

THE DAILY MAIL

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PUBLICITY FOR CANADA

Varied forms of publicity are adopted by the Canadian Government Exhibition Commission in their efforts to popularize more extensively in the Mother Country the products and natural resources of the Dominion. One display organized recently — a very effective piece of advertising — was staged in the large booking hall at Charing Cross Underground Station, London, and attracted considerable attention.

Charing Cross is one of the busiest points on London's underground transport system, and many who would otherwise have spent idle moments waiting for friends or wiled away periods of leisure in unprofitable ennui took the opportunity provided by the Exhibition Commission of learning something about the Dominion of Canada and Canadian life and activity.

The main feature of the display—a large panoramic map of Canada—proved a strong inducement to loiterers and passers-by to pause and take note of the facts presented. By means of an effective lighting system onlookers were able to ascertain the position of Canada's capital cities, the topographical nature of the country from the Atlantic to the Pacific, the different centres of natural and industrial production and the great diversity of commercial and agricultural enterprise made possible by the rich endowments of the Dominion in farm lands, forests, mines, fisheries and water power.

Another feature of this exhibition was a selection of samples of Canadian woods—spruce, yellow birch, Douglas fir, sugar maple, etc.—showing how proper treatment can effect exquisite finishes. Specimens of Canadian minerals were also on view, as well as a striking collection of large photographs, showing various aspects of Canadian life—farming, fishing, lumbering, mining and industrial manufacture.

John Dillinger's statement in a letter to his father that he had been accused of many things he didn't do raises the question why he doesn't seek a remedy against his traducers at law.

"Today we may well ask," says a psychologist, "what we are going to do with our superchildren." How, for instance, when they are unruly, can you give them a superspanking and send them to superbed?

Writing the lives of famous dogs, D'Annunzio promises to append a dictionary of the dog language. James Joyce forgot to append anything to make his books understandable to either man or beast.

Park Department of New York is going to observe a Learn to Swim Week. How different history might have been if that idea had occurred to Noah's contemporaries!

New York dispensers of alcoholic refreshment are going in for Parisian sidewalk cafes, but not for the Parisian price scale.

It helps a lot in hot weather to tie an ice cube around the bulk of the thermometer.

Most of us understand good punctuation when it comes to vacation periods.

Doubtless the life insurance companies wish there were more Zoro Aghas.

The best umbrella soon gets used up.

Financial burdens—little cash and much carry.

The iceman likes to see others have their pick.

THROUGH OUR SIEVE

Too much and too little is expected of "human nature."

In the country where there is less of it, "talk" is valued at a higher rate than in the city.

Life is an uphill road, but you are allowed to stop and rest. The stops are vacations.

Middle class: anybody poor enough to need help and too proud to say so.

Novels that get talked about sell prodigiously whether they are of any merit or not. Who hasn't read a score of such?

Nobody knows why garden produce is called garden truck—unless it's because you need the jack to raise it.

Sometimes insomnia is due to the same old bed, in the same old house, on the same old street, in the same old town.

"You need a change of climate" is the doctor's way of saying: "I am tired of trying to discover what is wrong with you, if anything."

It's a comfort not to be a great economist. You can enjoy our economic recovery without realizing that the methods are all wrong.

It takes all kinds of persons to make a world including the Cleveland girl Eleanor Clarage tells about—the one who said it always makes her sad "to read the In Memorandum notices in the newspapers."

HAYING NOW IN FULL SWING IN CARLETON CO.

**Indications Point to a
Light Yield But It Is
Too Early Yet for Comparisons.**

Woodstock, July 18 —Haying in Carleton County is now in full swing. Indications point to a crop somewhat lighter than usual, although shippers here are of the opinion that it will be at least a fortnight before any reliable comparison with past years can be made. In some sections, the crop this season is poor but in others it appears to be at least as heavy as usual. The supply of clover is expected to be considerably larger than last year when practically all the over was winter-killed.

