

ROYAL YEAST CAKES

Some women hold to the idea that bread-making is a long and difficult operation, but this is a mistake, for with Royal Yeast Cakes, light, sweet bread can be made in a few hours with but little trouble.

FREE: Our new Royal Yeast Bake Book will be sent free upon request. It contains full instructions for making bread and rolls with Royal Yeast Cakes. Send name and address plainly written and this valuable little book will be mailed promptly.

E. W. GILLET CO. LTD.
TORONTO, CANADA
WINNIPEG MONTREAL

BETTER FOOD SUPPLY FOR RUSSIANS

London, April 18.—A Petrograd despatch says that Premier Lvoff and a number of the other ministers, who have been visiting army headquarters, reported on their return that conditions at the front had considerably improved, especially in regard to the supply of the principal food products.

They say that food and transport conditions are satisfactory. Premier Lvoff declared in an interview that the unrest which the army showed during the first stage of the revolution had completely disappeared. He said the fighting spirit was increasing daily and that the troops were ready to encounter the enemy. They were confident of the outcome.

Will you encourage turning waste garden space into food this summer? Waste ground and spare time may be jointly used for the increased production of food.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Pritchard*

Applicants for Licenses Under Prohibition Act

(Published by W. D. Wilson, Chief Inspector.)
The following persons or companies have made application for wholesale licenses under the Act 6 George V., Chapter 20, "An Act for the Suppression of Traffic in Intoxicating Liquors":
John Joseph Bradley, St. John. The description of warehouse is as follows: Situated on west side of Dock street and a rear entrance from Nelson street in said City of Saint John.
John R. Miller, St. John. These premises are situated on Water street in the City of Saint John, and known by the Nos. 20 and 24.
Comeau & Sheehan, St. John. This warehouse is situated at No. 75 Prince William street, in the City of Saint John, having an entrance from said Prince William street and from Water street.
The Canadian Drug Company, St. John. This warehouse is situated and known as No. 70 and 72, Prince William street, in the City of St. John, and is now occupied by the applicant as a wholesale druggist warehouse.
William E. McIntyre, Ltd., St. John. Described as follows: On the west side of Water street, in the City of St. John, known by the street number 23, having an entrance from said Water street, one from Walker's wharf, and one from an alley on the south side of said premises.
The Brayley Drug Company, St. John. This property is described as follows: The six story brick building situated at 17-19 Mill street, in the City of St. John.
Martin McGuire, St. John. The store is described as follows: No. 15 Water or St. John street, in City of St. John, consisting of ground floor, having entrance from said Water or St. John street and two floors used as bonded warehouses over the premises situated at No. 11 Water or St. John street.
Philip M. O'Neill, St. John. Situated at No. 15 North wharf in City of St. John, and being a three-story brick building, with an entrance on North Wharf and an entrance on Robinson Place in said City of St. John.
National Drug & Chemical Company of Canada, Limited, St. John. These warehouses are described as follows: On the west side of Mill street, which premises are owned by the National Drug & Chemical Company of Canada, whose address is 29-33 Mill street, St. John.
James Ryan, St. John. This store is situated at No. 1 King Square, in the City of St. John.

Retail Licenses.

Michael J. Moran, St. John. This store is situated on the ground floor of the three-story frame building at 78 Britain street.
Joshua Ward, St. John. Store situated on the ground floor of brick building situated and being at 29 Dock street in the City of Saint John.
William H. Pyne, St. John. Store on the ground floor of brick building situated and being at No. 48 German street, in the City of St. John.
William L. Williams, St. John. Store situated at No. 110 Prince William street, in said City of St. John, having only one entrance from said St. John street.
Thomas J. Durick, St. John. Store situated at 403 Main street, in the City of St. John, now occupied by the applicant as a drug store.
James Philpot, McGuire, St. John. Shop situated at No. 44 Mill street, in said City of St. John, having only one floor and one entrance from Mill street.
William G. Haggerty, St. John. Shop situated at 491 Main street, in said City of St. John, having only one floor and one entrance from Main street.
John Thomas Dunlop, St. John. Store situated at No. 14 King Square, in the City of St. John, having one floor and but one entrance from said King Square.
Thomas McGuire, St. John. Store situated at No. 11 Water or St. John street, in said City of St. John, having one entrance only from said Water or St. John street.
William J. Savage, St. John. Shop situated at No. 451 Main street, in said City of St. John, having one floor and but one entrance from said Main street.
Howard W. Phinney, St. John. Warehouse or store situated at No. 18 Canterbury street, in the City of St. John, having only one floor and but one entrance from said Canterbury street.
Thomas H. Haley, St. John. Store situated at No. 8 Charlotte street, in the City of St. John, having only one floor and one entrance from said Charlotte street.
William H. McGuire, St. John. Store situated at No. 4 Pond street, St. John.
Peter Mahoney, St. John. Warehouse or store situated at No. 407 Main street, St. John, having only one entrance from said Main street.
Henry Dolan, St. John. Shop situated at No. 402 Union street, having only one floor and one entrance from said Union street.
Ellen C. O'Neill, St. John. Store situated at No. 547½

