

We Don't Want To Sing A Song

BUT THE MODERATE PRICES OF OUR MERCHANDISE WILL SURPRISE YOU!

In fairness to yourself don't purchase elsewhere before inspecting our stock.

MEN'S LINED DRESS GLOVES, Lined Dress Mitts, Lined or Unlined Working Mitts, Lined Working Gloves, Sweaters, Heavy Working Pants, Flannel Shirts, Heavy Drill Shirts and Underwear.

WINTER SUITS for Boys, the kind that stand hard wear. Boys' Woolen Hosiery and Sweaters.

LADIES' SKIRTS, excellent value at \$2.75, \$3.50, \$4.25, \$4.95 and \$5.50.

LADIES' WAISTS at 75c., \$1.00, \$1.19, \$1.29 and \$1.50.

LADIES' UNDERWEAR, 40c., 50c., 60c. and 75c.

LADIES' CASHMERE and FLEECE LINED HOSIERY, 35c. and 50c.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect condition.

RYAN'S DRUG STORE

THE PENSLAR STORE

Don't Break Your Back

Trying to crank your car these chilly days. Come in and purchase a set of our **MASTER BATTERIES**. They make it so easy to start your car. You can have your rear light attached to the same battery.

Just the thing you need for your **GASOLINE ENGINE** for wood cutting and threshing as well as for your door bells and telephones. A fresh lot of Batteries just opened up.

Batteries for all sizes of Flashlights.

LAWLOR & CAIN

USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day And muttered: "I defy it. The stuff may be just what they say."

But I'm not going to buy it. As time wore on he made remarks

It would not do to mention, For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying"

For just about a fortnight more He dared mere words to win him,

And then the ad completely had Aroused the spender in him.

Next day he drifted in a store And quietly expended A few big iron dollars for

The stuff the ad commended. He found it filled a long-felt need Its excellence surprised him,

And now he's glad because the ad So deftly hypnotized him.

PENSIONS FOR SOLDIERS SUBSTANTIALLY INCREASED

Important Amendment to the Relations Announced by the Minister of Finance-- Increase Will Amount to Twenty-Five Percent and Will Date Back to the First Of April--Dependents of Soldiers to Have Increase.

Ottawa, Oct. 22. — Sir Thomas White, minister of finance, today gave out the following statement:

"Upon the recommendation of the minister of finance, the pension regulations applying to the members of the Canadian expeditionary forces have been amended by an order-in-council approved by His Excellency, the Governor-General. The amendments made are far-reaching in their effect. They provide for an increase in pensions and allowances to, and in respect of, soldiers and sailors holding the lower ranks, up to and including the rank of sub-lieutenant in the Canadian navy and lieutenant in the Canadian expeditionary forces.

Advances Date Back to April.

"The most important changes provide for increases in the pensions and allowances. These changes will be considered as having come into force on the first day of April, 1917, and in this way all pensioners will be entitled to an extra check covering the difference between the pension paid since April 1 and the date on which the adjustment is made. The changes will affect the pensions of soldiers and sailors and their children, their orphan children, their widows and children, their dependent parents and their younger brothers and sisters. The total increase in the amount payable by Canada for pension and allowances will be approximately forty per cent. At the present time the annual expenditure involved is about \$5,000,000 a year, with the increases now authorized, Canada's outlay for pensions will be over \$7,000,000 during the fiscal year.

"A second change made is only slightly less important. It provides that disabilities shall be divided into twenty classes instead of six classes. In the future, disabled men will be certain to receive a pension based directly on the percentage of the disability which they suffer.

"A third important change is the authorization of an annual allowance for a married, disabled pensioner. Up to the present time the unmarried received the same pension for disability as the married man.

"Those holding the rank of sub-lieutenant in the Canadian navy and lieutenant in the Canadian expeditionary forces, or a lower rank, will be entitled in all cases to a twenty-five per cent. increase in pension. This twenty-five per cent. increase in pension in a large number of cases, will be again increased by the fact that disabilities in the future will be divided into twenty classes, with a difference of only five per cent. in disability between classes, instead of six classes with a difference of twenty per cent. in disability between classes.

"For instance, a private disabled seventy-five per cent. has been receiving a pension of \$288 per annum; that is to say, a class 3 pension, which class includes all those disabled between sixty and seventy-nine per cent. He will now receive \$450 per annum; that is to say a class 6 pension which class includes all those between seventy-five and seventy-nine per cent. He is thus entitled to a much larger increase than the flat increase of twenty-five per cent. Only in a few cases will soldiers and sailors be entitled to an additional increase beyond the flat increase of twenty-five per cent.

"The allowance for helplessness which is granted to those totally disabled, who are in addition helpless insofar as attendance to their physical wants are concerned has also been increased. In future this allowance will be \$300, instead of \$250.

Allowances to Children.

"With regard to the children of a disabled pensioner, a very definite change has been adopted. Under the pension regulations, as approved last year, only those receiving a pension for a disability of sixty per cent. or more were entitled to allowances on account of their children. Again no distinction was drawn as between the allowance for the children of those sixty per cent. disabled and those totally disabled. For instance, a man fifty-five per cent. disabled with four children, received \$16 per month pension for himself but nothing for his children; the man sixty per cent. disabled with four children received \$24 per month for himself and \$24 per month for his children; and the man

totally disabled with four children received \$40 per month for himself and \$24 per month for his children.

