

HOW THE BLACKMAILING GAME IS PLAYED IN NEW YORK; AN OLD TIMER TELLS ABOUT IT

New York, April 19—This yarn wouldn't be worth the black and white except that I know a man. He is square and he is in a square business. He should be as proof against blackmail as the Statue of Liberty.

"That's funny" he said. "No one is proof against blackmail downtown. No little man, at least. He'll pay or they'll wreck him."

Once more I will repeat that he is an honest man so far as one can tell who is not privy to the more remote secrets of his soul. He is well known and he has that reputation. A year or so ago he launched a new enterprise.

"My offices were hardly open," said he, "when nice, well dressed, agreeable young men began to drift in. They wore spats and their coats were cut by Fifth avenue tailors and they had flowers in their button-holes. As soon as a caller had settled himself in a chair and pulled the knees of his trousers, he would say something like this:

"For 20 years I was with the Old Colonel."

The Old Colonel was fairly well known prior to his totally unlamented decease. He was a member of more than one uptown club and at times he boasted to his fellow club members of the manner in which he made well-to-do gentlemen come across.

Knows a Lot

"I should think you would be afraid to talk that way" said a curious acquaintance. "It's a wonder they do not fire you out of the club."

"Who me?" asked the Old Colonel in fairly high dudgeon. "They can't fire me. I've got too much on too many people."

Some of these things were later revealed in court and then the Old Colonel passed on to what many friends hoped fervently would be a reward and his activities have been largely forgotten uptown. My friend his name still has its value. Downtown the business men said that his handsome young callers indicated that if he did not contribute they would ruin him.

"They had nothing on me" he said. "My life always has been clean and I defied the threat of blackmail. Pretty soon I discovered that I did not know the tricks."

Little items began to appear in various obscure prints. Sometimes queer things were smuggled into the columns of reputable papers. They might be read two ways. The copy

desk had not seen the second reading. The young business man determined to capitulate but when he paid the first man the word spread:

"Here's a sap."

His office became a gathering place.

Saved Money

In the end he hired a hard boiled and well known sporting writer whose years of experience in New York had taught him what blackmailer could be licked and what one must be paid.

"Hardly a day passed that I did not hear a horrible yelling in his private office. Frank was smashing one of the Old Colonel's young men."

The young business man estimates that in the first year of his new business his outer guard saved him a lot of money.

"I do not believe that he paid out more than \$500 a week in that time."

Blackmail had always meant to me the threat of revelation of a personal secret. W. J. Burns has always insisted that it is the largest single industry in the United States. Most of the other private detectives say the same. I had not before realized that the handsome young men levy a tax on legitimate business.

"Financial editors used to get letters written in pencil on a poor quality of paper and signed 'A Widow.'"

"I have \$5,000 to invest. Shall I purchase Whankdoodle Stock, which pays seven per cent?"

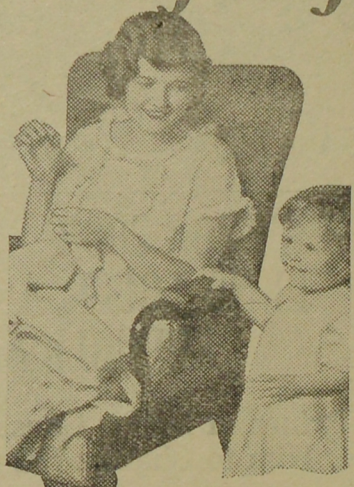
This editor would advise the widow to keep out of stocks and buy bonds. This is good, sound advice of course and widows should follow it. But when that advice appears repeatedly in the financial columns the widows take alarm.

"The blackmailers" said the young business man" got a list of the stockholders in my company. There are legitimate ways in which they could get this list. They would take a clipping from a financial column around to the small holders.

"I am a specialist in doubtful stocks, the operator would say. 'I know how to get rid of this stuff of yours and I can save you money.'"

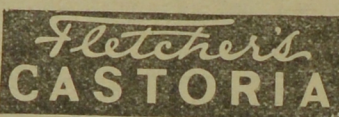
"In the end they would trade for a perfectly good stock an oil bond which had been printed in a back room somewhere. Then they would dump my stock on the market and I would have to buy it up to protect myself. It cost us \$6,000,000 before we finally bought them off. A tough game."

Give freely



When your Children Cry for It

Mothers, who take one simple precaution, are seldom worried. With a bottle of Fletcher's Castoria in the house they can do what their doctor would tell them to do, when baby is fretful, feverish, colicky, constipated or stuffed-up with cold—give a few drops of this pure vegetable, pleasant-tasting preparation. It comforts baby and soothes him to sleep in a jiffy. It's perfectly safe for the youngest infant. Use it freely—and as often as needed, specialists advise. A more liberal dose is all it takes to comfort and relieve older children, when feverishness, bad breath, no appetite, colds, etc., show they need a good purging. The mark of genuine Castoria is the Fletcher signature on the wrapper. Look for it to avoid imitations.



