

We Don't Want To Sing A Song

BUT THE MODERATE PRICES OF OUR MERCHANDISE WILL SURPRISE YOU!

In fairness to yourself don't purchase elsewhere before inspecting our stock.

MEN'S LINED DRESS GLOVES, Lined Dress Mitts, Lined or Unlined Working Mitts, Lined Working Gloves, Sweaters, Heavy Working Pants, Flannel Shirts, Heavy Drill Shirts and Underwear.

WINTER SUITS for Boys, the kind that stand hard wear. Boys' Woolen Hosiery and Sweaters.

LADIES' SKIRTS, excellent value at \$2.75, \$3.50, \$4.25, \$4.95 and \$5.50.

LADIES' WAISTS at 75c., \$1.00, \$1.19, \$1.29 and \$1.50.

LADIES' UNDERWEAR, 40c., 50c., 60c. and 75c.

LADIES' CASHMERE and FLEECE LINED HOSIERY, 35c. and 50c.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect condition.

RYAN'S DRUG STORE

THE PENSLAR STORE

Don't Break Your Back

Trying to crank your car these chilly days. Come in and purchase a set of our **MASTER BATTERIES**. They make it so easy to start your car. You can have your rear light attached to the same battery.

Just the thing you need for your **GASOLINE ENGINE** for wood cutting and threshing as well as for your door bells and telephones. A fresh lot of Batteries just opened up.

Batteries for all sizes of Flashlights.

LAWLOR & CAIN

USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day
And muttered: "I defy it;
The stuff may be just what they say,
But I'm not going to buy it."
As time wore on he made remarks
It would not do to mention,
For he was mad because that ad
Was forced on his attention.

But in a week, or two, or three,
He said: "There's no denying,
The way that ad gets hold of me,
The stuff may be worth trying."
For just about a fortnight more
He dared mere words to win him,
And then the ad completely had
Aroused the spender in him.

Next day he drifted in a store
And quietly expended
A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

HON. WILLIAM PUGSLEY DEFINES HIS POSITION

Ex-Minister of Public Works Issues an Important Statement to the Electors--Conscription is Now Law and He is Opposed to the Repeal of the Act--Approves of Hon. Mr. Carvell's Acceptance of Office in the Union Government.

Hon. Dr. Pugsley has issued an important statement to the electors of New Brunswick defining his position as provincial leader of the party. He explains that while he voted against the Military Service Act, it is now the law of the land and he is opposed to its repeal. He also states that he approved of Hon. Mr. Carvell's entry into the union government, and will give him his support. Hon. Dr. Pugsley's statement is in part as follows:

To the Liberal Party of New Brunswick:

When the summer of 1907 our great and revered chieftain, Sir Wilfrid Laurier, offered me the position of Minister of Public Works in his cabinet, I accepted the honor, and during the ten years which have elapsed it has been my exceeding good fortune to be your accepted leader. At the general election of 1908 we achieved a magnificent victory and New Brunswick stood as the banner Liberal province of the Dominion. In 1911, we were again victorious, though the Liberal party was not equally successful throughout Canada and a change of government resulted. I desire now to express to you my gratitude for the confidence in, and loyalty to me which you have shown during my ten years as a member of parliament. The representatives of your choice in the House of Commons have, during these ten years, treated me with a degree of kindness and consideration which I shall never forget. When I was selected in 1907 for a position in the government I realized that there were others with as great if not greater claims for recognition than myself. But notwithstanding this fact, I received from all unwavering and most loyal support, and from none more so than from Mr. Carvell, who now fills the important position which I formerly occupied.

At the recent session of Parliament a difference of opinion arose in the Liberal party as to the propriety of passing the Military Service Act without its first being submitted to the people by a referendum, or at a general election. This difference of opinion existed among the New Brunswick Liberal representatives as well as those from other provinces. Mr. Carvell (though as he stated, with great reluctance), and Messrs. Loggie and McLean supported the bill, while Mr. Turgeon, Mr. Copp, Mr. Michaud and myself opposed it.

This difference did not, however, imply a permanent cleavage in the Liberal representation, first, because our leader had accorded to all of us the most perfect liberty to act as we deemed right; and secondly, because, when the bill became law, it would, in the opinion of many of us, properly cease to be a political issue.

Later in the session the conscriptionist Liberals (so-called) were among the most determined opponents of the very objectionable legislation which the government forced through parliament.

It seems to me desirable and that I owe it to you as a duty, that I should state briefly the reasons for my attitude on the Military Service Act. They are fully reported in Hansard but as few of you see the record of parliamentary discussion, I cannot do better than to quote here a statement which I made, while the bill was before parliament, to a correspondent of the New York Evening Post, which was published in that paper, and which succinctly set forth my views upon conscription, and upon the wisdom of Parliament passing the proposed measure.

