

THE AMOUNT YOU SPEND

is not what counts; it's the value you get for your money—particularly in medicines. Ordinary ointments, for instance, are composed largely of cheap animal fats, with very little medicinal ingredients. Zam-Buk, on the contrary, is all medicine. Zam-Buk's healing power is, thus, so superior to that of other ointments, that it cures when ordinary ointments and more expensive treatments fail.

Madame A. Lariviere, of 671 Rodman St., Fall River, Mass., writes: "For three years I suffered terribly with eczema. I used numerous ointments, without results, and the various doctors who gave me treatment acknowledged that the case was beyond them. Finally, I went to a specialist, but although I paid him a large fee, I received no benefit. Then I heard of Zam-Buk and commenced using it, in conjunction with Zam-Buk Soap. I shall never forget the relief it gave me. It ended the irritation and burning sensation, drew out the inflammation and soreness, and perseverance resulted in a complete and permanent cure. I am convinced that Zam-Buk is the only treatment for eczema."

Zam-Buk is just as good for ulcers, abscesses, old wounds, running sores, blood-poisoning, ringworm, pimples, boils, piles, cuts, burns, scalds and all skin injuries. 50c. box, 3 for \$1.25. All druggists or Zam-Buk Co., Toronto.

ZAM-BUK

ALLIES VICTORIOUS IN MACEDONIA

Paris, Nov. 20.—Allied troops have won victories on the Macedonian front from the River Cerna to Lake Presba, according to an announcement made by the French War Office this afternoon.

A powerful new electric lamp for photographers is enclosed in blue glass which lessens its intensity as far as a person facing it is concerned, without affecting the raps that do the work on photographic plates.

PRIVATE LUXURIES SHOULD BE CUT OUT

Paris, Nov. 20.—All private luxuries should be dispensed with in war time, in the opinion of the economics commission.

Considering that in the present circumstances all of the reserves of the country must be devoted to the national defence, the commission, in a report made public today, urged the Government to suppress without delay, or reduce, the number of automobiles not strictly utilized in the public service or destined for industrial or commercial use.

The report also recommends that the military authorities use the railroads if possible, instead of autos, and that a careful check be kept on the use of oil and gasoline.

TEUTONIC RETREAT IS NOW A DEBACLE

London, Nov. 20.—The retreat of the German-Bulgarian forces from Monastir in the direction of Prilep is a debacle, says a despatch to the wireless press from Rome today. The Entente troops are pursuing the fleeing foe and have occupied villages north of Monastir, taking prisoners as they advanced, the despatch adds.

The Serbians, according to these advices, are delaying entering Monastir because of the fire and explosions that have virtually destroyed the city, from which the population had fled.

KELLY IN PENITENTIARY.

Convicted Winnipeg Contractor Begins His Sentence.

Winnipeg, Nov. 20.—Thomas Kelly, who was taken this morning to Stony Mountain penitentiary to serve the sentence of two years and six months imposed Saturday by Mr. Justice Prendergast, has been in the provincial jail since his return to Winnipeg following extradition proceedings last spring.

Previous to that time he had been in a Chicago jail following his arrest at the instance of the Manitoba authorities.

MOTHER! GIVE CHILD "SYRUP OF FIGS" IF TONGUE IS COATED

If Cross, Feverish, Sick, Bilious, Clean Little Liver and Bowels.

Children love this "fruit laxative," and nothing else cleanses the tender stomach, liver and bowels so nicely.

A child simply will not stop playing to empty the bowels, and the result is they become tightly clogged with waste, liver gets sluggish, the stomach sours, then your little one becomes cross, half-sick, feverish, don't eat, sleep or act naturally, breath is bad, system full of cold, has sore throat, stomach-ache or diarrhoea. Listen, mother! See if tongue is coated, then give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated waste, sour bile and undigested food passes out of the system, and you have a well, playful child again.

