

A NEW THING IN SOLDIER'S ARM BANDS

Design Presented to American Legion
Battalion by Two Montreal
Ladies.

Montreal, July 10.—One of the most effective things in soldiers' arm bands has made its appearance in the streets of Montreal, worn by the recruiting staff of the 237th Battalion, American Legion. It is made of silk material, in a combination of the national colors, red border with blue letters on a white background, befitting a two line inscription:

"237th O. S. Batt. C. E. F., American Legion."

The royal blue letters show up very effectively on the white background, and the whole color scheme is extremely artistic.

The badge has been designed, made and presented to the battalion by Miss Alsine G. Nelson and her sister, Miss Regina C. Nelson, of Montreal. It will be worn by members of the recruiting staff throughout the Maritime Provinces and Quebec.

St. John Motorists.

Mr. and Mrs. H. P. Hayward, Miss Hayward, Miss Sherwood and Miss Russell, of St. John, were at the Queen Hotel over the weekend. They motored from St. John.

Present a small boy with a watch and he'll have the time of his life—for a while.

SUMMARY OF MORN- ING'S WAR NEWS

London, July 10.—On both eastern and western fronts heavy fighting persists. This is especially the case on the western front, where the struggle is not without fluctuations of fortune, and brings to mind the warnings of the correspondents from the opening of the Somme battle, that steady and methodical pressure rather than brilliant advances, must be expected.

The British official statement tonight says that the Germans have entered Trones Wood, but records further progress east of Ovillers and La Boisselle in addition to securing a footing in the Mametz wood, where heretofore the Germans had resisted all the British efforts.

The German official communication admits French possession of Biaches, only a short distance from Peronne, which town is thus seriously exposed and threatened.

On the eastern front the Russians have crossed the Stokhod river at many points.

German war correspondents are already claiming that the Allied offensive has been brought to a standstill. The correspondent of the Berlin Tageblatt, with the Austrian army, testifies to the inexhaustible supply of ammunition, as in great contrast to the condition of the Russian forces last year.

The Germans are continuing their strong attacks along the Russian front but the view is held here that this is only with the object of gaining time to perfect the defences of Kovel and

LIBERALS WON GREAT VICTORY IN NORTH PERTH

A Conservative Majority of 1177
Converted Into a Liberal Majority
of 573.

Stratford, Ont., July 10.—F. Wellington Hay, grain dealer, of Listowel, Liberal, won North Perth for the Liberal side of the Ontario Legislature in the by-election today, when he defeated the Conservative candidate, John A. Makins, farmer, of North East Hope, by a majority of 573.

North Perth gave a Conservative majority of 1,117 in 1914, when James Torrance, of Milverton, was elected.

The vacancy in the riding was due to the appointment of James Torrance, M. L. A., customs collector at Stratford.

CHATHAM TAX COLLECTIONS.

Chatham World: The town treasurer has collected \$23,800 of this year's assessment this week. The collection last year for the 5 per cent. discount period was \$24,100. Two large taxpayers who took the discount last year have decided not to do so this year.

Vladimir-Volynski and to remove the large stores of military material from these points to Brest-Litovsk and Ivan-gorod.

The British Make Another Advance

London, July 10.—The British troops have made another advance northwest of Contalmaison, in the field of their offensive north of the Somme, it was officially announced this afternoon. Three additional guns and several hundred prisoners were captured.

HARTLAND INCORPORATION

A Mass Meeting to be Held to Discuss the Matter.

The matter of incorporating the town of Hartland has again come to the fore, according to reports received from that part of the province.

