



Complete Service to Ford Owners Everywhere

COURTEOUS attention to your needs wherever you may travel is something you appreciate, and being a Ford owner you can get it. You are always "among friends."

There are more than 700 Ford Dealer Service Stations throughout Canada. These are always within easy reach of Ford owners—for gasoline, oil, tires, repairs, accessories, expert advice or motor adjustments.

The cost of Ford Service is as remarkably low as the cost of the car itself. Nineteen of the most called for parts cost only \$5.40. Just compare this with the cost of spare parts for other cars and you will realize the advantage of owning a Ford.

Ford
THE UNIVERSAL CAR

Touring - - - \$495
Runabout - - \$475
Coupelet - - \$770
Sedan - - - \$970

F. O. B. FORD, ONT.

R. L. PHILLIPS, Dealer, Fredericton.

R. L. PHILLIPS & CO., Dealers, Florenceville.

W. B. DARRAH, Dealer, Chipman.

We Sell the Famous
Sherlock-Manning Player Piano

All the Latest Sheet Music on hand

E. O. MacDonald
Music Store 560 Queen Street

Binder Twine, Machine Oil, Cream
Separator Oil, Gas Engine Oil,
Deering Ideal Reapers, Moody
Threshers, I.H.C. Engines
Fleury Plows, Reversible
Plows, Hoover Po-
tato Diggers.

J. CLARK & SON
LIMITED

Custom Tailoring

THE NEW IMPORTATIONS for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

WE ARE ALSO PREPARED to fill all orders entrusted to us for MILITARY CLOTHING at a reasonable price. We are sole agents for the Crown Tailoring Co. of Toronto, the largest Military Tailoring Co. in Canada.

WALKER BROS. MERCHANT TAILORS
QUEEN STREET, WEST END.

Wholesale Dry Goods and Woolens

House Furnishings For Spring

Lace Curtains
Scrim Curtains
Curtain Muslin and Drap-
eries of all kinds
Cretones and Casement
Cloths
White Bed Spreads
Towels, Napkins and Ta-
ble Linens
Oilcloths and Linoleums
Carpets, Rugs and Squares

Prices Lowest Possible. Goods sold to the Trade only.

Vassie & Company, Ltd.
WHOLESALE DRY GOODS and WOOLENS
ST. JOHN, N. B.

Our Motto: Promptness, Accuracy, Courtesy, Care.

WOULD NOT BE WITHOUT BABY'S OWN TABLETS

Mrs. A. C. Smith, Goodwood, Ont., writes: "I have used Baby's Own Tablets for the past two years and have found them the best medicine a mother can give her little ones and I would not be without them." The Tablets never fail to banish the simple ailments of childhood. They regulate the bowels; sweeten the stomach and make the cross, sickly baby bright, healthy and happy. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

WHY AN ARMY IS LIKE A CIRCUS

Ottawa, Oct. 12.—An army in the field has been compared with a circus travelling about the country. The comparison is a rough and ready one, but according to military officers back from the front, it suffices to show certain essential features of the fighting force.

One is that a large number of men are needed to look after the transportation and care of equipment, to cook the meals and put up the tents, etc., while the number of actual performers is comparatively few. Many more



A CHOICE COLLECTION
OF THE SEASON'S
NEWEST

COATS

Special Value—Coats in Whitney Cloths, in Navy, Brown and Grey. Large collar, belt and pockets. Extra Special, \$13.50.

Very Pretty Coats in Beaver Cloth, Fancy Pleated Back, pockets, belt and large collar. Specially priced at \$22.50.

Tweeds in a variety of shades, with new large pockets, large collar and belt. Special at \$15.75.

Velours in all the new shades, Burgundy, Roseda, Green, Russian Green, African Brown, Navy and Black. Priced from \$27.75 to \$35.25.

Best quality and lowest prices on Suits, Dresses, Sweaters, Blouses, Gowns and White wear.

Wm. R. FRASER & Co.

P. O. Box 817.

430 QUEEN STREET.

Telephone 423

We pay postage and expressage on all mail orders.

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears
the
Signature of *Dr. J. C. Williams*

work outside the ring than in it.

increasing burden of casualties, requir-

The army has many disadvantages, however, from which the circus does not suffer. It has to build its own railroads, as a rule, run them and keep them in repair, while it must also bring in with it nearly all the food and other supplies it needs. It must

be braced also for a constantly in-
creasing special care and comfort, and in
modern war the big guns consume vast
quantities of shells daily, which must
be replaced immediately.

Have you ever noticed the number
of men engaged to keep the circus in
running order? If you have, you may
be able better to understand why an



Wood's Phosphodine,

The Great English Remedy.
Tones and invigorates the whole
nervous system, makes new blood
in old veins, cures Nervous
Debility, Mental and Brain Worries, Despon-
dency, Loss of Energy, Palpitation of the
Heart, Failing Memory. Price \$1 per box, six
for \$5. One will please you will cure. Sold by all
druggists or mailed in plain pkg. on receipt of
price. New pamphlet mailed free. THE WOOD
MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

army needs thousands of men behind
the lines.

Wincarnis

:: at ::

WILEY'S PHARMACY, York Street