Here Hon. Dr. Pugsley quotes a statement which he made to a correspondent of the New York Post while the Military Service bill was before Parliament clearly defining his position. Continuing he says:

It is my duty now to inform you of the position which I took after the bill became law. As you are aware, immediately on the bill being concurred in by both houses, Sir Wilfrid Laurier stated that it was the duty of all citizens to loyally carry out the law, and that he would act upon its provisions relating to the appointment of the local tribunals and name one half of the Board of Selection to be constituted for this purpose. No one more heartily applauded this statement of our leader than I. It showed him for what he is—a truly great and loyal Canadian. Subsequently, before parliament rose, I called together the Liberal members from New Brunswick at that time in Ottawa, and stated that in my opinion the stand which we should take was that as the passage of the compulsory Military Service Act would necessarily put an end to voluntary recruiting and, if put into operation without delay, as the first class called out would probably be enrolled before a new government could assume the reins of office, the repeal of the law or delay in its operation would paralyze our military efforts and lead to great confusion, there should on this account be no repeal of the act or delay in its operation. We also discussed the desirability of consulting the Allied governments as to the mode in which Canada could best assist in carrying the war to a successful conclusion, realizing as we all did, that in addition to the furnishing of men, increased food production, so as to do our part in providing food supplies for the men at the front, and generally the marshalling and dedicating of all the resources of Canada toward the winning of the war, were matters of vital consequence. While no conclusion was arrived at as to the form of the platform which should if possible, be adopted, and which was left for further discussion, yet the determination to do all possible to win the war by sane and prudent methods was the heartfelt expression of all present. It was understood that a further meeting should be held with a view to framing our platform, but owing to the lateness of the session and the fact of several of the members leaving for home before its close, no further meeting of the New Brunswick Liberal members was held.

At this time it must be remembered, there was no thought of a union government. The western Liberals who had been previously in Ottawa upon the subject had returned home, and Mr. Carvell had positively declined the several invitations which had been extended to him.

After prorogation I came to St. John

(Continued on page 4.)

LEMONT'S STORE

IS FULL OF COMFORTABLE

Chairs and Rockers

Which Appeal to Every Member of the Family. Mahogany Chairs and Rockers for the Parlors. Bedroom Rockers in all finishes and woods to match suites.

For the Den or Living Room let us suggest a Leather or Tapestry Upholstered Rocker, with spring seats.

For every room where a Chair or Rocker is used there are many designs in our large stock to choose from.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

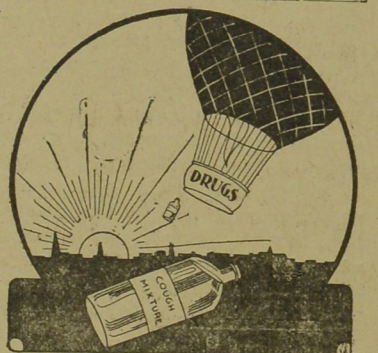
WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

'Phone 217.



TAKING A DROP

or two of Cough Medicine at the right time will prevent a possibly serious illness. This is the season for coughs and colds. You should be ready for them. Have a bottle of **OUR COUGH MIXTURE** in the house. It will cure a fresh cold like magic, relieve an old one in a short time. It's good for babies or old folks alike. PRICE 25 CENTS.

STAPLES PHARMACY
ALONZO STAPLES, Prop.
Cor. King and York Sts., Fredericton.
Agency for Miller Standard Rubber Goods

GEM THEATRE

MONDAY & TUESDAY

EDNA MAY

The American Actress Who Married a Millionaire, will be seen in her original character the Salvation Army Lass, in

"SALVATION JOAN"

ADDED FEATURE THE SURF GIRL
The "FAT COMEDY" you've been waiting for but owing to the great popularity of this subject the supply of prints did not equal the demand.

A Brevy of Attractive Swimming Girls in Artistic Postures.

WED. & THURSDAY

CHARLIE CHAPLIN

That Irresistible Comedian, in His Funniest Farce,

"THE CURE"

NOTE—In order that the young folks may have an opportunity of enjoying their favorite funster, THIS COMEDY will be REPEATED on Wednesday and Thursday AFTER SCHOOL HOURS. So, Girls and Boys, come right up to the GEM as soon as school closes.

SPECIAL ADDED ATTRACTION THE BOOK AGENT

With GEORGE WALSH A ROMANTIC COMEDY. If You Have a Laugh in You "George" Will Get It! Watch the Escapade in the Young Ladies' Seminary.

FRIDAY & SATURDAY

PEA 7 RLS

And Our Usual Variety Week-End Program

COMING!

"THE FIGHTING TRAIL"

MARVELOUS MELODRAMATIC SERIAL OF THE GREAT OUT-DOORS.

MYSTERY INTRIGUE LOVE ADVENTURE

PLEASE NOTE—BEGINNING MONDAY, EVERY CHILD WILL BE REQUIRED TO HAVE A TICKET OF ADMISSION

TOBACCO CARDS IN AUSTRIA.

(Canadian Press direct wire.)

Vienna, via Paris, Oct. 22.—The Austrian government announces the introduction on January 1 of tobacco cards, without which smokers will be unable to buy tobacco.

LOST

WILL THE PERSON who picked up a sum of money (about three dollars), on Saturday night, kindly return to the owner at the office of The Daily Mail.

Cook's Cotton Root Compound.

A safe, reliable, regenerative medicine. Sold in three sizes of strength—No. 1, \$1; No. 2, \$3; No. 3, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windsor.)

THIS MAID "MADE" THE MAN SHE LOVED

SEE

HAROLD LOCKWOOD & MAY ALLISON

GAIETY

TODAY and TUESDAY in the Fascinating Photoplay of the Wilds

"THE PROMISE"

COMING WEDNESDAY and THURSDAY THIS WEEK JACK PICKFORD and LOUISE HUFF in "WHAT MONEY CAN'T BUY"—a Paramount Picture.