

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Charles H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Charles H. Fletcher

In Use For Over 30 Years
The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

Wholesale Dry Goods and Woollen

House Furnishings For Spring

Lace Curtains
Scrim Curtains
Curtain Muslin and Drap-
eries of all kinds
Cretonnes and Casement
Cloths
White Bed Spreads
Towels, Napkins and Ta-
ble Linens
Oilcloths and Linoleums
Carpets, Rugs and Squares

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WHOLESALE DRY GOODS and WOOLENS

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Our Motto: Promptness, Accuracy, Courtesy, Care.

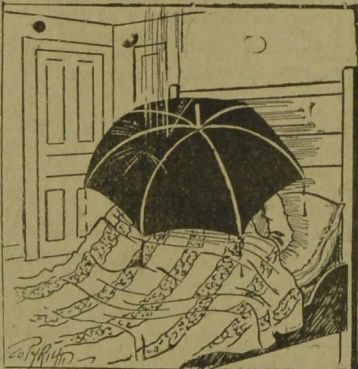
The Leaky Roof

may cause trouble at any hour of the day or night. Hard to tell when it will break out in a fresh place. Better have the whole roof attended to if it is thin in places.

TIN ROOF REPAIRING

is a specialty of ours, and we have workmen who have spent half their lives at this work and can discover defects quickly and repair them effectually.

Charges are moderate.



D. J. SHEA & SON

Call and see our

Massey Silver Ribbon Bicycles

Which have just arrived. We have also just received a large shipment of Bicycle Sundries and accessories, which include TIRES, of the BEST MAKES, SADDLES, CHAINS, PEDALS, and everything needed on the Bicycle. BICYCLES CLEANED and REPAIRED by Expert Workmen. Prompt attention given to Typewriters, Locks, Keys, Cash Registers and all fine machines.

E. T. LANGILLE

PHONE, 334-41

345 QUEEN ST.

OF INTEREST TO WOMEN.

SOME NEW RECIPES.

Honey Muffins.

Sift together three cupfuls of flour, half a teaspoonful of salt, three teaspoonfuls of baking powder and work in two tablespoonfuls of butter; then add three beaten eggs, half a cupful of milk and a cupful of strained hominy. Beat smooth and bake in muffin tins.

Watercress Sandwiches.

Cut the watercress in small pieces and sprinkle a little salt on it. If convenient, use brown bread for the slices and butter lightly; mix a little mayonnaise with the watercress and spread between the slices. If there is no mayonnaise use a little oil and vinegar.

Cream Cheese and Nut Salad.

Balls of creamcheese and walnuts chopped or broken rather coarsely are delicious with French dressing on lettuce.

Creamed Liver.

Cut one pound of liver into small pieces and let stand for 15 minutes in cold water. Drain, cook slowly for 15 minutes in 1½ teaspoonfuls of butter. Brown it and season. Remove to a hot platter, add to the pan one slice of onion, 1½ teaspoonfuls of oil, and pour in very slowly one cupful of hot milk. Stir smooth and when cooked pour over the liver.

Scalloped Potatoes.

Chop them when cold and put them into a buttered baking dish. Sprinkle generously with salt and pepper, and over them pour milk until it shows around them. Sprinkle the tops with little pieces of butter and bake in a slow oven until they are creamy and have absorbed most of the milk.

Fruit Sandwiches.

Fruit sandwiches are more generally used than they used to be and are so delicious that they ought to form a part of every sandwich repast. They satisfy a natural craving for sweets, and are more wholesome and more easily made than cakes or candies.

Poor Man's Rice Pudding.

This is made without eggs. Take two quarts of milk, two-thirds of a cup of raw, well washed rice, one cup of sugar, a piece of butter as large as a walnut, a pinch of salt and grated nutmeg to taste. Put all in a pudding dish and bake slowly two hours. Serve with rich milk or cream and sugar.

Strawberry Whip.

1¼ cup strawberries, 1 cup of powdered sugar, white of one egg. Put in bowl, beat with wire whisk until stiff enough to hold in shape, about thirty minutes. Pile lightly on dish, chill, surround with lady fingers and serve with boiled custard.

LEADING ADVERTISING MAN TALKS OF BUSINESS

(Continued from page 2.)

game. With the coming of the war, and the later call for greater production in foodstuffs, the Company immediately offered to the employees free lots for their own use in planting whatever they might desire. The idea has grown in greater popularity each year and for 1917 the increase in "takeups" is about fifty per cent. over 1916. The Company have also fitted up special dining quarters with every convenience for the factory staff, and here coffee is provided every working day free of charge. Another department of the dining service provides the noon-day dinner at less than cost to the office staff.

