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WOMAN'S COLUMN

THE COLOR OF YOUR COSTUME.
The Art of Selecting Tints That Go With Your Complexion.

There are women who seem to know instinctively how to select colors for their costumes that harmonize with their hair, eyes and complexion, but the majority appear to be "all at sea" on this important question. Yet it is not at all a complicated problem, as the following general rules will show:

Bright violet can only by those who possess clear complexions, free from any yellow or sallow tints, and the same applies to rose pink and turquoise blue.

"Nattier" blue and the various tones which range from sky-blue to sea-green are as becoming to the "nut-brown" maiden as to her fair-haired sister, but unless her skin is very clear and her cheeks rosy, she should avoid the more vivid tones and confine herself to paler and softer tints.

An auburn-haired woman should, however, avoid pink, light blue or bluish mauve; gray is to her anathema, and such reds as geranium, old rose, cerise, poppy and crim-

son are alike impossible.

Both black and white come within the sphere of the owner of red hair, especially as regards evening attire, the dazzling white skin which is the usual accompaniment of this shade of hair being set off to best advantage by an all-black gown.

A blonde with a perfect pink and white complexion can wear the coldest and clearest moonlight white, especially in the evening, when shaded lights serve to show up her delicate coloring to the best advantage.

KEEPING BABY'S BOTTLE RIGHT.

How can you keep the baby's bottle just right? Simplest thing in the world if one uses a water bag.

The bag is so constructed that an infant's nursing bottle can be accommodated within a central opening and its contents kept at the desired temperature. To keep the bottle warm, the bag is filled with hot water, while during the summer season it may be packed with chopped ice or filled with ice water and will prevent the milk from souring.

Slants of Humor

BEYOND HIM

Little sister and brother had quarrelled. After an early supper mother endeavored to reestablish friendly relations, finally quoting to them the Bible verse, "Let not the sun go down upon your wrath."
Turning to Edward, the elder, she said: "Now, Edward, are you going to let the sun go down on your wrath?"
Edward squirmed a little as he looked into her pleading face.
"Well, how can I stop it?" he questioned.

CANNY SCOT.

When electric tramcars first started in his native town a canny Scot got on one, intending to make the full journey, costing 3 pence, but only took a penny ticket and renewed it twice at the end of each stage. On the last stage the conductor remonstrated with him, saying he ought to have taken out a 3-penny ticket at the beginning of the journey and saved unnecessary trouble.
"Na, na," said the Scot, "had I done sae and yer had broken doon, I might hae lost thruppence, but, as it is, I canna lose mair than ae penny."

Old Lady—Here's a penny, my poor man. Tell me, how did you become so destitute?
Beggan—I was always like you, mum, a-givin' away vast sums ter the poor and needy.

Bill—The ostrich claims the distinction of laying the largest egg. The egg, which weighs three pounds, is equal in contents to 24 hen eggs.
Jill—Why, then, does it go and cover up its head while the hen goes about cackling to beat the band?

EASY TO BE WISE

Mother—With so many pickpockets around it is foolish to carry a lot of money.
Harold—Is it? Then I am a wise guy.

FAVORS ANTICIPATED.

The minister's daughter was entertaining several of her father's small parishioners.

"Will you have some more cake, Polly?" she said.

"No, thank you, miss, I'm full," said truthful Polly.

"Then I think you may put some in your pockets."

"They're full, too, miss," said Polly.

Rich Father—Are young Simpson's intentions serious, Marie?

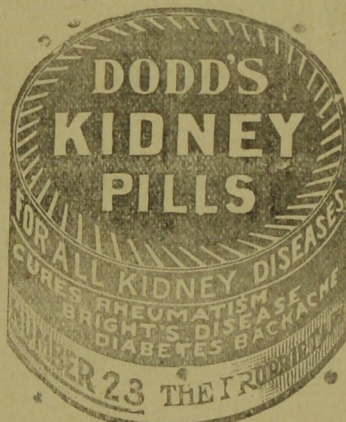
Daughter—No; but they will be! He's running into debt frightfully!

Servant—I can't get this 'ere tail-light to burn, sir.

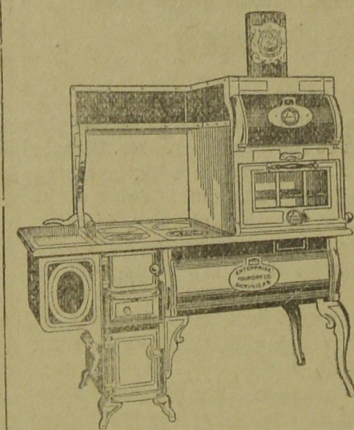
Country Doctor—Oh, never mind, We're only going home, and I've got the comfortable safe in bed with lumbago.

Mrs. Flatbush—How do you manage to keep a cook so long?

Mrs. Bensonhurst—Oh, I get her to stay until my husband can raise some money to pay her.



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TO THE POLICYHOLDERS OF THE PRUDENTIAL INSURANCE COMPANY OF AMERICA.

NOTICE is hereby given that a meeting of the policyholders of The Prudential Insurance Company of America will be held at the Home Office of the said Company in the City of Newark, New Jersey, on Monday, the fourth day of December, 1916, at twelve o'clock noon, for the purpose of selecting fifteen persons to be voted for by the policyholders' Trustees as members of the Board of Directors, at the annual election of Directors of the Company to be held on the eighth day of January, 1917.

At such meeting every policyholder of the corporation who is of the age of twenty-one years or upwards and whose policy has been in force for at least one year last past, shall be entitled to cast one vote in person or by proxy.

FORREST F. DRYEN, President.

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DARK GREEN CHINCHILLA AND NAVY BLUE BLANKET CLOTH, 54 in. wide, reg. \$1.35, for	\$1.00
ROSE BLANKET CLOTH, NAVY BLUE and BLACK CHINCHILLA, 54 inches wide, reg. \$1.50, for	\$1.20
BLANKET CLOTH IN NAVY, BLACK and RED, BLUE CURL CLOTH and TWEED MIXTURES, CHINCHILLA CLOTH in NAVY and BLACK, 54 inches wide, reg. \$1.65, for	\$1.35
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