

WRIGLEY'S



To little hearts and big ones, too — the Wrigley Spearmen are calling, calling, every day:

Their message is one of good cheer about this refreshing, beneficial goody that costs so little but means so much to comfort and contentment.

Send for the Spearmen's Mother Goose book for young and old, illustrated in colors. Address Wm. Wrigley Jr. Co., Ltd., Wrigley Bldg., Toronto

Chew it after every meal

Two flavors



Made in Canada

Sealed against all impurities

Premier Borden's Appeal To the Men of Canada

Those of Military Age Requested to Place Their Services at the Disposal of the Country---Number of Canadians Now Overseas is 258,000---More Men Are Still Urgently Required to Win the War.

Ottawa, Oct. 24.—Sir Robert Borden this evening issued an appeal to the people of Canada to co-operate with the National Service Commission and the government in order to make the work to be undertaken by the former body a success. He asks the men of military age to place themselves at

the service of the state for military duty, and others to place themselves at the service of the country for such service as they are best fitted to perform.

The statement is as follows:

To the People of Canada.

The world-wide struggle in which our Empire is fighting for its rights, its liberty and its very existence, has continued for more than two years. Every effort that could honorably be made on our part to avert war was put forth with the deepest earnestness and sincerity. There was no escape from the contest save in dishonor and ultimate disaster.

The wonderful extent and thoroughness of the enemy's long and careful preparation was imperfectly understood at first, and the magnitude of the struggle has surpassed all anticipations. Great Britain's first expeditionary force has been increased more than twenty-fold, and that of Canada more than twelve-fold. The climax of the fact is rapidly approaching. The last 100,000 men that Canada will place in the fighting line may be the deciding factor in a struggle the issue of which will determine the destiny of this Do-

minion, of our Empire and of the whole world.

The most eloquent tribute would fail to do fitting honor to the youth of Canada who have already rallied so splendidly to the colors and whose heroic valor and glorious achievements have crowned this Dominion with imperishable distinction before the world.

Remembering the sacrifice by which that distinction was won, we recall with solemn pride the undying memory of those who have fallen.

In the history of every province there may come such a challenge to the spirit of its citizens as must be answered in service and devotion if the nation is to have an abiding place in the future. The events of this war bring that challenge today to the manhood of Canada.

Since the war began more than 370,000 men have enlisted in this Dominion. Of these 258,000 have gone overseas and more than 100,000 are now in the battle line. During the first ten months of the present year the number sent forward will aggregate 141,000.

From Jan. 1 to April 15 of this year, the enlistments were at the rate of nearly 1,000 per day. Up to the present our forces have been enlisted and organized more rapidly than facilities for transportation and accommodation in Great Britain could be provided.

During the past few months the number of enlistments have greatly decreased and having regard to future

(Continued on page three.)

BIG GAME RATES STIRS JOHNSON

Will Lead Movement for Lower Prices at Future World Series Games, and Expects Warm Support.

New York, Oct. 14.—Exorbitant admission prices to future World's Series baseball games will not be tolerated, declares President B. B. Johnston of the American League.

"The World's Series as conducted at present," said Mr. Johnston, before leaving here for Chicago, "threatens to jeopardize the fair name of the game in public opinion."

"Year by year the prices have advanced until now the World's Series has assumed a mercenary character which was never intended and should not be tolerated. There is some house cleaning to be done and it's going to start where the most dust of discontent has gathered."

"I have always been strongly opposed to the increase in the World's Series prices of admission that now has approached an exorbitant extreme, in my opinion. I am sure of the support of my colleagues."

"Far better no World's Series at all than that random should be plucked or conditions tolerated that permit the most humble bleacher patron to feel he is being discriminated against in the annual fall classic."

"I am for making the series an entertainment for the fans that support the pennant winning teams of the two major leagues."

"The regular patrons should be given the first chance to secure World's Series tickets for themselves, their families and their friends."

"I know the majority of club owners in the National League will co-operate in re-establishing the World's Series on a genuine sportsmanship basis."

TEACHER'S COURSE IN NATURE STUDY

A Teachers' Winter Short Course in Nature Study and Elementary Agriculture will be given at Sussex and at Woodstock beginning January 8, 1917, and continuing one week.

The course is open to teachers who have not attended Rural Science Schools or the Winter Short Course of 1916.