One factor which is expected to offset the lighter crop to some extent is that last year a considerable percentage of fields where growth was light were not mowed at all, while this year farmers are cleaning up everything which looks like hay.

Shippers here are reluctant to make any prophecies as to the coming market, but believe prospects are good providing that winter lumbering and cattle exporting are approximately the same as last year. At present, little or no demand exists, owing to seasonal slackness. Last quotations were on a basis of \$10 a ton, about \$1.50 below the peak of the shipping season. Last year the prices were much higher than have prevailed for some time, and many of the farmers cleaned up their carryover from previous seasons. There is still some carryover from last year, however, some of the farmers having held right through the shipping season, in expectation of better prices.

ON ANNUAL VISIT

George H. Jewett and his son Gordon of Worcester, Mass., arrived in the city by Auto last evening on their annual visit and are the guests of John H. Fleming at his summer camp on the Woodstock road. Mr. Jewett is a native of this city and has many old friends here who will extend to him a cordial welcome.

BIRTHDAY PARTY

An enjoyable birthday party was held last evening at Decoy Inn, the guest of honor being Miss Margaret Forbes, of Devon. Covers were laid for twelve and during the evening cards and dancing were enjoyed.

STOCK MARKET WAS WEAKER THIS MORNING

Closing Bulge of Wednesday Did Not Hold in Today's Mart — Bonds Somewhat Weaker.

New York, July 19—The stock market on moderate trading this morning lost some of yesterday's gains. Industrial, utilities and rails had fractional declines. Auburn Auto sold at 23%, Chrysler Motors at 40%, General Motors at 31% and U. S. Steel at 39%. The pound sterling was quoted at \$504½ (Montreal \$4.98½) and American funds were at a discount of one and one-eighth of one per cent. Bonds had a slight decline.

New York Market

(Stock Market Quotations furnished by W. C. Pittfield, Co., Ltd., Investment Dealers and Brokers, 84 Carleton Street, Fredericton, N. B.)

Allied Chemical	136½
Amer. Can.	101½
Amer. Tel. & Tel.	114
Anaconda	14
Atchafson	62¼
Auburn Auto.	23%
Balti. & Ohio	21½
Bethlehem Steel	32¾
Chese & Ohio	46½
Chrysler Motors	40¾
Cons. Gas	32¼
Corn Products	67¾
Curtiss Wright	27½
Del. & Hudson	52
Dupont	91½
Elect. Auto Lit.	21¾
General Electric	20½
Gen. Motors	31½
Monty Ward	28½
Nash Motors	16¾
New Haven	13½
New York Central	27¼
Pennsylvania	29¾
Northern Pacific	21¾
Public Service of N. J.	35¾
Radio	6¾
Stand. Oil of N. J.	44¾
Union Carbide	43¾
Union Pacific	117½
United Fruits	73½
U. S. Ind. Alcohol	43¾
U. S. Pipe Foundry	22¼
U. S. Rubber	16¾
U. S. Smelters	138½
U. S. Steel	39¾

Montreal Market

Bathurst P. & P. A.	5¾
Bell Telephone	117½
Brazilian Traction	8¾
B. C. Packing	1¾
B. C. Power A.	26½
Bruck Silk	14¾
Canada Cement	6¾
Canada Cement Pfd.	40
Canada Car. & Pdry	6¾
Can. Car.	6¾
Can. Car. Pfd.	12½
Canadian Celanese	17½
Can. Hydro Elec. Pfd.	71
Can. Indus. Alcohol	7
Canadian Pacific	13¾
Cockshutt Plow	7
Cons. Min. & Smelting	145¾
Dominion Bridge	32½
Dominion Textiles	84¼
Dryden Paper	4½
Hollinger	17¾
Howard Smith P. Co.	7½
Howard Smith Co. Pfd.	65
International Nickel	25¼
McColl Frontenac	13¾
Montreal L. H. & P.	34½
National Breweries	27
National Steel Car	15
Ogilvie Flour Mills	199
Power Corp.	10¾
Quebec Power	16¾
Regent Knitting	4
St. Law. Corp. Pfd.	7½
Shawinigan	21
Southern Canada Power	14
Steel Co. of Canada	35¾

