

# Don't Be Foolish

and throw away the Opportunity we now offer you. January is usually a dull month; but not at this store. January is stock taking with us; going through stock, odd ends in every department are found, these are always sold by us at NO PROFIT PRICES. Early buyers are sure to be Money Savers: watch for Special Announcements Later.

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Reg Price		Our Price
25c	Fruitatives	19c
50c	"	39c
25c	Nerviline	19c
50c	"	39c
50c	Zam Buk	39c
\$1.00	Beef Iron and Wine	75c
\$1.00	Lydia Pinkhams Compound	89c
25c	Johnstons Liniment	19c
25c	Minards Liniment	19c
25c	Hamiltons Pills	19c
50c	Dodds Kidney Pills	39c
50c	Gin Pills	39c
\$1.00	Burdock Blood Bitters	79c
50c	Chases Nerve Food	39c
25c	Chases Kidney and Liver Pills	19c

and many others at equally low prices.  
War Tax added to these prices

Branch Stores at Woodstock and St. John

*Yerxa's*

# HOW NEW YEAR'S DAY WAS SPENT IN FREDERICTON

The year 1916 was ushered in in Fredericton with the usual peal of bells following the watch-night service. New Year's Day itself was graced by beautiful winter weather, and all amusements were well patronized. At the Curling Rink the second round of the Coleman Cup match, President vs Vice-President, was played. The horsemen of the city and vicinity inaugurated the new river speedway in the afternoon, when some interesting brushes took place. At the Barracks and the Exhibition Building the Overseas troops in quarters here were entertained by the Daughters of the Empire at dinner, which began at 2.30 p.m. The moving picture shows had big houses all day and at the City Opera House the Loyalist Dramatic Club of St. John, played to large audiences both afternoon and evening. The Arctic Rink had its formal opening for the season and was well patronized.

## WITH THE SOLDIERS.

The dinner furnished by the Daughters of the Empire for the soldiers was excellent and was very much enjoyed by the troops. The turkeys which composed the chief part of the meal were donated by Mr. Donald Fraser Sr. At the Exhibition Building the officers and men of C Company, 104th Battalion, were served by the ladies. Although the number of diners was sixty in excess of what had been expected there was abundance of good things for all. Rev. A. F. Newcomb said grace and several of the clergymen of the city were present. The dining-room was appropriately decorated, that part of the proceedings having been attended to by the Daughters of the Empire. Souvenirs were also distributed.

## AT THE BARRACKS.

At the Barracks the mess-room was decorated and about seventy officers and men of the 36th Battery sat down to dinner. The tables were tastefully decorated with candelabra and flowers. During the dinner Capt. Teed read a telegram containing New Years greetings from Major Crowe, the commanding officer, now in Sydney, N.S. Cigarettes for the battery were supplied by Major Crowe and cigars donated by Mr. Harry Crotty were also much appreciated.

This morning Major Pincombe, officer commanding C Company, 109th Battalion, sent a message of thanks to the members of the Daughters of the Empire for the entertainment yesterday. The ladies who assisted at dinner at the Exhibition Building speak highly of the courteous treatment they received from the members of the 104th Battalion.

## AT THE OPERA HOUSE.

At the City Opera House the Loyalist Dramatic Club of St. John, scored a big hit in "The House Next Door," which was put on as a benefit for the Red Cross and Patriotic Funds. The large audiences at the two performances were delighted by the talent displayed by the St. John Amateurs. His Worship Mayor Mitchell opened the performance in the

evening with a short address. During the first act, Mr. Walter Pidgeon sang a solo which was twice encored. In the second act Miss Katherine Gallivan sang and also was encored. The cast of characters was as follows:

## The Cotswold Family.

Sir John Cotswold, Baronet,  
..... Mr. Wm. M. Ryan.  
Margaret, his wife  
..... Miss Gertrude King.  
Ulrica, his daughter,  
..... Miss Gladys Ashe.  
Cecil, his son, ..... Mr. Walter Pidgeon.  
Vining, his servant ..... Mr. A. C. Wilson.  
Capt. the Hon. Clive Trevor.  
..... Mr. Fred McGuire.

