

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

OF INTEREST TO WOMEN

BREAKFAST MINUS EGGS.

Now that eggs are so high in price the housewife is at a loss to know what to serve for breakfast to take the place of her old standby—bacon and eggs. There are any number of delicious breakfast dishes which will be welcomed by the average family. Here is one:

Make a smooth porridge of cornmeal. Season it with salt, add shredded bits of cold meat, bacon or sausage, pour into a mould until firm, slice out in slices and fry. Surround the platter with circles of fried apples. This dish can easily be prepared the night before, except the slicing and frying.

WHIMS OF FASHION.

The collar of black velvet buttoned to the chin makes a becoming

and warm finish for the winter jacket.

You may make your blouse without a collar, but the square or round neck must be finished with embroidery.

The little girl looks quaint if her dress is finished at the neck with a kerchief of fine batiste and lace.

Ermine is used in the shape of pipings and facings to relieve the darker furs used in muffs and boas.

The severity and simplicity of present-day millinery are matters for great interest and for congratulation.

The little girls dress of serge may be touched up with a belt, cuffs and neck binding of a pretty plaid material.

Handbags were never more beautiful, and those of fabric embroidered in beads are easily made

and very fashionable.

Varied are the ornaments of the head; they are even attaching streamers of tulle to ornamental hair bands.

Odd pearls are strung on necklaces of gold or platinum, so that only part of the necklace is really composed of precious stones.

A pretty trimming for a simple, rather large hat is a narrow band of velvet ribbon around the upper part of the crown, held together in front by a flat pompon.

One of the pretty little serge frocks is made with a deep, square yoke and sleeves of rich brocade. The sleeves are finished with a very deep cuff of the serge and the frock is simply straight, and held in with a loose sash.

OBTAIN COMMISSIONS.

Sergt. G. H. P. Babin, of Edmundston, and Sergt. D. G. Peters, of St. John, both of whom returned from France to take commissions in the 236th Highlanders, have been recommended for appointment as lieutenants in the 71st York Regt., preparatory to joining the overseas unit. Sergt. Babin enlisted in British Columbia in the 7th Battalion, and served fourteen months in France.

COURSE AT HALIFAX.

Men of the 236th are receiving special training.

This week a six week's course for a class of men of the 236th Battalion who wish to qualify as non-commissioned officers is being opened here.

Last night a party of ten N. C. O.'s and men of that corps left for Halifax, where they will take a special course in bayonet fighting at the headquarters school of the 6th Military District.

The members of the party who went to Halifax follow: Sergt. R. C. Robinson, Corp. H. S. Carter, Ptes. J. McLeod, H. H. Hoyt, J. Power, A. W. Skeggs, M. B. Riley, H. Furlotte, S. Malloch and A. Haines.

MINARD'S
"KING OF PAIN"
LINIMENT

I was cured of terrible lumbago by

Minard's Liniment

—Rev. Wm. Brown.

I was cured of a bad case of earache by

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—Mr. S. Kaulbach.

I was cured of sensitive lungs by

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—Mrs. S. Masters

Manufactured by the
Minard's Liniment
Yarmouth, N.S.



Contributions to the Overseas Tobacco Fund may be left at the Board of Trade Room or with the Canadian Bank of Commerce.

MAKE
ENQUIRIES

before you buy an ointment, as to which gives best results. If you do, you will buy Zam-Buk, for this herbal balm has been proved by thousands to be the most reliable ointment on the market. It not only cures when other ointments fail, but its cures are permanent.

Mr. Isaac L. Phinney, of Lower Five Islands, N.S., writes: "Zam-Buk is, without doubt, the most reliable ointment on the market. For two years I suffered with an ulcer on my leg, which defied all treatments—although I tried many and spent no end of money. Finally I tried Zam-Buk and the results were most encouraging. The ulcer soon showed signs of healing, and perseverance with Zam-Buk worked a complete cure."

Zam-Buk is equally good for eczema, ringworm, abscesses, running sores, blood-poisoning, scalp sores, boils, pimples, piles, cuts, burns, scalds, and all skin injuries. All druggists and stores, or Zam-Buk Co., Toronto, 59c. box, \$ for \$1.25. Send 1c. stamp for free trial box.

ZAM-BUK

CLOSE-UPS ON SPORT SCREEN.

Why Does—

A marathon runner pick out the coldest day in winter to race in the scantiest attire?

A poker player get cold feet while sitting in a warm room?

The world war continue when everyone wants it to stop?

A world's champion pugilist avoid meeting possible superiors?

A wrestler wrestle?

