

Mackinaw Time

Good, Warm, Heavy Mackinaw Coats, the kind that makes the wearer feel like shaking hands with himself when the thermometer slumps away below zero.

Can now be had in the Norfolk style in Grey, Brown, Cardinal, Blue and Green plaids \$7.75 to \$11.50.

Boy's Mackinaw Coats made of same high grade material. Sizes 28 to 35, \$7.75.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect condition.

RYAN'S DRUG STORE
THE PENSLAR STORE

For The Man With Moderate Means

that desires a modern stove at a modest price. One that will conserve the fuel and produce the best of baking and cooking qualities. Come in and see our line of Cook Stoves

Royal Prince and Diamond M

Made by the Chas. Fawcette Co. Sackville.

Guaranteed by the makers and backed by our own reputation of money back if not satisfactory. We have some exceptionally good bargains in above stoves. Call early before they are all sold.

LAWLOR & CAIRN

USE OUR HARDWARE IT STANDS HARD WEAR

SIR WILFRID ISSUES A MANIFESTO TO ELECTORS

Liberal Chieftain Outlines His Policy and Aims--Takes Objection to the Government's Conscription Policy--Would Allow the People to Pronounce Upon It by Means of Referendum--Would Remove Duties From Agricultural Implements.

Ottawa, Nov. 4. — Sir Wilfrid Laurier has issued his manifesto. In a document addressed "to the Canadian people" the opposition leader declares his policy and outlines his aims.

On the all-important question of participation in the war, Sir Wilfrid claims that "a fundamental objection to the government's policy of conscription is that it conscripts human life only and does not attempt to conscript wealth, resources or the services of any persons other than those who come within the age limit prescribed by the military service act."

The first duty of a Laurier administration would be "to find the men, money and resources necessary to ensure the fullest measure of support to our heroic soldiers at the front and to enable Canada to continue to the very end to do her splendid part to win the war."

Adheres to Referendum.

To this Sir Wilfrid adds: "As to the present military service act, my policy will be not to proceed further under its provisions until the people have an opportunity to pronounce upon it by way of a referendum. I pledged myself forthwith to submit the act to the people and with my followers to carry out the wishes of the majority of the nation as thus expressed."

As remedies for an economic situation, "which is admittedly critical," Sir Wilfrid promises: "Tariff reform. Control of food supplies and prices. Stop to profiteering."

The two increases in the tariff made since the beginning of the war, he would remove. These are: 7½ per cent. on all commodities coming into Canada from outside Great Britain and five per cent. on goods coming from Britain. He also "would immediately remove the duties on agricultural implements and other essentials, as demanded by the western farmers."

In connection with the high cost of living he "would take drastic steps to bring under government control all food producing factories so that food may be sold at a fixed price under the control of the government." If satisfactory arrangements could not be made with the food producing factories Sir Wilfrid declares he would not hesitate to commandeer.

Stop to Profiteering.

The manifesto of the most important contributions towards the war is to put a stop to profiteering on war supplies. The government has deliberately encouraged profiteering for the benefit of its partisan followers. "A first duty of my administration will be to ensure to the country, which pays for war supplies, the excess of exorbitant profits being realized by profiteers. If necessary," Sir Wilfrid continues, he "will not hesitate to take control of the factories engaged in the supply of war materials."

Suitable government ships also, Sir Wilfrid believes, should be turned to the production of war materials at cost prices.

Sir Wilfrid passes in review alike some of the legislation of the late government the program of the present. He finds no trace in the manifesto of the union government that its Liberal members have influenced, their colleagues to the adoption of measures they deemed essential. He refers to "most of the articles" in that manifesto as "stale common-places . . . resurrected for a new election. He declares of the war time election act, passed last session, that it "is a blot upon every instinct of justice" and holds the view that the Canadian Northern Railroad purchase should be adjudicated upon by the new parliament."

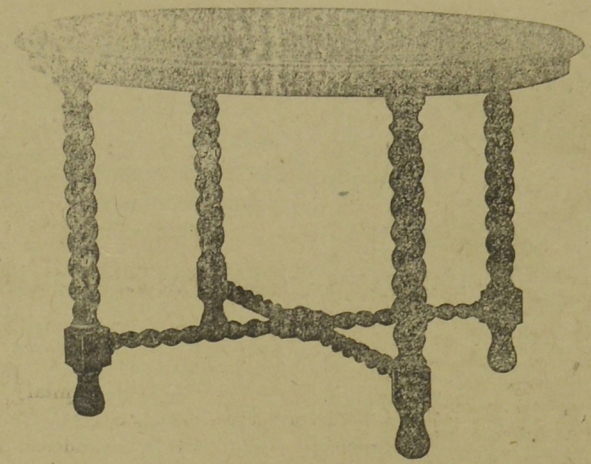
In concluding his manifesto, Sir Wilfrid says:

"Should I be called upon to form a government I would hope to include in it representatives of business, of labor and agriculture, of the men whose sole object in dealing with the affairs of the country will be to devote the whole resources, wealth and energy of the country to the winning of the war. It can only be done by honest agreement amongst all the different elements and interests of the country. I would hope to have a government representative of the masses of the people, the common people whose guiding principle should be to defend

them against organized privilege, which has heretofore had too much control over the government of the country. In this election it is my desire that the common people shall have opportunity of expression themselves in a free and untrammelled manner at the polls, so that their views may obtain in the new parliament and I trust that in every constituency, candidates, representative of this policy, may be nominated so that the people can vote for them.

