

The Daily Mail

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TELEPHONE 67.

TUESDAY, FEBRUARY 26, 1929

A GREAT COMPANY

The Sun Life Assurance Company of Canada with head office at Montreal, has under the leadership of Mr. T. B. Macaulay become one of the greatest insurance organizations in the world. Statistics given out at the recent annual meeting shows that it has at the present time nearly two billion dollars of insurance in force, or to be exact \$1,896,915,000. During the year just ended it wrote new business totalling \$441,244,000, an increase of \$112,836,000 over the previous year. This is truly a remarkable showing, and bears testimony to the efficiency of the company's huge staff of employees, who function in many lands. The Company's income last year was \$144,747,000 an increase of \$31,972,000 over the previous year. The surplus earned during the year amounted to \$30,264,000; the payment to policyholders and beneficiaries totalled \$49,264,000, and the surplus and contingency reserve is reported at \$66,938,000. The assets of the company at the close of the year were \$422,020,000, and the liabilities \$488,958,000.

The Sun Life Assurance Company does business in many foreign countries, including the United States, where it maintains agencies at no less than forty different centres. Its total investments in United States securities now exceeds \$225,000,000.

The phenomenal growth of the Sun Life Assurance Company, due to its wise investment policy, its business like management, and its efforts to provide life insurance to the people at the very lowest cost, has been one of the marvels of the twentieth century.

George Frame Brown, who is heard over the radio each week as Matt Tompkins in "Real Folks" is one of the most popular and versatile of radio performers. His work is so real that thousands of listeners actually believe that there is such a place as Tompkins Corner and that Matt is the storekeeper and mayor. Mr. Brown also plays the principal roll in the Main Street Sketches broadcasted every Tuesday evening from the WOR network.

Judging by the large number of people in the United States who claim to be descendants of the band of Pilgrims who came over in the Mayflower one would suppose that she was a ship several times larger than the Leviathan. As a matter of fact the Mayflower was a craft of 180 tons and her passengers numbered 102. Of this number 41 signed the Mayflower pact in Providence Harbor on May 11th, 1620.

Reviewing the life of Thomas Hardy, Professor Phelps in Scribners notes this short ironical comment on civilization, written for Christmas 1924:

"Peace upon earth!" was said. We sing it,

And pay a million prices to bring it. After two thousand years of mass We've got as far as poison-gas."

Another thing Job never contended with, if we estimate his time and wardrobe correctly, was a disappearing drawstring in the pajama trousers.

Mr. Trotsky reminds us strongly of a certain cat at home which was taken down to the dock regularly, every three months, and tied in a wash boiler and pushed over.

If, as we read, there is a car for every five persons in this country how come we see ten college students piled into one antiquated fiver?

What has become of the old-style committeemen who walked around the dance floor, prior to the big event, cutting up candles.

Willy has become quite a skeptic on the subject: He wants to know why the codfish hasn't rosy cheeks, with all that cod liver in him.

Personally we never heard a good guess by anyone who went on to remark, "My guess is as good as anybody's."

"Now a scientist thinks there is no such thing as an atom." There must be. What is it that comes out of atomizers?

What ever happened to the Hollywood detachment of the Northwest Mounted?

There are more delicate ways of passing the lie than to yell "Liar!" For instance, you could say "Yeah?"

Our idle wonder for the day is as to what kind of buckwheat it is that buckwheat coal is the same size as.

* THROUGH OUR SIEVE *

Then there is the restaurant sheep that masquerades in lamb's clothing.

Drying his hands on a paper towel must writhe the soul of an efficiency expert.

As a manager Jack Dempsey will be judged by the geography of the ring-side seats.

Says the Louisville Times: "Old Dobbin of course has his shortcomings." One of the shortest was his refusal to go.

What we can't understand is that the radio announcer thinks it important to announce his own name.

A pathologist has discovered that a saxophone has 167 separate parts. It's the part it plays that is objectionable.

There is a registered complaint from some music publishers that the radio is killing jazz. Look more like a fight to a finish.

A scientist declares there is no such thing as an atom. He is not, we understand, the scientist who has been trying to split one.

Hi Slocum says if he were a government official he would join every service club in the city, because they get off half an hour earlier at noon and don't have to hurry back to work.

SPECULATION AS TO PLAN OF LINDBERGH

Mexico City, Feb. 25—While those who knew kept silent, those who did not know wondered today if Col. Charles A. Lindbergh and his fiancée, Miss Anne Morrow, would be married while he is in Mexico and fly back to gether to the United States.

Arrival of the Tall, young aviator here yesterday at sundown, and his precipitate departure for the Morrow country home at Cuernavaca, set in motion a veritable flood of speculation. It was suggested that Colonel Lindbergh flew here in a four-passenger plane because he expected to have a "passenger" on his trip back.

STOP-GO LIGHTS WILL SOON BE INSTALLED

London, Feb. 26—Automatic traffic lights, as used in American cities, are soon to be installed at two busy points in London—the Albert Gate crossing in Knightsbridge and the junction of Marylebone road and Baker street. Traffic will have to obey the familiar two lights, red and green, which will be controlled by clockwork and will flash every thirty seconds. Policemen will still be on the scene, but instead of personally holding up vehicles and signaling them to proceed, they will stand by to pull up drivers who ignore the signals. Offenders will be severely dealt with.

GOOD PROGRAM ON THE AIR FOR WEDNESDAY

The radio program for Wednesday night as follows, Atlantic Standard time being used:

Wednesday's Best Features.
The Continentals—WJZ network.
Palmolive Hour—WEAF Network.
Kolster Hour—WOR Network.

