

If you only knew

How delicious the clean, dustless teas of "SALADA" brand are, you would hasten to use them.

"SALADA"

Black, Green
or Mixed ...

Sealed Packets only.
To Preserve its Goodness.

TROOP SHIP SUNK; ALL HANDS SAVED

London, May 1.—The peninsular and oriental line steamer Ballarat of 11,120 gross tons, which was used as a troop ship, was sunk recently by a German submarine. All the troops were saved.

The Ballarat was carrying troops from Australia to England. The soldiers were rescued by the British torpedo boat Destroyers and Trawlers. The behaviour of the troops on board the Ballarat was splendid, according to the reports made by the Commanders on board and recalls the heroism displayed by the soldiers, at the time of the sinking of the British troop ship

Birkenhead off the African coast in 1872. The Ballarat was 500 feet long, 62 feet beam and 37 feet deep. She was built at Greenock in 1911.

TELEPHONE OPERATORS RETURN TO WORK

Winnipeg, May 1.—After the telephone service in Winnipeg and all over Manitoba had been "dead" for over three hours this morning, the exchange operators went back to work at eleven o'clock pending further negotiations with the government, and if these are not satisfactory to the operators they will go on strike definitely tomorrow morning at 8 o'clock.

NEWSPRINT IS SCARCE IN FRANCE

Paris, May 1.—The scarcity of print paper has compelled the government to order still further restrictions in the size of the newspapers. After Saturday the principal one cent newspapers will be of two pages four days a week and four pages the other three days. News selling for more than one cent, such as the Temps, The Figaro and the Journal Des Debats, will print two pages once or twice a week according to the measurements of the sheets.

STRIKE REPORTED IN RHINE PROVINCES

London, May 1.—In the Rhine provinces more than half the munition workers decided to strike today, wires the correspondent at the Hague of the exchange telegraph company.

Essen (Home of the Great Krupp works) is shut off from the rest of Germany and completely isolated from the world in order to prevent the slightest information about strikes at the Krupp works from leaking out. Strikes are general in small towns near the Dutch frontier.

The Revolution in Russia

AFTER an absence of a little more than three months, Mr. George Bury has just returned from Russia, which country he visited at the request of the British and Russian Governments in connection with transportation.

Mr. Bury was accompanied throughout his trip by Mr. W. H. Winterrowd, Assistant Chief Mechanical Engineer of the Canadian Pacific. Mr. Bury and Mr. Winterrowd travelled from London to the north of Scotland, from where they were carried to Norway by a British destroyer. They proceeded through Norway, Sweden and Finland to Russia.

Mr. Bury states that his experience gained by close personal contact and association with Lord Shaughnessy enabled him to make recommendations which were accepted by the old Russian Government as well as by the new, who are now putting them into force with great vigor.

"Russia," he says, "is, of course, an immense country. It has a population of 176 million people. The last time they took the census the papers had to be printed in seventy-two languages, or dialects.

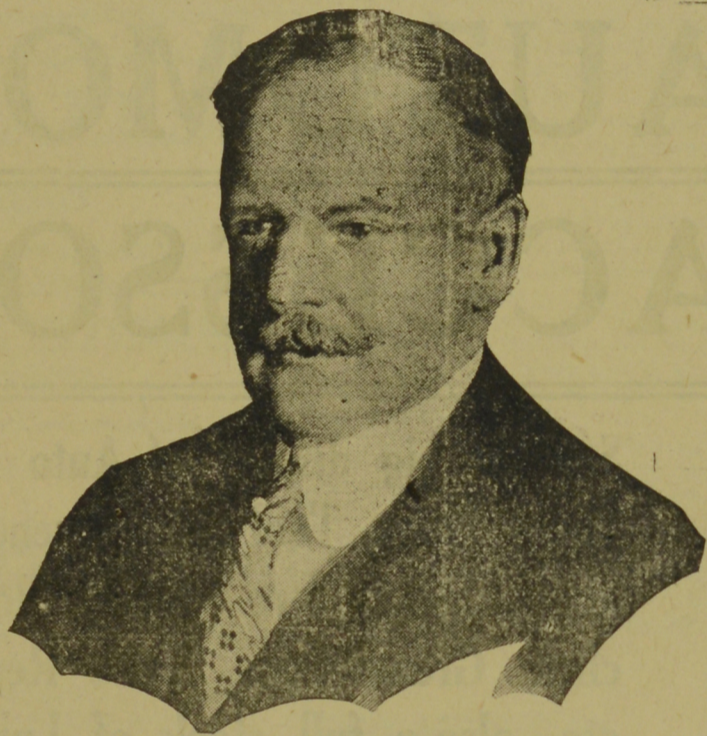
"In Russia I travelled from a point where I saw reindeer caravans to a point where I saw caravans of camels—that is, from Lapland to the Caucasus.

