

CRANBERRIES AN IMPORTANT CROP IN SOME PARTS OF THE U. S., BOGS SHOULD BE DYKED IN

(Philadelphia Bulletin)
It's cranberry-picking time in the bogs of Massachusetts New Jersey and other cranberry-raising States.

The piquant "side partner" of roast turkey and other holiday delicacies becomes an important source of income at this time of the year for scores of cranberry producers, and thousands of pickers.

The cranberry thrives in "depressions," that is, geographical depressions. The type of soil best suited for cranberry culture is found in the low peat bogs which can be easily flooded to protect the plants from frost, insects, forest fires and weeds.

Although the cranberry is raised on a small scale in Nova Scotia, Holland, Australia and Tasmania, the cultivated cranberry is largely an American institution, developed from native plants, and associated since pioneer days with Thanksgiving, Christmas and New Year's feasts. Before the white man came to the new world the Indians, it is said, ate dried, powdered cranberries with wild turkey.

Massachusetts is the leading cranberry-producing State, growing more than half of the world's crop. New Jersey ranks second, Wisconsin third, while New York, Oregon, Washington, Minnesota Michigan and Virginia also contribute to the tide of ruby berries valued at nearly \$4,000,000 annually. Cranberries have been cultivated on Cape Cod since about 1810, but it was not until the accidental discovery in 1850, that "sanding" (covering the bogs with a thin layer of clean sand) improved the quality and quantity of the crop, that the industry really prospered.

Is Kept Dry

The word "bog" may suggest a swampy area, but during most of the growing season a cranberry bog is as dry as a well-kept lawn. Water, however, must be available for flooding and sometimes for irrigation. A cranberry bog must possess both dikes to hold water as long as it is needed and ditches to drain off excess moisture;

for, while the cranberry plant can live for months under water during the dormant season, it cannot grow or produce fruit while submerged. If the bogs are flooded during the bearing season, they must be drained rapidly, because prolonged flooding is often followed by serious injury to the fruit and even to the plants.

Given an acid soil, valueless for other agriculture, the cranberry thrives. Decayed vegetable matter forms an ideal base, while sand, spread loosely over the field, permits better drainage and also keeps down weeds and moss. The average size of Massachusetts and New Jersey bogs is about 10 acres, but any patch of level bog land from one tenth of an acre up to 100 acres or more can be successfully cultivated. Large bogs must be subdivided, however, for flooding and drainage.

Massachusetts bogs show a better average yield than those of any other State, producing about 30 barrels per acre. Some bogs have averaged 50 barrels per acre over a period of years. Yields of 100 barrels per acre, or even a barrel to the rod, are not unknown. But the all-time championship for large acreage is held by an 80-acre bog in Wisconsin, which has produced and even in "off-years" yields over more than 125 barrels to the acre, 50.

THE TRUTH

Mrs. Van Epps: "Cora, did you sweep behind the door?"
Cora: "Yes, mum. I sweep everything behind that door."

Mrs. Heck—"I wonder, Mrs. Peck, if I could borrow your rug-beater."
Mrs. Peck—"I'm sorry, Mrs. Heck, but he doesn't get home till five o'clock, ha! ha!"
Cleveland News.

"She's always on the look for bargains."
"Yes, indeed; she even tries to get cleansing cream dirt cheap."

EINSTEIN DENIES GERMAN SPIRITUAL FORCES EXTINCT

Halifax, Oct. 16—Germany's "real spiritual forces" are not extinct, but "crushed" into silence, Prof. Albert Einstein told Dr. H. L. Stewart of Dalhousie University yesterday as the liner carrying the noted physicist to the United States stopped in Halifax harbor. The Dalhousie professor in a public address last night discussed his conversation with Dr. Einstein.

"The distracted people, Dr. Einstein thinks, are easily cajoled into a new venture, because they think that they cannot change for the worse," Dr. Stewart declared. "The real spiritual forces of the country are not extinct, but crushed into silence; there is a manner of dissent, but the intellectuals have been lacking in courage, and in dictatorship that has been established, it is impossible to guess how large numerically the dissentient number is."

Pasces Over Own Case.

