

DR. J. B. CROCKER,
DENTISTFREDERICTON, N. B.
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Residence 345-41
Office 419-11**DR. GERARD,**
DENTISTTwenty Years' London, England
Experience.KING STREET, OPPOSITE BOYLE'S
PHONES—Office 574, House 2600-41**W. J. IRVINE,**
DENTAL SURGEONOpp. Soldiers' Barracks and Next Door
to Bank of N. S. Building.
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OFFICE HOURS—10 a.m. to 1 p.m.;
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Graduate of R. C. D. S., Toronto, Ont.

OFFICE: Inches Building, Queen St.,
Lately Occupied by Capt.
F. W. Barbour.
Telephone 261-21.**J. A. McADAM,**
UNDERTAKER

REGENT STREET

Best and Most Modern Funeral
Equipment in the City.Residence Telephone 70-41
Business Telephone 118-41**HARRY R. ADAMS,**
SUCCESSOR TO THE LATE**John G. Adams**
UNDERTAKER

610 Queen Street.

Phone or telegraph orders
shipped on all trains or boats
at short notice.IF YOU ARE THINKING OF AT-
TENDING THE
FREDERICTON
BUSINESS COLLEGENEXT TERM, NOW is the time to
send to us for full particulars, which
will be supplied on application.There is a great demand for young
men and women to take the places of
those who have gone to the firing line.

Address

W. J. OSBORNE, Principal,
Fredericton, N. B.When Your Clothes
Need Pressing and
Repairing

SEND THEM TO

H. L. ROGERSAnd Have Them Done in First Class
Style—"The Old Made New."
83 REGENT STREET.**PUBLIC NOTICE**I am opening an Auction and Sales
Room. I take everything you want
turned into money. Advise me with a
card. Will call for what you have to
offer. Quick returns.
Business confidential.**ARCHIE MacDIARMID,**

451 Charlotte St. Auctioneer.

NOTICE.The undersigned is prepared to de-
liver cream in the city on Wednesday
and Saturday for 35 cents a quart.
Culinary plants for sale at 75 cents
per lb. Fred. Telephone 3300-62.
MRS. E. W. DARCUS,
Fern Hill.**NOTICE**The Assessment Roll of the City of
Fredericton, for the year 1917, is now
in the hands of the City Treasurer for
collection, and all persons therein as-
sessed are hereby required to pay the
amount of their respective taxes forth-
with to the City Treasurer at his of-
fice in the City Hall, Fredericton, N. B.
A Discount of five per cent. will be
allowed on all taxes paid in on or be-
fore Tuesday, August 21st next, after
which execution may be issued and
proceedings had thereon, as by law
provided.
Dated at the City Hall, Frederic-
ton, this 13th day of July, A. D., 1917.
G. R. PERKINS,
1st Collector and Receiver of Rates.

OF INTEREST TO WOMEN.

USE THE CASSEROLE.

"Casserole cookery has not received
the consideration it should," said a
woman yesterday when means of pre-
serving nourishing food to the family
at the smallest possible cost of money
and energy were discussed."Most people have confounded cas-
serole with chafing dish cookery, and
have considered it more or less of a
fad."Chafing dish cooking is rather ex-
pensive and should be used by those
living in rooms where heat that is im-
possible to use the long even heat
that is necessary to casserole cooking."Casserole and fireless cookery are
the greatest conservers of food values.
Meat that is cooked by long, slow heat
becomes tender and toothsome. The
gravy is rich with fats and the addi-
tion of vegetables makes an entire
well-balanced dinner when a salad or
a sweet is added."All meat should be cut in slices
large enough for one portion, and
browned in fat. Chicken is sometimes
cooked whole, but it will be found more
delicious if disjointed and first browned
in a little fat."This fat is more tasty if the onions
to be used in the casserole are first
fried in it. After removing the meat,
brown a little flour in the fat and then
add water and the other vegetables
and cook at least two hours—three is
better."I give my family casserole from
left-over beefsteak to which I add two
or three kidneys and a slice of bacon.
Iver makes a delicious casserole and
if one likes tripe there is no better
way to cook it than with onions, car-
rots, potatoes and pimientos in a cas-
serole."

TIPS TO THE HOME BAKER.

Burning and uneven baking are gen-
erally caused by having the oven too
hot at the start and not reducing the
heat while baking. In no case shouldthe heat become greater after the oven
is once sufficiently hot.When roasting meat, first heat the
oven well and then place the meat in
the lower part of the oven, baste fre-
quently and reduce the heat after 20
minutes. Add water when the fat in
the pan begins to smoke. Allow about
15 minutes to the pound for beef and
twenty minutes for veal, pork, lamb
and poultry.For bread baking 45 to 60 minutes is
required, according to the size of the
loaves. Place the pan in the lower
part of the oven and after 15 minutes
reduce the heat. About five minutes
before the bread is done let the fire
down almost completely and there will
be sufficient heat in the oven for the
rest of the baking.

