

A LIST OF Money Savers

Ladies' Fine Cashmere Hose . . . 35c. and 50c. a pair
 Ladies' Heavy Wool Hose . . . 45c. pair
 Ladies' Heavy Fleeced Cashmere Hose . . . 35c. pair
 Rock Rib Hose 35c. pr. Hercules Rib Hose 35c. pair
 "Little Darling" Fine Cashmere Hose for the little one . . . 35c. pair
 "Avonknit" Wool Hose, . . 60c., 65c., 70c. & 80c. pair
 Ladies' Underwear, 40c., 50c., 65c. & 75c. a garment
 "Turnbull's" Underwear for Children, 30c., 35c. and 45c. a garment.
 Grey Wool Flannel, 30c., 35c., 40c. and 45c. a yard.
 Flannelettes in light and dark colors, also Shirting Flannelettes.
 Table Damask at 50c., 65c., 75c. and 80c. a yard.
SPECIAL—Boys' Overcoats, age 3 to 6 years, colors khaki and blue, made of good quality English Cloth with brass buttons, reg. \$6.75, reduced to \$4.50.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

Cameras, Films and Supplies

Films developed and printed. If there is anything wrong with your Camera, let us look at it—costs nothing.

RYAN'S DRUG STORE
 THE PENSLAR STORE

ASK YOUR HUSBAND TO BUY ONE OF OUR GUARANTEED

Modern Alaska Ranges

Easy to regulate, even heating. The Hot Blast fire-box in this high grade Range will conserve one-third the amount of coal consumed in the ordinary Range. You soon save the price of it at the rate fuel is today. We carry them fitted for wood or coal. We can save you money both in purchasing and maintenance of this modern Range. Come in.

LAWLOR & CAIN
 USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ OUR ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I defy it; The stuff may be just what they say.

But I'm not going to buy it." As time wore on he made remarks It would not do to mention, For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortnight more He dared mere words to win him, And then the ad completely had Aroused the spender in him.

Next day he drifted in a store And quietly expended A few big iron dollars for The stuff the ad commended. He found it filled a long-felt need Its excellence surprised him, And now he's glad because the ad So deftly hypnotized him.

THE LIBERALS OF EASTERN ONTARIO FOR SIR WILFRID

Conference Held at Ottawa Behind Closed Doors---Strong Pledge Made to Sustain Canada's Part in the War---Hon. George P. Graham Defines His Position---Was Pleased With Some Planks in Union Government's Platform.

LIBERAL

Ottawa, Oct. 19. — "That this meeting of representatives of eastern Ontario Liberalism pledges itself to support every effort needed to sustain Canada's part in prosecuting the war to a successful conclusion."

The foregoing briefly worded resolution and the resolution passed at the morning session endorsing Sir Wilfrid Laurier's leadership of the Liberal party, constituted all the official announcements made as to the conference of Liberal candidates and workers, held today in room 114 of the Museum building. The deliberations, which were behind closed doors, were presided over by J. A. Young of North Bay, president of the Ontario Reform Association.

The proceedings commenced at 11 o'clock in the morning and it was 6.30 p. m. before the gathering dispersed. The delegates stated that the time had been taken up with speeches, practically every one present being called upon to state his views. It was asserted that while some differences of opinion were expressed, the gathering was quite harmonious.

Sir Wilfrid Warmly Received. Sir Wilfrid Laurier, it was stated, spoke both in the morning and afternoon and received a warm reception, the resolution endorsing Sir Wilfrid's leadership not being challenged. It is understood that Sir Robert Borden's manifesto outlining the platform upon which the union government will appeal to the country came in for some

criticism. It is quite probable that within the next week Sir Wilfrid Laurier will also issue a manifesto outlining his position.

It was learned that Hon. George P. Graham made a speech in which he stated that, since the beginning of the war, he had favored union government. He had favored it when Sir Robert Borden made proposals for union to Sir Wilfrid Laurier, and which, owing to conditions and circumstances could not be accepted because it was too late. Later on, when individual Liberals were asked to join the government, he had adopted the attitude that the formation of union government on the eve of election was not desirable; but that it would more properly come after the people had spoken. Mr. Graham deprecated the criticism of the motives of the Liberals who had joined the Borden administration. They were still Liberals, he said. No one would question the loyalty and sincerity of Hon. N. W. Rowell.

Liberalism in the Platform.

Referring to the prime minister's manifesto, Mr. Graham said that the platform, as announced, showed an infusion of Liberal principles. Some of the planks announced were identical with proposals which had been made by himself. He intimated that if this program were adhered to by the government he would give to it his support; but he would leave himself free to oppose to the full extent of his power any attempt on the part of financial pirates to plunder the public treasury.

