

"Service" the Watchword of Liberal Party of Canada

Sir Wilfrid Laurier's Inspiring Message Delivered at the Liberal Club Federation Banquet at London, Ontario—Premier Norris of Manitoba and Mr. Rowell, K. C. Were Also Heard From—The People of Canada Want Cleaner Politics.

(Toronto Globe, Oct. 13.) "Service!" That one great note was struck greatly, ringingly, so that the whole world might hear, and within the same twenty-four hours of Wednesday by the spokesmen of Liberalism in the British House of Commons and by the spokesmen of Liberalism in Canada. Laurier and Rowell and Norris and Graham in Canada; London answered back to London; one voice, the one strong voice of Liberalism, high over all the jarrings of party and horror of war, rang through the Mother Country, through Canada, through all the dominions, over all the empire, and out to all the nations. That one voice spoke one message, uttered one pledge, swore one solemn and reverent oath: "Service!"

And it was by no chance, no skilful synchronizing of events, that in the Toronto Globe of yesterday and on the front page, the most potent and hopeful voice in all Britain, and the most significant and commanding voice in Canada, indeed, in all the British dominions, struck the same resolute and unfaltering chord, uttered forth the same determined will, and, not without counting the cost or measuring the sacrifice, pledged themselves and all for whom they spoke in the same un-

selfish, unrequited and unquestioning service.

And by no chance was it that, in large capitals, emblazoned over the speakers' platform of the great Liberal Club Federation banquet at London on Wednesday night, the motto and the message read: "Service." Nor is it by mere chance that all the official literature of the Liberal Clubs bears the one word "Service!"

The word is on the tongues of the leaders. It is on the letter-heads of the officers. It is on the banners of the followers. It is on the programme of the workers. It is growing to be the organizing idea of the party. In the solemn silences of the war it calls to the nation itself. Service is the great word with its greater meaning which must master, not the language alone, but the profoundest emotion of the world's civilization, if the black night of arrogance and despotism and human bondage is not again to engulf the nations.

"Service!" It is accepted as the watchword of Liberalism in Canada. By it every policy must be tested. By it every programme must be inspired. By it and by it supremely, leadership and the right to lead must be approved. And on Wednesday at London old men as well as young responded. Not with

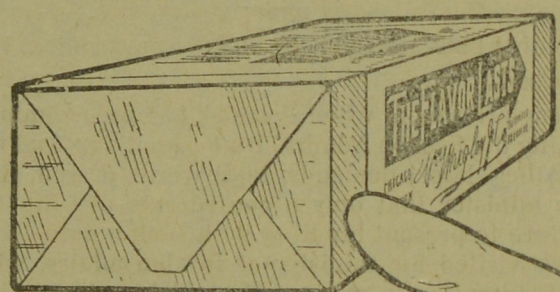
their voices alone, but with hearts and consciences and wills they responded to the challenges of that watchword of Liberalism from the lips and the eyes of the Liberal leaders.

Here was one matchless and thrilling word from Laurier, the closing word of a master's masterpiece, spoken, as he said, to "my young friends of the Liberal Club Federation."

"After a long life I shall remind you that already many problems rise before you; problems of race division, problems of creed differences, problems of economic conflict, problems of national duty and national aspiration. Let me tell you that for the solution of these problems you have a safe guide, an unfailing light, if you remember that faith is better than doubt, and love is better than hate.

"Banish doubt and hate from your life. Let your souls be ever open to the strong promptings of faith and the gentle influence of brotherly love. Be adamant against the haughty; be gentle and kind to the weak. Let your aim and your purpose, in good report or in ill, in victory or in defeat, be so to live, so to strive, so to serve as to do your part to raise the standard of life to higher and better spheres."

