

Matchless Values

Boys' Pullover and Coat Sweaters, \$1.95, \$2.25, \$2.50 and \$3.00.
Men's Heavy All Wool Sweaters, \$3.00, \$3.25, \$3.75, \$4.50 and \$5.25.
Men's Heavy Wool Pants, \$3.25, \$3.50, \$3.75 and \$4.00
Faultless Brand Overalls, \$1.75.
Leather Label Overalls, the high grade honest made Overall, \$1.95 a pair.
Stanfield Unshrinkable Underwear, \$1.25, \$1.50, \$1.75, \$2.25 and \$2.50.
Atlantic Brand Underwear, \$1.25 to \$1.75 a garment.
Boys' Atlantic Brand Underwear, 95c. and \$1 garment.
Boys' Fleece-lined Underwear, 40c., 45c. and 50c.
Work Shirts, made of heavy drill, and flannel Shirts that are fully guaranteed, \$1.65, \$1.75, \$1.90 and \$2.
Ladies' Underwear, Children's Underwear, Hosiery, Gloves, Fancy Scarfs and Toques, Shaker Blankets and Wool Blankets.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

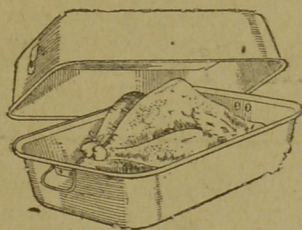
Soldier's Comfort Boxes

Will take 11 lbs to England or 7 lbs to France. Light and Strong. See them in our Carleton Street Window.

RYAN'S DRUG STORE

THE PENSLAR STORE

Replace the Utensils



That wear out with the ones that wear-ever. We carry a large assortment of

WEAREVER ALUMINUM WARE

in Tea and Coffee Pots, Tea Kettles, Roasters, Griddles, Double Boilers, Windsor Kettles, Stove Pots, etc. Now is the proper time to take stock of your kitchen equipment and put in a supply of this guaranteed ware for your Xmas cooking.

LAWLOR & CAIN

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day
And muttered: "I don't see it;
The stuff may be just what they say,
But I'm not going to buy it."
As time wore on he made remarks
It would not do to mention,
For he was mad because that ad
Was forced on his attention.

But in a week, or two, or three,
He said: "There's no denying,
The way that ad gets hold of me,
The stuff may be worth trying."
For just about a fortnight more
He dared mere words to win him,
And then the ad completely had
Aroused the spender in him.

Next day he drifted in a store
And quietly expended
A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

MR. N. W. BROWN CHOSEN BY GREAT LIBERAL CONVENTION

Will Contest York in the Coming Election as a Straight Liberal--Strong Resolutions Adopted by the Delegates--The Borden Government and Profiteers Denounced--Mr. R. W. McLellan Declines Nomination.

Mr. Nelson W. Brown of Southampton, was placed in nomination Thursday afternoon at the Liberal convention for York-Sunbury held in the Y.M.C.A. hall in this city. He was nominated as a supporter of Sir Wilfrid Laurier, the convention deciding by a large majority to place in the field a candidate in direct opposition to the Union government led by Sir Robert Borden. Ald. R. W. McLellan of Fredericton, was nominated but after a conference with Mr. Brown decided to withdraw and promised his hearty support to the convention candidate.

The convention was representative and was marked by a strong feeling against the Borden government, on the record of the administration before Union government was decided upon, and also against the Military Service Act unless ratified by a popular vote. The delegation from Sunbury was large and was strongly in favor of Mr. Brown as a candidate. Arrangements for organization for the campaign were begun at once.

Resolution on the War.
Mr. A. H. VanWart, president of the Liberal Association, was in the chair and Mr. S. L. Sypher performed the duties of secretary. The first item of business was the introduction of a resolution on the war moved by Mr. D. W. Mersereau, M.P.P., of Fredericton Junction and seconded by Mr. W. P. Lawson of McAdam.

The resolution which was passed unanimously was as follows:

Resolved, That the delegates now assembled do hereby express their united determination to do their utmost to further and support all measures to procure victory in the righteous war now being waged by our Empire and its valiant Allies.

Mr. Dickson's Resolution.

The following resolution was moved by Mr. J. B. Dickson of Fredericton, seconded by Mr. Peter J. Hughes of Fredericton:

Resolved, That this convention place in nomination on independent Win-the-War Liberal favorable to the Military Service Act as now in force.

Speaking to the resolution, Mr. Dickson stated that a crisis had come in the affairs of Canada and all her people. Problems had arisen which had caused a realignment of political parties to a certain extent. Problems had arisen which had made twenty-six Liberals, staunch and true, break away from their party and enter a Union government, which had taken the place of the Conservative government. A large section of the Liberal party still stood behind the old leader, Sir Wilfrid Laurier, (Cheeers.) That leader had issued his manifesto, as also had Sir Robert Borden. Those two manifestos differed on but one main issue, the manner in which military aid should be given by Canada in the great war. Personally the speaker could not see eye to eye with Sir Wilfrid on that matter. The Military Service Act now was on the statute books and it could not be withdrawn without crippling the efforts of Canada in the war. (Applause.)

