

Mackinaw Time

Good, Warm, Heavy Mackinaw Coats, the kind that makes the wearer feel like shaking hands with himself when the thermometer slumps away below zero.

Can now be had in the Norfolk style in Grey, Brown, Cardinal, Blue and Green plaids \$7.75 to \$11.50.

Boy's Mackinaw Coats made of same high grade material. Sizes 28 to 35, \$7.75.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

No 29 Cent Chocolates

33 IS OUR PRICE NOW. Owing to the advance by the manufacturers we have been compelled to advance our famous 29 cent Week-end Chocolates to 33c. A big supply just received this week.

RYAN'S DRUG STORE
THE PENSLAR STORE

Horsemen Attention!

The cold weather is at hand. You will need one of our warm, comfortable **HORSE BLANKETS**. Large and roomy, full lined, 78 inches in length, well quilted, leg attachments, \$2.95.

We carry a large assortment of stable supplies, including **CURRYCOMBS, HORSE BRUSHES, LANTERNS, STABLE BROOMS, HARNESS OIL, AXLE GREASE, WHIPS, SHAFT-ENDS, GRANGER HORSE FOOD.**

You will obtain greater milk production by using **COW TIES** on your cattle, by giving them greater freedom in the stable.

LAWLOR & CAIN

USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I envy it; The stuff may be just what they say,

But I'm not going to buy it." As time wore on he made remarks

It would not do to mention, For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying." For just about a fortnight more He dared mere words to win him, And then the ad completely had Aroused the spender in him.

Next day he drifted in a store And quietly expended A few big iron dollars for The stuff the ad commended. He found it filled a long-felt need Its excellence surprised him, And now he's glad because the ad So deftly hypnotized him.

A WARM WELCOME FOR THE LIBERAL CHIEFTAIN

Sir Wilfrid Laurier to Open His Campaign in Quebec--Sir Robert Borden to Issue a Manifesto Next Week--Stormy Political Convention at London, Ont.--Returned Soldiers Withdrew and Made all Sorts of Threats.

Ottawa, Nov. 8. — No date has been fixed for Sir Robert Borden's Halifax meeting. The premier now expects to leave for Halifax on Saturday evening, but the meeting is not likely to be held until two or three days after his arrival as he has other important matters to attend to.

The prime minister's second election manifesto has not yet been issued. It was intimate today that it is not likely to be out before Monday.

Sir Wilfrid Laurier left this morning for Quebec City where he will address a mass meeting tomorrow night.

Laurier Warmly Welcomed. Quebec, Nov. 8. — Sir Wilfrid Laurier arrived at Quebec tonight. He opens his campaign here tomorrow. His arrival was heralded by a welcome beyond question. The crowd jammed the station and the streets outside.

Sir Lomer Gouin, prime minister of Quebec and Hon. Walter Mitchell, provincial treasurer, rendered the official welcomes; and cheering crowds lining the roads, a procession of automobiles led the way to the Chateau Frontenac where Sir Wilfrid is staying.

At every stop down the line from Montreal there were demonstrations on a smaller scale.

The approaches to the station at Three Rivers—half way to Quebec—were packed. As the train steamed in, a brass band discoursed "O Canada" and here and there among the crowd were huge placards bearing in red letters "For Laurier and Victory."

Here Sir Wilfrid alighted for a few minutes to receive an address of welcome and a bouquet of roses. In a brief speech he thanked the citizens of Three Rivers for their "enthusiastic welcome" and their expression of "renewed confidence."

"This," Sir Wilfrid added, "is a light duty for me to undertake in the midst of a strenuous campaign."

"The word I give you" he went on, "is: Fight, fight with faith in the cause and fight for the country's sake."

LaPointe to Run.

Montreal, Nov. 9. — Ex-Alderman LaPointe, former M.P., announced here last night that he had decided to accept the Liberal nomination in St. James division again as Sir Wilfrid Laurier wished it. The nomination was tendered to him some months ago. Mr. LaPointe referred to the Military Service Act as "an immoral and unjust one," adding, "I stop there." He advised all the men to register, so that they could vote, as the government would not try to enforce conscription during the general elections. If the government were sustained at the polls constables and officers might be expected at their doors, he said.

Laurier Endorsed.

London, Ont., Nov. 9. — At a largely attended and thoroughly representative meeting of the executive of the East Middlesex Reform Association here yesterday a resolution was carried without a dissenting voice that the East Middlesex Liberals are unanimously and heartily in accord with the work and policy of Sir Wilfrid Laurier.