"But about his own hardship," Dr. Stewart continued, "about the manifold details of injustice done him of which the cables have told us, Dr. Einstein showed no disposition to speak. Once or twice, when some sharp phrase was upon my lips about the character of the present German Government, I checked it; for he seemed still to have a wistful love of his fatherland, and the incisive comments of a foreigner might not have been pleasing."

"It was a note not so much of resentment as of sadness which came into his voice as he spoke of the perils of civilization, of the menace to that spirit of free enquiry which had been the nerve of all great progress in the past."

No Personal Grievance

"What particularly struck me was his avoidance, as he spoke, of all merely personal grievances or claims; what matters the individual if the great cause is secure? Science is so much more than any single scientist, or than all the scientists combined. But science can never advance unless the zeal of the individual scientist is at work unfettered."

"To the suggestion," Mr. Stewart said, "that it must be hard for a German thinker now to prosecute his enquiries, that the clash of other interests and numerous alarms must often suspend intellectual effort, he answered with a curious raising of the eyebrows and the emphatic query 'why?'"

"It was surely obvious, and yet I felt at once that I had deserted the high level on which he had been speaking. The majestic detachment from all petty or personal concerns, in one who had had so much to try him, was an example of what he would himself have called 'spiritual' endurance which I would not for anything have missed witnessing."

LAWYERS ARE BLAMED FOR COURT DELAYS

Chief Justice Deplores Lack of Co-operation by Members of Upper Canada Bar.

(Montreal Star)

Although large inroads have been made on the arrears of cases in the Superior Court, unnecessary delays in the hearing of cases are slowly up the court machinery. Chief Justice Green-shields declared this morning in a sharp reminder to lawyers that greater cooperation was necessary from members of the Bar if course conditions here were to be brought up to contemplated standards. Chiefly the head of the Superior Court complains that in rapidly mounting numbers lawyers are not ready to go on with their cases when they are called in court and in many instances do not take the trouble even to put in an appearance. The result from the point of view of court administration is that the time of many judges is lost each day as it is then to late to substitute other cases which are ready to proceed.

"This morning illustrates very well a condition which has been prevalent here for some time," said His Lordship after his roll had been called and it was found that only two cases were ready to proceed. "Of five cases on this roll in only two of them did the lawyers even take the trouble to appear. No notice was given to me that the cases were not ready and the same condition obtains with respect to a number of other judges in the courts today. If I were informed beforehand that cases were not ready to be heard, it would be a simple matter to arrange with the Master of the Rolls to substitute other cases."

No Result

"I am informed by the Master of Rolls that if he were given sufficient notice in advance, between one-third and one-quarter more cases could be disposed of each month in this district. On several occasions I have begged counsel to co-operate in this regard but so far with no appreciable results. The fact is that the judiciary has been shown a complete lack of co-operation by lawyers in this connection, in spite of repeated requests."

"If lawyers would only examine the rolls which are available sufficiently long in advance and notify the proper authorities that they do not intend to proceed, if such is their intention other cases will be put on the rolls in their places and the time of judges will not be wasted as occurs at the present time."

"This is my last word on the sub-

A NOVA SCOTIA HUNTER GIVEN A REAL THRILL

(Truro News)

Francis E. Muller, of North Hampton, Pennsylvania, ought to be able to make a real contribution to the Tall Story Club when he gets back home and also to say a few words about the woods in this part of the world that should be good advertising for Nova Scotia. Mr. Muller was in Truro Wednesday night on his way back home after a bit of a thriller at West River. He arrived here early in the week in a coupe with a trailer attached and with the veteran Alec Cope as guide proceeded to the tall timbers.

The first thrill came shortly after entering the woods. A large wild cat and it gave real evidence of being wild, made a spring that was seen to full advantage and gave a fitting demonstration of the power of these animals. Mr. Muller fired at the huge feline but missed. They had only gone a little piece further when they tracked a moose and soon came within easy range. They fired and while Mr. Moose was in his death throes, a bear of no mean dimensions crossed their track. Quick decision was necessary. It was a case of polishing off the moose or getting the bear. The moose won. He was killed and bruin did the disappearing act. Not being greedy and deciding they had had enough the American and his guide started back for Truro. In town he had plenty to tell admiring friends. He was delighted with the experience and certainly plans to come again and bring his friends. He started for home this morning with a hind quarter of good Nova Scotia moose packed on his car.

