

TOURIST TRADE AS A PROMOTER OF INTERNATIONAL FRIENDSHIP

Calgary Albertan

Much as has been said about the value to Canada of the tourist trade in dollars and cents it has another aspect which appears to have had little thought. That this phase should have been overlooked, or, at least, neglected, is remarkable in these days when peaceable relations with all lands and especially our neighbors to the south is emphasized on every possible occasion. The value of neighborly visits in terms of friendship and goodwill have probably not been underestimated but it has remained for a citizen of the United States to give expression to it. He is Mr. William R. Castle, Assistant Secretary of State at Washington, speaking to the Canadian Club at Montreal, who, after acknowledging that cavalier treatment of Canadians at the hands of some of his more boorish fellow-citizens might create more friction than goodwill pleaded for the average American—and your average American is really an excellent fellow—in

the following terms:

"Some of our tourists are undoubtedly boastful and irritating to you as they are to us when they are at home. One boulder is always more noticeable than a thousand respectable individuals. We cannot sift our citizens and keep the noisy ones at home, much as we should like to send you only those of the character and charm of our Chief Justice, who, I know, loves Canada almost as he loves his own country. The fact remains that our millions of tourists, many of them returning with a 'Guest of Canada' poster on the windshields of their motors, spread throughout the United States the story of the hospitality and the charm of your country. I only wish an equal proportion of Canadians visited us, because I am sure that this would destroy many of the unpleasant and untune, or at least only-true, ideas that you hold about us."

The goodwill conveyed in the Assistant Secretary of State's message

is exceeded only by its sound sense. Some differences of opinion are inseparable from neighborliness, but in our individual affairs, if we have an objectionable neighbor, we don't snub the whole street because of him. During the coming summer we are going to encounter a lot of individuals whose personalities offend us but that is no reason why, because of them, we should condemn the whole people of the country whence they come.

EYES OF BROWN

Eyes of Brown, they smiled at me
And bid me come their way;
And I proud man, with ne'er a doubt
Bent 'neath their magic sway.

They smiled at me for most a year
And I was king of all;
For I forgot that Eyes of Blue
Had lead me to a fall.

Then, Eyes of Brown they laughed at me
And bid me go away.
And I poor fool, like other men
Will ne'er forget the day.

—ARTHUR LEE BEAUVAIS in
Detroit News.

ROTARY INTERNATIONAL CONVENTION FORMALLY OPENED AT DALLAS, TEXAS

Dallas, Texas, May 29—Men from many nations, representing the Rotary clubs of more than 3,000 communities, today began the business sessions and conferences of the 20th annual convention of Rotary International in the Texas State Fair Park buildings. With preliminary formalities settled, the convention was formally opened this morning by International President I. B. ("Tom") Sutton of Tampico, Mexico. In his presidential message, Mr. Sutton gave a review of his travels in 26 countries in recent years, on visits to Rotary clubs, and pointed to some of the problems he had discovered and the misconceptions of the purpose of the Rotary movement he had encountered and explained. "Deep in our hearts," he said, "let us add strength to our faith in the accomplishment of Rotary's great aim, the advancement of understanding, goodwill and international peace, with the knowledge that in all parts of the world there are many men who

have a genuine desire to bring about a more intimate and lasting understanding throughout the world, based on truth and justice. Let us add our influence to the creation and extension of his sentiment. Let us pay that these thoughts in the minds of Rotarians everywhere may be accepted and understood, and that the only wars of the future may be wars on ignorance, disease, poverty and the destructive factors of our social life."

Secretary's Report

The report of Secretary Chesley R. Perry following President Sutton's address showed that Rotary clubs have been organized in the past twelve months, ending April 30, in 32 different countries, four of which—Greece, Egypt, Palestine and Yugoslavia—are additions to the steadily growing list. Berlin, Athens, Cairo, Jerusalem, Bombay and Beograd (Belgrade) are famous Old World cities in which Rotary clubs have been formed this year among the total of nearly 300 new clubs. In this same period, the membership has increased by more than 7,000 to 142,500 and in countries outside the United States and Canada, 119 new clubs have been organized. The visiting Rotarians, some eight or ten thousand, were divided this afternoon according to their business or profession, into more than a hundred assemblies, doctors, bankers, lawyers, teachers, merchants of many kinds, and so on. Each of these groups was a miniature international craft convention, discussing the most effective way of improving its service to the public and the standards of its business or profession.

