

## COWAN'S COCOA

"Perfection Brand"

A Cocoa that is brimful of nourishment containing the beautiful aroma of the finest cocoa beans skillfully blended.

Years of experience in the cocoa trade has produced in our "Perfection" Brand the finest cocoa in the world.

As a liquid food its value is unsurpassed.

At a very small cost it may be bought anywhere — and remember it is the economical food to-day.



Manufactured  
in  
Toronto,  
Canada

### MR. R. B. BENNETT'S MANIFEST TALENTS OVERLOOKED

(Continued from page 3.)

Ottawa, but the Green Chamber refined him. He can speak now with discreet reserve as a director of recruiting should, whose business is to mark time, though even at that he may go blithering sometimes, such is the force of old habit. At all events, R. B. makes a fairly good director of recruiting, although it took him a long time to land the job. For three years he was all dressed up and no place to go. Then Premier Borden had a happy thought. He made R. B. Travelling Companion to the Premier and took him to England with him on his annual summer holiday.

Although this job was all outgo and no income, and R. B. was a poor sailor and generally sick at sea, he liked the job for the glory there was in it, and the glimpses it gave him of high political life at Westminster. R. B. had the example of his chum, Sir Max Aitken, M.P., to urge him on. Sir Max doesn't know half as much as R. B., but look at him now—knight, member of parliament, eye witness for Sam Hughes, easy mark for the Unionists, always ready to cough for the campaign fund. R. B. had the five thousand pounds necessary to land a Unionist nomination ready almost any time, but Max told him to wait—the British House of Commons was not ripe yet for a statesman of his parts.

#### A Wrong Steer.

So R. B. waited. He took Sir Max at his word. He has great respect for Sir Max's word, because he and Sir Max have committed merger together. They are partners in an elevator combine whose object is to sew up the Northwest farmer in such spots as he has not been sown up before. Truth to tell, this mergering is one of the best things R. B. and Sir Max do together.

As it turned out, Sir Max gave him a wrong steer. R. B. would be waiting yet if he had listened to his old tillum. Great Britain is too busy with the war to lend an ear to R. B. just now, so Premier Borden makes him director of recruiting to offset these postponements.

Meanwhile, R. B. seems to think that a general election in Alberta is not as remote an affair as others he might mention. With the whole world turned blue at Ottawa, sunny Alberta looks good to him. But here the question arises, do the Tories of Alberta want R. B. as their provincial leader? It is rumored that they have replied to him in the negative—and capital letters at that.

#### OLD LADY SUICIDES.

Coaticook, Que., Oct. 19.—Miss R. Bowen, an old lady about 60 years of age, is dead as a result of taking a dose of carbolic acid. She lived only a few hours, but admitted to Rev. Mr. Stevens that she had taken the poison with the intention of taking her life.

### CANADA SHOULD DEVELOP MERCANTILE MARINE

Says the Secretary of the Canadian Manufacturers' Association at New Glasgow.

New Glasgow, Oct. 19.—The statement of G. M. Murray, secretary of the Canadian Manufacturers' Association, that Canada in order to take her place as a great manufacturing nation should develop a mercantile marine, was received with enthusiasm by the members of the Maritime branch of the Manufacturers' Association, which assembled here today to hold their annual meeting.

Mr. Murray, in the course of an address on the advantages of the Manufacturers' Association, said that Canada had developed a magnificent system of inland transportation, but that the question of ocean transportation had up to the present been neglected. He stated that it should be the aim of Canadians to deliver their goods to the markets of the world in Canadian bottoms, built, manned and managed by our own people.

In the afternoon the locks which are being built on the East river were visited by members of the Association, together with the plants of the Eastern Car Co. and the Nova Scotia Steel Co. The shipbuilding department of the latter corporation, where a two thousand ton cargo steamer is being constructed, was a point of particular interest.

At a smoker held in the evening, Hon. Geo. H. Murray, Premier of Nova Scotia, speaking on "Conditions in Canada after the war," said that he was glad that the Association had declared in favor of technical education. There are three things necessary to develop any country, capital, population and efficiency. We shall have to direct our energies to induce people to settle on our lands. The future of Canada will depend upon the development of our natural resources, and it is only by carrying out that great principle of democracy, the education of the people, that this development can take place.

Men are the greatest asset which any country can have, and our people must be equipped with scientific education which will enable them to develop our country.

#### WAR HORSES QUARANTINED.

4,000 for the Allies Stopped at Calumet Until Further Notice.

Chicago, Oct. 19.—Shipment of 4,000 horses purchased by the Allies was stopped yesterday by a quarantine on the Calumet shipyard, following the discovery that 600 of the animals were suffering from contagious stomatitis, which causes a sore mouth.

They were isolated and orders given that none could be shipped until further notice.

Because of the war, barbers may have hard work to get their fine shears, but just think what it gives them to talk about.

### EXPECTS WHEAT FAMINE BEFORE THE SPRING

Flour Now Selling at \$9.50 a Barrel Wholesale in the City of Chicago.