One hundred teachers can be accommodated at each school.

The Nature Study Course prescribed by the Board of Education will be given special attention.

Railway fares on standard certificate plan will be refunded.

Application should be made to the Director, R. P. Steeves, at Sussex.

Cook's Cotton Root Compound.

A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, 2, 3; No. 2, 3, 4, 5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Winsor.)

SPLASHLESS FLOP A BUNK.

Visitor Gets Only a Drop, and for a Mand and a Half, Too.

(New York World.)

"Where can a fellow get a flop with a splash for about a man and a half?"

The speaker told Sam McGuire, a theatrical man he accosted on Broadway that he was a circus man just in from the road. McGuire finally learned that he wanted a room with a bath for \$1.50.

McGuire met the man next day.

"The hut was a bunk," he said. "And they slipped me a drop instead of a splash," which McGuire later learned meant that he had received a shower bath instead of a regular tub.

MINARD'S "KING OF PAIN" LINIMENT

The old reliable remedy for rheumatism, neuralgia, sore throat and sprains.

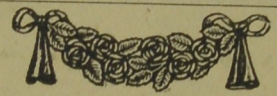
Best Liniment Made

MR. A. E. LAUNDY, EDMONTON, writes: "I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best liniment made."

Minard's Liniment always gives satisfaction. For any ache or pain, it gives instant relief.

Minard's Liniment Co., Limited Yarmouth, N.S.

Modish Millinery



NOW THAT all style experiments of the season have been stamped by Fashion's favor into definite lines, you have a chance to select from our up-to-the-minute stock just what is becoming, at a very moderate price.

WE INVITE YOUR INSPECTION of our Trimmed Velvet Hats, which we present to you at VERY INVITING PRICES.

MISS MORGAN Queen Street

IMPERIAL FACE CREAM

A Superior Vanishing Skin Cream, for whitening and softening the skin and preventing and healing chapped hands and face. PRICE 25 CENTS.

C. Fred. Chestnut The Quality Drug Store
572 QUEEN STREET.

Wholesale Dry Goods and Woolens

Promptness

Ladies' Ready to Wear Goods

Accuracy

FOR SPRING-1917

These will be no exception to the rule governing all classes of Merchandise, viz., Scarcity owing to shortage of material and labor.

We would therefore ask our friends to place their orders early for LADIES' SHIRT WAISTS, UNDERSKIRTS, UNDERWEAR, CORSETS, HOUSE DRESSES, MIDDIES, etc., so that they may be assured of the earliest delivery possible.

Courtesy

OUR TRAVELLERS WILL BE PLEASED TO SHOW YOU THE SAMPLES.

Care

Wait For Them

VASSIE & COMPANY, LTD. -:- ST. JOHN, N. B.

MOTHER'S FAVORITE FLOUR

is a little better and a little cheaper than any high Grade Bread Flour on the market.

Sold Wholesale by

G. W. HODGE

Fredericton, N. B.

No. 8 FIELD AMBULANCE Want Recruits

A FINE OPPORTUNITY for College and Normal School Graduates, Clerks, Artizans, etc., to do their bit in Khaki. Apply to

W. H. IRVINE, M. D., Major,

86 Carleton Street, Fredericton, N. B.

WALKER BROS. MERCHANT TAILOR

QUEEN STREET, WEST END.

We have on hand a full range of Winter Overcoatings and Suitings in all the latest patterns. With 25 years' experience in tailoring we are in a position to guarantee entire satisfaction

SUITS - - - from \$18.00 to \$32.00

OVERCOATS - - - \$20.00 to \$35.00

Cure Your Bad Cough By Breathing "Catarrhozone"

You may dislike taking medicines—but coughs are best cured without medicine. The modern treatment is "Catarrhozone." It isn't a drug—it's a healing vapor full of pine essences and healing balsams. It spreads over the surfaces that are weak and sore from coughing. Every spot that is congested is healed; irritation is soothed away; phlegm and secretions are cleaned out, and all symptoms of cold or catarrh are cured. Nothing so quick, so sure, so pleasant as Catarrhozone. Beware of dangerous substitutes meant to deceive you for genuine Catarrhozone. Dealers sell Catarrhozone, large size which lasts two months price \$1.00; small size 50c.; same size 25c.