There you have it: "So to serve!" And the motive and the objective of



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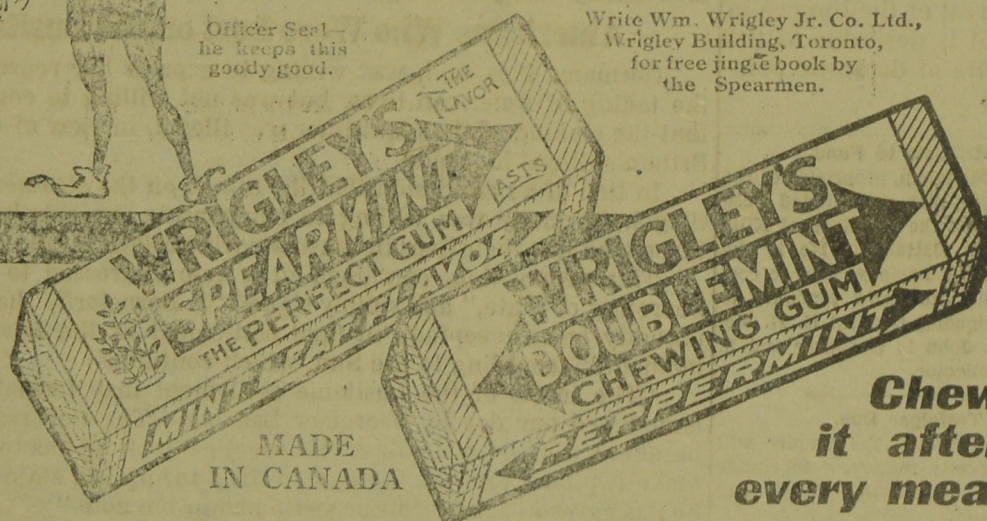
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Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

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FOOT BALL STAR
AMONG THE FALLEN

Major Southam, of Sportsmen's Battery, Makes Supreme Sacrifice.

Hamilton, Ont., Oct. 17.—Word was received here today that Major Gordon H. Southam, commander of the Hamilton Sportsmen's Battery, son of William Southam, president of the Spectator Printing Co., has been killed in action.

Major Southam was one of Canada's famous football stars and prominent in many other kinds of sport.

GOLD IMPORTS RESUMED.

J. P. Morgan & Co., Recently Received \$57,000,000 From Ottawa.

New York, Oct. 17.—After a lapse of several weeks, gold imports from Canada were resumed today. J. P. Morgan & Co., deposited at the Assay office \$57,000,000, received from Ottawa.

This makes a total of about \$115,000,000 received from various foreign countries, chiefly British, since the beginning of the inflow last May.

that service are illustrated in this one sentence, dealing with the proved social benefits of prohibition, spoken by N. W. Rowell, the leader of Provincial Liberalism in Ontario:

"I would rather a thousand times over bring a message of hope and joy to a home where hitherto there had been only discouragement and despair, than to be Prime Minister of this Province."

And not less definite or less virile is Premier Norris, with his scars of a long battle and the laurel of a great victory. This is the belief and the confidence of Manitoba Liberalism:

"I believe that we have arrived at a time when the people of Canada want cleaner politics. I have never believed it necessary to be dishonest in public life, while being honest in private life. I believe the people of Canada are looking for better things, and are expecting service from the public men, men who occupy positions of trust in the different. And never in the history of Canada has there been a more opportune season than while this struggle is on. Let us have cleaner politics and more honest business in the conduct of our public affairs."

There again you have it: "Expecting service from the public men!" And for Service, the service not of Britain and the Allies alone, but the lasting service of humanity, Premier Asquith, in the British House of Commons, uttering the very same high resolve and determined conviction uttered that very same night by Sir Wilfrid Laurier in Canada, spoke the best and bravest word of historic British Liberalism, now the word of all true-hearted Britons the world over, when he said:

"This war cannot be allowed to end in some patched up, precarious and dishonoring compromise, masquerading under the name of peace. We owe it to those who have given their lives that their supreme sacrifice shall not have been unavailing."

Service at home and at the deathful battlefield, to make an end not of this war, but of all war, is the reason and the motive, not of Liberalism alone, but of all who have caught or are catching the true British spirit.

Service not to one's own kind or one's own country alone, but to the whole human family, out of whom must be made the reborn human brotherhood, service is the world's new vow. And Liberalism, if it would live and thrive in the newborn day, must suffer through the night the travail pangs of the world. Its watchword, alive and compelling, must be Service.

Latest Style Creations

Including every new mode for critical trade, are now on display. The large hat, in a new variety of shapes, is very popular. Many of them trimmed in ostrich, which is a salient feature of the coming season.

Small hats greatly in evidence in new color blends, are shown in attractive array for the tailored suit, conspicuous among them being the Beretta and Jockey hat.

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