Warm Shirts For Cold Days

Last Spring we placed in stock many dozen of Men's Grey and Khaki Fiannel Shirts. During the summer flannels advanced greatly in price. We will give our many customers the benefit of this early purchase.

Men's Grey and Khaki Flannel Shirts, \$1.40, \$4.65, \$1.35 and \$1.95.

Men's Heavy Drill Khaki Shirts, \$1.75.

Men's Heavy Cotton Shirts, 90c. to \$1.25.

Men's Heavy Drill Shirts with two pockets, special price \$1.25.

Men's Heavy Dark Blue Fleeced Lined Shirts at \$1.25. All our work shirts are guaranteed to be made large and roomy, with double-stitched seams.

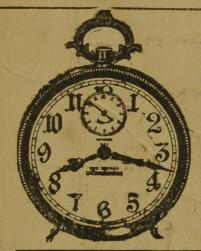
Peter Farrell &

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

Cameras, Films and Supplies

Films developed and printed. If there is anything wrong with your Camera, let us look at it-costs noth-

RYAN'S DRUG STORE THE PENSLAR STORE



DON'T BE LATE

FOR WORK in Factory, Office or Home. Leave your call these dark mornings with one

SLEEPMETER ALARM CLOCKS

A High Grade, reliable, nicely finished cleek for \$2.25.

Other Alarm Clocks at \$1.50. Pocket Ben Watches, \$1.50.

LAWLOR & CAIN

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

PEOPLE READ

OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

THE AD. AND THE MAN.

By James J. Mentague,

He saw the ad from day to day And muttered: "I defy it; The stuff may be just what they

But I'm not going to buy it." As these were on he made remarks
It would not see to mention,
For he was mad bounds that ad
Was ferced on his attention.

But in a week, or iwe, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortaight more He dared more words to win him.

him,
And then the ad completely had
Aroused the spender in him.

Next day he drifted in a store

And quietly expended
A few big iron dollars for
The stuff the ad commended.
He found it filled a long-felt need
Its excellence surprised him,
And now he's glad because the ad
So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought

to be too busy to appreciate.

Premier Borden is Still Negotiating With the Western Liberals for a Union Government---Many Difficulties are Being Encountered---Tory Partizans Continue to Scramble After Vacant Jobs--Sir Wilfrid at Toronto.

Ottawa, Oct. . - The consummation | ley as Canadian high commissioner f union government depends upon has been decided upon. Sir Edward the sincerity, patriotism and armness Kemp has been offered transfer to the of Sir Robert Borden. That seems to overseas militia portfolio and General be the conclusion to be drawn from Mewburn has been tentatively selectthe result of the second indecisive day ed for the home militia portfolio. This of conference of the western Liberals list of appointments or prospective with Sir Robert Borden and Hon. Ar- appointments was called to Sir Robthur Meighen. The invitation to re- ert Borden's attention by the Liberal consider union proposals extended by conferees today.

Sir Robert Borden week before last N. W. Rowell, M.P.P., arrived in through Hon. J. A. Calder to the west the capital from Toronto this morn ern Liberals was understood to mean ing. Seen by your correspondent toreconsideration only on a basis of night he denied a report sent out to real union, representing eastern as Conservative papers this morning to well as western Liberalism. It was on the effect that he had come on a misthis understanding Messrs. Calder and sion from Sir Wilfrid Laurier to Crerar consented to resume the nego-block further union negotiations. Mr. tiations broken off abortively last Au- Rowell came on a request of the west-

ern Liberals to talk over the develop-It was a real union that was contem- ment in the situation in regard to plated by Sir Robert in his first over- their proposals for a union govern tures to Sir Wilfrid Laurier, to Hon. ment embracing really representative George P. Graham, Mr. Carvell and Liberals of eastern as well as of west other Liberal leaders in June and Ju- ern Canada. ly last. But now when the crux of the whole question, namely, a real and not Toronto, Oct. 9—Seated in a room o a pseudo union administration is be- the King Edward Hotel, Sir Wilfrid ing sought difficulties are being en- Laurier is today feeling the politica countered. Sir Robert Borden, it is pulse of rural Ontario. That is really understood, is disposed to meet the all that can be said about his visit fair requests of the western Liberals that is the full sum and substance of for an even deal and the inclusion of its significance,-at least on the surreal Liberal leaders from eastern Can-face. ada in the union government so that it The Liberal chief passed through would be thoroughly representative of the rotunda of the hotel, crowded with all win-the-war elements. But there is little broken groups of talking Liber good reason to believe that Hon. Ar- als, shortly before 11 o'clock and en thur Meighen is busily engaged in tered his room. A pilgrimage immedthrowing sand into this machinery lately began from the rotunda to the and there is undoubtedly also a strong second floor, Liberal candidates from pressure from the straight Tory par- all over the province being admitted tisans among Sir Robert's followers to to the presence of their leader. block negotiations for a real union One fact does seem clear, namely which would necessitate the cutting that Sir Wilfrid Laurier, if he ever out of partisanship in patronage dis- had any intention or resigning and pensing and the other perquisites of this is denied by the corridor haunters "the party in power." has now given up any such idea. One

