#### YORK'S M. P. NOW A FULL COLONEL

Rev. Dr. Chown, Supt., of the Methodist Church an Honorary Colonel.

Ottawa, July 5.-In the Militia Gazette this afternoon Colonel C. Gre-'ville Harston of the Dominion Arsenal at Quebec has been given the tempor ary rank of Brigadier General. Lieut. Colonel H. F. McLeod, M. P., is made a full colonel. An honorary colonelcy is bestowed upon Rev. Dr. Chown, superintendent of the Methodist Church

#### BRITISH COLUMBIA WOMEN AND POLITICS

(Vancouver News-Advertiser.)

The gala garden fete at the residence of Mr. and Mrs. J. W. deB. Farris yes terday, enabled the members of the Women's Liberal Club to forgather for a pleasant interchange of views and mapping out of plans for the association's summer work.

Mrs. Ralph Smith, whose recent visit to Toronto coincided with a gathering of the party to which she belongs, and whose visit was furthermore made the occasion of a reception by the cussed the political prospects and outlook and described the work of the women's organization. She was followed by the local president, Mrs. W. H. Griffin, who outlined the objects for which the club had been formed, and indicated the aims it was desired to promote. There was also music that proved most enjoyable. Mrs Farris, wearing a most becoming frock of white embroidered voile, with touches of faint pink, assisted the president in greeting the guests, while Mrs. F C. Wade and Mrs. P. Donnelly served tea at a prettily-appointed table set under the trees.

Mr. Farris is a son of Hon. L. P. Farris, of White's Cove, Queens county, and is well known in Fredericton.

# GERMAN U. BOATS

New York, July 6 .- A special cable from London to the World says:

High naval circles here believe that tention from the land battles.

A similar attempt by Austria would not be surprising, especially as the latter has, except for submarines, played such a small part in the war on the

U boats would resume their campaign in a manner that was in keeping with the evidence of all the officers who have not yet materialized, for it is the best traditions of the service, Add testified to seeing enemy vessels actu in British waters recently than for and charts many of the details of the a large number of these officers, I am

#### The Fine Flavour-

the delicate taste of malted barley blended with the sweets of whole wheat-is sufficient reason in itself for the won-

### Grape-Nuts

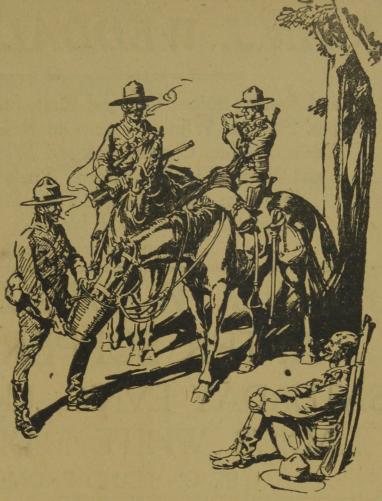
But it is more than delicious — it is the finest kind of concentrated nourishment to thoroughly sustain body and brain tissue—a food that benefits users remarkably.

A short trial proves

#### "There's a Reason"

Sold by Grocers every where.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.



TOMMY NEEDS THE SMOKES.

Contributions to the Overseas Tobacco Fund may be left at the Board of Trade rooms or with the Canadian Bank of Commerce.

# JELLICOE'S OFFICIAL RE-PORT OF NAVAL BATTLE HOLIDAY

British Naval Commander Estimates That the Germans Lost Twenty Ships in 'Sea Announcement Fight off Jutland .-- Low Visibility Was a Great Aid to the Enemy and Enhanced the Difficulty of Making an Accurate Report.

foro the Lords Commissioners of the dreadnought type; one battle cruiser Admiralty that the German high sea seen to be so severely damaged that MAY SOON GET BUSY Admirally that the German high sea seen to be so severely damaged that the seem on the its return to port was extremely doubt-31st of May, 1916, to the westward of ful; five light cruisers seen to sink-Jutland bank, off the coast of Den- one of them possibly a battleship; six

John R. Jellicoe, commander-in-chief if they would be able to reach port, Germany may soon attempt a minor of the home fleets, opens his report to and a submarine sunk naval diversion in hope of drawing at- the Admiralty on the battle over which | Commenting on the battle, Admiral there has been so much discussion. Jellicoe says:

The battle cruiser fleet, gallantly led | "The conditions of low visibility unby Vice Admiral Beatty and admirably der which the day action took place, supported by the ships of the fifth and the approach of darkness, enhanc-Intimations by Captain Persius and der at times disadvantageous condi- names of the ships sunk by our forces

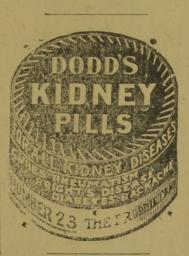
officers which took part in the action has been withheld from publication for the present, in accordance with the usual practice."

