Moose, Deer and Caribou Heads Mounted True to Life by the best improved methods, at reasonable prices. Game Heads bought and sold.

Send for shipping tags and price lists.

TAXIDERMIST, GEO. A. DAVIS 281 Queen St. Phone 577-31 Fredericton, N. B. Vanceboro, Maine.

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ OUR

ADVERTISEMENTS They are trying to buy as wisely as they can. It

is necessary they should. They are eager to know what the local merchants have to offer, and good live advertising is inter-

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

esting reading to them.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I dery it; The stuff may be just what they

say,
But I'm not going to buy it."
As time wore on he made remarks
It would not do to mention,
For he was mad because that ad
Was forced on his attention.

But in a week, or two, or three,
He said: "There's no denying,
The way that ad gets hold of me,
The stuff may be worth trying"
For just about a fortnight more
He dared mere words to win

him, And then the ad completely had Aroused the spender in him.

Next day he drifted in a store

And quietly expended

A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So dettly hyppotized him. So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

Has Not Had An Hour's Sickness Since Taking "FRUIT-A-TIVES".



MR. MARRIOTT 78 Lees Ave., Ottawa, Ont., August 9th, 1915.

"I think it my duty to tell you what * Fruit-a-tives" has done for me. Three years ago, I began to feel rundown and tired, and suffered very much from Liver and Kidney Trouble. Having read of "Fruit-a-tives", I thought I would try them. The result was surprising. During the 31 years past, I have taken them regularly and would not change for anything. I have not had an hour's sickness since I commenced using "Fruit-a-tives", and I know now what I haven't known for a good many years - that is, the blessing of a healthy body and clear thinking

WALTER J. MARRIOTT.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited,

PERSONAL.

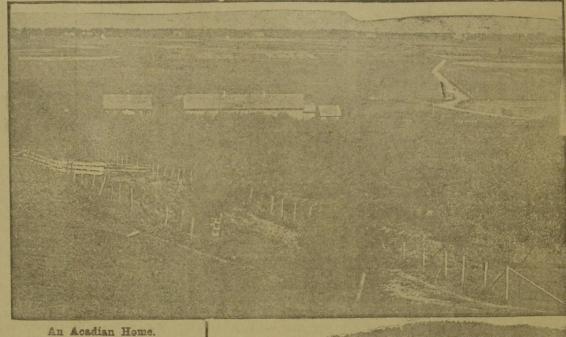
Mr. R. B. Clarke of Montreal, is at the Queen. Mr. M. Macdonald of Wolfville, is

T. J. Carter of Andover, is a



20c each, 3 for 50%

ACADIANS



R ICH in its history of strong men ring adventures by land and sea set the imagination affame, appealing in its wild scenery of lakes and streams and wooded hills, charm-

ventures from France, De Monts and domitable and hardy pioneers. It was

pealing in its wild seenery of lakes and streams and wooded hills, charming in the lawns and hedges and shady streets of its villages and towns, the country from Yarmouth to Digby, Nova Scotia is the Mecca of the historian, the sportsman, the painter, the geologist, and the vacation seeker. In this land, which even to-day abounds in rivers and laked teeming with lusty, leaping fish, and is clothed with forests of fir, pine, hemlock and spruce, home of deer, moose and bear, the Indians must have lived from time immemorial. Such a paradise for the huntaman must have been the subject of song and story among the redmen.

And here too the Norsemen came full five hundred years before Columbus set out in his three tiny ships. Urged on by their dauntless spirit, the wild Norsemen drove their war galleys far south and west from Iceland till they reached the land which a no leas hardy race were later to name. Nova Scotia. It was at Yarmouth they landed; and two mighty boulders, bearing inscriptions in Runic, now may be seen near the town of Yarmouth—lasting evidence of that daring adventure made near one thousand years ago.

And then came those intrepid adventures from France, De Monts and domitable and hardy pioneers. It was

BATTLE OF MENIN



Battle of Marin Read .- Infantry crossing the stream after having driven the Hun back.



Welsh battalions being conveyed to the front. -They fought magnificently in the storming of Photos by courtesy of C.P.R. Zonnebeke-gaining a line of their objectives.

AN ELECTION

(By J. G. Whittier.) O'er fallen leaves
The West Wind grieves,
Yet comes a seed-time round again; And morn shall see

The State sown free With baleful tares or healthful grain. Along the street

The shadows meet Of Destiny, whose hands conceal The moulds of fate That shape the State

And make or mar the common weal. stand by Empire's' primal springs; The powers that be;

In every street, And hear the tread of uncrowned kings!

Hark! Through the crowd' The laugh runs loud, Beneath the sad, rebuking moon, God save the land, A careless hand
May shake or swerve ere morrow's noon!

The written scrolls a breath can float;

The kingliest act
Of freedom is the freeman's vote! For pearls that gem

A diadem
The diver in the deep sea dies; The regal right We boast tonight Is ours through costlier sacrifice;

Our hearts grow cold,
We lightly hold
A right which men have died to gain;
The stake, the cord,
The axe, the sword,

Grim nurses at its birth of pain!

The shadows rend, And o'er us bend, O martyrs, with your crowns and palms-

Breathe through these throngs Your scaffold prayers and dungeon psalms.

To party claims And private aims Reveal that august face of Truth!

Whereto are given The age of Heaven, The beauty of immortal youth

So shall our voice Of sovereign choice Swell the deep bass of duty done.

And strike the key Of time to be, When God and man shall speak as

Cook's Cotton Root Compound.



THE COOK MEDICINE CO. TORONTO, ONT. (Formerly Windsor.)



THE MODERN WAY

The advantage of a good baking powder as a leavening agent instead of cream of tartar and soda is twofold. First, it is scientifically prepared in such a way as to insure satisfactory results. Second, it is much more economical when one considers the high price of cream of tartar.

Magic Baking Powder is guaranteed to be the best and purest baking powder it is possible to produce.



E.W.GILLETT COMPANY LIMITED TORONTO, CANADA

