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WAR SAVINGS CERTIFICATES

IF you have \$21.50 you lend to the Government now, you will get a certificate entitling you to \$25.00 at the end of the year.

Certificates will be registered at once, in your name, and you will be able to transfer them to anyone you wish. If you should need your money, you may get it at any time.

Certificates are issued in denominations of \$25, \$50, and \$100, and may be purchased at any Bank or Money Order Post Office.

ON SALE AT
ANY BANK OR MONEY ORDER POST OFFICE

"MAKE YOUR DOLLARS FIGHT AT THE FRONT"

ISSUED BY THE DEPARTMENT OF FINANCE, OTTAWA.

Help Canada Maintain Her Financial Freedom!

Do Your Share towards Financing the War with Canadian Savings Rather than with Outside Capital.

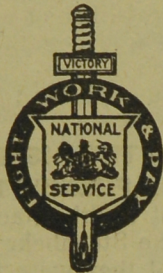
THE problem of meeting the enormous cost of this war is two-fold. Not only must Canada get the money—most of it, of course, as loans—but she must get as much of it as possible here in Canada.

We can carry the war-debt if the bulk of the interest goes to Canadians, and so is used again in the country's development. But it will be a serious matter for us if a large proportion of the interest has to be sent outside the Dominion.

For the sake of our own and our children's future this drain on our resources must be avoided! Canada's financial freedom can and must be maintained! An average saving of 15 cents a day, invested by each man, woman and child in Canada in War Savings Certificates, would enable us to carry the whole cost of the war. To approach this average, hard work, thrift, self-denial and sacrifice are required of every citizen.

For each \$21.50 you lend the Government now, you will receive \$25.00 in three years—or you can get your money back at any time. Certificates are issued in denominations of \$25, \$50 and \$100, and may be purchased at any Bank or Money Order Post Office.

The National Service Board of Canada, OTTAWA.



MAYOR CURLEY VISITED 236TH

Boston's Chief Magistrate was Given a Hearty Reception at Valcartier Camp by the Kilties.

Valcartier Camp, Que., Aug. 16.—Canada's most noted military training camp has its first international visitor. Mayor Curley of Boston is here with his secretary, Charles O. Power, to visit the Boston boys of the 236th Overseas Battalion, the McLean Kilties of America.

The McLean Kilties are 1,118 strong of which one-half were enlisted in the New England states.

Mayor Curley was met in Quebec by Lt.-Col. Guthrie and General H. H. McLean and motored the 18 miles to camp.

The mayor was met by the pipe band, who played him to the centre of the parade ground.

The bare kneed, brawny Kilties, with lusty shouts, surrounded his honor, whom they lifted up to the hood of the car, from which he addressed the men briefly.

The boys then lifted him to their shoulders and carried him around the parade grounds. The mayor and his secretary dined at the officers' mess, where his honor was called upon to speak, as was Mr. Power. The toasts included one to the President of the United States.

Just as darkness came the Kilties and practically the whole camp gathered around an immense bonfire near the bank of the Jacques Cartier river and joined in a sing song and impromptu concert, the talent being provided by the Boston boys.

Mayor Curley contributed by giving a recitation and addressed the gathering.

This morning Mayor Curley was up at reveille, watching the men from the time they turned out at 5.30 a. m.

As the battalion marched off the parade ground Mayor Curley was accorded full regimental honors, the entire battalion passing in review.

Mayor Curley was entertained at a luncheon today at headquarters by Brig. Gen. Fages, camp commandant. This evening a demonstration of gas and smoke bombs and flares was given for his benefit.

BIG STAFF OF OFFICERS IN THE HALIFAX DISTRICT

Returns Brought Down in Parliament, Shows That There are 227 Whose Salaries Total \$400,000 a Year---Only a Few of Them Have Been Overseas---Surprising Information for the Country.

Ottawa, Aug. 11.—A return of great interest to the people of Nova Scotia was brought down in the House of Commons this week. It shows the magnitude of the establishment of officers which the Government has created and is maintaining for service at home in the Halifax military district. The return which was made, in response to an order of the House, dated June 21st, gives the names, rank pay and nature and place of employment of the officers attached to Headquarters at Halifax and connected with various departments of Military Division No. 6.

