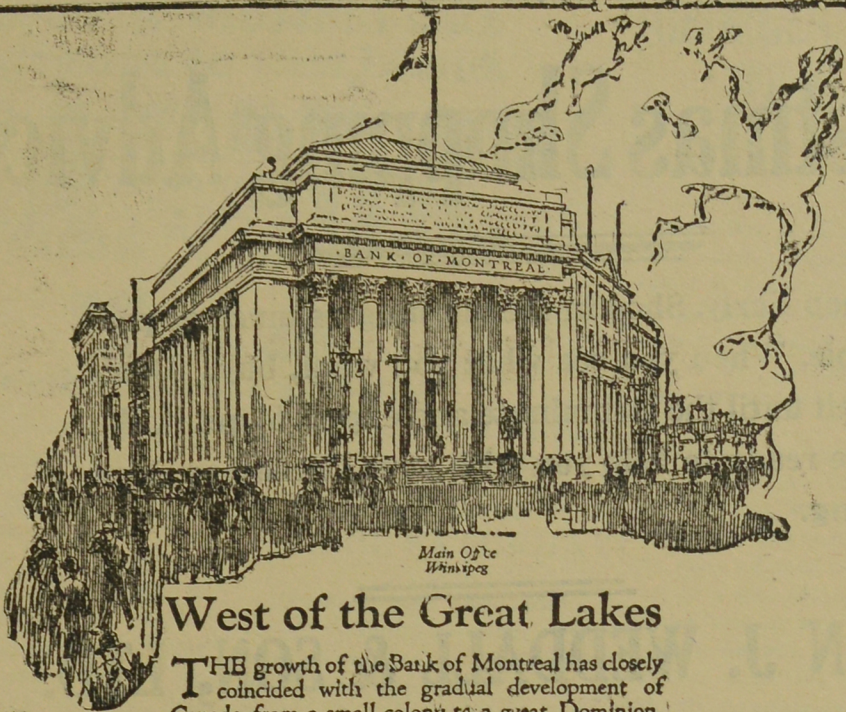




## West of the Great Lakes

THE growth of the Bank of Montreal has closely coincided with the gradual development of Canada from a small colony to a great Dominion. In the Bank's westward advance to the Pacific Coast, one of the important links in its trans-continental chain of Branches was formed in 1878 at Winnipeg, when the Bank opened its first Branch west of the Great Lakes.

This forward step, taken seven years before railway communication was opened up between Montreal and Winnipeg, made available to the incoming population on the prairies the stabilizing co-operation of a strong, conservative and at the same time energetic financial institution.

Of the Bank's 667 Branches, 14 are in Winnipeg and 188 in the Prairie Provinces.

Total Assets in Excess of \$900,000,000

## BANK OF MONTREAL

Established 1817

FREDERICTON BRANCH . . . GERALD LAWSON, Manager

MARYSVILLE BRANCH . . . . . P. G. WEIR, Manager

### NOW WE ARE FORTY

I've eaten my bran and my roughage  
I've taken my quota of greens;  
O forty, my lad, is a tough age  
And harder by far than the 'eens.

I've covered by usual yardage  
A mile, in the open, a day;  
Ah! Forty indeed is a hard age  
Whatever philosophers say.

There's nothing for me in the adage  
That "a man is as old as he feels,"  
For any age, boy, is a bad age  
When a fellow can't relish his meals!  
—WILFRED J. FUNK in New York Sun.

Radio has relieved the fellows who  
used to whistle the popular songs to  
death.

All things were as they were  
In very truth,  
Save one; no alchemy could reproduce  
His bygone youth.

The Bore—When I tookup golf the  
doctor gave me only two months to  
live.

The Other (hopefully)—How many  
months ago was that?

## PREMIER KING CONCLUDES HIS WESTERN TOUR AT REGINA; RALSTON AND DUNNING SPOKE

Regina, Sask., Nov. 25—The final political speech of Prime Minister Mackenzie King's western tour was delivered at the Armories here yesterday. Hon. C. A. Dunning, Minister of Railways and Hon. J. L. Ralston, Minister of National Defence, spoke before Mr. King.

