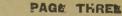
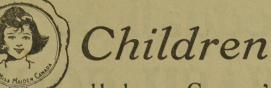
THE DAILY MAIL FREDERICTON, N. B., FRIDAY, MAY 18, 1917





all love Cowan's Maple Buds because they are delicious and may be eaten in large amounts without ill effect every Bud pure and wholesome.

CROWN LAND LEGISLATION

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WAS DEFORE THE UNION
WAS DEFORE THE HOUSESome and the idea had been to
the idea h Several Important Bills Dealt With at

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tuted for the express purpose of ascer-taining what portions of the crown lands were suitable for the production of lumber and what portion for settle-ing purposes. for years

House desired to be harsh to any s House desired to be harsh to any set-tler, but if they were going to leave the decision in the many applications they would get to the Governor-in-Council they would open a door for ap-plications to be made in respect to the reserved areas.

Ultimately progress was reported. The bill to establish the rear line of lots fronting on the Southwest Miriam-

The bill to establish the fear line of lots fronting on the Southwest Miriam-ich was then taken up. Mr. Burchill asked that it stand over until the parties whose lands might be affected by the location of the propos-ed line might be heard. He also made a similar application in respect of the bill which amends the act respecting the manufacture of spruce and other pulp wood cut upon crown lands. Progress was reported on each. The bill to extend the time of the completion of the crown land survey till 1921 was then taken up. Hon. Mr. Robinson said that when the year 1917 was fixed as the date of completing the survey it was done be-cause the existing timber leases ex-pired at the same time and it was thought advisable that the Government should be in possession of the infor-mation to be got from the survey be-fore the new leases were granted. Some license holders had a much larg-er area to cut from than their mills could handle and the idea had been to er area to cut from than their mills could handle and the idea had been to

The House adjourned at 5 p.m.

Another Way "There is no frigate like a book To bear one far away." This was the view a poet took In a forgotten day. But now when he on fancy's wings To foreign lands would go, We simply custle on our things We simply nustle on our things And see a movie show.

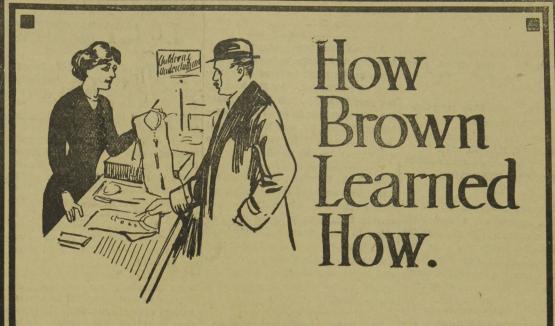


To make a big catchfirst get your tackle!

SOME call it "Luck"-and some "Exper-

But one point all good fishermen agree on is that our store is Fishermen's Headquarters.

For minnows or sharks-we can fit you out. Ours is a dandy line



There is a man who makes shoes for childrenand sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife-let us call her Mrs. Brown-'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown-a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is — If the name Brown was as synonomous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

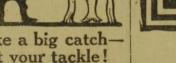
If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

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of lumber and what portion for settle-ment and lands that were reported up-on in each of these classes could not be used under any circumstances for the other. Mr. Potts favored the Legislature keeping control of the lands rather than leaving it to the discretion of the Governor-in-Council.

Mr. McGrath asked what was to become of settlers who were already upon the land if the surveyors should re-



There's a Reason"

Mr. Sweeney thought the bill should not pass as prepared. There were large numbers of men who had been living an farms which they had carved see our new and modern methods of landing the speckled beauties.

Lawlor

out of the forest for many years, what thus become morally entitled to grant and they should get it. Even they were squatters they had work the land and improved it. If contr over these lands was left in the han of the Governor-in-Council, these m might get a title, but if the bill pass as it stood thy would not. If on inv tigation it was found that teh lands Ligation it was found that teh lands in question were really not suitable for farming purposes, the Government might turn the men out and put them onto other lands which were suitable. Hon. Mr. Robinson agreed with the last speaker. He would not want to deprive any man who had made him-self a home, but it might after all be a good thing if they did have to come to the Legislature to get a title. Individual Rights.

Individual Rights. Hon. Mr. Tweddale said the princi-ple of the bill was all right but the rights of individuals should be respected. He knew of scores of men who had gone upon lands in his own county and made their homes there, who knew absolutely nothing about teh con-ditions they would have to comply with to obtain a proper grant. It was well enough in some respects to be so anxious to get settlers to come to the province, but native born men were infinitely preferable to strangers. If the bill passed as drawn there would be grave danger of injustice being done to the men who were already on the land and he thought the bill should be amended in their interests. Mr. LeBlanc said there were many similar conditions to be found in the county of Restigouche and he person-ally knew of many men who had lived ty and made their homes there, who

ally knew of many men who had lived or years on the farms to which the

aad not grants whatever. Mr. Murray (Kings) said that he did not suppose that any member of the

-and it will interest vou.

How about the big catch you are building on for the 24th? You should

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