It shows a total of 227 officers whose pay roll amounts to \$400,000 a year. The list appears to be incomplete, for there are several other officers holding positions at Halifax and elsewhere, whose names are not given. The return, of course, does not include the officers of the militia battalions on home service at Halifax, who number from 120 to 130, and are engaged on garrison duty. The return as brought down by the Minister of Militia was in part as follows:

Rank and name, appointment, annual pay and allowances:

Maj.-Gen. T. Benson, C. O. C., M. D. 6, Halifax	\$3,675
Maj. A. W. Jones, G. S. O., M. D., 6, Halifax	2,309
Col. W. E. Thompson, A.A.G., M.D. 6, Halifax	2,908
Lt. Col. B. R. Armstrong, D.A.A. and Q.M.C., Halifax	2,719
Maj. P. O. Soulis, Asst. D.A.A. and Q.M.G., Halifax	2,309
Capt. W. C. Proudfoot, Dist. Sig. Off., M.D., 6, Halifax	1,916
Maj. R. B. Willis, D.A.A. and Q.M.C., Halifax, Fortress	2,309
Capt. A. R. MacCleave, Fort. In-	

tel. Officer	1,916
Maj. L. G. Vantuyt, C.R.C.E., Halifax	2,751
Capt. J. Blake, D.A.D.M.S., Halifax	1,916
Lt. Col. A. H. Panel, Sen. Ordnance Officer, Halifax	3,251
Col. S. J. R. Sircom, Dist. Paymaster, Halifax	3,412
Capt. R. R. Black, C. and I.C.C., M.D. 6, Halifax	2,199
Brig. Gen. H. H. McLean, C.O.C., New Brunswick	6,012
Lt. Col. A. H. Powell, G.S.O., New Brunswick	4,801
Major W. P. Purney, D.A.A.G., New Brunswick	2,972
Capt. A. C. Wilson, S.M.C., New Brunswick	2,396
Lt. Col. L. J. DesRosiers, A.D.S. and T., New Brunswick	2,712
Lt. Col. A. H. Henderson, Ord. Off., New Brunswick	2,945
Lieut. J. Key, Barrack Off., New Brunswick	1,496
Lt. Col. J. L. McAvity, Chief Recruiting Officer	3,549
Capt. G. M. Johnson	2,396
Major G. B. Cutten, Chief Recruiting Officer	2,972
Capt. E. A. Barton, Recruiting Officer	1,095
Major D. F. Pidgeon, Pay Accounts	2,972
Major Wainwright, Fredericton	1,460
Nursing Sister Baseonile, Fredericton	949
Nursing Sister Smith, Fredericton	949
Nursing Sister Burden, Fredericton	949
Capt. J. R. Jago	1,276

OBITUARY.

Late John Patterson.

The funeral of the late John Patterson took place at Lincoln Wednesday afternoon and was largely attended. The funeral was under the auspices of the L.O.O.F., of which the deceased was a member. The pall bearers were Messrs. Walker, Sinnott, Reading, Ebbett, Kilburn and Blackmer.

The mourners were: Messrs. W. Patterson, C. Patterson, Judson Ferris, John Patterson, M. Patterson, M. J. Moore, S. B. Moore, C. Coleman, C. Connor, B. J. Rush, W. S. Kelley, D. Mitchell, P. Alexander.

Floral tributes were as follows: Mr. and Mrs. J. Ferris and C. Patterson, wreath; Mr. and Mrs. W. Patterson and family, pillow; Mr. and Mrs. C. Coleman, flat bouquet; Mrs. T. Boyce, cross; Mrs. Lewis Bliss, bouquet of sweet peas; Mr. and Mrs. B. J. Rush, flat bouquet; Mrs. Fred Payne, pansies and sweet peas; Mrs. Eunice Moore, basket flowers.

The services at the house were conducted by Rev. Mr. Boothroyd assisted by Rev. Mr. Howe. Interment was made at the Glasier Burying Ground.

FIELD CROPS COMPETITION

Ten Counties Entered Under Same Rules as Last Year--Judges Receiving Instructions Here.

Active interest is being taken in ten counties of the province in the Field Crops Competition which is being conducted by the New Brunswick Agricultural Department. The counties are Restigouche, Gloucester, Madawaska, Victoria, Carleton, York, Kings, Westmorland, Northumberland and Kent. It is hoped that next summer the remaining five counties of the province will be entered in the competition. The rules and regulations are the same as were in force last year. Next year they will be revised to give uniformity.

As far as possible permanent employees of the Agricultural Department are used as judges in the competition. The judges have been in Fredericton for a few days receiving instructions concerning their work. Mr. S. J. Moore of Truro, an officer of the Seed Division, Dominion Department of Agriculture, was here for one day assisting in the instruction. Mr. C. G. Cunningham has given special instruction in the matter of potato crops.

What about the cream used in ice cream in these days of the high price of butter? There is room for a saving there.

SPECIAL FARES TO THE TORONTO EXHIBITION

THE CANADIAN GOVERNMENT RAILWAYS ARE OFFERING CHEAP RATES.

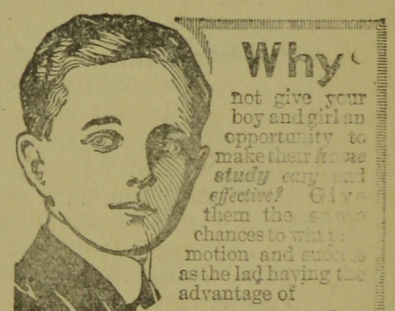
The Canadian National Exhibition at Toronto, which opens on Saturday, August 25th and closes Monday, September 10th, will with many new features this year attract thousands of visitors from all over Canada and from many points in the United States.

