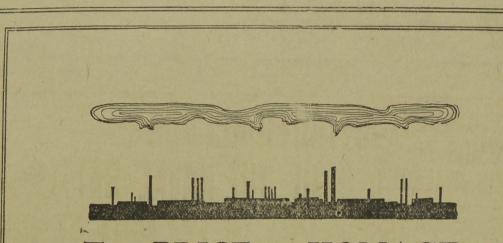
THE DAILY MAIL, FREDERICTON, N. B., SATURDAY, OCTOBER 20, 1917



THE PRICE OF HOMAGE

NCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. **C**, The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. C. It was Sheffield's expression of respect.

DUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. **C.** This extinguishing of fires cost Sheffield hundreds of thousands of dollars-the price of the effort to get back again to high-power efficiency.

COME business men in Canada pay an unwitting homage, not to a king, but to a superstition-the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. QYou know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Can-adian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part-so write, if interested.



Woodstock, N. B., Oct, 19.—The pois-oning case occupied the court all day, and is not finished yet. The crown losed today. Mr. French, the Houlton druggist,

All to be include year of the bound closed today. Mr. French, the Houlton druggist, who sold the poison, is unable to at-tend court on account of illness. His deposition was: On July 6 he has an entry on his books that strychnine was sold to John Tapley, of Florenceville, who told him he wanted it to poison foxes. He told Tapley he kept a re-cord of such sales and Tapley said he understood it. He could not recognize the prisoner as the man. No other sales were made on the 6th; the last record previously was Feb. 20. The Defence Opens. Mr. Hartley opened for the defence and said the whole case rested upon the evidence of LeFrancis and that other witnesses had no weight. Rainsford Rourke was the first wit-ness for the defence. He is a brother-in-law of Tapley. He said Tapley was at his house July 6th, the day he was said to be in Houlton. In reply to the Attorney General as, to how he fixed this date, he said the Primitive Baptists had a convention the following day, which was the 7th. Tapley, he said, came to his house alone. He further said: "I swear that Tapley was not in Houlton July 6th, and Mr. Radigan, the hotel keeper, was mistaken when he said so. Cook Wheeler Hartley and other witnesses who saw Tapley were also mistaken. Clara Tapley, wife of the prisoner,

ENDORSES

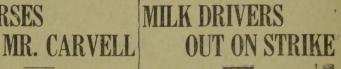
nim anything he had stated in his ethat any time had any conversation with him. Defendant on Stand. The defendant, James Tapley, went on the stand and swore he was not in Houlton July 4th, 5th or 6th; was there only once in his life, and that was about thirty years ago. He did not know Mr. French, the druggist, and never saw LeFrancis, and the story he told was not true. He said his wife had called on him several times in jail and that they did not discuss the case very much. His entry he was to what the defence would be. "Mrs. Jones, who said I was at her

only discussion was with Mr. Hartley as to what the defence would be. "Mrs. Jones, who said I was at her house on Sunday with a string of fish, is mistaken," said Tapley. "When Dr. Peppers swore a man was with me when I met him in Centreville, he is whether the sum of the sum of the people of New Brunswick towards the new Minister of Public Works, Hon. F. B.

FURS REACH HIGH PRICES

al prices, the entire day's selling total- comes. ling \$1,050,000. Total for the entire five days' sales exceeds \$3,300,000. It PRISON FARM history of the fur trade. Bidding was exceptionally keen by an unusually large attendance, buyers remaining in their seats to the close. Shippers





(Toronto News.) (Canadian Press direct wire.) Hon. T. A. Crerar, the newly-ap-New York, Oct. 19. - tBecause the also mistaken
Clara Tapley, wife of the prisoner,
said she never saw LeFrancis until
she saw him in Woodstock; never told
him anything he had stated in his evi-
dence, and never at any time had any
conversation with him.Hon. T. A. Crerar, the newly-ap-
pointed Minister of Agriculture in
dovernment, who was in
Toronto yesterday, is losing no time
in getting down to work. When ask-
ed as to his plans for the future in
dlers of the Borden's Farm ProductsNew York, Oct. 19. — tBecause the
demands for more wages, a larger
is domain on sales and union rec-
ognition were refused, 1,400 of the
2000 drivers, inspectors and milk han-
red as to his plans for the future in
dlers of the Borden's Farm Products

mistaken." At the conclusion of this remarkable testimony, Tapley wanted to talk to the judge, but naturally was not allow-ed to do so. The case will be resumed Saturday morning at ten o'clock. The members of the petit jury met the Attorney General before the court proceedings opened and made a strong plea for more pay for jurymen. Minister of Public Works. Hon. F. B. Carvell, was described by Mr. T. If. Estabrooks of St. John, N. B., a visit-or to Toronto yesterday. Hon. Mr. Carvell, said Mr. Etsabrooks, was a power in his native province. He could command the support of all but the extreme anti-conscriptionists. He has repeatedly been urged to ad

vance some plan of selective draft in coated, or your child is listless, cross, New Brunswick, and has the confi- forenish, breath bal, restless, doesn't St. Leuis, Oct. 19. - The fifth and dence of practically the whole prov- east heartily full of cold or has sore closing day of the Funston fur auc- ince, especially the French Acadians throat of any other children's ailment, tion, October sale, brought sensation- of the northern part, from which he give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfect'y harmless, and in a few hours all the constipated poison, sour bile and fermenting waste will gently move out of the howels, ABOLISHED and you have a well, playiu! child again A thorough "inside cleansing" again. A thorough "inside cleansing" is ofttimes all that is necessary. It