Saskatchewan's capital city spared no pains to make the visit of the Dominion ministers a happy one. They were the recipients of far more invitations than they were able to accept. The invitation to attend a Government dinner extended by Premier J. T. M. Anderson was one of the many functions that had to be declined because of lack of time.

A colorful civic reception was held in the Council Chamber of the city hall yesterday afternoon. In the state room hung with flags and banked with flowers, Mr. King, Mr. Dunning, Col. Ralston, H. M. Anderson, president of the Liberal Association, and Mrs. E. C. Rossie, president of the Women's Liberal Association shook hands with several hundred citizens.

The armories, claimed to seat 5,000 persons was well filled when the meeting opened. Hon. C. A. Dunning was greeted with three cheers when he rose to speak. It was his first address since his recent serious illness.

"I wish to thank the hundreds of friends from Saskatchewan who sent me so many kind messages during my illness," said Mr. Dunning. He pointed out that it was the first time he had had an opportunity to address an audience in this new drill hall. No armory in the country was more used in the ways of peace than was this one.

### Shared in Progress

"Regina has shared and shared generously in the industrial development of her country," Mr. Dunning said. Opponents of the King Government had claimed it was strangling industry yet the total value of the manufactured and partially manufactured goods was \$843,000,000 more last year than in 1922. The volume of imports had increased as had also the volume of exports, but the increase of the exports had been greater than the imports. He quoted these figures, he said, to show that industry had gone ahead by leaps and bounds since the present Government took office.

A railway man had been selected in the person of Sir Henry Thornton, and he had been allowed to run the Canadian National Railways without any political interference whatsoever.

The result was that the road earned enough during the past two years to pay the interest on all its liabilities to the public.

This year, Mr. Dunning said, the result will not be quite so good. The smaller crops will mean a falling off in railway earnings. "But I feel sure that when the year has been completed the result will be very satisfactory."

The Hudson Bay Railway was in fairly good shape, Mr. Dunning asserted. "I covered over 500 miles on it in 20 hours and when you can do that the road is not too bad."

### Growth of Province

Colonel Ralston gave figures to show the remarkable growth of the Province of Saskatchewan. There were increases all along the line.

Canada is exporting more manufactured goods today than she produced altogether in 1900. Colonel Ralston contended. "Mr. Bennett tells you if you do not sell more to the United States than we buy from them, it is all wrong. If you sell them what you have to sell, you are handing them your birthright. It is hard to know what you should do if you are to follow Mr. Bennett's arguments."

The important thing to remember was that Canada sold more to the world than she bought from it.

"The Government has kept faith with all parts of Canada," Colonel Ralston stated. "You must in turn keep faith with one another." There must be mutual co-operation among the peoples of the various parts of this country. Canadians were developing a great country but a distinctive personality as well.

Prime Minister King was greeted with cheers. He thanked the people of Regina for their hospitality during his visit.

### Premier King

It was a delight to have Mr. Dunning back again after his serious illness, Mr. King said. During the last session some of the members of the Government were not in good health and Mr. Dunning had carried a big load. "At the risk of his life he held on day by day until he finally went to the hospital to undergo an operation which should have been performed three months before." It was now a great pleasure to know that Mr. Dunning had regained his health and was "capable of assuming heavier burdens in the interests of the State than he has ever assumed before."

## A RADIO ANNOUNCER SHOULD POSSESS A CULTURED VOICE, SAYS MILTON J. CROSS

New York, Nov. 25—A well dressed there is kept on probation for a month voice, a share of the "breaks" a willingness to start at the bottom and a resolve to "be natural," are the essential requirements of a radio announcer says Milton J. Cross, NBC announcer and winner of the national diction award early this year.

In answer to thousands of requests from men and women for pointers on how to be an announcer, Cross asks "Why become a radio announcer?" But if you must, here's what advice he has to offer:

"The first step is to form a connection with some small station" he says. "Such a connection is not difficult to form if candidate for the job has a pleasant and cultured speaking voice, can play the piano or some other musical instrument, has a good singing voice and is willing to work long hours for little pay."

