



THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

Wood's Phosphodine,
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new blood in old veins, cures nervous debility, mental and brain worry, despondency, loss of energy, palpitation of the heart, falling memory. Price 21 per box, six for \$5. One will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. **THE WOOD MEDICINE CO., TORONTO, ONT.** (Formerly Windsor.)

SUNDAY SERVICES

St. Paul's Presbyterian.
Rev. J. S. Sutherland, M. A., minister. Services at 11 a. m. and 7 p. m. Communion will be dispensed at the morning service. Sunday school and Bible classes at 2.30 p. m.

Methodist Church.
Rev. G. M. Young, pastor. The pastor will preach at both services tomorrow. Seats free. Strangers welcome. Sunday school at 2.30 p. m.

Brunswick Street Baptist.
Service at 11 a. m. and 7 p. m. Rev. D. W. Roberts will be the preacher. Bible school and men's class at 2.30 p. m. All are welcome.

Reformed Baptist Church.
Rev. H. C. Archer, pastor. Preaching on Sunday by the pastor at 11 a. m. and 7 p. m. Prayer and social services at 10 a. m. Sunday school at 2.30 p. m. Prayer meeting on Wednesday evening at 7.30. All are welcome.

[The Daily Mail makes no charge for publishing church notices, but it requests that they be written out and sent to the office before 10 o'clock on Saturday morning.]

HAPPENINGS IN MARYSVILLE

Marysville, Oct. 19. — Fire broke out in the store adjoining the Hanson hotel property yesterday afternoon and for a time threatened considerable damage. The fire brigade of the Canadian Cottons, Ltd., responded to the alarm, and with the aid of chemicals the blaze was extinguished before any serious damage resulted.

Miss Nellie Brewer entertained a number of friends at a surprise party in honor of her mother on Wednesday evening. The evening was spent in games and amusements and was thoroughly enjoyed by all present.

Mrs. Fred Staples of Nashwaakasis, is visiting friends here.

An enjoyable surprise party was held at the home of Mr. and Mrs. John Wilkinson Wednesday evening in honor of their son-in-law, A. M. Anson Armstrong of the Royal Flying Corps, stationed at Toronto. The usual games were indulged in until a late hour when the gathering dispersed with the singing of the National Anthem.

Word has been received here by relatives to the effect that a former resident of this place, Maurice Oldenburg, who is now serving with an overseas unit in France has been awarded the Military Medal in recognition of splendid service rendered on the field of

GUARD THE CHILDREN FROM AUTUMN COLDS

The fall is the most severe season of the year for colds — one day is warm, the next is wet and cold and unless the mother is on her guard the little ones are seized with colds that may hang on all winter. Baby's Own Tablets are mother's best friend in preventing or banishing colds. They act as a gentle laxative, keeping the bowels and stomach free and sweet. An occasional dose will prevent colds or if it does come on suddenly the prompt use of the Tablets will quickly cure it. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

WHERE WOULD IT GO?

While Norman was getting his bath the youngster tried to stand on the edge of the tub. "You mustn't do that," said his mother, "you will lose your balance and fall."

Then came the query which made Norman's mother lose her balance and she hasn't recovered it yet: "Mamma, where would my balance go if I lost it?"

Hon. N. M. Jones of St. John, is at the Queen.

Mr. E. B. Marshall of Windsor, is registered at the Barker House.

battle. He was one of the first young men to join the colors from this vicinity and his many friends will hear with pleasure of his success.

Work on the new office of the Canadian Cottons is now nearing completion and it is expected will be ready for occupancy in a very short time.

GERMAN PLOT FRUSTRATED

New York, Oct. 19.—An alleged plot to damage or blow up a United States converted transport here is believed to have been frustrated when the police arrested today a Scandinavian charged with attempting to bribe a ship mechanic to go aboard the vessel. The man arrested is Charles Vallman, a pantryman employed on a yacht owned by Harry Payne Whitney. The transport is a former German liner being overhauled at a dry dock in Brooklyn.

DEFENCE IS TRYING TO PROVE ALIBI

Woodstock, N. B., Oct. 19.—The poisoning case occupied the court all day, and is not finished yet. The crown closed today.