United Light Opera Co., in Marriage of Figaro.

WPG, ATLANTIC CITY.
9.00—Dance music; Song duo.

10.00—Songs; Traymore Orchestra.

11.00—Dance orchestra.

11.30—Dance music.

WEEL, BOSTON.

7.00—Big Brother; Oh, Boy!

8.30—Programs from WEAF.

11.30—Reports; Organ recital.

WLW, CINCINNATI.

7.15—Markets; Dinner music.

8.45—Talk; History highlights.

9.30—Programs from WJZ.

10.00—Franklin Hour.

11.00—Musical Program.

12.00—Popular variety music.

WOR, NEWARK.

7.00—Dinner music; Solos.

8.30—Reid's Features.

9.00—Daguerrotypes; Smoker.

9.30—United Light Opera Co. in Marriage of Figaro.

10.30—La Palina Smoker.

11.00—Kolster Hour.

11.30—Night Club Romances.

12.00—Dance music; Organ.

WEAF, NEW YORK.

7.00—Waldorf dinner music.

8.00—Synagogue services.

8.30—La Touraine Tableaux.

9.00—Serenaders Musicale.

9.30—Intimate Musicale.

10.00—Ipapa Troubadours.

10.30—Palmolive Hour.

11.30—Gold Strand Group.

WJZ, NEW YORK.

7.00—Park Central Orchestra.

8.00—Jeddo Highlanders.

8.30—Talk; Piano recital.

8.45—Talk, F. W. Wile.

9.00—Mobiloil Orchestra.

9.30—Sylvania Foresters.

10.00—Smith Brothers.

10.30—The Cabin Door.

11.00—The Continentals.

12.00—Slumber music.

KDKA, PITTSBURGH.

7.00—Reports; Song recitals.

8.45—Programs from WJZ.

11.00—Continental from WJZ.

12.00—Wm. Penn Orchestra.

WGY, SCHENECTADY.

7.00—Reports; Dinner music.

8.00—Musical Program.

8.30—Programs from WEAF.

9.00—General Electric Hour.

10.00—Programs from WEAF.

7.00—Reports; Dinner music.

8.00—Musical Program.

8.30—Programs from WEAF.

9.00—General Electric Hour.

10.00—Programs from WEAF.

DIED

HAYES—At St. Leonard's February 24th. Mrs. Mary Hayes, beloved wife of John B. Hayes aged sixty-nine years.

Funeral Tuesday morning from St. Anthony's Church, St. Leonard's. Interment at St. Leonard's.

McUTCHEON—At her home in York Street, Mrs. Hannah McCutcheon, beloved wife of Joseph C. McCutcheon, aged sixty-nine years.

Funeral Wednesday afternoon with service at the late home by Rev. Merle H. Mason, at 3.20 o'clock. Interment in Rural Cemetery.

"Obey"—a word now practically obsolete, not meaning much of anything.

AGENTS WANTED — Magic Gas Equals Gas 3c. Gallon. No fake. Guaranteed product. Unusual high commission. Agents address on cans, circulars, letterheads. Free particulars and Proof. Dept. 8, Magic Gas Building, Alexandria, Ont., Canada.

CITY OF FREDERICTON. Notice of Legislation.

Notice is hereby given that application will be made at the next Session of the Legislature of New Brunswick by the City of Fredericton for the passing of an Act to authorize the City of Fredericton to issue Debentures for the purpose of extending the water and sewerage system in the said City.

Dated at Fredericton, this seventh day of February, A. D. 1929.

FRED I. HAVILAND, City Clerk.

VIYELLA FLANNEL For Sport Wear

Washes and Does Not Shrink.

Just opened a new line in White in the different weights.

JOHN J. WEDDALL & SON, Ltd.

King Street, Just Below York.

No PAIN!

DENTAL WORK

The Best for Less Try Our Service

We offer you continuous DAILY SERVICE. Best work and Materials procurable at Lowest Prices Possible. GET OUR PRICES FIRST.

Old Plates Made Like New Same Day.

One Day Service on New Plates Broken Plates Repaired in 3 Hours.

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PAINLESS EXTRACTION 50 CENTS.

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GAIETY NOW PLAYING

"Dancing Vienna"

— WITH —

BEN LYON and LYA MARA

A picture of charm and romantic appeal with a delightful love story in modern Vienna.

COMEDY — BILLY DOOLEY in "GOBS OF LOVE"

NEWS : : : Regular Prices

WEDNESDAY — EMIL JANNINGS in "SINS OF THE FATHERS"

NOWADAYS YOU PRESS A BUTTON

Or perhaps a switch, or some little gadget, and a lot of things happen around home that lighten labor and banish trouble.

A Whirling Fan brings a cooling breeze, and a little copper, dish-like affair throws out a sizzling blast that warms the room in no time.

Another button boils coffee, toasts bread and cooks waffles. Another does a better job than a broom. Another makes a happy laundress out of a dismal washwoman. Another one cools the ice-box. Another—but why go on?

Labor and time saving devices have come and are today within the reach of the humblest home.

And one of the chief reasons why they have come and why they are within the reach of the humblest home is the power of advertising.

Advertising has carried the news of these better ways of doing things to every home. It has created a desire to possess them, and countless thousands have purchased them, and live better because of them.

Reading advertising not only tells you about new, helpful mechanical devices for the home, but it is an unfailing guide to reliable products.

READ ADVERTISING REGULARLY. IT POINTS THE WAY TO BETTER LIVING.