Referring to the Military Service Act, Mr. Graham, it is said, stated that he had voted for conscription and still believed it desirable. He had not changed his views.

It is understood that Sir Wilfrid Laurier, in his speech, did not depart from the views already expressed by him in regard to the Military Service Act. His position in regard to conscription will, it is believed, be dealt with fully by him in the manifesto which he will issue shortly.

CASTORIA

For Infants and Children
 In Use For Over 30 Years
 Always bears the Signature of *Dr. H. H. H. H.*

GUNNER ADAMS' HANDIWORK

Constructed a Large Grandfather's Clock Which is Attracting Much Attention.

A "Grandfather's Clock" which was constructed by Gunner James B. Adams of the 9th Siege Battery, son of Mr. R. B. Adams of this city, is on exhibition at Adams' undertaking shop and is attracting much attention.

The clock is of solid mahogany. It stands about seven and a half feet in height, twenty-five inches wide and fifteen inches deep, has a plate glass front and a large solid brass dial. The movement is an imported Westminster chimes which has a very soft and sweet chime every quarter of an hour.

Many prominent citizens who have inspected this wonderful piece of workmanship spoke highly of the excellent work of the young man and many made very tempting offers for it.

Gunner Adams is home on sick leave and has recently been operated on for appendicitis and since his recovery he has spent the greater part of his spare time at work on the clock.

OPERA HOUSE.

Notice from the St. John Globe: The pictures shown in St. Andrew's Rink on Thursday evening were marvels of the moving picture art. Mr. D. W. Griffiths can truly call his Intolerance a great production from that standpoint. The pictures were wonderful in every respect, and kept the very large audience deeply interested from start to finish. It is hardly possible that any photoplay could be more successful. Whether depicting scenes in ancient or modern times, during peace or war, whether religious or profane, whether there was quietness or action, every detail seemed to be worked out to perfection. Surprise after surprise came as the stories were unfolded on the screen.

In all the periods referred to the producer sought to show how Intolerance worked. In the latest period there was much scorn for the social uplifter who worked rather for notoriety than to benefit the world. The music by the big symphony orchestra and choir was good. Seats on sale at Ryan's Drug store on Monday.

Messrs. A. J. Walker and E. H. Bridges of Montreal, are guests at the Barker House.

Cook's Cotton Root Compound.

A safe, reliable, permanent medicine. Sold in three degrees of strength—No. 1, 2, 3. No. 2, 33¢; No. 3, 45¢ per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windsor, Ont.)

Kirsch Rods Can't Sag—Never Tarnish

Kirsch Rods Can't Sag—Never Tarnish

Kirsch Flat Curtain Rods

Guaranteed not to sag or tarnish. They last for years, are washable.

Kirsch Flat Rods will fit any window or series of windows in your home. See these rods at

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

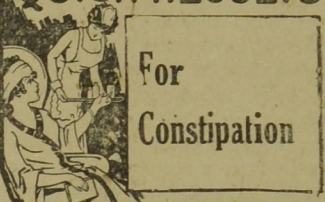
CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

Phone 217.

QUICK RESULTS



PAROLINE

An intestinal lubricant which may be administered even to delicate patients. Price \$1.50 a bottle.

STAPLES' PHARMACY

ALONZO STAPLES, Prop.

Cor. King and York Sts., Fredericton.

Agency for Miller Standard Rubber Goods

PARAMOUNT PICTURES

GAIETY

Offers Exceptionally Fine Program Today and Saturday

WHAT IS YOUR AMBITION IN LIFE?

GEORGE BEBAN The Great Character Actor, Gives You His in "THE COOK OF CANYON CAMP"

A story of the Chef of a lumber camp, whose greatest desire was to own a "Flapjack Palace."

EXTRA ATTRACTION TODAY and SATURDAY!

ONE OF THE WORLD-FAMOUS **O. HENRY STORIES**

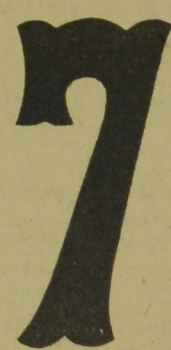
Gem Theatre

MUTT & JEFF

"BUD FISHER'S" CELEBRATED COMEDIANS IN ANIMATED CARTOONS.

YOU ALL KNOW THAT MYSTIC NUMBER BY THIS TIME

And if you have been so unfortunate as to have missed the preceding episodes, why—just join the crowds and be in line for the next ten fascinating instalments of this INTERESTING MYSTERY.



PEARLS

OUR OLD FRIEND **HANK MANN** IS "CHASED INTO LOVE"

MONDAY and TUESDAY Vitagraph Blue Ribbon Feature **SALVATION JOAN** WITH **EDNA MAY**