INCENDIARY FIRES

St. Thomas, Ont., Oct. 18—Three fires supposed to have been of incendiary origin, recently broke out in this city. One of them caused damage to the extent of \$25,000.

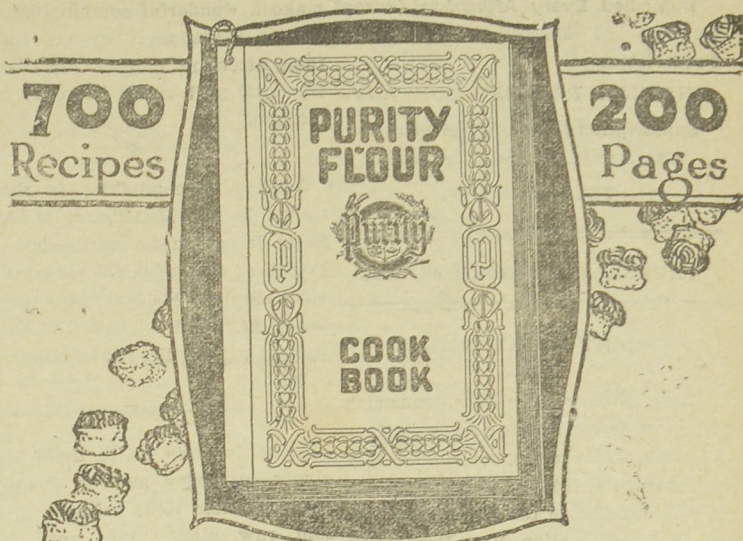
A WASH-OUT

"Won't you sing, Mr. Brown?"

"I'm sorry, but really I only sing in the bath."

"Oh, do sing; and I'll tell the other guests you haven't had much practice lately."

ject and if I am not assisted by members of the Bar, conditions here will improve, I have no doubt, but in spite of and not because of any interest in the matter shown by the vast majority of lawyers."



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WESTERN CANADA FLOUR MILLS COMPANY, Limited
Toronto, Ontario

PURITY FLOUR

Are You Among Those Who Say "I never read Advertisements"

TO SAY "I never read advertisements" would be much like saying, "I never use soap" or "I never read newspapers," or "No one can teach me anything," or "I know everything."

Many good—but not very wise persons seem to think that all advertisements are just the vainglorious braggings of those who publish them—designed to part fools and their money. The truth is that most advertisements are incitements to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.

Here are some questions to be answered by those who say "I never read advertisements"—

- 1.—What alarm clock would you buy if you needed one?
- 2.—What camera would you buy, for your own use, or to give to a son or daughter?
- 3.—What motor car possesses your favor?
- 4.—What face cream or shaving soap or cream, or tooth paste did you use today?
- 5.—What laundry soap (or flakes) is in your kitchen right now?
- 6.—What brand of tobacco would you buy if you were a user?
- 7.—The watch on your wrist—what name does it bear?
- 8.—What theatre is presenting the best program?
- 9.—Your life insurance policy—what company issued it?
- 10.—The ginger ale which you serve to guests—what brand is it?
- 11.—The tea which you buy regularly—what brand is it?
- 12.—The baked beans and the tomato catsup now on your pantry shelves—what brands are they?

YOU SEE! Whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we DON'T buy and which have a sickish life, are those which are not advertised, and which try to ride onto public favor on the backs of well-advertised products.

It is to one's discredit to say, "I never read advertisements"

THE DAILY MAIL with its large quality circulation is a first-class advertising medium!

Cook THE MODERN WAY... ELECTRICALLY

WHY be so old-fashioned as to have to wait for fuel deliveries? An Electrical Age places at your disposal an unlimited supply of energy—enough to care for all your cooking requirements and still attend to hundreds of other services that make your life more comfortable.

Electric cooking is not expensive. It costs only about a penny per person per meal. And think of its other features! —AUTOMATIC—CLEAN—SPEEDY—

Before investing in any other cooking fuel be sure to consult with your electric appliance dealer, or with us. Prices of electric ranges are lowest in history. Why not take advantage of them?

HEAT WATER ELECTRICALLY

Hot water... day in and day out... any hour... is yours when you have an Automatic Electric Water Heater. Investigate its economy. Ask your dealer or consult us.

MARITIME ELECTRIC COMPANY, LTD.



FREDERICTON, New Brunswick