FARMER ENDED HIS LIFE WITH A SHOT GUN

St. Stephen, April 18—George Hayman, aged about 66 years, who lives on the cross road between Basswood and Scotch ridges, about 15 miles from here, committed suicide today by shooting himself. No reason is known for the act, other than he did not enjoy the best of health. He did his work around the farm as usual this morning and then went upstairs in the house. Sitting on the edge of the bed and holding a shotgun against his stomach, he pressed the trigger with a stick. He died instantly. The coroner and provincial police were notified and went to the scene. No inquest was deemed necessary. He was unmarried.

BABY'S OWN TABLETS WIN GREAT PRAISE

Many Mothers Always Keep Them in the House.

Thousands of mothers state that they know of no other medicine for little ones to equal Baby's Own Tablets—that they always keep the Tablets in the home as a preventive of childhood ailments, or if sickness does suddenly grip their little ones they feel safe with such a remedy at hand. Concerning the use of the Tablets Mrs. Donat Ploudre, Tingwick, Que., writes:—"I have nothing but praise for Baby's Own Tablets. They are the only medicine I have ever given my two little ones and I am glad to state that the Tablets have always kept them in perfect health. I feel so safe with the Tablets that I always keep a box in the house."

Baby's Own Tablets are a mild but thorough laxative. They regulate the bowels, sweeten the stomach and thus banish constipation and indigestion; break up colds and simple fever and make the cutting of teeth painless. The Tablets are absolutely safe, being guaranteed free from all injurious drugs. They are sold by all medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Espana Rhapsodie, Band, (Chabrier).

This program will be heard regularly through the following stations associated with the NBC System: WJZ, New York; WBZ, Springfield; WBZA, Boston; WBAL, Baltimore; WHAM, Rochester; WJR, Detroit; KYW, Chicago; KWK, St. Louis; and WHEN, Kansas City. On May 1 KDKA, Pittsburgh, will be permanently added to this network.

CHORUS GIRLS IN TROUBLE CALL MOTHER

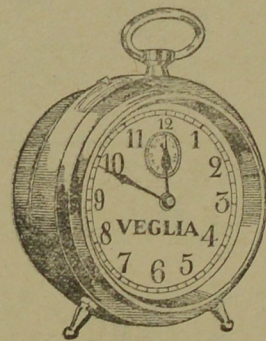
New York, April 18—The old axiom, was that "heaven will p'teck the poor workin' girl," and many found solace in the comforting thought. Now, however, we have a specific for the miseries and anguish of the chorus girls in the person of kindly, able and highly efficient Mrs. Dorothy Bryant.

Secretary of C. E. A.

She is the executive secretary of the Chorus Equity Association, and her mission is broad with many duties. She not only is a sort of exalted business agent for the fluffy profession, but she is more than that; she is a guide, philosopher, friend, big sister—yea, verily "Ma" herself, to the chorine in over her head. After the youngsters get into trouble beyond even their own supposedly great wisdom, to extricate selves. Then it's a case of "please send for Mrs. Bryant," or "please telephone Mrs. Bryant." And she always responds.

She is considered to be earth's greatest authority on the chorus girl. She knows her ways, vogue, methods, customs, ways of living, prospect of success, chance for marriage, failure—in fact, a living lexicon, a breathing compendium of information. Through strikes, sickness, want, ordinary troubles and big ones, she always and ever is on the job. She has no illusions, speaks frankly to her girls when they need it—and loves them dearly all the time. Which is why they, too worship their good friend.

ALARM CLOCK FREE



You need save only five (5) sets of "Poker Hands" to have this attractive Alarm Clock ticking away in your home, keeping the right time, all the time.

Smoke Rosebud Cut Plug and save the "Poker Hands" packed with it. All the time you are saving for the Alarm Clock, you are enjoying a tobacco of exceptional quality, mildness, flavour and lasting satisfaction.

This Alarm Clock is one of many presents procurable in exchange for "Poker Hands."

Dealers everywhere have Rosebud in 10c and 15c packages.

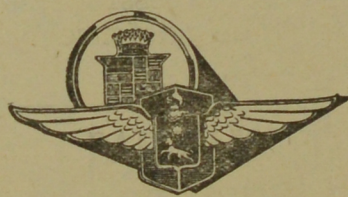
Smoke

ROSEBUD and Save "Poker Hands"

What's The Difference?

Mother—Shame on you, Doris, for spanking your little kitten.
Doris—Well, mother, you're not ashamed of yourself when you spank me.

Lima Beane says the midriffian age is that period in a man's life when he begins to wonder why his belt shrieks. Disregarding George Bernard Shaw's remark, men do learn from experience provided they survive.



One Motor Car Fact No Buyer Can Escape

Every motor car buyer seeking the finest, confronts the simple fact that the finest precision laboratories in the world today are the manufacturing plants in which Cadillac and La Salle are produced. The fact that Cadillac-La Salle happen also to be the smartest and most artistic cars on the streets of the world is only incidental to the more important fact that anyone can detect their superior difference the moment he steps from other cars into Cadillac or La Salle. The world's highest standard of precision manufacture immediately reveals itself in performance.