Peter J. Hughes.

Mr. Peter J. Hughes seconded the resolution. Serious questions had come up and differences of opinion were sure to arise. It had fallen to the lot of the present generation to live in a period in which the problems arising were greater than in any other time and that account its responsibilities were the greater. During three years of war a Conservative government had been in power in Canada. From that government and its supporters all Liberals had differed with regard to its manner of conducting the war effort of the country. A Union government had come into power and it was the duty of the convention to decide what action would be taken, whether it would be supported or attacked.

SIR H. AMES TO BE OPPOSED

(Canadian Press direct wire.)

Montreal, Nov. 16th--Alderman W. J. Hushion, of St. Joseph's Ward, was chosen last night at a convention of Liberals to oppose Sir Herbert Ames in St. Antoine Division.

The Empire was in the midst of a serious conflagration. To the speaker the war situation had not seemed so serious since the outbreak of hostilities. When the house was burning there was no time to talk of alterations. The personnel of the fire fighting crew might well be changed but the stouping of the streams playing on the flames should not be thought of.

Mr. Hughes closed his remarks with an appeal for calm and quiet consideration of the matters to be decided. He was well received.

Mr. Brown's Resolution.

Mr. Nelson W. Brown then moved the following resolution:

Whereas, The old Borden government asked and were refused another year's lease of life before it began (through Sir Clifford Sifton) its nefarious work for a so-called Union government; and,

Whereas, The old Borden government consisted of fifteen ministers, and the so-called "50-50" Union government consists of twenty-two members, 15 Conservatives and 7 Liberals; and,

Whereas, During the last three years in attempting to carry on the war, the old Borden government allowed its friends to graft and steal millions of dollars of the people's money instead of applying it to the great necessities of this terrible war; and,

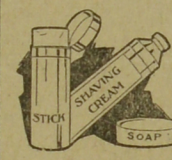
(Continued on page 6.)

Owing to the death of William Lemont, President of the firm, the store will be closed until after the funeral.

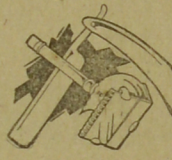
LEMONT & SONS LTD.

EVERYDAY TOILET NEEDS FOR MEN.

Little Things, but mighty important to the comfort, health and joy of living.



SHAVING SOAPS of every kind. The old reliable cakes as well as the handy stick and creams. SHAVING BRUSHES from 25c. to \$2.50. RAZOR STROPS that last a lifetime and improve with age. RAZORS, the old-fashioned kind as well as SAFETY RAZORS.



STAPLES' PHARMACY
Cor. King & York Street, Fredericton.

NOW CUTTING A CHOICE CROP OF ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

225 CHARLOTTE STREET.

'Phone 217.

GEM THEATRE

WASN'T IT A SHAME?

After all "Mollie" and "Creighton" went through to get those two pearls from the idol's eyes, that they should lose them? DON'T YOU LOSE THE

9TH EPISODE OF THE 7 PEARLS

FRIDAY and SATURDAY

COMEDY AND NEWS OF THE DAY!

OUR OTHER WEEK-END FEATURES will be of an unusual variety, and the most entertaining available, including "LONESOME LUKE" in "THE LIVELY LIFE."

MONDAY and TUESDAY

NOW THAT YOU HAVE BEEN WELL INFORMED AS TO THE STORY OF

"THE FIGHTING TRAIL"

DON'T FAIL TO BE ON HAND FOR THE 3RD INSTALMENT, AND PREPARE FOR THRILLS! THRILLS!! THRILLS!!!

WEDNESDAY and THURSDAY

That World-Famed Classic "POLLY OF THE CIRCUS" With Lovely MAE MARSH of the "BIG TOPS" "The Children's Favorite"

STRIKERS MUST BE TAKEN BACK

Ottawa, Nov. 16.--The Morning Citizen says: "Hon. T. W. Crothers has served a mandatory notice on the Great Northwestern Telegraph Company that it must carry out to the full the award of the conciliation board, which it accepted some weeks ago, thus terminating the operators' strike. A part of the agreement was that all the strikers had to be taken back, but complaints have been made that this has not been the case of many of the female machine operators. "The union has taken up the matter with the minister, whose orders have gone forth to the company. If they are not carried out, the government, under the war measures act, can impose penalties."

Mr. Cossman Rogers of Hagerstown, Md., is at the Barker House.

GAIETY TODAY AND SATURDAY

Carlyle Blackwell

IN

"THE CLARION"

EXTRA TODAY O. HENRY THE FAMOUS SHORT STORIES

MONDAY -- ALICE BRADY IN THEN I'LL COME BACK TO YOU