 Marysville, Oct. 19. — Fire digenory. Princel are the first free and so that is Hacebassery. It should be the first treatment given in any sickness.
Marysville, Oct. 19. — Fire bricked out in the store adjoining the Har sone adjoining the Har son hotel property sestered at the more is well as the biggest season of the Canadain Cottons, Ltd., responted the title ones are seized with code to the darm, and with the aid of the Canadain Cottons, Ltd., responted to the datarm, and with the aid of the Canadain Cottons, Ltd., responted to the datarm, and with the aid of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the Canadain Cottons, Ltd., responted to the datarm, and with the did of the canadain cottons, Ltd., responted to the datarm, and with the did of the canadain cottons, Ltd., responted the datare set were tools or it it does are setted as setted the set with conducting the bowles and store and set were tools or it it does and store and the set were tools or it it does and store and store the monter on Wedges.
Methodiat Church
Methodiat Church</ Bible classes at 2.30 p.m. Methodist Church. Rev. G. M. Young, pastor. The pastor will preach at both services tor morrow. Seats free. Strangers welcome. Sunday school at 2.30 p.m. Brurewide Bru

GUARD THE CHILDREN

he Great English Remedy. ones and invigorates the whole ervous system, makes new Blood old Veins, Ources Nerrous l and Brain Worry, Despon-Energy, Palpitation of the Memory. Price 51 per box, six Dis se. six will cure Sold by all

Reformed Baptist Church.

Rev. H. C. Archer, pastor. Preach-ing on Sunday by the pastor at 11 a.m., and 7 p.m. Prayer and social service at 10 a.m. Sunday school at 2.30 p.m. Prayer meeting on Wednesday even-ing at 7.30. All are welcome. (Bangor News.) About 7,000,000 feet of logs have "Mamma, where would my balance them. Word has been received here by rel-atives to the effect that a former resi-them.

s By

Grapes

spiced conserves, or

simply preserved in light

to your winter supplies.

green or ripe, in jelly, preserving, because of its spiced conserves or FINE Granulation.

syrup, make a delicious Three new Cook Books sent free for Red Ball Trademark

and inexpensive addition arr winter supplies. ATLANTICSUGAR REFINERIES Limited, Montreal

Wood's Phosphodine, HAPPENINGS IN

An enjoyable surprise party was Brunswick Street Baptist. Service at 11 a.m. and 7 p.m. Rev. W. Roberts will be the preacher. Wikinson Wednesday evening in hon-Wikinson Wednesday evening p.m. All are welcome. Armstrong of the Royal Flying Corps, fall." stationed at Toronto. The usual Then came the query which made

Word has been received here by fer the Queen. atives to the effect that a former resi-the Queen. Mr. E. B. Marshall of Windsor, is record year's operations. There would have been more logs this year [The Daily Mail makes no charge dent of this place, Maurice Oldenburg, mr. E. B. Marshall of Winds r publishing church notices but it who is now serving with an overseas for publishing church notices, but it requests that they be written out and Military Medal in recognition of splen.

ulo a

is the ideal sugar for all

10, 20 and 100-pound Sacks 2 and 5-pound Cartons

games were indulged in until a late Norman's mother lose her balance and

sent to the office before 10 o'clock on Military Medal in recognition of splen-men to join the colors from this vicin- 35 men, or half a crew, is at work, ity and his many friends will hear with pleasure of his success. adian Cottons is now nearing comple- rafted in and one day this season at tion and it is expected will be ready for occupancy in a very short time.

GERMAN PLOT FRUSTRATED

New York, Oct. 19.—An alleged plot to damage or blow up a United States converted transport here is belie ed to have been frustrated when the po-lice arrested today a Scandinavian charged with attempting to brib a ship mechanic to go aboard the velock. The manarrested is Charles Vall-foot pulp wood for the Eastern Mfg. man, a pantryman employed c a control of the stock that came down in the yacht owned by Harry Payne Whitney. The transport is a former German liner being overhauled at a dry dock in Brooklyn.

higher; muskrat, 30 per cent. high-er; seal dyed muskrat, seal dyed muskrat plates, natural muskrat

THE BANGOR BOOM

(Bangor News.)

000,000 feet-or about one-ninth of the would have been more logs this year men being very hard to get who are at all fit for the job. About 400,000 Work on the new office of the Can- feet is the maximum quantity of logs Penobscot boom, and lately it has run as low as 200,000.

But if they had a thousand rafters there, the drives to Bangor boom would not be much bigger. The reason for the tremendous decline in rafting there is found in the disappearance of the tidewater mills. Only, two mills are sawing, and their re-

for New York and eastern points. The for New York and eastern points. The next sale is scheduled for January 21 The latest report follows: Ermine, American, 10 per cent, higher than last April; Russian, 15 per cent. higher; red fox, 60 per cent. higher; marten, 40 per cent. dle & Co., partnership.

> No Advance in 3 Years

With war-time prices so terribly high for nearly every article of

food, it must be a particular satisfaction to those who love good coffee to know that there has been no advance in the price of Red Rose Coffee for three yearsand the great increase in the sale of Red. Rose Coffee this year shows that the price is appreciated.

People everywhere seem to be using much more coffee than they did before.

Red Rose Tea is economical on account of its superior quality-but Red Rose Coffee is economical both on account of its quality and price, a combination hard to maintain in war-time.