Codes of Ethics

Partly through the influence of Rotarians, codes of ethics have been established for a large number of trade associations in North America. The desirability and feasibility of international trade or professional associations, which might likewise act to elevate the business standards of international commerce was one of the topics for each of these hundred assemblies. Many well known American business men acted as chairman of these meetings, including Alex. C. Johnson, vice-president Chicago & Northwestern Railroad, assembly on transportation; Norman B. Black, publisher Fargo, North Dakota, Forum, assembly on printing and publishing; Walter D. Cline, Wichita Falls, Texas, assembly on mineral oil industry; Charles E. Herrick, Chicago, assembly on packing industry; Theodore Torgeson, Estevan, Saskatchewan Canada, assembly on horticulture; A. J. Gonnoud, Brooklyn, N. Y., assembly on gas industry; Noble R. Jones, St. Louis, assembly on banking; Clement S. Paxson, New York City, assembly on engineering; Arthur B. Mayhew, Uvalde, Texas, assembly on lumber industry. The keynote of these meetings was given by Roy Ronald, newspaper publisher of Mitchell, South Dakota, in his address this morning, on "Vocational Service," is interpreted by Rotarians as their responsibility to their customers, their fellows in the same occupation and their neighbors in the community. These meetings were held for the most part in the places of business of the Dallas Rotarians who thus were privileged to entertain personally their visitors of the same occupation in a "shop talk". Typically Southern entertainment will be provided for the visiting Rotarians tonight, in a concert by a chorus of 700 negroes singing their famous spirituals, the songs of the plantation days of many years ago.

"Nominations for international officers for the coming year, July 1, 1929, to June 30, 1930," occupy the brief business session tomorrow. Two candidates have been prominently mentioned for international president, Raymond J. Knoepfel of New York City and M. Eugene Newsom, of Durham, North Carolina. Five directors from the United States are likewise to be chosen, Roy Ronald of Mitchell, South Dakota and Dave Clark, also a publisher, of Charlotte, North Carolina. The Rotarians of Canada and of Great Britain and Ireland, also make known their selections for members of the directorate. These seven, with the incoming and outgoing international presidents, choose three other directors from countries not al-



Suffered for Two Years

"After the birth of my second child, I was always feeling tired, nervous and weak and had headaches, backaches and terrible pains every month. I suffered two years before I tried Lydia E. Pinkham's Vegetable Compound. I got four bottles at first and it did me a world of good. I would not be without it in the house now, and have another six bottles in. I recommend it to every woman I know."—Mrs. T. Barritt, Box 114, Asbestos Mines, Quebec.

**Lydia E. Pinkham's
Vegetable Compound**

Lydia E. Pinkham Med. Co., Lynn, Mass., U. S. A.
and Oshawa, Ontario, Canada.

WHAT?

What would you have a poet do
Mix you an ethereal brew
Of herb and grass and moss grown
hill
Murmur of rock strewn rippling rill?
Why not try some stronger wine?
Do you ask for anodyne
When life so wild, so strange, so
free,
Asks deep and vital thoughts of
thee?
—MARY ELIZABETH SMITH in
Detroit News.

ready represented among their number. This year's board of directors represented seven different countries.

Change in Train Service

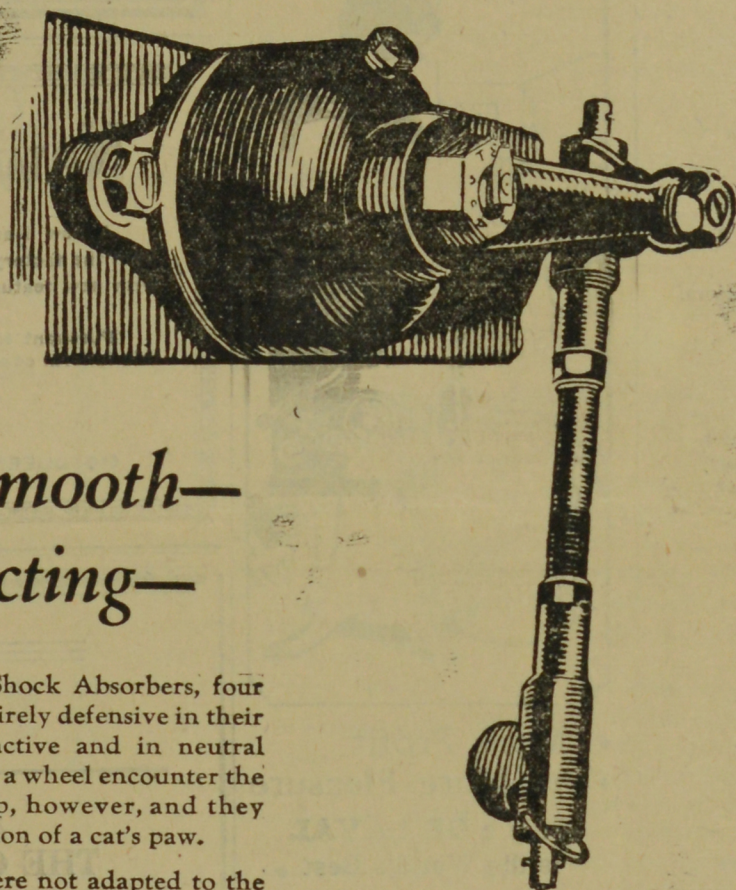
Change in train service, Saturday, May 25th on the F. & G. L. Coal & Rly. Co. & N. B. Coal & Rly.

