does not make any appreciable difference, but meat drained this way is less greasy than that roasted down in the fat. During the next hours of the cooking cover the roast, but during the last hour, remove the lid again. All the cooking should be done at a low temperature, because this prevents drying out of the pork. Cook the roast forty minutes to the pound.

A revolution always starts from disbelief of something.

DIVIDING THE ROASTING

The first and last cooking periods by this method are the times for browning the meat and the middle period is the concentrated cooking time.

If you are cooking a small roast by this method or using a low temperature all during the roasting you should divide the time into three equal parts. That is, for a three-pound piece of meat you would use three thirty to forty minute periods. Cook for the first period uncovered, the second covered and the last uncovered.

SUNSHINE CAKE

Six eggs
One cup granulated sugar
One half cup water
One cup pastry flour
One teaspoon baking powder or Cream of Tartar
One teaspoon flavoring,
Boil sugar and water until it spins a thread. Then pour slowly over stiffly beaten egg whites. Beat egg yolks until lemon colored and add to flour and baking powder and fold this mixture with flavoring. Sift into egg mixture. Put in tube pans and bake in moderate oven from fifty to sixty minutes.

JELLY ROLL

Three eggs
One cup sugar
One cup flour
One and one half teaspoons baking powder
Eight tablespoons hot water
Mix and sift the dry ingredients; stir in eggs well beaten, add hot water, beat batter well, pour into a smooth, well greased pan. The batter should be put one fourth inch deep for if thicker the cake will not roll nicely. Bake in slow oven about twenty minutes. When done turn the cake onto a sheet of brown paper, well dusted with powdered sugar. Beat the jelly with a fork and spread on the cake. With a sharp knife, trim off all crusty edges, roll it up by lifting one side of the paper. The cake will break if allowed to cool before rolling. To keep the roll perfectly round, roll it up in a cloth until cool.

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Here and There

Coal from Alberta mines for 1932 totalled 4,870,030 tons, an increase of 300,000 tons over 1931.

A cod with a silver spoon engraved "C. P. R." in its stomach was caught recently at the fish float, Port Alberni, B.C. The spoon probably fell overboard from one of the company's coastal liners.

A trip that formerly took two days over rough trails is now done in 30 minutes by airplanes when fish from Northern Manitoba lakes are transported to rail head for distribution all over Canada and the United States.

One of the largest sailings of the cruise season was recorded recently when the Empress of Australia sailed from New York on a Mediterranean cruise with a list of 400 passengers. Many socially prominent Canadians were on board.

The National Sea Flea Hockey Club's tour of Europe overcame all hitches and sailed recently from Halifax by Canadian Pacific liner Montcalm. They are the Allan Cup holders and will play in London, Paris, Berlin and Prague.

Twenty-six year old veteran of the northern British Columbia and Alaska route, the old Princess Royal, once the pride of the Canadian Pacific's B.C. Coast Steamships fleet, has been sold out of the service to the Island Tug and Barge Company.

Edmonton's recapture of the Carnival Throne, the Edmonton Hustlers' triple victory in the ladies' hockey series, and spectacular ski jumping by youngsters of 12 to 15 were the outstanding features of the Banff Winter Carnival recently concluded. Miss Violet Davis, of Edmonton, was crowned the 1934 Queen.

Canada's fifth annual mid-winter golf tourney, over the spring-like fairways of the Oak Bay Victoria Golf links for the E. W. Beatty Trophy, started February 21 with an entry list of 75 men and 65 women. They came from England, Scotland, United States, British Columbia and the Prairie Provinces.

Fish caught in the sea fisheries of Canada in 1932 totalled 711,917,800 pounds valued at over \$11,000,000. Of the total catch British Columbia accounted for 227,631,900 pounds; Nova Scotia, 194,788,800 pounds; New Brunswick, 98,594,800 pounds; Quebec, 67,164,300 pounds and Prince Edward Island, 23,738,000 pounds.