Millions of mothers give "California Syrup of Figs" because it is perfectly harmless; children love it, and it never fails to act on the stomach, liver and bowels.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Beware of counterfeits sold here. Get the genuine, made by "California Fig Syrup Company." Refuse any other kind with contempt.

SIR SAM'S SUCCESSOR TO BE NAMED SOON

Ottawa, Nov. 20.—The appointment of a successor to General Sir Sam Hughes is expected to be made by Sir Robert Borden soon after his return from New York on Wednesday.

The Premier has not brought the question before the cabinet nor divulged his probable selection, but political circles fully expect it to be Hon. A. E. Kempt, unless his work on the war purchasing commission be regarded as occupying too much of his time.

In any event, the new minister will be relieved of much of his work by the parliamentary secretary, F. B. McCurdy.

COL. CHURCHILL TALKS OF VISIT TO ANTWERP

London, Nov. 20.—Col. Churchill says that the Admiralty, at the outset urged the immense importance of Antwerp and the need of vigorous measures for its defence, but that nothing was done during the entire month of September, 1914.

Only when the German bombardment started and the cry for help came from the Belgians, he says, did the Anglo-French government consult and decide upon steps for relief.

Col. Churchill explains his visit to Antwerp, saying it was a natural decision of a small group of ministers who met in Lord Kitchener's house at midnight that someone in authority who knew the whole situation should travel swiftly into the city and ascertain what should be done.

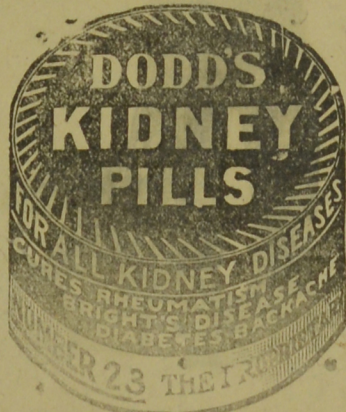
The article concludes with the statement that the situation could have been saved had action been taken a week earlier, but the Belgians, left unaided too long, lost confidence.

Female Aviator Breaks a Record

New York, Nov. 20.—The record-breaking airplane flight of Ruth Law begun yesterday in Chicago, terminated at Governor's Island here at 9.40 a. m. today after stops at Hornell and at Binghamton, N. Y.

The final 152 miles from Binghamton to this city was covered this morning in two hours and 20 minutes, and the entire journey of 830 miles in an airline in the actual flying time of nine hours and one minute.

It's difficult for a woman to understand why it always rains shortly after she has had her front windows cleaned.

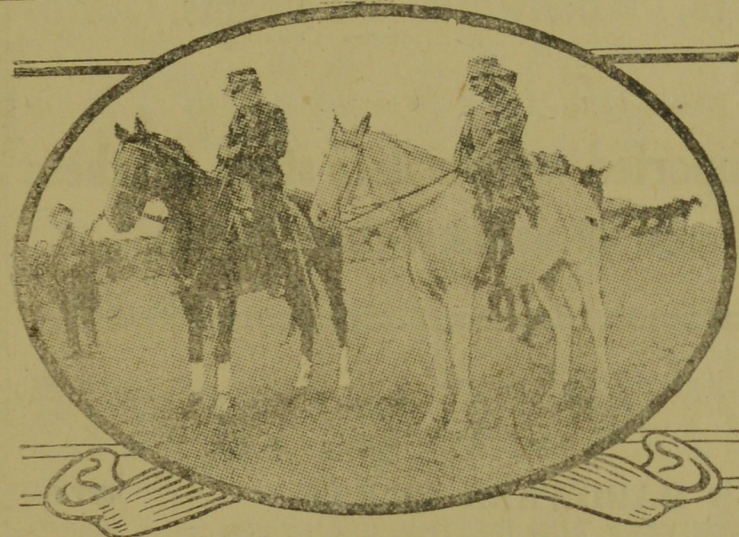


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FRENCH COMMANDER AT SALONIKI

YOU can save Belgian lives!