Mr. French, the Houlton druggist, who sold the poison, is unable to attend court on account of illness. His deposition was: On July 6 he has an entry on his books that strychnine was sold to John Tapley, of Florenceville, who told him he wanted it to poison foxes. He told Tapley he kept a record of such sales and Tapley said he understood it. He could not recognize the prisoner as the man. No other sales were made on the 6th; the last record previously was Feb. 20.

The Defence Opens.

Mr. Hartley opened for the defence and said the whole case rested upon the evidence of LeFrancis and that other witnesses had no weight.

Rainsford Rourke was the first witness for the defence. He is a brother-in-law of Tapley. He said Tapley was at his house July 6th, the day he was said to be in Houlton.

In reply to the Attorney General as to how he fixed this date, he said the Primitive Baptists had a convention the following day, which was the 7th. Tapley, he said, came to his house alone. He further said:

"I swear that Tapley was not in Houlton July 6th, and Mr. Radigan, the hotel keeper, was mistaken when he said so. Cook Wheeler Hartley and other witnesses who saw Tapley were also mistaken."

Clara Tapley, wife of the prisoner, said she never saw LeFrancis until she saw him in Woodstock; never told him anything he had stated in his evidence, and never at any time had any conversation with him.

Defendant on Stand.

The defendant, James Tapley, went on the stand and swore he was not in Houlton July 4th, 5th or 6th; that there only once in his life, and that was about thirty years ago. He did not know Mr. French, the druggist, and never saw LeFrancis, and the story he told was not true.

He said his wife had called on him several times in jail and that they did not discuss the case very much. His only discussion was with Mr. Hartley as to what the defence would be.

"Mrs. Jones, who said I was at her house on Sunday with a string of fish, is mistaken," said Tapley. "When Dr. Peppers swore a man was with me when I met him in Centreville, he is mistaken."

At the conclusion of this remarkable testimony, Tapley wanted to talk to the judge, but naturally was not allowed to do so. The case will be resumed Saturday morning at ten o'clock.

The members of the petit jury met the Attorney General before the court proceedings opened and made a strong plea for more pay for jurymen.

FURS REACH HIGH PRICES

St. Louis, Oct. 19. — The fifth and closing day of the Furston fur auction, October sale, brought sensational prices, the entire day's selling totaling \$1,050,000. Total for the entire five days' sales exceeds \$3,300,000. It was the biggest day's selling in the history of the fur trade. Bidding was exceptionally keen by an unusually large attendance, buyers remaining in their seats to the close. Shippers are especially jubilant over prices paid.

The entire trade is well satisfied with conditions and optimistic over prospects for the biggest season's business the fur trade has ever known. The trade could well have absorbed even larger quantities than offered, inquiries respecting higher grades being plentiful. Buyers departed on a special train over the Big Four at 6 p. m. for New York and eastern points. The next sale is scheduled for January 21.

The latest report follows:
Ermine, American, 10 per cent, higher than last April; Russian, 15 per cent, higher; red fox, 60 per cent, higher; marten, 40 per cent, higher; muskrat, 30 per cent, higher; seal dyed muskrat, seal dyed muskrat plates, natural muskrat plates, unchanged.

SMALL FIGURES AT THE BANGOR BOOM

(Bangor News.)

About 7,000,000 feet of logs have been rafted at Bangor boom thus far this year, and it is not likely that the total for the season will exceed 10,000,000 feet—or about one-ninth of the record year's operations. There would have been more logs this year but for the slowness of operations at the Penobscot boom, where only about 35 men, or half a crew, is at work, men being very hard to get who are at all fit for the job. About 400,000 feet is the maximum quantity of logs rafted in and one day this season at Penobscot boom, and lately it has run as low as 200,000.

But if they had a thousand rafters there, the drives to Bangor boom would not be much bigger. The reason for the tremendous decline in rafting there is found in the disappearance of the tidewater mills. Only two mills are sawing, and their requirements are very small. In times past one mill used 35,000,000 feet of logs in a season.