MARSHMALLOW APPLE PIE.

This is made by filling a pastry-lined
pan with well-flavored apples, pared,
cored and cut in eighths. There are
sprinkled thickly with sugar and a few
spoonfuls of water poured over them.
The pie is baked until the apples are
tender; then spread with halved fresh
marshmallows and return to the oven
to brown delicately.

Slants of Humor

EXPERT CRITICISM.

Nijinsky, the famous Russian danc-
er, also a good musician, listened to a
pianoforte performance, more vigorous
than skilful on the part of the daugh-
ter of the house."M. Nijinsky, how do you like my
little girl's playing?" asked the proud
mother."Ah, madame, I think your daughter
haff a vairyri m
haff a vairy firm tread."

A PEEP AHEAD.

The old millionaire and his beauti-
ful bride, had a quiet wedding break-
fast, a sumptuous affair."My dear," said the old millionaire,
"tell me, my dear, do you love me for
what I am, or for what I was?"The girl smiled down from the win-
dow into the admiring eyes of a young
clubman who was passing, and said:"I love you George for what you will
be."

PERSPECTIVE.

Two men were holly discussing the
merits of a book. Finally one them,
himself an author, said to the other:"No, John, you can't appreciate it. You
never wrote a book yourself.""No," retorted John, "and I never
laid an egg, but I'm a better judge of
an omelet than any hen."

WHEN IT WASN'T STILL.

Mrs. Cross — This paper says that
parents should not expect a growing
child to be still.Mr. Cross — Perhaps not. What I
object to is the kid doing all its
growing in the middle of the night.

GEMS OF POETRY

From time to time The Mail will
publish under the above heading, gems
of poetry of bygone and present days,
giving credit where such can be estab-
lished.

DEATH.

Death? What is death? To leave your
overcoat

Hanging in dismal solitude upon the

peg

At home; until some faithful old do-

mestic

Vends it for two florins to the wander-

ing Jew.

Death! What of death? Our fathers

faced him

With calm serenity and left behind

Debts; and some letters that had best

been burned,

Close-written for the most part, and

sweet-scented.

We shall meet death? I, you? Yes,

you and I.

We will lie peacefully a yard apart.

We will not speak. A thousand ages

Hence, they will grub us up to build

foundations.

—Lord Granville Gordon.

Wood's Phosphodine,
The Great English Remedy,
Tones and invigorates the whole
nervous system, makes new Blood
in old Veins, Cures Nervous
Debility, Mental and Brain Worry, Nervous
dency, Loss of Energy, Palpitation of the
Heart, Failing Memory. Price \$1 per box, six
for 50c. One will please you. Sold by all
druggists or mailed in plain pkg. on receipt
price. New pamphlet mailed free. THE WOOD
MEDICINE CO., TORONTO, ONT. (Formerly Wood's.)

THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE
OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

EXTRA STRONG CELERY
PLANTS
CABBAGE AND CAULI-
FLOWERCUT FLOWERS and
POTTED PLANTS
At Reasonable Prices.All Telephone orders will re-
ceive our prompt attention.

Ada M. Schleyer Mail Ads Will

FLORIST

Charlotte Street

IMPERIAL LUNCH ROOMS

IS THE BEST PLACE IN THE CITY
for Auto Parties to get a good meal
or lunch at all hours.

Good Dinner Every Day from 12 to

2. Don't forget the place—

64 CARLETON STREET

G. FRED CROWLEY
PROPRIETOR

Now In Stock.

CRIMPED OATS
CRACKED CORN
CORN MEALMANITOBA EX NO. 1 FEED OATS
at Lowest Market Prices.Prompt Attention Given to Custom
Grinding.

F. H. EVERETT

Aberdeen Street, near C. P. R. Station.

A Few of the Titles of
LATE FICTION
To be Found on Our Shelves

- | | |
|---|-----------------------|
| 1 GOD THE INVISIBLE KING | H. G. Wells |
| 2 LYDIA OF THE PINES | Author of Still Jim. |
| 3 THE HUNDREDTH CHANCE | Ethel M. Bell. |
| 4 THE DARK STAR | Robert Chambers. |
| 5 SONIA | Stephen McKenna. |
| 6 THE PREACHER OF CEDAR MOUNTAINS | Ernest Thompson Seton |
| 7 DIVERSITY OF CREATURES | Rudyard Kipling |
| 8 CHANGING WINDS | St. John C. Ervine |
- LATE POCKET ATLAS OF THE WAR. LATE WAR MAP OF THE WESTERN FRONT

The McMurray Book & Stat'y Co., Ltd.