Though you cannot fight and kill Germans, you can give and save some of their helpless Belgian victims, three million of whom must be fed or starve.

So little is needed to feed a Belgian family, and so economically are contributions handled by the Belgian Relief Commission, that there are very few of us who could not provide for at least one family through this winter, or till the end of the war.

\$2.50 a month—less than 10c. a day—will do it! How easily you could save that much from your little indulgences—and how much it would mean to some Belgian mother and her hungry little ones!

Wouldn't a little self-denial now be richly repaid by knowing, when the war is over, that you had done your part, and had saved precious lives for our unfortunate Allies?

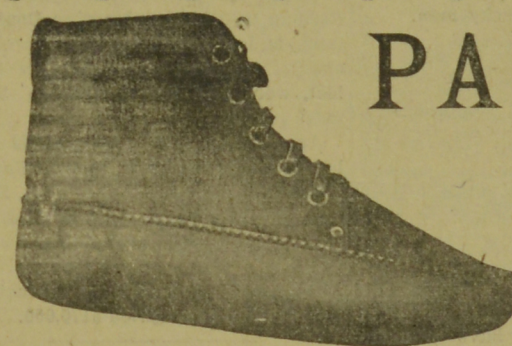
Enroll your name to-day among those who are doing their bit in this way! Send your subscription weekly, monthly or in one lump sum to Local or Provincial Committees, or

Send Cheques Payable to Treasurer

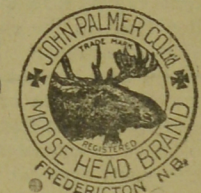
Belgian Relief Fund

59 ST. PETER STREET, MONTREAL.

\$2.50 Feeds a Belgian Family One Month.



PALMER'S



"MOOSE HEAD BRAND"

Oil Tanned Shoe Packs, Summer Packs, Moccasins, Sport- ing and Trench Boots

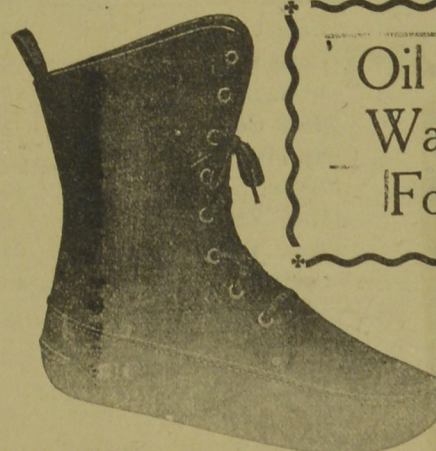
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The manufacture of Oil Tanned Waterproof Shoe Packs, Moccasins, Sporting and Trench Boots is our one and only line of business. This specialization is the surest guarantee of quality. We must stand or fall accordingly as our product maintains its reputation and popularity. Unsolicited testimonials and repeat orders from officers and men at the front substantiate what we claim—unsurpassable excellence for real service. Insist on goods of our manufacture.

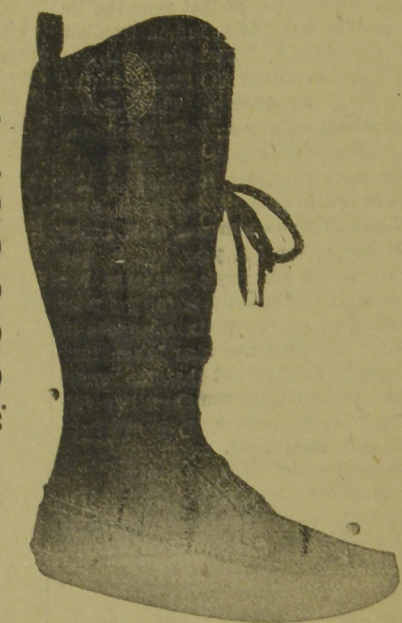
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