This fall the Bangor boom crew is rafting out about 5,000 cords of four-foot pulpwood for the Eastern Mfg. Co.—the stock that came down in the freshet from the company's Lincoln boom. This quantity equals about 2,500,000 feet.

DON'T you realize how important it is that you use only a hygienic cleanser — particularly for your cooking utensils? Old Dutch is hygienic — pure and safe.

Old Dutch Cleanser
Chases Dirt

ENDORSES MR. CARVELL

(Toronto News.)

Hon. T. A. Cramer, the newly-appointed Minister of Agriculture in the Union Government, who was in Toronto yesterday, is losing no time in getting down to work. When asked as to his plans for the future in his department, the new Minister intimated that it was too early yet to talk of any definite policy, except to say that he intended to work in co-operation with the existing farmers' organizations to the greatest possible extent. Great progress had been made in the west, through the policy of co-operation, and the same general plan, he was convinced, would produce good results in the larger national field.

The general attitude of the people of New Brunswick towards the new Minister of Public Works, Hon. F. B. Carvell, was described by Mr. T. H. Estabrooks of St. John, N. B., a visitor to Toronto yesterday. Hon. Mr. Carvell, said Mr. Estabrooks, was a power in his native province. He could command the support of all but the extreme anti-conscriptionists.

He has repeatedly been urged to advance some plan of selective draft in New Brunswick, and has the confidence of practically the whole province, especially the French Acadians of the northern part, from which he comes.

PRISON FARM ABOLISHED

(Canadian Press direct wire.)

Guelph, Ont., Oct. 19. — The old provincial prison farm at Guelph is no more. Everything that made the place look like a jail or a place of detention, has been removed. Today fifty returned soldiers, the first invalided men to be treated here, arrived and took up quarters in the Guelph Convalescent Home. They will be quickly followed by more until 850 are housed here. Everything is ready for the reception of the men, even to a theatre for concerts or movies and bowling alleys. All the industrial and vocational training that was formerly carried on at the reformatory will be continued for the use of the returned soldiers.

MILK DRIVERS OUT ON STRIKE

(Canadian Press direct wire.)

New York, Oct. 19. — Because the demands for more wages, a larger commission on sales and union recognition were refused, 1,400 of the 2,000 drivers, inspectors and milk handlers of the Borden's Farm Products Company struck early today, according to statements made by union officials. The normal distribution of milk in New York was curtailed by nearly one-third in consequence of the strike.

MOTHER! DON'T TAKE CHANCES IF CHILD'S TONGUE IS COATED

If cross, feverish, sick, bilious, clean little liver and bowels.

A laxative today saves a sick child tomorrow. Children simply will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish, stomach sour.

Look at the tongue, Mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily full of cold or has sore throat of any other children's ailment, give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours all the constipated poison, sour bile and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftentimes all that is necessary. It should be the first treatment given in any sickness.

Beware of counterfeit fig syrups. Ask your druggist for a small bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company."

Adjusting Accounts.
Chatham World: Dr. Wallace, Mr. Teed and Mr. Charles Hanington of St. John, and Mr. Gregory of Fredericton, are before Mr. Glibert, Master in the Supreme Court, in Newcastle today, in the matter of adjusting the accounts in the dissolved Jas. T. Rundle & Co., partnership.

No Advance in 3 Years

With war-time prices so terribly high for nearly every article of food, it must be a particular satisfaction to those who love good coffee to know that there has been no advance in the price of Red Rose Coffee for three years—and the great increase in the sale of Red Rose Coffee this year shows that the price is appreciated.

People everywhere seem to be using much more coffee than they did before.

Red Rose Tea is economical on account of its superior quality—but Red Rose Coffee is economical both on account of its quality and price, a combination hard to maintain in war-time.

Red Rose Coffee

Lantic Sugar
"Pure and Uncolored"

is the ideal sugar for all preserving, because of its FINE Granulation.

10, 20 and 100-pound Sacks
2 and 5-pound Cartons

Three new Cook Books sent free for Red Ball Trade-mark

ATLANTIC SUGAR REFINERIES Limited, Montreal

Grapes
green or ripe, in jelly, spiced conserves, or simply preserved in light syrup, make a delicious and inexpensive addition to your winter supplies.