The Hercules



We have received a limited quantity of Woolen Blankets, size 60x80. White with a blue border or white with a pink border

Unequalled Value \$6.50 a pair.

Flannelette Blankets

3 sizes 10x4, 11x4 and 12x4. Kingcot, Ibex and Monarch Brands.

Bed Comforters

Large size, Good Weight and Different Patterns at \$2.75.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to lvory. Removes discolorations from toilet articles. Will keep all lvory articles in perfect condition.

RYAN'S DRUG STORE THE PENSLAR STORE

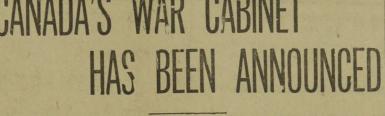
Don't Break Your Back

Trying to crank your car these chilly days. Come in and purchase a set of our MASTER BATTERIES. They make it so easy to start your car. You can have your rear light attached to the same battery.

Just the thing you need for your GASOLINE EN-GINE for wood cutting and threshing as well as for your door bells and telephones. A fresh lot of Batteries just opened up.

LAWLOR & CAIN USE OUR HARDWARE IT STANDS HARD WEAR

Batteries for all sizes of Flashlights.



Consists of Ten Members With Sir Robbert Borden as Chairman---Hon. F. B. Carvell is a Member---Committee Appointed to Deal With Domestic Problems Arising Out of the War---Duties Of the War Cabinet.

Ottawa, Oct. 23. - Writs for a gen- | The duties of the war committee, erela elecetion, it is expected, will be which will exist during the progress issued on November 1. This would of the war and until after demobilizabring the election in the week of De- tion, are defined in an order-in-councember 17. The exact date for the elections, the Canadian Press, Limit-by the prime minister. by the prime minister. ed, is officially informed, has not yet

Sir Robert Borden, in his recom been determined, but they will most probably be held on or near the day mendations, observes that the constition of such a committee of the cabindicated. net is advisable for the purpose of co-

Canada's war cabinet is announced, ordinating the efforts of the several also the committee of the cabinet, departments of the government for which will have charge of teh domes- the prosecution of the war, or ensurtic problems arising out of the war. The war cabinet, techncially known minimum of expenditure and generas the war committee of the cabinet ally for the purpose of throwing the council, will have the prime minister full power of Canada into the nation- etc. as its president and Hon. N. W. Row- al endeavor.

ell as its vice president. The other committee, which will be known as the reconstruction and development mended that the committee shall incommittee, will also have the prime quire into and report upon the status minister as its president. Hon. A. K. and maintenance of the military, the MacLean, minister without portfolio, enforcement of the Military Service will be vice president. The eprsonnel of the two commit-

tees is as follows: War cabinet -Chairman, Sir Robert L. Borden; vice garrisons and outposts in Canada, the chairman, N. W. Rowell, president cf training and equipping of troops, the for the sick. the privy council; Major General internment of aliens, the prohibitions Mewburn, minister of militia and de- and regulation of imports and exports fense; Sir Thomas White, minister and the granting of licenses therefor, of finance; Hon. C. C. Ballentyne, the arrangement with the government minister of marine and fisheries and of the United Kingdom and with the naval service; Hon. C. J. Doherty, governments of the allied nations reminister of justice; Hon. F. B. Car- specting any of these matters and genvell, minister of public works; Hon. erally speaking all matters relating to A. L. Sifton, minister of customs; the efficient prosecution of the war, Hon. P. E. Blondin, postmaster general, and Sir Edward Kemp, minister of overseas militia forces.

The two latter are expected to be overseas during the progress of the war.

Reconstruction Committee. Reconstruction and development committee — Chairman, Sir Robert L. Borden; vice chairman, Hon. A. K MaceLan; Sir George Foster, minister of trade and commerce; Sir Tho mas White, minister of inance; Hon J. D. Reid, minister of railways and canals; Hon. J. A. Calder, minister of immigration and colonization; Hon Arthur Meighen, minister of the inte rior; Hon. T. A. Crerar, minister of agriculture; Sir James Lougheed, chairman of the military hospitals committee, and Hon. Senator Robertson, minister without portfolio. Each committee, it will be observed,

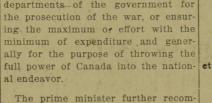
consists of ten members.

SOCIETY NEWS.

Mrs. Ranney Murray who has been visiting her sister, Mrs. Thomas H. Colter and her daughter, Mrs. S. B. Hatheway of Springhill, left last eve-

Hatheway of Springhill, left last eve-ning for her home in St. John. Mr. and Mrs. Arthur Porter return-ed today from a short visit to Halifax. Mr. and Mrs. A. P. C. Belyea will leave this evening for their home at Edmonton, Alta. Miss Bertha Harvey gave a tea yesterday in honor of Mrs. Belyea. Mrs. Lloyd VanWart presid-ed over the teacups and Miss Folkins and Miss Harvey served the guests. Miss Kindred returned to her home in St. John last evening after a short

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Act, the defense of Canadian coasts and the patrolling or territorial and adjacent waters, the arrangements for



A CONTRACTOR OF T

Insist Upon Getting



THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local adver-tiser, as the majority of its readers are in this city and the immediate surrounding country. Our Advertising Rates will be found decidedly

reasonable in view of the results.

PEOPLE READ OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

By James J. Montague.

But I'm not going to buy it," As time wore on he made remarks

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortnight more He dared mere words to win

Next day he drifted in a store And quietly expended A few big iron dollars for The stuff the ad commended. He found it filled a long-feit need Its excellence surprised him, And now he's glad because the ad So dottly hymotized him So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appre ciate.

THE AD. AND THE MAN.

He saw the ad from day to day 'And muttered: "I defy it; The stuff may be just what they

It would not do to mention, For he was mad because that ad Was forced on his attention.

him, And then the ad completely had Aroused the spender in him.

Miss Kindred returned to her home-in St. John last evening after a short visit in the city. Dr. and Mrs. H. H. McNally and Mrs. James McNally left last evening on a ten days' trip to Chicago. Mrs. G. Clowes VanWart has return-ed from a short visit to Boston.

SUCCESS ASSURED.

(Canadian Press direct wire.)

Ottawa, Oct. 24-"The successful

It is alleged \$25 was paid for one vial.

