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Rates for	Cla	ssi	fied	i A	dv	ert	isi	ng.
1 insertion 3 insertions								\$0.2
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WANTED—Intelligent man or woman to travel and appoint local representatives. Nine months' contract guaranteeing expenses and \$18.00 a week. Winston Company, Toronto.

OFFICE: Inches Building, Queen St., WANTED-Lady of refinement wanter to secure members for Domestic Econ omy clubs. Whole or part time. Lib-eral pay. International Institute, 182 Spadina Ave., Toronto.

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BEST AND MOST MODERN FUNE-RAL EQUIPMENT IN THE ?'TY.

There was a substitute of the substitute of the

Business Telephone 118-41 WANTED: Soldier's wife or other industrious person of refinement and act for special work. Liberal pay Whole or spare time. Miss C Whelan, 182 Spadina Avenue, Toronto. 6ins

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Strawberry Pickers — Women, girls and boys. Good pay. Free transportation to Springhill and return. Apply to S. B. Hatheway, Springhill. 4ins

Phone or telegraph orders shipped on all trains or boats | TO LET — House in St. Mary's, with large yard room. Apply to Mr. George Hayes, St. Mary's. Jun15 2wks

F YOU ARE THINKING OF AT-IMPERIAL LUNCH ROOMS

IS THE BEST PLACE IN THE CITY artist in shee polish began to plead: BUSINESS COLLEGE for Auto Parties to get a good meal NEXT TERM, NOW is the time to send to us for full particulars, which

Good Dinner Every Day from 12 to

There is a great demand for young 2. Don't forget the place-

64 CARLETON STREET

G. FRED CROWLEY Frederictes N B. PROPRIETOR

BEULAH CAMP MEETING

CORN MEAL The Beulah Camp Meeting will be held June 28th to July 9th. The special workers are Rev. W. E. Smith of Monrocton, Pa., and Mr. F. W. Foster, the Prompt Attention Given to Custom

A Cordial Welcome to All to Beulah

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PUBLIC NOTICE

I am opening an Auction and Sales

ARCHIE MacDIARMID,

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offer. Quick returns.

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Business confidential.

When Your Clothes **Need Pressing and**

Repairing SEND THEM TO

F. H. EVERETT

Aberdeen Street, near C. P. R. Station.

H. L. ROGERS And Have Them Done in First Class Style-"The Old Made New."

83 REGENT STREET.

EXTRA STRONG CELERY PLANTS

CABBAGE AND CAULI-**FLOWER**

CUT FLOWERS and POTTED PLANTS Reasonable Prices.

All Telephone orders will receive our prompt attention.

Ada M. Schleyer Y FLORIST

PSYCHOLOGY, OR WAS IT JUST PLAIN BLUFF?

How a Few Questions Took the Shine From the Face of the Keeper of a Shoe Shine "Parlor."

New York Sun.)

The store was divided into two parts-one a hat cleaner's establishment, the other a shoe polishing "par or." As the Woman Who Saw entered, a remarkably pretty girl, her head high, her cheeks flaming, came out.

Under her arm was a package of the patriotic posters issued by the Mayor' committee to encourage recruiting and which she had evidently been distributing. Going over to a beautiful auto mobile at the curb, she began to talk vehemently to a handsome, commanding looking woman seated inside.

Inside the store the bootblack was grinning up in a self-congratulatory sort of way at an overdressed, leering youth who was having his shoes pol ished. In the midst of their smirking and smiling the door opened and the commanding looking lady came in.

"You refuse to display one of these posters in your store?" she asked

The man gave his customer an impudent wink. "Sure," he said.

The commanding looking lady drew out a large fountain pen and an official looking memorandum book, then she glanced at the window.

"Ah," she said, "there are your name an daddress. Now answer these ques

"Your age?"

"Twenty-two. "Nationality?"

"Born here?"

"No." "Citizenship papers?"

"Married?"

"No."

"Mother and father living?"

"Very well; that will do for now," and the formidable pen and book dis-

The smirk had gradually left the shoe shiner's face, and the customer had stopped smirking too. Now the

"Say, lady, I was only fooling. Sure I'll put one of those things up-two or three if you want me to." But the commanding lady shook her

head. "Certainly not," she said. "You have only one chance," and she turned to go.

The customer now came forward. "I'll put one in my store too," he

"All right, here are two," answered

The Woman Who Saw stopped her outside. "What will happen to them?" she asked curiously.

"Not a thing," smiled the other. famous evangelist; Evangelists H. S. if he hadn't been rude to my helper. Mullen and wife, special singers; Mr. J. F. Bullock, organist, besides thirty other ministers and workers.

As it was, I made no threats, you notice. If he is frightened it will be his tice. If he is frightened it will be his own conscience that makes him so. But I imagine that the next time a ady goes into his store on official business there will be a decided difference in his demeanor.

> And she drove off in her beautiful auto with the remarkably pretty girl, no doubt to try psychology on other recalcitrant shopkeepers.

PERSONAL

Miss Amelia Moore returned Monday from Minneapolis. She is)taking care of Miss Thorne, who is ill at her home, Charlotte street.

Mr. John Beckwith of the engineer ng department of the C. G. R., is in

Bangor News: We were too proud to fight the Mexicans. They were convinced that they themselves could lick I take everything you want turned into money. Advise me with a card. Will call for what you have to most powerful nation in the world, and service, and undertake to have 2,000,



THE PRICE OF HOMAGE

NCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twentyfour hours. A. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. C. It was Sheffield's expression of respect.

UT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

OME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. QYou know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so

A Few of the Titles of LATE FICTION

To be Found on Our Shelves

GOD THE INVISIBLE KING LIDIA OF THE PINES Author of Still Jim. THE HUNDREDTH CHANCE Robert Chambers. Stephen McKenna: THE PREACHER OF CEDAR MOUNTAINS... **Ernest Thompson Seton** DIVERSITY OF CREATURES Rudyard Kipling CHANGING WINDS St. John C. Ervine LATE POCKET ATLAS OF THE WAR. LATE WAR MAP OF THE WESTERN FRONT

The McMurray Book & Stat'y Co., Ltd.

Notice

us out of our boots. Now that they ed June 22nd, 1917, entituled "An Act Dated at Frederictor have seen us declare war against the to Aid and Facilitate the Work of the day of June, A. D. 1917. most powerful nation in the world, and appropriate \$7,000,000 to start with and register 10,000,000 men for army service, and undertake to have 2,000, service, and undertake to have 2,000, gaged in manufacturing, and all employers of labor in any act or industry within the Province, and all perwine and all perwine and all persons, companies, or corporations engaged in a paper in for, and give the Red Cross over \$100, 000,000, and arrange to build several million tons of ships and tens of thou

Province of such person, company or corporation, with the wage or salary paid to each of such employees for the Dated at Fredericton this thirtieth

ROBERT MURRAY,

Provincial Sec.-Treas

London, July 4 .- The Anglo-German million tons of ships and tens of thou sands of airplanes, and incidentally feed and arm all the allied nations—well, they have seen a light; and they rather think they'll stop pestering Uncle Sam for a while.

In the day of clother how that they with the Provincial Secretary-Treasurer for the use of the said Commission, a certified copy of the pay roll of the employees within this Province of such person, company or corporation, and in case any of such persons, companies or corporations has no pay roll and civilian prisoners. Various misapprehensions which prevailed, it adds, have been removed.

SITUATIONS VACANT.

Man or woman to distribute war liter