Train No. 2 due to leave Fredericton at 8.35 instead of 8.55. Train No. 1 due to arrive at Fredericton at 4.25 instead of 4.50. Saturday train No. 3 due to leave Chipman at 8.00 A. M., arrive at Fredericton 10.00 A. M. Train No. 6, Saturday, due to leave Fredericton at 3.00 P. M. and due to arrive Chipman 5.10.

FIRE ALARM LOCATION IN THE CITY

- 6 Argyle and York Sts.
- 7 Victoria Public Hospital.
- 8 Children's Home.
- 2 Westmorland and Aberdeen Sts.
- 13 Northumberland and Saunders Sts.
- 14 Brunswick and Smythe Sts.
- 15 Charlotte and Smythe Sts.
- 16 George and Northumberland Sts.
- 17 King and Northumberland Sts.
- 21 York and Queen Sts.
- 23 York and George Sts.
- 24 Queen and Westmorland Sts.
- 25 Brunswick and Westmorland Sts.
- 26 Charlotte and Westmorland Sts.
- 27 King and York Sts.
- 28 Saunders and York Sts.
- 31 Queen and Regent Sts.
- 32 Needham and Regent Sts.
- 34 Queen and Carleton Sts.
- 35 Brunswick and Carleton Sts.
- 36 Charlotte and Carleton Sts.
- 37 George and Regent Sts.
- 38 King and Regent Sts.
- 43 Aberdeen and St. John Sts.
- 44 Queen and St. John Sts.
- 45 Brunswick and St. John Sts.
- 46 Charlotte and St. John Sts.
- 51 King and Church Sts.
- 52 George and Church Sts.
- 53 Union and Church Sts.
- 54 Shore Street and Waterloo Row.
- 55 George Street and University Avenue.
- 56 Lansdowne and Waterloo Row.
- 57 Grey Street and University Ave.
- 112 Aberdeen and Smythe Sts.

FORD CAR HOUDAILLE HYDRAULIC SHOCK ABSORBERS



Positive—Smooth— Double Acting—

HOUДАILLE Hydraulic Shock Absorbers, four to every Ford car, are entirely defensive in their action since they remain inactive and in neutral position on smooth roads. Let a wheel encounter the slightest depression or bump, however, and they respond with the velvet precision of a cat's paw.

Houdaille Shock Absorbers were not adapted to the Ford car after it was built, but were part of the specifications laid down by the Ford engineers as they planned the car. Therefore, Houdailles, their powerful operation coordinated, became integral parts of the complete chassis. It is for this reason that they function with such perfect efficiency on the Ford car.

Houdailles absorb both the upward and downward thrust of the shock through slowing the spring action by means of a heavy glycerine solution, which is forced through a small valve from one compartment to another. They check the rebound of the car softly, exert no tension on the springs and are always ready to offer resistance to the blow when and as required. In fact, the more severe the shock, the more effectively Houdailles operate.

Different from any other shock absorber, the Houdaille connecting link between the frame and the axle of the car is a steel arm, not just a fabric strip to wear out and be replaced. Adjustable to suit differing road conditions and various loads, the Houdaille is more than a shock absorber and more than a snubber.

Inspect the Ford car carefully part by part. Then know the thrill of driving it. By its performance you will realize the easy riding comfort of an Houdaille equipped Ford.



Drive it Yourself—
there is no
Better Test

**Ford Car
Features**

Choice of colours
55 to 65 miles an hour
40-horse power engine
Full balloon tires
Fully enclosed six-brake system
4 Houdaille hydraulic shock absorbers
20 to 30 miles per gallon
of gasoline
Shatterproof glass windshield
Theft proof ignition lock
Reliability and low upkeep

Arrange for your demonstration ride with the
nearest Ford dealer

Fredericton Motor Sales, Limited
Fredericton, N. B.