"While the big stations do not expect a one man vaudeville show in their announcers, smaller stations necessarily must have announcers who can fill in for 15 minutes of music and entertainment or accompany some visiting soloist if an emergency arises. Despite the hard work, it is excellent training."

### Scouts Have Eyes on Him

While working hard, the announcer at the smaller station is "scouted" much in the same manner as ball players in minor leagues are scouted by major league representatives. If he shows talent, he receives an offer from a big station and on arriving

or six weeks before he is considered a full fledged member of the staff.

"An announcer's voice is his whole personality," Cross continues. "He must keep his voice healthy, well dressed and cheerful, or in a few minutes he can badly damage a career that has taken years to build. A voice made unnaturally husky by too much tobacco is not a healthy voice and its quality is roughened."

"Keeping a voice well dressed is another thing. Language, like clothing, changes in style and while the use of slang is not considered the best form of speech, occasionally use of idiomatic phrases helps. There is nothing that falls so flat on the listener's ears as a bit of slang or idiom that is out of date. The announcer must use the speech of 1929 if he is speaking in that year and not the speech of 1919."

### "Be Natural" is Slogan

"The announcer who effects a superior attitude in his remarks to his invisible audience won't hold the affection and regard of that invisible audience over night. Announcers haven't a slogan but if they ever decide to adopt one, I hope it will be a phrase of two words: 'Be Natural,'"

Cheerfulness in an announcer's voice, according to Cross is a valuable attribute. Accents held to dress the voice and an extensive knowledge of human events, both past and present is invaluable, he says.

"I do not think announcing is the greatest thing in radio" is a surprise

## HELPED DURING MIDDLE AGE

Woman Praises Lydia E. Pinkham's Vegetable Compound

Sarnia, Ont.—"I am willing to answer letters from other women, to tell them the wonderful good Lydia E. Pinkham's Vegetable Compound did me. I cannot be thankful enough for the benefits I received during the Change of Life. I do housework and my troubles made me unfit to work. A friend advised me to try the Vegetable Compound. I felt great relief at once, began to regain my appetite, and my nerves got better. I will recommend your medicine to all with troubles like I had."—MRS. JOHN BENSON, 162 N. Christina St., Sarnia, Ontario.

statement from the dean of announcers. "But the work of an announcer like the work of a reporter on a newspaper, can be a stepping stone to something else. From the ranks of its announcers a station has made production directors, continuity writers and studio executives.

"I am an announcer because I believe it is the thing I do best. I should advise any young man who is seriously interested in a career in radio to start as an announcer if it is possible."

## WAITERS FOR LONDON TOO DRESSY, CLAIM

London, Nov. 23—A loud plea for a new evening dress for waiters, so that they may be distinguished from the guests they serve, has been made by the National Association of Duffiters to the Hotel Proprietors' Association.

E. W. Collett, chairman of the delegation that waited on the proprietors' group, pointed out the great embarrassment of the guest who shakes the hand of an immaculately clad gentleman instead of depositing his hat and cane with him.

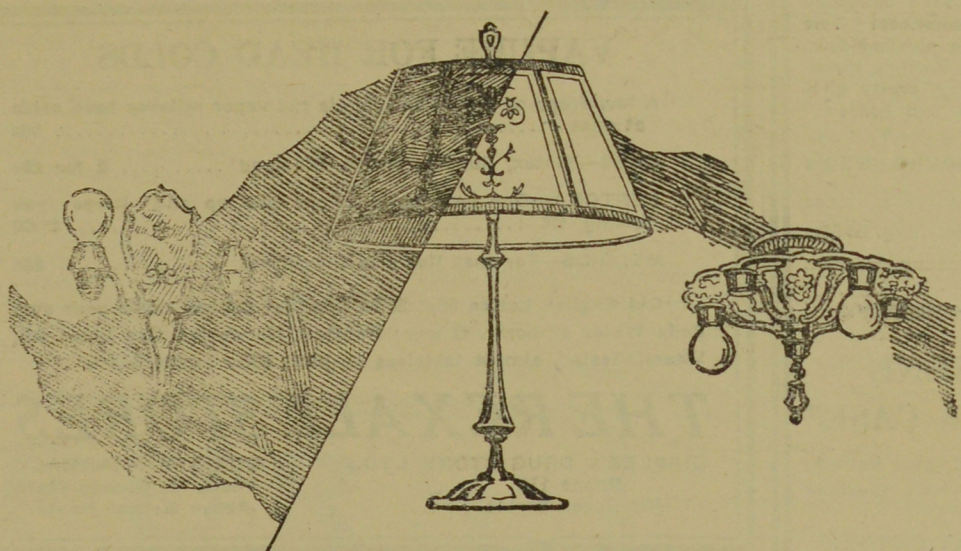
"Every time there is a change in evening dress fashion" said Mr. Collett, "the waiters are the first to adopt it. They ought to agree on some distinctive dress, such as mess jackets with ribbons across the chest."