THERE have always been and always will be certain commodities that stand out above their competition. By common consent they are accepted as the symbols of highest quality and greatest prestige in their respective fields.

This has been the good fortune of Cadillac in the fine car group for 25 years, but today, by reason of exclusive features of safety and ease, it is true with so much greater emphasis that it is a fact no buyer can possibly escape.

As is the case with all other leaders, Cadillac's superiority is the result of deliberate planning and intensive effort. There has been nothing lacking in precision methods, nothing overlooked in mechanical equipment or scientific experiment, nothing to equal knowledge lavished on Cadillac and the Cadillac-built La Salle.

The Cadillac-La Salle environment, consequently, can not be duplicated. There is also a certain "feel" in the performance of these cars and in their riding and driving qualities that is never experienced elsewhere. You have only to drive a Cadillac or La Salle and then step into any other car to note the immeasurable difference.

There are new features in Cadillac and La Salle found in no other cars that will give you special satisfaction because they bear so heavily on the safety of yourself and your family.

We refer particularly to the Cadillac-La Salle Synchro-Mesh Silent-Shift Transmission which is not only clashless, but almost instantaneous in action and removes all awkwardness from gear shifting.

Also the Cadillac-La Salle Duplex-Mechanical Four-Wheel Brakes, the most powerful ever developed, yet the easiest and quickest to operate.

Then there is still another safety feature that adds so much to your peace of mind—Cadillac-La Salle Security-Plate Glass in all doors, windows and windshields—so that there is no longer any danger from flying glass fragments. No offer of long trading allowances from other cars can possibly compensate for these advantages or for the brilliance, smoothness and unvarying reliability of the Cadillac-La Salle 90-degree, V-Type, 3-cylinder engine, or for the beauty and prestige that belong only to these cars. If you want what Cadillac or La Salle give there is literally nowhere else to turn.

In addition to 23 refreshingly beautiful Fisher Bodies for the new Cadillac and the new La Salle, there are 15 exclusive and exquisite custom-built models Fleetwood designed and Fleetwood built.

Cadillac-La Salle dealers welcome business on the General Motors Deferred Payment Plan.

CAD-1329W

CADILLAC-LASALLE

CADILLAC MOTOR CAR COMPANY OF CANADA, LIMITED
Subsidiary of General Motors of Canada, Limited
OSHAWA, ONT.

SMITH FOUNDRY CO., LIMITED

Fredericton, N. B.

DRAMATIZED LEGENDS FROM OTHER SIDE OF THE ATLANTIC TO BE BROADCAST APRIL 24

Dramatized legends and typical musical forms of nations on the other side of the Atlantic will be embodied in a new series of half hour programs to be heard through the National Broadcasting Company's System every Wednesday night beginning April 24. The first program will go on the air at 10.00 o'clock, Eastern Standard Time, but for subsequent broadcasts the time will be 10.00 o'clock Eastern Daylight Time.

The programs will be known as "The ABA Voyagers" and are sponsored by the A. B. A. Cheque department of the Bankers Trust Company.

The plot of the broadcast concerns the adventures of a group of young Americans traveling abroad with a college professor as their guide and counsellor. They are a talented group and they sing and play musical instruments as they travel from one city to another. In each city they will hear music of that particular section of the world and at each city they also will hear a dramatized legend.

Hugo Mariani will be the musical director of the program and a male octet will be featured in each episode. Alwyn Bach, one of the best known announcers on the NBC staff, will be permanently assigned to the program. Aline Berry, an NBC dramatic artist also will be a regular member of the group.

The initial program will deal with the adventures of the Voyagers in an old inn in Cologne, Germany, during

carnival time. Music of the Rhineland will be heard in this program as well as a legend of old Cologne.

The second episode in the series finds the Voyagers in Spain where they will hear a program of pulsating Spanish melodies and also will hear a romantic Spanish legend.

Detailed Program

Program details for the first broadcast follows:

March Militairet, Band (Schubert).
Old Heidelberg, from "The Prince of Pilsen", Octet (Luders).

A Hunt in the Black Forest, Band, (Voelker).

(Stein Song: A Potpourri of German Waltzes, Octet and Band (Bullard).

Kermess Waltz, from "Faust", Band (Gounod).

Ava Maria, Violin Solo, (Schubert).

Die Erl Koenig, Band, (Schubert).

Rhine Wine Song; Die Lorelei, Octet, (Solinger and Silcher).

Tannhauser (March), Band, (Wagner).

Musical selections to be heard on May 1, during the second broadcast include:

Estudianta, Octet, (Lacome).

Selection of Gypsy Music; Aragonaise, from "Carmen", Band, (Bizet).

Sarita, Octet, (Burton).

Malaguena, from "Boabdil", (Moszkowski); Los Toros, from "La Feria" (Lacome). Band.

Maid of Spain (Tetley); Excerpts from "Danse Macabre" (Saint-Saens); Rosita (Dupont). Octet.