A professional pedestrian kick when he has to walk the floor with a wailing kid?

Everybody "bone" us about this time every year?

An otherwise sane public stand or fall for a six-day "bike" race?

A basket ball player "shoot" a goal when a football player only kicks it?

A dub on the golf links cheat himself?

NEW SUBSCRIBERS

- 2500-61 Boag, T. M., Res., Lincoln.
64-42 Currie, Raymond M. Residence Queen St.
261-21 Davison, Dr. L. R., Dental Office, Queen St.
2200-63 Dunphy, Manasseh, Res., Island View.
172-31 Estey, C. A., Res., 262 Saunders St.
531-41 Feeney, Gregory T., Law Office, Queen St.
2300-44 Fitton, Mrs. R. C., Res., Margerville.
531-31 McKay, E. Allison, Attorney, Queen St.
2800-83 Peterson, J. McP., Res., Marysville.
566-41 Ramsay, J. Harvey, Residence, Brunswick St.

N. B. TELEPHONE CO., LTD.

Wood's Phosphorine.
The Great English Remedy. Tones and invigorates the whole nervous system, makes new blood in old veins. Cures Nervous Debility, Mental and Brain Worry, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Woodcock.)

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Services

DOWN IN THE CELLAR where the pipes are, is where there is apt to be trouble. If any should occur at your place, send for us at once. WE ARE EXPERTS AT ALL KINDS OF REPAIR WORK and we also are expert at getting on the job promptly and keeping the bills down. Keep our address and phone number near at hand.

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Sherlock-Manning Player Piano

All the Latest Sheet Music on hand

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Baby's Own Soap



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Baby's Own Soap. Its creamy softening lather must cleanse his tender skin without injury—and it does. Four generations of Canadian mothers endorse Baby's Own Soap which comforts and whitens the most delicate skin.

IT'S BEST FOR BABY AND BEST FOR YOU

ALBERT SOAPS, LIMITED, MONTREAL

DEPORTATION OF BELGIAN
MEN LEAVES WOMEN AND
CHILDREN MORE HELPLESS
THAN EVER

Neutral protests do not prevent the Germans from continuing the deportation and enslavement of the able-bodied men who were left in unhappy Belgium—and we are powerless to stop it until we have won the war.

Meanwhile the Neutral Commission for Relief in Belgium, administered without pay by great-hearted Americans, is saving the women and children from starvation. Here we CAN help promptly and effectively, by giving generously to the Belgian Relief Fund.

More contributions than ever are needed, because the higher prices of foodstuffs, particularly wheat, have seriously increased the cost of feeding these millions of dependent Belgians. How much can you spare the victims of one of the blackest, most cold-blooded crimes?

Send whatever you can give weekly, monthly or in one lump sum to Local or Provincial Committees, or

SEND CHEQUES PAYABLE TO TREASURER

Belgian Relief Fund

59 St. Peter Street, Montreal.

The Greatest Relief Work in History.

-After Xmas Bargains-
Specially Priced for Quick Clearance

Ladies and Children's Winter Coats at wonderful bargains, prices ranging from \$4.50 up to \$34.00.

Ladies' Suits, excellent styles and cloths, wonderful value, prices ranging from \$11.00 up to \$25.00.

Ladies' Blouses, beautiful styles in Habutae, Silk, Crepe de Chine, Ninon and Georgette—prices ranging from \$3.50 to \$8.25.

Ladies' Kimonos and Bath Robes in all the newest colors, selling at special prices, from \$1.75 to \$5.00.

Beautiful range of Ladies' Blouses in Voiles, Pique and Bedford Cord, selling at only 98c. Splendid range of Corduroy in marine blue, navy grey, light tan, brown, wine, copen, fawn, white, green and black; all 27 inches wide, at 75c. per yard.

Plain Velveteens in shades, copen, brown, cream, navy, green, grey, wine, purple and black, 22 inches wide, at 75c. per yard.

Ladies' All Wool Spencers with sleeves, in shades, cardinal, purple, white and brown, at \$1.90 each. Also something similar in purple, only without sleeves, at \$1.50 each.

Also—A FEW NICE FURS GOING AT COST PRICE.

A nice variety of PUFFS in Chintz and Art Sateen coverings with cotton batting, and down filling, sizes 60x72, 66x72 and 72x72, from \$2.50 to \$10.00 each. A beautiful assortment of colorings and patterns are contained in these.

ALL ODDS AND ENDS TO BE CLEARED REGARDLESS OF COST.

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WHERE COURTESY AND QUALITY GO HAND-IN-HAND