

Better Cake and Biscuits

In all recipes calling for Baking Powder use Royal Baking Powder. You will get better and finer food and insure its healthfulness.

Housewives are sometimes led to use inferior baking powders because of apparent lower cost, but there is very little difference in practical use—about one cent for a whole cake or pan of biscuits—a mere trifle when you consider the vast difference in healthfulness in favor of food made with Royal Baking Powder.

Royal Baking Powder is made from cream of tartar, derived from grapes—a natural food product, as contrasted with alum, derived from mineral sources, and used in the manufacture of some baking powders because it is cheaper.

ROYAL BAKING POWDER CO., New York

CHALMERS MOTOR COMPANY IS WORKING ON FULL SCHEDULE

Output of 2,000 Cars is Planned for First Year—Will take care of Business in Canada, Great Britain, and Foreign Trade.

With the formal opening of the plant of the Chalmers Motor Company of Canada, Ltd., located at Walkerville, Ont., Canadian motor owners will have access to one of the most popular makes of cars without paying excessive import duty.

According to Harry S. Lee, general manager of the concern, the Canadian company is an entirely separate unit, building a car made up as far as possible of Canadian products.

"We intend to give the Canadian purchaser full value for his money without any addition in price for duty, except that charged on materials which are of necessity purchased outside of Canada," said Mr. Lee. "The Chalmers Company of Canada, Ltd., is capitalized for one million dollars and will build approximately 2,000 cars during the first year. The plant occupies four acres of ground and we have provided also to take care of future expansion. The main building has 36,000 square feet of manufacturing and office space. A modern power house and storage house complete the present buildings. Excellent shipping facilities have been obtained by securing our own railroad siding and loading platform.

"In addition to caring for the Canadian trade, all Chalmers cars for England or British possessions will be manufactured and shipped from the Walkerville plant. Several thousand dollars worth of spare parts will be kept in stock to obviate delays in ser-

vice to owners. A complete service system will be built up which will be paramount in Canada.

Due to the establishment of the Chalmers Motor Company of Canada, Ltd., prices of Chalmers cars will not be affected by the recent price raise made in the American line, and it is expected that when production gets under way that they will be able to announce future models at prices much lower than if the cars were imported from the United States.

For 1917 the Chalmers Six-30 with the famous 3,400 R.P.M. motor, will be manufactured in two lengths of wheel-base. The five passenger model will come in 115-inch wheel-base. The new seven passenger Six-30 on the 122-inch wheel-base, also the cabriolet three-passenger and roadster. And in addition there will be several attractive closed body types for town driving in bad weather.

All of the officers of the Chalmers Motor Company of Canada, Ltd., are men well known to the Canadian trade. Harry S. Lee, General Manager, was formerly general manager for the Toledo Scale Company in Canada. He has hundreds of friends and business acquaintances throughout the Dominion.

Louis Logie, sales manager, formerly occupied the same position with the Tudhope Motor Car Company of Canada. Of late years he has been Canadian manager for the Lozier Company

and the Chalmers Motor Company of Detroit. Mr. Logie is personally acquainted with the majority of motor car dealers from Halifax to Vancouver, having travelled the entire country for ten years past. Working with Mr. Logie as eastern and western sales representatives are R. C. Miquelon and E. J. Parker, who will spend much of their time in the territory.

Hugh W. Buchanan, in charge of production, was formerly connected with the Buick company. Later he joined the Welch company in experimental work and spent some time along these lines with Cadillac Packard and Ford. He is well known in the Dominion, having formerly been connected with the service department of the Cadillac company in Canada. Mr. Buchanan is a native Canadian and was born at Forest, Ont. He received his education at the Practical Science School in Toronto.

Mossom I. Reid, who will have charge of Chalmers Service in Canada, was formerly connected with the Tudhope Motor Company, having been for three years in charge of their service, traffic, claim and sales correspondence.

Egbert S. Jackson, chief accountant, was formerly head cashier for the Ford Motor Company of Canada.

The entire executive staff is intimately acquainted with Canadian business conditions, and the personnel is admirably adapted for the marketing of a high grade quality car at a moderate price.



an **ARROW** COLLAR

POINTS WORN FLAT OR ROLLED
OUTWARD 15c ea. 2 for 30c 6 for 90c 12 for \$1.75
CLOTT, PEABODY & CO., INC. MONTREAL

SCANDINAVIANS PRAYING FOR PEACE

London, Aug. 1.—The second anniversary of the world war is being observed throughout the whole of Scandinavia, says a despatch from Copenhagen to the Exchange Telegraph Co. Two hundred peace meetings are being held in Denmark and three hundred in Sweden. All church bells are being rung and prayers for peace are being said.

The Politiken, of Copenhagen, commenting on this manner of observing, says:

"What is the use of ringing bells and making speeches. Let us acknowledge facts as they are. After two years of war there are no real prospects of peace."

THE LATE SIR P. A. LANDRY.

Funera at Dorchester Attended by Thousands.