"Man wants but little here below," the poet said. But you can't find anybody giving anything back.

Then there was the old-fashioned kitchen, big enough for the children and grandchildren to crowd into on homecoming days. Among other things modernism has cramped the elbows.

## FIRE ALARM LOCATION IN THE CITY

- 6 Argyle and York Sts.
- 7 Victoria Public Hospital.
- 8 Children's Home, Woodstock Rd.
- 12 Westmorland and Aberdeen Sts.
- 13 Northumberland and Saunders Sts.
- 14 Brunswick and Smythe Sts.
- 15 Charlotte and Smythe Sts.
- 16 George and Northumberland Sts.
- 17 King and Northumberland Sts.
- 21 York and Queen Sts.
- 23 York and George Sts.
- 24 Queen and Westmorland Sts.
- 25 Brunswick and Westmorland Sts.
- 26 Charlotte and Westmorland Sts.
- 27 King and York Sts.
- 28 Saunders and York Sts.
- 31 Queen and Regent Sts.
- 32 Needham and Regent Sts.
- 34 Queen and Carleton Sts.
- 35 Brunswick and Carleton Sts.
- 36 Charlotte and Carleton Sts.
- 37 George and Regent Sts.
- 38 King and Regent Sts.
- 43 Aberdeen and St. John Sts.
- 44 Queen and St. John Sts.
- 45 Brunswick and St. John Sts.
- 46 Charlotte and St. John Sts.
- 51 King and Church Sts.
- 52 George and Church Sts.
- 53 Union and Church Sts.
- 54 Shore Street and Waterloo Row.
- 55 George St. and University Ave.
- 56 Lansdowne St. and Waterloo Row.
- 57 Grey St. and University Ave.
- 112 Aberdeen and Smythe Sts.
- 118 Northumberland and Argyle Sts.
- 121 Victoria and Westmorland Sts.



## Is Your Home Half Dark?

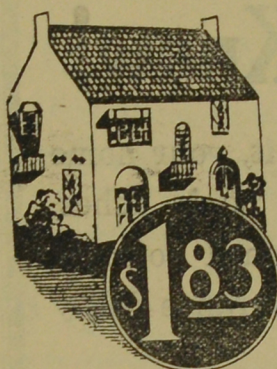
Why spoil the appearance of an otherwise attractive room with empty lamp sockets—why keep a handsome floor lamp half dark? How often this happens even in the best of homes—that when a lamp burns out—it is seldom replaced immediately—sometimes not for months.

### Beautify Your Home With Light

Fill all your empty lamp sockets, replace burned-out lamps—it brightens dark corners and adds a note of cheeriness.

### A Package of Light

Now you can buy six Mazda lamps in a home assortment carton. One of our employees will call soon to take your order. Buy enough to fill all empty sockets—and an extra carton for the cupboard. When you need lamps it will be there right handy.



This handy carton contains three 40-watt, two 60-watt, and one 100-watt Mazda lamps.



MARITIME ELECTRIC COMPANY, LTD.  
of the ASSOCIATED SYSTEM  
QUEEN STREET FREDERICTON, N. B.