## The Jacobson Family.

Sir Isaac Jacobson, M.P.,  
..... Mr. J. L. Robertson.  
Rebecca, his wife,  
..... Miss Marjorie O. Palkin.  
Esther, his daughter,  
..... Miss Katherine Gallivan.  
Adrian, his son ..... Mr. Gregory Creary.  
Maximilian, his servant,  
..... Mr. R. A. Christie.  
Walter Lewis, musical agent,  
..... Mr. J. B. Dever.  
The committee of management of the Loyalist Dramatic Club is as follows:  
Mrs. A. C. Wilson, director.  
Mrs. Chas. Owens and Mr. John McIntyre, business managers.  
Mr. R. A. Chester, master of properties.  
Mr. S. B. Dever, advertising manager.

Music was furnished by the following orchestra:  
Violins—Mrs. West, Miss Palmer, Miss Sherman, Pte. Akselhielm.  
Cello, Pte. W. Porter.  
Bass—Gunner F. Nesbit.  
Flute—Lieut. H. McKnight.  
Clarinet—Sergt. Wm. Parsons.  
Piano—Miss Lottimer.  
Messrs. Wm. Ryan, J. L. Robertson and J. B. Dever were particularly well received by the audience while Misses King, Ashe, Calkin and Gallivan took their parts in admirable fashion.

## STEAMER ST. OSWALD A VICTIM OF PIRATES

London, Jan. 3.—The British steamship St. Oswald has been sunk. The St. Oswald was in the service of the British government, and presumably was sunk in the Mediterranean. Her movements had not been reported since October 13, on which date she arrived at Madros island from Alexandria.

## GERMAN CAVALRY ARE NEAR THE FRONTIER

Paris, Jan. 3.—A report that German cavalry have been seen just north of the Greek frontier is reported in a despatch to the Havas Agency, filed yesterday at Athens. The Serbian minister to Greece has left Athens for Saloniki to confer with King Peter.

# LINER WAS SENT TO BOTTOM WITHOUT SLIGHTEST WARNING

(Continued from page one).

will steel the hearts of all Britons, and prompt them not to a mere denunciation but to action, and will convince the wavering by thousands that the hour has come to enlist."

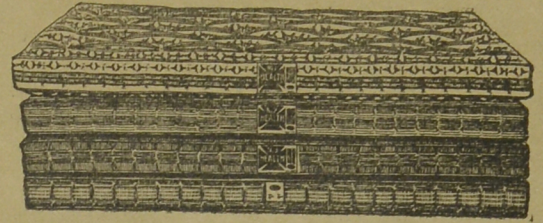
## LOSS OF LIFE ON THE STEAMER PERSIA NOW THOUGHT TO BE IN EXCESS OF 200

LONDON, Jan. 3.—The loss of life in connection with the sinking of the British steamship Persia, torpedoed in the eastern Mediterranean on Thursday, is still a matter of doubt. Latest advices from Cairo and Alexandria indicate that 158 survivors have been landed, of whom 59 were passengers. Hope that others have been saved is diminishing, as four days have now elapsed since the vessel was destroyed. No further word has been received concerning Robert N. McNeely, American consul at Aden, Arabia, and there seems to be little doubt that he was drowned. The fate of Charles Grant, of Boston, being established, it is thought Mr. McNeely was the only American who perished. It is still impossible to give even with approximate accuracy the loss of life, as the number of persons on board has not been established. The passengers numbered something more than 200, and there were between 200 and 300 members of the crew, so that apparently the death list will run largely in excess of two hundred.

## MARTIAL LAW IN GREECE.

(Canadian Press.)

LONDON, Jan. 3.—An Athens newspaper states that martial law will be declared on January 15, and the Chamber of Deputies has been summoned to meet on the 17th to ratify the proclamation thereof, according to a despatch received here.



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Be bright, with due reflection,  
Because I choose  
To always use  
Old Dutch for my complexion."

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