The funeral of the late Sir P. A. Landry took place at Dorchester on Tuesday and was attended by thousands of people. The body was taken to Memramcook where Pontifical High Mass was celebrated by Bishop LeBlanc. There were fifty of the clergy in attendance. Interment was made in the parish burying ground.

Mr. H. J. McGrath, of this city, a lifelong friend of the deceased, was one of the pall-bearers. Hon. J. B. M. Baxter and Dr. Landry represented the Provincial Government. The list of mourners included Judges Barry and Crockett, Dr. T. C. Allen and Mr. A. R. Slipp, M. P. P., of this city.

STEAMER IN DISTRESS.

Ottawa, Aug. 1.—The government steamer Lady Evelyn has been sent to the assistance of the steamer Fremona, of the Robert Reford line, reported ashore on Anticosti Island, with water in her boiler room and the navigating instruments out of order.

BELVOIR HOTEL

Queen Street West,
FREDERICTON, N. B.
RATES—\$1.00 per day. Meals 30c.
Good stabling in connection.

A. D. GUNTER, — — — Proprietor.

NEW SUBSCRIBERS

503 Dawson, P. W. S., Res., 178 Westmorland street.
2300-62 Killeen, J. B., Res., Maugerville.
24-12 McManiman, Mrs. S. B., Res., 252 Brunswick St.
491-31 Marsh, Chas. F., Res., 653 Brunswick St.

N. B. TELEPHONE CO., LTD.

Methodist Picnic. Thursday, Aug. 3rd

AT RIPPLES (LITTLE RIVER) ON THE MINTO RAILWAY.

Train leaves at 9.20 a.m. Meals served on the grounds.

Picnic. Tickets—Adults 50 cents; Children 25 cents.

SHERIFF'S SALE

THERE will be sold at Public Auction in front of the County Court House in the City of Fredericton, in the County of York and Province of New Brunswick, on SATURDAY, the Thirtieth Day of September, A. D. 1916, at the hour of two o'clock in the afternoon, all the right, title, interest, use, possession, property, claim and demand either at law or in equity, of Ida E. Stockford, in, to or out of the following described leasehold lands and premises, and the buildings and improvements situate thereon, namely: "All that certain piece or parcel of land situate, lying and being in the Town Plat of Fredericton, in the County of York and Province of New Brunswick, and being part of Lot Thirty (30) in Block Number Two (2) of the lands granted by the Crown to the Rector, Church Wardens and Vestry of Christ Church, in A. D. 1810, and abutted and bounded as follows, to wit, commencing on King street, at the westerly corner of a lot leased to one Samuel Morse, and now owned and occupied by the said George A. Cliff, and running a westerly course on the northerly line of King street forty-six feet, thence northerly and at right angles one hundred and twenty feet, thence easterly and parallel with King street aforesaid forty-six feet to the said westerly line of the said Samuel Morse lot, and thence southerly along the said line to King street, at the place of beginning." The same having been seized, levied upon and taken by me under and by virtue of an execution issued out of the York County Court against David J. Stockford and the said Ida E. Stockford, at the suit of Leslie White.

Dated at Fredericton, N. B., this twenty-seventh day of July, A. D. 1916.
W. T. HOWE,
High Sheriff of the County of York.

Mid-Summer Sale

DURING THE MONTHS OF JULY AND AUGUST present to you a varied assortment of DRESS and OUTING HATS at SPECIAL PRICES.

OUR COLLECTION OF MILLINERY at this period is most available for value at such low prices.

MISS MORGAN 476 Queen S

KODAKS

Time to think about one for the summer. No la Autographic Kodak Junior, rectangular pictures 2 1-2 x 4 1-4, price, \$11.00 and \$13.00, is worth looking over. Simplicity marks it in every respect. Let us show you one.

C. Fred. Chestnut The Quality Drug Store
572 QUEEN STREET.

After all—since a Suit is made to wear—the best of all Suits is that which wears the longest.

MACKINNON'S CLOTHING

not only wears long past the time the average Suit is cast aside, but yet keeps its appearance, and is good looking all the time you wear it.

J. A. MacKINNON YORK STREET
TAILOR and CLOTHIER

Wholesale Dry Goods and Woolens

Wash Goods

This is the season for selling SUMMER FABRICS, and in spite of the increasing difficulty with deliveries, our forethought provided a good array for these departments.

We have now in stock assortments of the following:

Plain and White Voiles
Printed Voiles
Woven Stripe Voiles
Plain and Printed Crepes
Organdies, Lawns, Mulls
White Checks and Stripes
Mercerized Vestings and Brocades
White Gabardines
Middy Twills, etc.

Orders by mail and through our travellers have immediate attention.

VASSIE & COMPANY, LTD.
WHOLESALE DRY GOODS and WOOLLENS
ST. JOHN, N. B.

MOTHER'S FAVORITE FLOUR

is a little better and a little cheaper than any high Grade Bread Flour on the market.

Sold Wholesale by

G. W. HODGE

Fredericton, N. B.

