

Happy People

were the people who took advantage of our

Mid-Summer Sale

the Past Week; Sale to be continued this week in order to give all who could not be served Saturday a chance to secure same Bargains in Clothing, Gents Furnishings Dry Goods and Trunks.

Watch for Quotations

Peter Farrell & Co.

ZOETIC

The Great Greek Tonic. \$1.00 per bottle.

Sold only at

RYAN'S DRUG STORE

THE PENSLAR STORE

Fruit Jars

We have a new lot of MASON and PERFECT SEAL Jars. Berries are now very cheap. You will want to do your preserving AT ONCE.

MASON		PERFECT SEAL	
	Each Doz.		
Quart	7c. 75c.	Quarts	8c. each
Pints	6c. 60c.	Pints	7c. each
1/2 Gal.	8c. 90c.		Rubber Rings and Jelly Tumblers.
SUGAR		CANNED GOODS	
12 lbs. Pure Cane Granulated \$1.00		Best Tomatoes 11c. can	
\$8.40 per 100 lbs.		Best Corn 9c. can	
This week only.		Good Salmon 13c., 2 for 25c.	
SPECIAL PRICE FOR JULY ONLY.		CLASSIC CLEANSER	
Mixed Starch 8c. lb.		Same size and quality as Old Dutch—7c., 4 for 25c.	
Corn Starch 8c. pkg.		PATENT MEDICINES	
BISCUITS		Always remember our money saving prices on Patent Medicines and Pills.	
Don't bother baking these hot days. Get a box of Mixed Cake, only 10c. lb., and boxes weigh about 15 lbs.		We save you about 20 per cent.	
Soda Biscuits, 8 1/2 c. lb. by box.		FRESH FRUITS	
EVAPORATED APPLES.		California Pears, California Plums, California Oranges. Best Lemons.	
Best quality Evaporated Apples 10c. lb.		We always have the best fruits and lowest prices.	

A Few Good Quarter Trades

6 lbs. Rolled Oats	25c	6 lbs. Baking Soda	25c
3 bottles Ammonia	25c	5 lbs. Farina	25c
10 Stogie Cigars	25c	3 bottles English Sauce	25c
4 Marguerite Cigars	25c	7 Bars Yerxa's Soap	25c
1 bottle Fruit Syrup	25c	3 pkg Jello	25c
1 bottle Lime Juice	25c	3 pkg McLaren Jelly Powder	25c
3 pkgs Quaker Corn Flakes	25c	5 pkgs. Bee Jelly	25c
3 Cans Old Dut h	25c	3 pkgs. White Swan Jelly	25c
4 Rolls Toilet Paper	25c	4 pkgs Orient Jelly	25c
2 Bottles White Liniment	25c	6 cakes Sunlight Soap	25c
2 cans Good Salmon	25c	6 pkg Soap Powder	25c
3 pkgs Corn Starch	25c	2 cans Plums	25c
3 lbs. Mixed Starch	25c	3 pkgs Rising Sun Stove Polish	25c

Yerxa's

DEATH TOLL IN ONTARIO FIRE MAY REACH 300

Property Loss Now Estimated at Between Two and Three Million Dollars---Hundreds of People Have Been Rendered Homeless---Many Persons Unaccounted For.

Cochrane, Ont., July 31.—An estimated death loss between 250 and 300 and property loss estimated at between two and three million dollars, is the toll of what is considered the most devastating forest fire in Canadian history, which swept over a large section of Northern Ontario on Saturday.

Hundreds of people are homeless and dozens of families are broken up.

The first through train to Cochrane arrived here this afternoon, with doctors, nurses, attendants, food and clothing for the suffering and homeless.

The town has been cut off from communication by wire since Saturday, and the first assistance was brought with the relief train which left North Bay on Sunday morning and got through as far as Matheson last night.

In Munroe and Beatty townships there are many prospectors unaccounted for. At Nushka only three survived. Fifty-seven bodies were found in a railway cut, where the victims fled in hopes of saving their lives.

The bodies were taken to Monteith and buried temporarily.

Halifax, Ont., July 31.—From latest reports received from the fire-swept area in Northern Ontario, the death toll levied by the flames is now placed at 240, made up as follows: Nushka, 67; Monteith, 63; Ramore,

13; Kelsa, 2; Iroquois Falls, 15; Matheson, 60; Cochrane, 20. It is possible that the list may be further augmented when later reports come in from outlying farms and settlements.

Toronto, July 31.—With Matheson wiped out, the best section of Cochrane destroyed and numerous small settlements in ruins or entirely obliterated, the fire monster that has been raging in the northern country since last Thursday has at last ceased its career of destruction. Heavy rains which broke over the fire-swept region at 9 o'clock last night have quenched the flames. There is nothing but a smoldering ruin remaining, but the situation is well in hand. The worst is over and the sufferers are having their wants attended to in every possible way.

Death Total 184.

Premier Hearst and Hon. G. Howard Ferguson have been on duty since they received messages yesterday telling of the fire. This morning they received reliable information from the north which would indicate that the reports of the fire loss have been exaggerated. The total missing added to the bodies that have been recovered accounts for 184 people, and the government says that this is the outside limit.

AUSTRIAN FORCE ENVELOPED

LONDON, Aug. 1.—General Count Von Bothmop's army is reported to be almost enveloped by the Russians in Galicia, says a despatch from Rome to the Wireless press. Cossack divisions, after the occupation of Brody, are said to have destroyed the railways behind the Austrian army.