Chicago, Oct. 19.—The public is confronted with another increase in the price of bread if wheat continues to advance, according to predictions today of leading bakers. The 10 cent jump in the price of meat in the last two days sent flour up 75c. a barrel, which caused the big bakers to announce that in addition to recent increases in the price of bread, they would have to make further advances unless something unforeseen lowers the price of flour. Bakers paid \$9.50 a barrel wholesale for flour yesterday, the highest price in Chicago in twenty years.

"Unless an embargo on the exportation of flour and wheat is declared," said Paul Schulze, a prominent baker, "there will be a wheat famine before spring. Even as the situation is now, small millers are shutting down their plants and filling their orders by buying from the Minneapolis mills."

#### INFANTILE PARALYSIS SPREADS.

Montreal, Oct. 19.—Three new cases of infantile paralysis and one more death were reported today by the authorities. In addition to the schools in Westmount and Verdun, which were closed yesterday, the school authorities of Montreal West and Ville St. Pierre, suburbs of Montreal, closed their schools today.

Thus far all the cases of the disease have been in the western part of the city, and every precaution is being taken to prevent it spreading into other districts.

### CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Charles H. Fletcher*

### GIRLS! GIRLS! TRY IT STOP DANDRUFF AND BEAUTIFY YOUR HAIR

Hair Stops Falling Out and Gets Thick, Wavy, Strong and Beautiful.

Your hair becomes light, wavy, fluffy, abundant, and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair.

Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it, surely get a 25-cent bottle of Knowlton's Danderine from any druggist or toilet counter, and just try it.

### CAPTAIN DENIES SUBMARINE STORY

Newport News, Va., Oct. 18.—Capt. Beck, master of the British steamer North Pacific, today positively denied the published reports that his ship had received information from a British warship to the effect that the German submarine U-53, which raided Allied and neutral shipping off Nantucket on Sunday, Oct. 8, had been sunk.

Capt. Beck said: "I know nothing concerning the submarine and if the report was given out from my ship it probably came from Greek members of the crew who understand little or no English and who garbled the conversation of the officers who were speculating regarding the fate of the submarine."

For ways that are dark and tricks that are vain, the weather man has more cards up his sleeve than the heathen Chinese.

Five cakes of Gold Soap contain as much soap as six cakes of the next largest. This means that you can save at least one-sixth of the money you now spend for soap by using Gold Soap.

It means more too, because Gold Soap is so much better quality, it goes farther.

# Gold Soap

The Big, Good Laundry Soap

P. & G. products made in the Procter & Gamble Factories at Hamilton, Canada, include Gold Soap, Ivory Soap, P. & G. —The White Naphtha Soap, Sapolio and Pearlina.



## Latest Style Creations

Including every new mode for critical trade, are now on display. The large hat, in a new variety of shapes, is very popular. Many of them trimmed in ostrich, which is a salient feature of the coming season.

Small hats greatly in evidence in new color blends, are shown in attractive array for the tailored suit, conspicuous among them being the Beretta and Jockey hat.

MISS MORGAN Queen Street

## IMPERIAL FACE CREAM

A Superior Vanishing Skin Cream, for whitening and softening the skin and preventing and healing chapped hands and face. PRICE 25 CENTS.

C. Fred. Chestnut The Quality Drug Store  
572 QUEEN STREET.

### Wholesale Dry Goods and Woolens

Promptness	Ladies' Ready to Wear Goods	Accuracy
Courtesy	FOR SPRING-1917	Care

These will be no exception to the rule governing all classes of Merchandise, viz., Scarcity owing to shortage of material and labor.

We would therefore ask our friends to place their orders early for LADIES' SHIRT WAISTS, UNDERSKIRTS, UNDERWEAR, CORSETS, HOUSE DRESSES, MIDDIES, etc., so that they may be assured of the earliest delivery possible.

OUR TRAVELLERS WILL BE PLEASED TO SHOW YOU THE SAMPLES.

Wait For Them

VASSIE & COMPANY, LTD. -:- ST. JOHN, N. B.

## MOTHER'S FAVORITE FLOUR

is a little better and a little cheaper than any high Grade Bread Flour on the market.

Sold Wholesale by

G. W. HODGE

Fredericton, N. B.

## No. 8 FIELD AMBULANCE Want Recruits

A FINE OPPORTUNITY for College and Normal School Graduates, Clerks, Artisans, etc., to do their bit in Khaki. Apply to

W. H. IRVINE, M. D., Major,  
86 Carleton Street, Fredericton, N. B.

## WALKER BROS. MERCHANT TAILOR

QUEEN STREET, WEST END.

We have on hand a full range of Winter Overcoatings and Suitings in all the latest patterns. With 25 years' experience in tailoring we are in a position to guarantee entire satisfaction

SUITS - - - from \$18.00 to \$33.00

OVERCOATS - - - \$20.00 to \$35.00

# RED ROSE TEA "is good tea"