For the benefit of Maritime Province visitors the Canadian Government Railways will issue round trip tickets at special rates from August 27th until September 7th, good for return until September 12th. There will be a special excursion fare issue on August 30th good for return September 6th, and on September 4th good for return September 11th. Particulars regarding these special fares will be furnished by local and station ticket agents, who will also arrange for sleeping car reservations, etc.

The through express trains via the Canadian Government Railways, the "Ocean Limited" and the "Maritime Express," make connection with morning and evening trains respectively from Montreal to Toronto, affording the traveller a fast and comfortable journey by trains the equal of any on the continent.

See that all tickets read via the Canadian Government Railways.

NO HUMOR THERE.
In days of old, when knights, we're told
Were armored old carousers,
No mother had to humor dad
By creasing up his trousers.



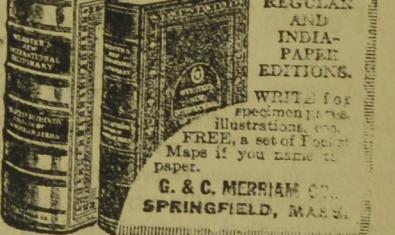
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Dictionary in his home. This new creation answers with final authority all kinds of puzzling questions in history, geography, biography, spelling, pronunciation, sports, arts, and sciences.

400,000 Vocabulary Terms. 2700 Pages. Over 6000 Illustrations. Colored Plates. The only dictionary with the Divided Page.

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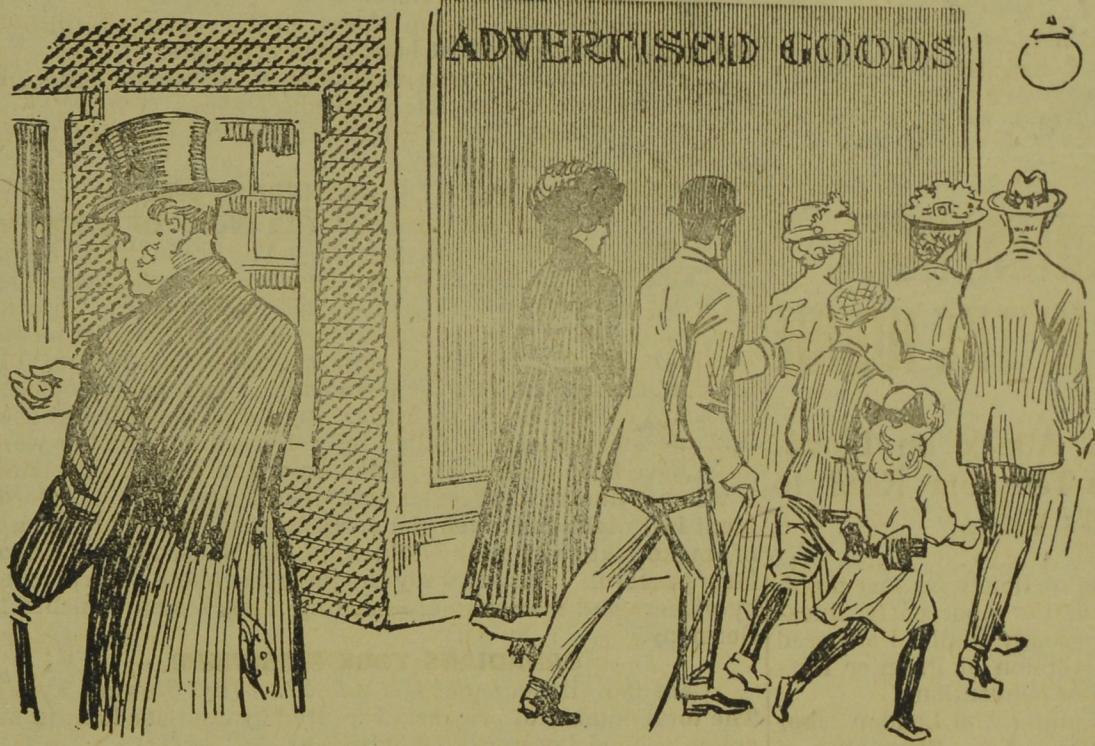
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G. & C. MERRIAM CO., SPRINGFIELD, MASS.



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished without cost or obligation by the Secretary of Canadian Press Association, Room 50 Lumsden Building, Toronto.

"It is better to be sure than sorry."

Always First because of

- Cleansing power in every grain
- Superior quality assuring economy
- Absence of Caustics, Acids, Alkali or Ammonia
- No roughening or reddening of the hands