Bank Stocks

Bank of Montreal	190
Bank of Nova Scotia	259
Can. Bank of Commerce	151
Royal Ban. of Canada	158

Montreal Curb

Beauharnois	6¾
Brewing Corp. of Canada Pfd.	30¾
British Amer. Oil	13¾
Brewers & Distillers of Vane.	80
Can. Maltng.	32
Cosgrave Breweries	9
Distillers Seagrams	13¾
Dominion Stores	20
For dof Canada A.	19¼
Hiram Walker	29¾
Imperial Oil	14½
Imperial Tobacco	10¾
Inter. Petroleum	28¾
Melchers	12
Noranda	43.40
Price Brothers	27½ ties.

GAIETY NOW PLAYING



FOX FILM Presents

Janet
GAYNOR
Lionel
BARRYMORE
in
"CAROLINA"

with
Robert Young
Richard Cromwell
Henrietta Crosman
Mona Barrie
Stepin Fetchit
Directed by
Henry King

Two-Act Comedy:
"VERY CLOSE VIEWS"

SINGLE REEL USUAL PRICES

Here Friday and Saturday
CLARK GABLE and **MYRNA LOY**
— in —
"MEN IN WHITE"

CAPITOL

Here Thurs., Fri., Sat.

BIG DOUBLE PROGRAM
"No matter what you are or what you've done—our love will erase the past."

SLEEPERS EAST

Wynne Gibson
Preston Foster
MONA BARRIE
HARVEY STEPHENS

Directed by Kenneth MacKenna

Ken Maynard in STRAWBERRY ROAN

Mon., Tues., Wed., Next Week

**"The
Personality Kid"**
— with —
Pat O'Brien and Glenda Farrell

FOR SALE:—Thirty acres of hay, standing at Upper Kingsclear, N.B. New Market Settlement, Apply to Wm. Kennedy, R.R. No. 2, Harvey Station, N. B.

A man may find it easier to discover communication with Mars than to develop an economic system that will make the people happy.

Divorces are the natural result of so many mental and moral infirmities.

COMPLETE COST

The price that we quote you is all inclusive—there are no additional charges. Whatever the price, you receive the same high standard of service that overlooks no detail. Complete Funerals, \$75.00, \$100.00, \$125.00 and upward. Deliveries anywhere in the country at no extra cost.

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MODERATE PRICES - EFFICIENT SERVICE
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LATEST IN STOCK AND EQUIPMENT
Registered Embalmer with Graduate Nurse in attendance
78 WESTMORLAND STREET
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DUNBAR'S Bakery is where you will get supplies for your fishing trip and picnic. Bread, Rolls, Cakes and Cookies of All Kinds.

DUNBAR'S BAKERY
310 Queen St. and 82 Regent St.
Delivery Phone 646

SPECIAL FOR FRIDAY

FRESH HARBOR SALMON, head and tail cut, 23 cents per pound. Center cut, 25 cents per pound.

Fresh Mackerel, Halibut, Haddock, Fillet, Smoked Fillet, Finnan Haddie, and kipper.

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PHONE 309 CARLETON ST.

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Ice Chests, Oilstoves, Cook Stoves, Dining Suites, Beds, Bureaus, Sewing Machines, Office Furniture, Scales, Baby Carriages, Radios, Bicycles, Men's Boots and Hats, Books and Antiques.

Best Cash Price Paid for Old Gold.

Uncle Sam's Exchange
339 King St. Phone 185-31

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New steam-heated Rooms
Best Dining Service in the city.
A HOTEL YOU WILL LIKE, at Moderate Rates
H. E. Dewar & Son,
Proprietors.
FREDERICTON, N. B.

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AT VERY REASONABLE PRICES
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ALL DRUG STORES - 35 CENTS

Pessimism is contagious, but some have it worse.