Romance of Tiredom.

In conclusion, Mr. Briggs remarked: "I believe commercial Canada has no greater romance than the growth of the automobile, with the consequent growth of the automobile tire. Seven years ago, the total number of cars in all Canada was not half as great as the total number now in use in the Province of Ontario alone. A few years back American tire manufacturers were boasting of production figures per day which we have equalled this year. The freight car, the express car, the steamboat, the big horse lorry, the huge Motor Truck—all these are necessary now to deliver Dunlop Traction Tread and Dunlop Special to the great concourse of motorists in the various parts of Canada, who will accept no less value than is offered in the 'Most Envid Tires in All America'."

Auto Tire Triumphs.

"Despite the fact that we have practically never let up increasing floor space and equipment—and are adding to our staff of tire-makers every day—there is at present one continuous call from all over the country to 'ship auto tires at once.' Traction Tread Auto tires, as you know, hold the transcontinental record. They were equipped to a car that blazed the trail from Halifax to Vancouver in forty-nine days, forty-one of which the party were actually travelling."

"Then, again, the two most expensive automobiles ever seen at New York auto show were both completely equipped with Dunlop Traction Tread Tires. One was a \$25,000 De Dion Bouton; the other a \$20,000 English Daimler. And, think of this, nine men are employed in New York city doing nothing else but sell Dunlop Traction Tread Automobile Tires."

Tube-Making an Art.

"Of course, you are acquainted with the tube used in auto tires. You would hardly think, though, that nineteen different and distinct operations are represented in the making of the Dunlop Product. And what is more important, Dunlop Tubes are the only tubes made by an exclusive and patented process which ensures absolute uniformity in thickness and weight."

Fairness of Prices.

"And, just let me add, as a final statement," went on Mr. Briggs, "that there is no fairer business in the world than that of tire-making. I am speaking now for all rubber companies. Do you know that in the period from 1911 to 1914 there was, almost without exception, nothing but one continuous revision prices downward? The ethics of the rubber business demand that the moment crude rubber prices drop to any appreciable extent, the price of tires to the people also drop. So that if there is one thing the tire-buying public can be sure of it is this: No controller of tire prices is necessary. The crude rubber market, thousands of miles away, does the controlling."

Cook's Cotton Root Compound.

A safe, reliable regulation medicine. Sold in three strengths—No. 1, \$1; No. 2, \$3; No. 3, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO. TORONTO, ONT. (Formerly Wilkes).



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Sherlock-Manning Player Piano

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Neat Road Wagons in Steel and Rubber Tires, Top Buggies, Two-seated Wagons, Light and Heavy Express Wagons. There are some at prices like they were before the advance.

A few of our own make of Carriages that cannot be duplicated at the prices we now offer them.

Electric Light Outfits for Carriages, \$14.00 complete.

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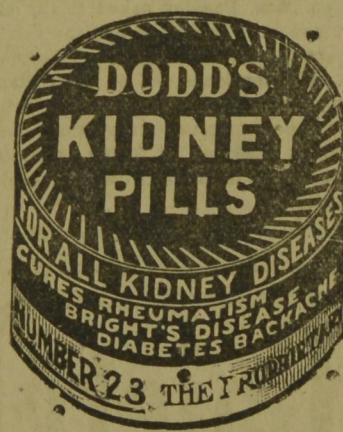
BEST FOR BREAD

MOTHER'S FAVORITE FLOUR

Is the most satisfactory Bread
Flour on the market.

Wholesale by

G. W. HODGE



New Wash Goods

IN READY-TO-WEAR GARMENTS AND BY THE YARD.

Another shipments of WASH SKIRTS just arrived, in Plain White and Fancy Stripes. The latest styles and the prices range from \$1.00 to \$3.00.

LADIES' and CHILDREN'S MIDDIES. A large assortment of styles and patterns to select from. Prices range from \$1.00 to \$3.00.

CHILDREN'S DRESSES in Gingham, Muslins and Voiles. Prices range from 50 cents to \$5.00 each.

BOYS' WASH SUITS and ROMPERS from 50 cents to \$2.25.

SPORT SKIRTING in Fancy Gabardine, 36 inches wide, at 30c. and 60c. per yd.

FANCY DUCK and LINEN SKIRTING, white ground with pink, blue and black stripes, 36 inches wide, at 40 cents and 60 cents per yard.

DARK DUCK SKIRTING in Shepherd Check with stripe of Rose and Green, 36 in. wide, at 40 cents per yard.

NEW PLAIN and STRIPE VOILES, in all White at 25cents to 60 cents per yard.

NEW GALATEAS, DUCKS, INDIAN HEAD, GINGHAMS and LINENS.

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