"There is no doubt whatever that after the war Russia will have to build several hundred thousand miles of railway. Canada has ten times more railway mileage per unit of population than has Russia. Then again, Russia made the mistake of patterning her railway transportation after that of Europe rather than America. Traffic in Russia moves vast distances in great bulk. The country lends itself to low grades and easy curvature. If that great country is to achieve the destiny in store for her she will have to come to the large train and large car, because those two factors make for economical transportation, and economical transportation is essential if a producing country of wide distances is to hold her own in the markets of the world.

"Had Russia been equipped with railway transportation, say as in Canada, she would have been able to have played a much greater part in the war.

"The impression gained during my two months stay in Russia is that they are a brave, self-sacrificing, kind, and capable nation. The educated classes are remarkably well informed and I came in contact with some of the really big men of the world.

"I happened to be in Petrograd during the revolution and saw perhaps as much of it as anyone. The casualties in Petrograd were heavy as were they



GEORGE BURY,
Who has just returned from Petrograd.

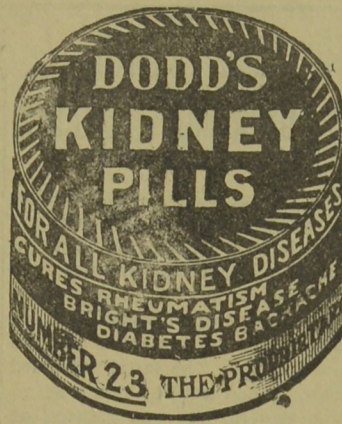
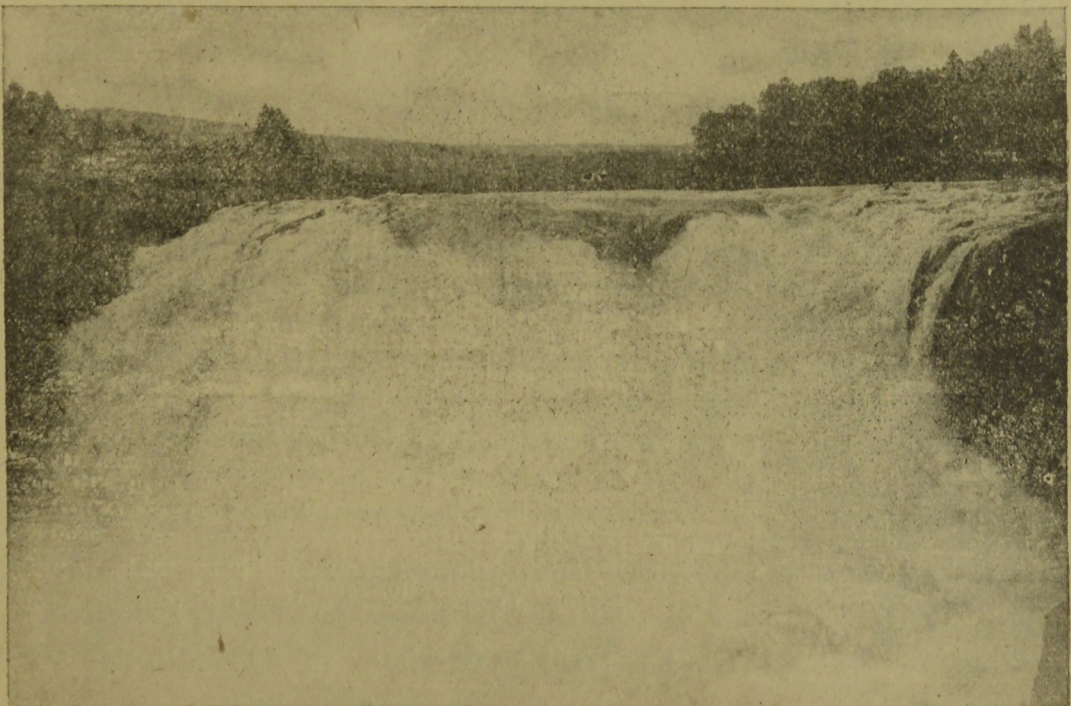
in the navy amongst the officers. Foreigners were not molested deliberately and any killed was due to accident.