VISCOUNT GREY

TAKES HIS SEAT

London, Aug. 1.—Viscount Grey, the Secretary of State for Foreign Affairs, recently raised to the peerage by King George, took his seat in the House of Lords, this afternoon.

The Foreign Secretary had Viscount Haldane, former Lord High Chancellor, and Viscount Bryce as his sponsors.

ROBICHAUD, M. P.

AFTER JUDGSHIP

Ottawa, Aug. 1.—Ferdinand J. Robicchaud, French Acadian M. P. for Kent, N. B., is prominently mentioned as successor to Sir Pierre A. Landry, on the Supreme Court Bench of New Brunswick. Another aspirant is Daniel Mulh, K. C., of St. John, N. B.

THE WHEAT CROP.

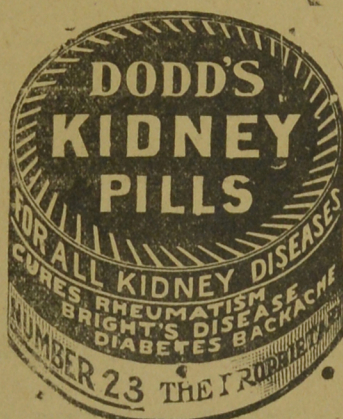
Winnipeg, Aug. 1.—Morley Donaldson, Vice-President and General Manager of the Grand Trunk Pacific, estimates the wheat crop in the territory traversed by the company's lines will be 80 per cent. of last year's yield.

The Stock Market.

Quotations given out by J. M. Robinson & Sons at noon today were: C. P. R., 176 1/2; Mexican Petroleum, 98 1/2; U. S. Steel, 86 1/2; Beet Sugar, 89; Crucible, 70; Royal Bank, 214; Scotia, 125; Iron, 54 1/2; Brailian, 57 1/2; Commerce Bank, 187.

Visiting Fredericton.

Mr. W. M. Mackay, of Toronto, one of the directors of Lever Bros., Ltd., the manufacturers of Sunlight soap, is registered at the Barker House. He is accompanied by Mr. A. L. O. Phillips, of Halifax, representative of the firm in the Maritime Provinces.



SUPPOSING

during your vacation, you, or one of your family, meet with an accident! You are miles away from a doctor or a drug store! What are you going to do? Don't you think it would be wise to be prepared for such an emergency by taking with you a few boxes of Zam-Buk?

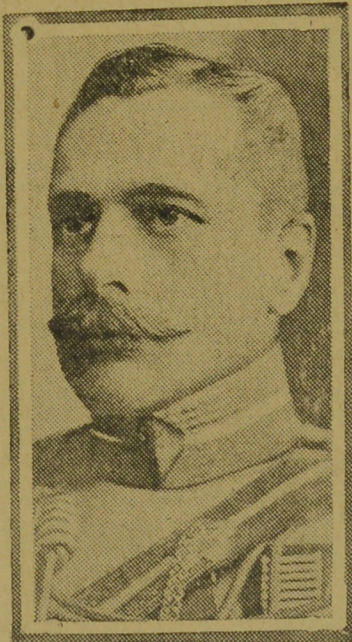
As a "first aid" there is nothing that can compare with Zam-Buk—nothing that ends pain, stops bleeding and draws out soreness so quickly. If Zam-Buk is applied to a sore, or wound, as soon as sustained, there is no danger of blood-poisoning.

Zam-Buk is also unequalled for sunburn, insect bites, sore and blistered feet, heat rashes, sore muscles, and all skin injuries and diseases. All druggists 50c. box, or Zam-Buk Co., Toronto. Send 1c. stamp for postage on free trial box.

ZAMBUK

Occasionally a man may blacken his accusers in an attempt to whitewash himself.

When a man dies who owes money to everybody he has many mourners at his funeral.



SIR DOUGLAS HAIG.

Wanted

A Pastry Cook. Apply at the Mail Office.

HALL FURNITURE

Come in and see our large assortment of:--

Hall Racks, Hall Seats, Hall Chairs, Hall Mirrors, Hall Tables.

Quarter Cut Oak in Golden or Fumed Finish; Mahogany and Surface Oak.

LEMONT & SONS, LTD.

Gaiety ELECTRICALLY COOLED AND VENTILATED :::

TODAY AND TUESDAY

"My Best Girl"

Are You Going to See Her? with MAX FIGMAN and LOIS MEREDITH

5—Reels—5—Metro.

UNIVERSAL ANIMATED WEEKLY

GAITY CONCERT ORCHESTRA

Wed.—THE GRIP OF JEALOUSY, With Louise Lovely—5 Acts.

IT NEVER FAILS THE WONDER FLY KILLER

The most effective and sanitary methods of disposing of the flies and it lasts an entire season. Price 15c each.

A large variety of Canada Fly Swatters 10c each. Torpedo Fly Catchers 3 for 5 cents.

WINDOW SCREENS WIRE CLOTH

LAWLOR and CAIN

THE KYANIZE STORE. HARDWARE OF ALL KINDS.

NEW MODEL 75 OVERLAND

--Has Arrived

It is admitted by all to be the most wonderful value ever produced at the low price of. Call in and look it over. Send for catalogue.

Wm. C. BURTT, Fredericton N.B.
CHALMERS AND OVERLANDS.



For any floors — tile, wood, linoleum —

Old Dutch

quickly takes up all the dirt and removes all the stains