Reliance on the war-time elections prominent and well-informed Liberal act, the soldiers' voting act and anti- told the Star today that he was not go-Quebec prejudice is preferred to reli- ing to resign. ance on the even break of union gov- "It would not be merely a Liberal ernment with its win-the-war benefits. calamity; it would be a national cal-That is in reality the main thing that amity if Sir Wilfrid withdrew' reis now holding back union govern- marked another anthusiastic follower. ment. Leading Liberal leaders both in the west and in the east, are ready to come in on patriotic grounds but only on the conditions outlined above. This seems to be about as far as the in the west and in the cast, are ready negotiations have got thus far. Fo mously night none of the contracting parties cut will not begin to move to the railways until the snow comes. Car shortage has held up a considerable quantity of pulp wood along the railways. and resist the pressure of the partisans to win the election under the franchise act section of his party, and come out squarely for a real union then rapid progress is likely to be made. Other Liberal leaders from eastern Canada will then join in the negotiations. With this end in view there may be a demand tomorrow. that further negotiaions be conducted only with Sir Robert Borden and that the test of sincerity be applied at once by the elimination of Hon. Arthur Meighen's "manoeuvering." There will be some further "conversations" tomorrow but little real progress is expected until the eastern Canada aspect of the situation is cleared up. Possibly definite decisions for or against union will not be reached until the end of the week.

Partisus Appointments.

Two further partisan appointments officially announced today forestalling action which might have well been left to a union government do not tend to help union along. The long forecasted appointment of Hon. Dr. Roche to the chairmanship of the civil service commission has been finally made. That makes another portfolio vacancy. The interior portfolio will be filled by Hon. J. A. Calder if the real union now being negotiated for is consummated. If it fails then the portfolio will probably go to another western Liberal from among Sir Robert's list of second choices as already mentioned in these despatches.

The other appointment today was that of Angus A. McLean, Conservative member for Queens, P.E.I., in the parliament just dissolved, to be comptroller for the Royal Northwest Mounted Police at a salary of \$5,000 a year. The appointment is one which should naturally have been left for the new western ministers if they were coming in.

Liberals Take Notice.

The appointment of Sir George Pe

RAYO

The Rayo Lamp is the supreme type of excellence in oil lamps.

SAFE, EASY TO WICK, EASY TO CLEAN, DURABLE.

The Rayo Lamp gives a powerful but soft and mellow light. As a sewing lamp or a reading lamp it is ideal.

Made of brass with nickel or bright brass finish.

Price \$3.15. Junior size \$2.70.

Lemont & Sons, Ltd.

NOW CUTTING A CHOICE CROP OF

Off Our New Plants.

Richman's American Beauties, Taft

CARNATIONS IN STOCK as usual. POTTED PLANTS, including a good selection of Ferns of the leading va-

A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW- bad, it is dear at any price. ER DESIGNS a Specialty.

CUT FLOWERS always on hand

ADA M. SCHLEYER. FLORIST

326 CHARLOTTE STREET.

'Phone 217.

LATES is in place at home these cool evenings, or in somebody's home. When candy is good it is worth all that you pay for it; and when it is

We carry all the popular kinds and they are always fresh.

STAPLES PHARMACY ALONZO STAPLES, Prop.

Cor. King and York Sts., Fredericton.

Agency for Miller Standard Rubber Goods

Presents the Famous Lit-

tle Film Favorite who has stirred millions.



PHOTOPLAY

"A Romance of the Redwoods"

3 SHOWS BAILY - - - At 2, 7.15 and 8.30

Afternoons, B and 10 etc. Evenings, 10 and 15 cts.

Theatre

Miss June Caprice

"A Small Town Girl"

The SCHOOL GIRL AND BOY, under 18 years of age, who out out this advertisement, and send BY MAIL ONLY to the Manager of the Theatre, after FIRST writing the name of the Theatre (on the detted line above) where this little actress is appearing WED. & THURS. will both be admitted FREE at the Matinee SATURDAY, OCTOBER 13th, 1917.

The writers of the first two letters opened (one boy and one girl) by the Manager will be sent a pass by mail. All letters must reach the Manager, BY MAIL, not later than 6 p. m. Thursday to be eligible for consideration.

To avoid a mistake, WRITE PLAINLY.

ord, the him price causing an ener mously increased production. Th

Street and Number

Town and Province

Name of School you attend