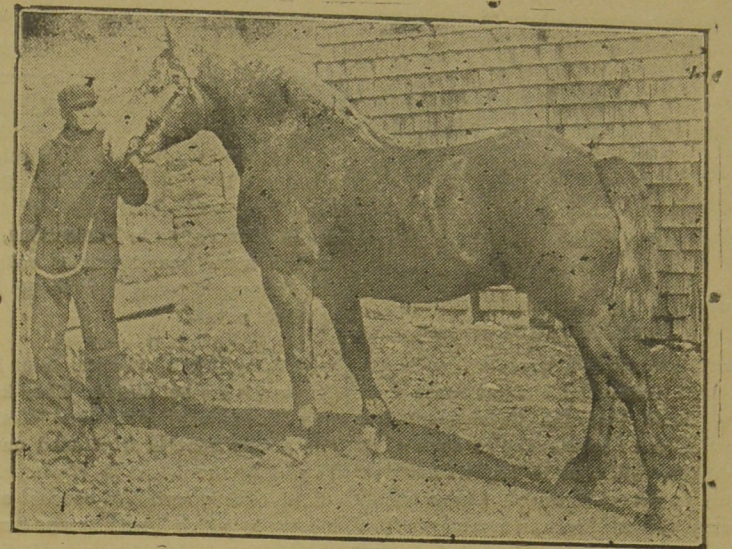
A mass meeting of the ratepayers was decided on and the ratepayers of Hartland will carefully discuss the question of incorporation in order to ascertain the feeling of public opinion in the matter.

OLD FALSE -: TEETH :-

Bought in any condition, \$1.00
per set, or 7 cents per tooth.
Cash by return mail.

R. A. COPEMAN

2579a Esplanade Avenue.
Montreal, P. Q.



For Season of 1916

Percheron

"GRESHAM" You all know him

Clydesdale

"Baron Mac" you will like him.

Trotter

"Potter Palmer" the best yet.

H. C. JEWETT

PATRIOTIC FUND Benefit Carnival

AT

Queens Park End St. John St.

WEEK OF

JULY 10th to 15th

Williams Standard Attractions

EVERY AFTERNOON AND EVENING

2 - Sensational Free Acts - 2

Royal Italian Concert Band

\$10,000 Giant Carry Us All

Monster Society Water Circus

Congress Living Freaks and Curiosities

Beautiful Orient-Roman Athletic Stadium

One Gala Week for
Old and Young

HOLIDAY Announcement

ALL THE STORES in the city will
close at one o'clock EVERY
THURSDAY AFTERNOON DURING
THE MONTHS OF JULY AND AUG-
UST.

The stores will be closed on Satur-
day, July 1st, and keep open on the
previous Friday evening.

CANADIAN PACIFIC

CANADIAN PACIFIC

Bay of Fundy Steamship Service

NEW SERVICE

"THE EMPRESS"

SAFETY!

SPLENDOR!

SPEED!

ATLANTIC TIME—Daily Except Sunday.

7.15 a. m. Lv. ST. JOHN Ar. 5.00 p. m.
10.15 a. m. Ar. DIGBY Lv. 2.15 p. m.

Affording every Comfort, with Spacious Saloon, accommodation and
Promenade Decks, Private Staterooms and Ladies Parlor.
Splendid Dining Service, a la carte.

Note—Transfer train operates between Pier and Digby Station, con-
necting with express trains for Halifax and Yarmouth.
M. G. MURPHY, D. P. A., C. P. R., St. John, N. B.

The Printing and Publicity Specialist

Talks To His Son

"Say, John, I feel quite sick today," said Mr. Blank. "Please visit the different doctors in town, and find out who will cure me for the least money. Get your quotations tabulated and then let me see them. Of course we will engage the doctor who charges the least."

"Why I never heard of such a thing," said John. "The idea of getting quotations from a doctor; it's the asylum for you."

"Well now, why not? I am a specialist in printing and publicity. I study my business just as carefully as any doctor can do. If I do say it that shouldn't, I have just as much brains as the average doctor. I strive to give my customers the benefit of my knowledge, my artistic skill and judgement and my ideas on publicity. I give service as the term is understood in the Twentieth Century."

"When some people around here have a little printing to be done, they visit all the printing offices, get quotations from each one, and then give the work to the man who gives the lowest figures."

"The ordinary user of printing knows his own business, but he is no more a judge of the work of printing than he is a judge of what sort of medicine a doctor should give him for the cure of his ailment. If people ask me for quotations and pass me by if my price happens to be a little more than the other fellow, why shouldn't I apply the same method to the doctor, lawyer, dentist and painter? Why not? It's a mighty poor rule that won't work more than one way."

The MAIL PRINTING CO.

PHONE 67. FREDERICTON, NEW BRUNSWICK.