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At Reasonable Prices.

All Telephone orders will re-  
ceive our prompt attention.

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## FLORIST

Charlotte Street

## OF INTEREST TO WOMEN.

## HOW TO BE BEAUTIFUL.

A Woman's Best Friend is Her Mirror  
—If it isn't She Ought to  
Make It So.

The reflector will tell her the truth  
—a hard fact to get from friends or  
relatives.

There are many kinds of mirrors—  
those that hide the blemishes, those  
that distort them, and a true mirror,  
which reflects what is there, no more,  
no less.

To it she should go morning, noon,  
evening—every time she has a chance.  
But she must not let the mirror habit  
grow upon her. There is nothing so  
disagreeable as to be in the presence  
of a woman who looks at her reflection  
every time a mirror of even a  
plain glass is passed.

Every woman must study her face,  
her figure, her poses. The shading of  
her complexion, the lights in her hair,  
the color of her eyes, the texture of  
her skin. She must watch for the  
great bugaboo of womankind, wrinkles!  
When she discovers any defects  
she must set about remedying them  
at once.

If she discovers big pores, rough-  
ness under the skin, blotches, lines  
from drawing the face in certain posi-  
tions, wrinkles, frown lines, hollows  
under the eyes, or any of the many  
hundred signs of ill health, or age, or  
"receipts" for past worries and nerves  
—the next thing to do is to spend a  
few minutes in quiet communion.

The trend of the communion should  
be: "Is my health suffering from any-  
thing I eat or do? Are my nerves be-  
ing overtaxed? Have I exposed my-  
self to any injurious fumes or gases?  
What is it I frown at? What thoughts  
do I have that make the deep lines  
about my mouth? Why should my  
pores be large and blackheads appear?

If a solution can be found, the cure  
is going to be quicker and surer.

When combing the hair the mirror  
should be carefully watched. Every  
strand should be laid just so, the part  
must not vary an eighth of an inch  
from the place where it gives the best  
line. Every hairpin should count for  
something as it is placed in the hair,  
either to hold the hair up or to adorn  
the head. Only the mirror can tell  
where these pins should be placed.

## SUMMER SALAD.

Chop several cucumbers, mix with  
French dressing and a very small am-  
ount of finely chopped onion, cover  
the bowl and let stand in the ice box  
for half an hour or longer. When  
ready to serve cut chilled tomatoes in  
two across and arrange each half on  
several lettuce leaves on salad plates.  
Place a large spoonful of the chopped  
cucumber on each piece of tomato and  
top with a spoonful of mayonnaise or  
boiled salad dressing. Sprinkle with  
chopped parsley and garnish with  
slices of radish.

**CASTORIA**

For Infants and Children

In Use For Over 30 Years

Always bears

the

Signature of

*Dr. J. C. Hutchinson*

**The Great Importance  
of Prohibition!**

Hon. Nicholas Iserguine

Inspector of State Sav-  
ings Banks of Russian  
Empire states, in regard  
to effect of Prohibition:  
"We have about dou-  
bled in less than  
three years the amount  
accumulated in seventy-  
three years previous to  
the outbreak of the war,  
for our State banks are  
about seventy-five years  
old."

Former Attor.-Gen. Baxter

in introducing the Prohibition  
Act said: "I do not think that  
I need discuss the question of  
whether Prohibition prohibits.  
That depends upon you and  
me. If those in the community  
who hold the moral forces under  
their particular care—if they do  
their duty—if they let petty  
things go and if they stand  
back of the men who live under  
the law and persistently and  
insistently urge these men to  
respect the law—for without  
respect the law becomes of no  
value whatever—to respect this  
law as they would any other  
law, if the moral and social  
leaders of our country will but  
rise to the occasion and do their  
duty, there is no fear but that  
a prohibitory law, like any  
other law, can be enforced  
within the Province of New  
Brunswick."

Premier Foster

as leader of the Opposition, in  
speaking of Prohibition said:  
"That in his opinion the Tem-  
perance question is not a ques-  
tion of party politics. Prohibition,  
after all, affects everyone  
directly or indirectly and is  
therefore too big and broad a  
matter to be dealt with politi-  
cally. The law is to-day on the  
Statute Books, and if we are  
returned to power when May  
1st comes the Prohibition bill  
will be put into effect, and we  
will enforce it as far as it lies  
in our power to do so."

**It Fits the Pocket**  
**The New 2c Kodak Jr.**  
Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongated post-card size—but  
just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand  
camera photography. Autographic, of course—all the folding Kodaks now are.

PRICE \$12.00.

**The McMurray Book & Stat'y Co., Ltd.**

In these critical days when governing bodies the  
world over are imploring everyone to increase  
production of food, when our armies are crying  
for men, munitions, ships—when every resource,  
however small, is a vital asset—waste is intolerable.

New Brunswick stands second to none in her  
loyalty to the vital cause of the Empire. Of her  
sacrifices of precious boys, her wealth and  
resources she is justly proud. With effective  
Prohibition laws in force throughout the province,  
she will tolerate no waste due to lax enforcement  
of Prohibition. Her resolve, however, demands a  
united public opinion in favor of strictest  
enforcement.

**Help to Enforce Prohibition**

The "PIONEER" (published in Toronto) is authority for the statement that  
in Canada the total value of foodstuffs destroyed by the liquor traffic in 1916  
was approximately \$4,244,090.22. Add to this the immense loss of trans-  
portation facilities, clogged and hindered by carrying the grain to  
destruction, and again conveying the product of the breweries and distil-  
leries to make precious men less efficient in this solemn hour!

**Russia—**

Some idea of the enormous effect  
of Prohibition is afforded by the  
wonderful example of Russia. The  
whole country is "bone dry." The  
people declare they never will back-  
slide to vodka. In spite of the fact  
that millions of producers have been  
in the army the savings of the people  
enormously increased. In 1912 and  
1913 they were saving, per year,  
about \$20,000,000. In the first five  
months under Prohibition they saved  
\$60,000,000. In 1915 the banks took  
in \$265,000,000. For the first half  
of 1916, the Russian people saved  
\$300,000,000!

The shortage of revenue from the  
tax on vodka is gradually being  
made up by increase in other  
revenue, due to the savings and  
greater efficiency of the people. In  
spite of the ravages of war there is  
less begging and misery. "With  
vodka on her back, she could never

have held the Germans back. Russia  
has helped to save Europe."

On May 1st 1917, the putting into  
effect of the Prohibitory Act in New  
Brunswick placed in our hands a  
powerful instrument. The success  
of Prohibition depends upon our  
use of the instrument, just the same  
as success in battle depends upon  
the general's intelligent, vigorous  
use of his forces.

No matter where you live, whether  
your district is under the Canada  
Temperance Act or under the new  
Prohibitory Act, you are urged to use  
every legitimate means within your  
power of support and aid the officers  
of the law in their sworn duty of  
enforcement.

Use your influence to build up such  
a weight of public opinion in favor  
of strictest enforcement of both the  
Scott Act and the Prohibitory Act  
that the success of Province-wide  
Prohibition will be permanent.

**Dominion Temperance Alliance****NEW BRUNSWICK BRANCH**

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lengths. Highest cash prices paid.  
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ply stating salary to Charles E. Con-  
nors, Cork Station, York Co. 1wk