May Choose Graham.

Windsor, Ont., Nov. 9. — South Essex Liberals may nominate Hon. G. P. Graham at a convention to be held at Essex this afternoon.

Nomination for Blondin.

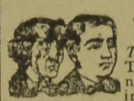
Ottawa, Nov. 9. — Lieut. Col. P. E. Blondin, postmaster general, now overseas, was yesterday offered the nomination as win-the-war candidate in Wright county, Quebec.

Labor Man Chosen.

Cobalt, Ont., Nov. 9. — Arthur W. Roebuck, formerly of New Liskeard, has been nominated as the candidate

Hon. William Currie of Campbellton Speaker of the Legislature, is in the city.

Mr. James Robinson, ex-M.P., of Millerton, is at the Barker House.



Wood's Phosphorine,

The Great English Remedy. Tones and invigorates the whole nervous system, makes new blood in old veins. Cures Nervous Debility, Mental and Brain Worry, Depression, Loss of Energy, Palpitation of the Heart, Failing Memory. Price 21 per box, six for \$1. One will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

of the Independent Labor party for Temiskaming in the coming Dominion elections. The contest will be between the win-the-war Union candidate, Hon. Frank Cochrane and the independent Labor party.

Tories Had Warm Time.

London, Ont., Nov. 9. — At the stormiest political convention ever held in London, Major Hume Cronyn was last night selected as a Conservative Union candidate, after the Great War Veterans had withdrawn from the meeting, making all sorts of threats. The soldiers refused to have anything to do with the matter and, leaving the straight line candidates in the hall, paraded the streets and later held a meeting of their own. They are strongly behind Lieut. Col. William G. Coles, and declare they will fight for him to the finish against any and all parties.

Liberal Chosen.

Sault Ste. Marie, Ont., Nov. 9. — At a gathering of Laurier Liberals at Massey yesterday afternoon, Laurence O'Connor of Sudbury, was chosen as their standard bearer in the forthcoming Dominion election. He will contest the riding of East Algoma against George B. Nicholson.

Cook's Cotton Root Compound.

A safe, reliable, regulative medicine. Sold in three strengths—No. 1, 2, 3; No. 2, 33; No. 3, 55 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

73rd

Anniversary Sale

November 15, 16, 17 and 19.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE

CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

'Phone 217.



Restore the Original Dainty Color and Fresh Newness to your Silks, Gowns, Gloves, Laces, Curtains and Wool Blankets.

Made in Flesh Pink, Salmon Pink, Yellow, Green, Lavender, Blue, Grey, Ecru and Tan.

10 Cents a Package. On Sale Saturday, a fresh supply of Neilson's Week-end Chocolates, 43 cents a pound.

STAPLES' PHARMACY

ALONZO STAPLES, Prop. Cor. King & York Sts., Fredericton. Agency for Miller Standard Rubber Goods

GEM THEATRE

FRIDAY and SATURDAY

7 PEARLS

EIGHTH EPISODE

FATTY ARBUCKLE

—AND—

"THE BROADWAY STARS"

AND OTHER FEATURES.

MONDAY and TUESDAY

WE GOT A GOOD START ALONG

"THE FIGHTING TRAIL"

WE'RE YOU THERE?

If not—why, just read the novelization in "THE MAIL" and then join the crowd to witness the SECOND THRILLING INSTALMENT.

W. J. R. CARTEN

VERDICT AGAINST CITY

(Continued from page eight.)

Special Jury Viewed Ground. In the land damage suit of Wade et al vs. The Nashwaak Pulp & Paper Company, the special jury empanelled in the case this morning visited the property of the plaintiffs at Peniac and viewed it. The showers were Messrs. Hanford Dunphy and George McKnight.

The jury is composed of H. S. Campbell, C. H. Thomas, Harry A. Smith, M. Byron McNally, D. J. Shea, W. A. VanWart, J. T. Jennings.

In the suit of Denamore vs. The Nashwaak Pulp & Paper Company, also a land damage case, a settlement was effected.

ANOTHER FAMOUS O. HENRY STORY TODAY

GAIETY TODAY AND SATURDAY

BIG SPECIAL PROGRAM THAT WILL APPEAL TO ALL
LEWIS J. SELZNICK PRESENTS EMELIE POLINI IN

"The Little Church Around The Corner"

Extra Today!
"STRICTLY BUSINESS,"
An O. Henry Story.

Coming Monday!
MABEL TALIAFERRO in
"A Magdalene of the Hills"