

FARMERS STRONGLY URGED TO RAISE MORE PIGS

**Allied Nations Must Depend on America
For their Food Supply--Farmers Should
Keep One More Breeding Sow This
Winter--Federal and Provincial Agri-
cultural Departments Will Cooperate--
Prices Will be Regulated--**

Wheat, sugar and fats are the three great essentials in food material needed in Europe today. Distance, transportation difficulties and the dire necessity of an uninterrupted supply has forced those nations to depend upon America. The call is urgent—it is a national but it is also a serious personal matter. By production and

conservation of the essentials must the problem be solved.

The problem at present is "fats." This situation can be most easily remedied by an increased production of pigs because of their early maturing qualities and rapid increase in numbers.

A special effort is requested upon the part of all producers to keep one more sow this winter and thus raise an extra litter of pigs next year. Many farmers perhaps do not keep pigs in the winter and perhaps a large percentage of families in villages would keep pigs under such a great necessity. Every producer is asked to make this a personal matter—allow no scrap which would make pig feed go to waste. It is not a question of breed, but it is a matter of production of fats. It is true that concentrated feeds have to be imported but the price of feeds has not advanced any more and it is questionable if as much as the price of hogs.

The Food Controller has promised. (1) To control the profits of the packers.

He is going to assure every man with pigs to sell that he will receive every cent the British market will allow after deducting reasonable killing, curing and transportation charges.

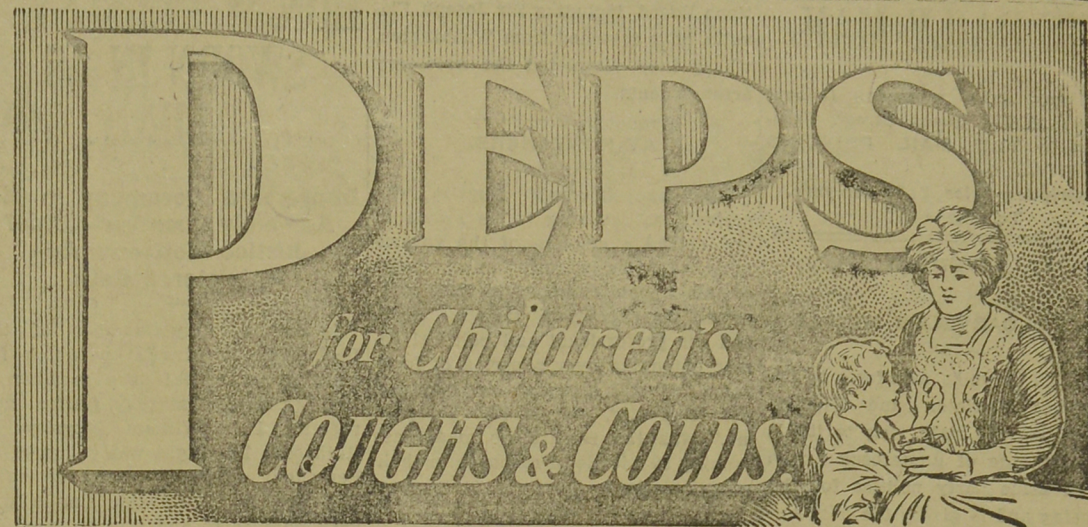
(2) A feed department is to be organized to regulate the price, composition, distribution and transportation of feeds to every part of Canada.

If the sows cannot be procured in any district transportation charges on imported sows will be paid by the Federal Department of Agriculture. The situation is such that every

producer is asked to seriously consider keeping one more sow. Secure her now, and breed about January 1st to 10th. If assistance is required in securing sows is required the Provincial Department of Agriculture is ready to render every possible aid.

Car lots of straight feed can now be purchased by New Brunswick farmers which is a decided advantage in this movement.

The producer has his part to play but many consumers also have a very important role to act. If fats are so badly needed, and we believe they are, then every man, woman and child now consuming bacon should consider the elimination of such from their menu until the situation becomes brighter. It is useless to ask the producer to raise more hogs if large quantities are consumed at home which might be released for overseas. Many have already been forced to abandon bacon because of price and are using substitutes but many still are using bacon except on the baconless days. Why not seven baconless days? Why not do this voluntarily? Some who are engaged in hard, heavy manual labor must have certain kinds of food but many can subsist and per-



haps be healthier by reconstructing their choice of foods.

The soldiers in the trenches are sacrificing more than we are. It then becomes not only a patriotic duty but a self-protective policy to forego bacon. The nourishment of children should be carefully guarded but older people can and if the far-

mer is asked to produce more for the sakes of the boys in France then it is equally pertinent and important that every consumer be asked to consider the soldier's requirements before they eat another slice of bacon. Will you be a volunteer? Many have substituted for bacon and have not suffered any serious effects.

New Brunswick has not and will not be found wanting in support required to win the war. The appeal is to all Canada but countries are made up of provinces, then counties, communities and households. The call is to the individual. Produce bacon, conserve bacon and send it to the boys in France.

Buying Victory Bonds is Sound Patriotism and Good Business

THE PURPOSE of Canada's Victory Bond issue, the fourth of Canada's war loans, is two-fold:—

First, to maintain and support the Canadian army;

Second, to enable Great Britain to purchase in Canada those supplies which she must have to carry on the war and to provide food for the civilian population at home.

Canada has in both those purposes an irresistibly impelling interest. Canada's patriotism demands that our soldiers lack nothing in food, clothing, guns or service, to win the war.

And, Canada's own self-interest demands that production shall increase, that commercial activity shall continue, that wages shall be maintained.

What is more—Canada's self-interest in this case is also a patriotic duty—for we must maintain conditions of material well-being in Canada in order to sustain a maximum of war effort.

Great Britain's market offers a sure welcome to the products of Canada's fields, mines, fisheries and factories.

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