"These considerations I now place before my fellow countrymen of all creeds and of all origins for their appreciation and judgment. I have deemed it my duty more than ever perhaps in the course of my long public life, to speak frankly and unequivocally upon the problems that now confront us. The obtaining or the retention of office at all times is only a secondary consideration. In this election the supreme end is to assist in the tremendous struggle in which we are engaged, to maintain the unity of the nation, to avoid the divisions and discords which, for many years, kept in check, are now, unfortunately, again looming up dangerous and threatening, to resolve the economic situation, with a view of avoiding, and lessening privations and sufferings, which should not exist in a country so richly endowed by nature as our country. Whatever may be the verdict at the polls, I accept it, neither elated by victory nor downhearted by defeat.

Library Tables



Come in and see our large showing of Library Tables. We have them in the different styles, woods and finishes.

LEMON & SONS LTD.

NOW CUTTING A CHOICE

CROP OF ROSES
Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

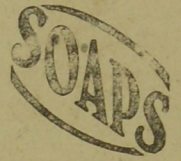
WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

'Phone 217.



A GOOD CASTILE SOAP

is the best soap that children can use. It cleanses thoroughly. It is free from disagreeable oils and other harmful substances and keeps the skin soft and healthy at all times. Don't allow your children to use a cheap or inferior soap. Buy Castile Soap and keep a supply of it always on hand. The quality you get here is the best. 10 cents a cake and 20 cents a bar.

—AT—

STAPLES' PHARMACY

ALONZO STAPLES, Prop.
Cor. King and York Sts., Fredericton.
Agency for Miller Standard Rubber Goods.

GEM THEATRE

"THE FIGHTING TRAIL"

WE'VE BEEN ON THE MAIN ROAD

For some time, repeating to you that we are coming nearer, and nearer the

"TRAIL"

And now we come to where we branch off into the wilderness—with only occasional glimpses of civilization. . . .

WE WANT YOU WITH US

on this perilous journey, where the ways are narrow and the path-way devious.

OUR LAST MESSAGE, COME!

Monday, Tuesday or Wednesday —and then EVERY WEEK



IN ADDITION

To the FIRST THREE REEL EPISODE OF

"THE FIGHTING TRAIL"

We offer for your Approval

MISS MARY MILES INTER

"The Gentle Intruder,"

In Five Reels

This Extra Feature, added to our SERIAL, makes an unusually attractive program.

Wed. & Thur.

WILLIAM FARNUM

IN "THE PRICE OF SILENCE"

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I defy it; The stuff may be just what they say."

But I'm not going to buy it." As time wore on he made remarks

It would not do to mention. For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying." For just about a fortnight more He dared mere words to win him,

And then the ad completely had Aroused the spender in him. Next day he drifted in a store And quietly expended A few big iron dollars for The stuff the ad commended. He found it filled a long-felt need Its excellence surprised him, And now he's glad because the ad So deftly hypnotized him.

BIG OUTPUT OF SILVER

(Canadian Press direct wire.)

Toronto, Nov. 5.—The Globe dispatch says: Taking into consideration the facts and figures at hand, it would appear reasonable to estimate the aggregate yield of silver and gold from northern Ontario this year close to \$21,710,000.

Cook's Cotton Root Compound.

A safe, reliable remedy for all cases of constipation. Sold in 1, 2, 4, 8, 16, 32, 64, 128, 256, 512, 1024, 2048, 4096, 8192, 16384, 32768, 65536, 131072, 262144, 524288, 1048576, 2097152, 4194304, 8388608, 16777216, 33554432, 67108864, 134217728, 268435456, 536870912, 1073741824, 2147483648, 4294967296, 8589934592, 17179869184, 34359738368, 68719476736, 137438953472, 274877906944, 549755813888, 1099511627776, 2199023255552, 4398046511104, 8796093022208, 17592186044416, 35184372088832, 70368744177664, 140737488355328, 281474976710656, 562949953421312, 1125899906842624, 2251799813685248, 4503599627370496, 9007199254740992, 18014398509481984, 36028797018963968, 72057594037927936, 144115188075855872, 288230376151711744, 576460752303423488, 1152921504606846976, 2305843009213693952, 4611686018427387904, 9223372036854775808, 18446744073709551616, 36893488147419103232, 73786976294838206464, 147573952589676412928, 295147905179352825856, 590295810358705651712, 1180591620717411303424, 2361183241434822606848, 4722366482869645213696, 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