"The allowances for the children of disabled men have therefore, been graded down in accordance with the disability. The totally disabled man will be entitled to \$8 per month for each of his children; the man disabled eighty per cent. will be entitled to \$7; the man disabled sixty per cent. will be entitled to \$6 and the man disabled fifty-five per cent. will be entitled to \$5.50 and so on, in descending amounts, so that the man disabled five per cent. will be entitled to fifty cents per month for each of his children. The totally disabled private will thus receive an additional increase of thirty-three and one-third per cent. in the allowance payable for his children.

"The percentage of increase on account of the children will be less as the disability decreases to sixty per cent. Below sixty per cent. the disabled man will now be entitled to allowances for children, although under the previous regulations he was not entitled to any such allowance.

"Up to the present time, no additional allowance for a married disabled pensioner had been made. It was considered that in this way the unmarried man was treated better than the married man. The amendment, therefore, provides for an additional allowance for the married man, based on the degrees of the man's disability

(Continued on page 4.)

LEMONT'S STORE

IS FULL OF COMFORTABLE

Chairs and Rockers

Which Appeal to Every Member of the Family. Mahogany Chairs and Rockers for the Parlors. Bedroom Rockers in all finishes and woods to match suites.

For the Den or Living Room let us suggest a Leather or Tapestry Upholstered Rocker, with spring seats.

For every room where a Chair or Rocker is used there are many designs in our large stock to choose from.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

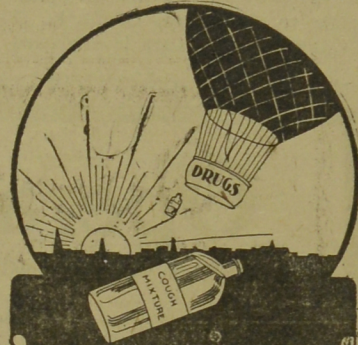
WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER, FLORIST

326 CHARLOTTE STREET.

'Phone 217.



TAKING A DROP

or two of Cough Medicine at the right time will prevent a possibly serious illness. This is the season for coughs and colds. You should be ready for them. Have a bottle of

OUR COUGH MIXTURE

in the house. It will cure a fresh cold like magic, relieve an old one in a short time. It's good for babies or old folks alike. PRICE 25 CENTS.

STAPLES PHARMACY

ALONZO STAPLES, Prop.
Cor. King and York Sts., Fredericton.
Agency for Miller Standard Rubber Goods

GEM THEATRE

MONDAY & TUESDAY

EDNA MAY

The American Actress Who Married a Millionaire, will be seen in her original character the Salvation Army Lass, in

"SALVATION JOAN"

ADDED FEATURE THE SURF GIRL

The "FAT COMEDY" you've been waiting for but owing to the great popularity of this subject the supply of prints did not equal the demand.

A Bevy of Attractive Swimming Girls in Artistic Postures.

WED. & THURSDAY

CHARLIE CHAPLIN

That Irresistible Comedian, in His Funniest Farce,

"THE CURE"

NOTE—In order that the young folks may have an opportunity of enjoying their favorite funster, THIS COMEDY will be REPEATED on Wednesday and Thursday AFTER SCHOOL HOURS. So, Girls and Boys, come right up to the GEM as soon as school closes.

SPECIAL ADDED ATTRACTION

THE

BOOK AGENT

With GEORGE WATSH A ROMANTIC COMEDY. If You Have a Laugh in You "George" Will Get It! Watch the Escapade in the Young Ladies' Seminary.

FRIDAY & SATURDAY

PEARLS

And Our Usual Variety Week-End Program

COMING!

"THE FIGHTING TRAIL"

MARVELOUS MELODRAMATIC SERIAL

OF THE GREAT OUTDOORS.

MYSTERY INTRIGUE LOVE ADVENTURE

PLEASE NOTE—BEGINNING MONDAY, EVERY CHILD WILL BE REQUIRED TO HAVE A TICKET OF ADMISSION

VERDICT IN THE NASON INQUEST

Jury Decides Deceased Died by Own Hand While Mentally Deranged—Post-Mortem Held.

The inquest on the death of the late Ella May Nason of Devon, conducted by Dr. B. M. Mullin, coroner, was completed last night. The only evidence taken last night was that of Dr. W. H. Irvine who conducted a post mortem.

The verdict brought in by the jury was to the effect that the deceased came to her death from a gunshot wound in the head inflicted by her own hand while she was suffering mental derangement.

THIS MAID "MADE" THE MAN SHE LOVED

SEE

HAROLD LOCKWOOD & MAY ALLISON

GAIETY

TODAY and TUESDAY in the Fascinating Photoplay of the Wilds

"THE PROMISE"

COMING WEDNESDAY and THURSDAY THIS WEEK JACK PICKFORD and LOUISE HUFF in "WHAT MONEY CAN'T BUY"—a Paramount Picture.