"When the revolution was at its height, in company with a British officer, I went to the Duma. It was rather a long walk from the British Embassy, so we asked some soldiers to take us on a sleigh filled with revolutionists. They did so. Arriving at the Duma we had to make our way through a dense mob of soldiers, sailors, workmen, etc. Recognizing the British uniform cheers went up for the Angliksi (English). It would make the heart of the least emotional man beat faster to think he belonged to an Empire that would be cheered under such circumstances.

"In England, Scandinavia and Russia, everywhere I travelled, food restrictions of varying degrees were in force and rail travelling curtailed. War or no war, it was time that a halt was called to the food wastefulness that had been going on.

"No one who has had the slightest opportunity of learning all that Great Britain has done in this war for humanity can help being proud of the Mother Country. With the proverbial modesty of the Englishmen but little has been said of the big things that

GRAND FALLS



NO BASEBALL IN 1918.

New York, May 1.—President Ban Johnson of the American League announced here this afternoon that in case the war continued till next spring there would be no attempt to open the 1918 pennant season.

NEW SUBSCRIBERS

501 Armstrong, J. S., Res., 786 Brunswick St.
105-21 Carten, Mrs. W. H., Res., 225 St. John St.
101-11 Gunter's Livery Stable, Camp Bros., 79 York St.
2200-82 Jewett, John R., Res., Island View.
39 Whitehead, Mrs. W. T., Res., Church St.
S. B. EBBETT, Manager.

N. B. TELEPHONE CO., LTD.

It is human to build a bigger circus than the builder can show. Patience is a slow going virtue, but those who have it win in a walk.

Auctioneer and Commission Merchant

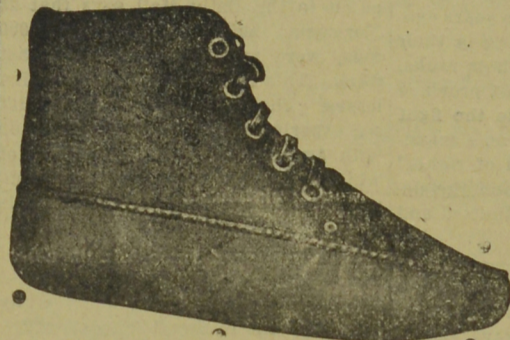
Progressive, up-to-date Methods of Selling. Prompt returns, which count for a lot. Satisfaction guaranteed. Your patronage solicited.

Archie MacDiarmid

492 Charlotte Street.
Phone 353-41, at Erb's Grocery.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Dr. J. C. Hutchins*



No. 101. Men's High Cut Summer Pack.

Palmer's Summer Packs Or Plow Shoes 'Moose Head Brand'

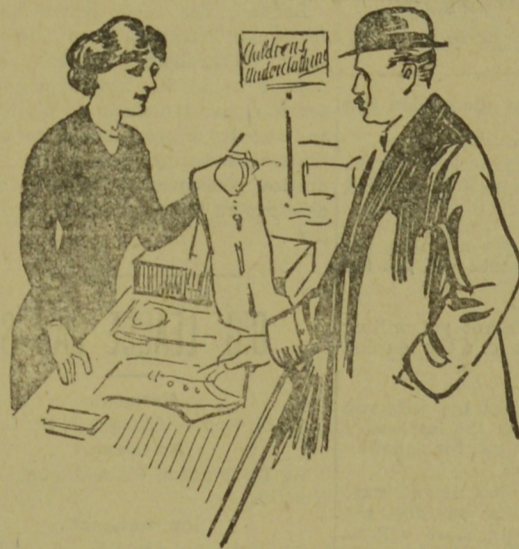
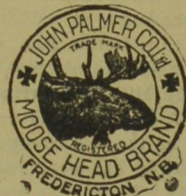
Established 1877

Our Skowhegan Packs, Larrigans and Sporting Boots are the leaders on the market today in this line.

The satisfaction the wearer gets from our famous "Moose Head Brand" footwear is so well known that leading dealers invariably handle them—and them only. They are roomy, durable, waterproof and comfortable.

No. 101 IS IN GREAT DEMAND FOR SPRING, SUMMER AND FALL WEAR. Be prepared to supply this demand! Write now for booklet and prices.

JOHN PALMER CO. Limited
FREDERICTON, N. B.



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.