The German Losses.

Admiral Jellicoe estimates the German losses at two battleships of the dreadnought type, one of the Deutschland type, which was seen to sink; the battle cruiser Lutzow, admitted by the the most about love.

! : don, July 6 .- "Be pleased to in- Germans; one battle cruiser of the destroyers seen to sink; three destroy-In these words Vice Admiral Sir ers so damaged that it was doubtful

battle squadron, under Rear Admiral ed the difficulty of giving an accurate Evans-Thomas, fought the action un- report of the damage inflicted, or the learned that fewer U boats have been miral Jellicoe continues. Without maps ally sink, and personal interviews with report cannot be made clear. It states of the opinion that the list shown in that "the list of ships and commanding the enclosure gives the minimum numbers, though it is possible it is not accurate as regards the particular class of vessels, especially those which were sunk during the night attack. In addition to the vessels sunk, it is unquestionable that many other ships were very seriously damaged by gun-



POINTED PARAGRAPHS.

Favorite materials for afternoon cowns are taffeta and faille. Love may be blind, but it's always the first to see its own finish.

As a general thing there isn't much hope for the kind of man whose mind scillates between long toddies and

The littlest heart thinks it knows

160



#### OLD FALSE -: TEETH :-

Bought in any condition, \$1.00 per set, or 7 cents per tooth. Cash by return mail.

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#### For Season of 1916

Percheron "GRESHAM" You all know him

Clydesdale "Baron Mac" you will like him.

Trotter "Potter Palmer" the best yet.

H. C. JEWETT

ALL THE STORES in the city will close at one o'clock EVERY THURSDAY AFTER NOON DURING THE MONTHS OF JULY AND AUG-

The stores will be closed on Saturday, July 1st, and keep open on the provious Friday evening. CANADIAN PACIFIC

CANADIAN PACIFIC

Bay of Fundy Steamship Service

NEW SERVICE "THE EMPRESS"

SPLENDOR!

197

193

1000

ATLANTIC TIME - Daily Except Sunday. 7.15 a. m. Lv. . . ST. JOHN . . . . . Ar. 5.00 p. m. . 10.15 a. m. Ar.... DIGBY ...... Lv. 2.15 p. m.

Affording every Comfort, with Spacious Saloon accommodation and Promenade Decks, Private Staterooms and Ladies Parlor.
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Note—Transfer train operates between Pier and Digby Station, connecting with express trains for Halifax and Yarmouth.

M. G. MURPHY, D. P. A., C. P. R., St. John, N. B.

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# The Printing and Publicity Specialist Talks To His Son

"Say, John, I feel quite sick today," said Mr. Blank. "Please visit the different doctors in town, and find out who will cure me for the least money. Get your quotations tabulated and then let me see them. Of course we will engage the doctor who charges the leasi."

"Why I never heard of such a thing," said John. "The idea of getting quotations from a dector; it's the asylum for you."

"Well now, why not? I am a specialist in printing and publicity. I study my business just as carefully as any doctor can do. If I do say it that shouldn't, I have just as much brains as the average doctor. I strive to give my customers the benefit of my knowledge, my artistic skill and judgement and my ideas on publicity. I give service as the term is understood in the Twentieth Century.

"When some people around here have a little printing to be done, they visit all the printing offices, get quotations from each one, and then give the work to the man who gives the lowest figures.

"The ordinary user of printing knows his own business, but he it no more a judge of the work of printing than he is a judge of what sort of medicine a doctor should give him for the cure of his ailment. If people ask me for quotations and pass me by if my price happens to be a little more than the other fellow, why shouldn't I apply the same method to the doctor, lawyer, dentist and painter? Why not? It's a mighty poor rule that won't work more than one way."

## The MAIL PRINTING CO.

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