THE BRITISH TROOPS MADE A BIG HAUL

British Headquarters in France, April 18—via London.—(From a staff officer of Associated Press)—Operation on the British front may be said to have reached a temporary holding stage along the line of the recent advance. Toward Lens and St. Quentin the progress seems to be one of absorption. Minor assaults here and there are improving the British positions, but the general battle scheme is awaiting the development of its next stages.

War operations involving such numbers as are now opposed on the western front necessarily move in waves. The work of bringing up supplies, guns and munitions during apparent lull often is more strenuous than the actual assaults and it is of equal importance.

The British plunge forward in Easter week reached a greater depth in a shorter time than any attack on such a large scale since entrenched warfare began on this front. The total of 227 guns brought in together with ammunition by the thousands of rounds and other supplies, exceeds any haul made during a similar period of the war.

All German documents which have been captured show that the enemy knew an offensive was being planned about Arras because of the massing of troops and batteries. It is evident, however, that the Germans expected their first or second lines to hold. This was particularly true of their positions on Vimy ridge, which was the northern gibraltar of the Hindenburg line.

The operations about Lens are proceeding. The British already hold positions on all the western approaches, although the city itself has not been penetrated. Lens is the central point of the great mining district which straddles for miles in all directions. It is an ideal place to defend against ordinary attacks.

ORANGE CUSTARD.

In a deep glass dish put three oranges, cut into dice and sweetened to taste. Over them sprinkle a layer of shredded cocoanut or of shredded and blanched almonds. Over this pour a pint of thick custard and top with whipped cream.

TO RETAIN GRIP ON POLISH KINGDOM

Amsterdam, April 18 (via London).—The Rhenische Westfälische Zeitung complains that the Poles seem to be confusing the word autonomy with the word independence, and are wrongfully claiming that independence was promised to them last November.

The paper points out that Germany only held out the prospect of an autonomous kingdom in the closest union with the Central Powers. It continues: "This union cannot consist in an alliance dissolvable by the Poles themselves. We must possess military and political guarantees in Poland and we must continue to keep the new kingdom in our hands after the war. We did not free the Poles for their own sake but for ours."

MYSTERIOUS BILLY SMITH AND WALCOTT AT BOSTON

Boston, April 17—Mysterious Billy Smith and Joe Walcott, both welterweight champions in their day, and also great rivals, met last night at a testimonial tendered to Smith in the Grand Opera House.

This time the conditions were different. It was a friendly bout of five 30-second rounds, and pleased the spectators.

Smith is now a heavyweight, while Walcott is a lightweight. When the pair stepped into the ring it brought back to the old-timers present thoughts of the great 15-round bout the pair fought at old Music Hall 22 years ago next month.

Jack Everhardt, who was a great lightweight in his day, was referee. In addition to the feature bout, there were three other contests, Joe Stanton of Cambridge beating Leo Crevoir in 10 rounds, George Brooks defeating Al Gerard in 10 rounds, and Larry Burns taking the honors from Jim Kenny in eight rounds.

MILITARY HORSES POISONED.

U. S. Government Horses Found Dead in Train.

Syracuse, N.Y., April 18.—Ten horses were found dead and a number of others in a dying condition on a special eastbound horse train here last night. The horses, owned by the government, were destined for military purposes. Officials in charge of the train suspect the horses were poisoned.

Main street, St. John, having only one floor and one entrance from said Main street.
Patrick Sullivan, St. John. Store situated at No. 312 Prince William street, St. John, having one floor, and only one entrance from Prince William street.
James C. Doherty, St. John. Store situated at No. 14 Church street, St. John, having only one floor and one entrance from said street.
Matthew A. Harding, St. John. Store situated at No. 9 Paradise Row, St. John. One entrance.
Cornelius McGuire, St. John. Shop situated at No. 132 Brussels street, St. John, having only one entrance from said street.
Geo. A. Riecker, St. John. Store situated at No. 87 Charlotte street, St. John.

Wholesale Licenses.

Henry Cormier, Campbellton, Restigouche Co. Store situated on the Corner of Minto and Gerrard streets in the town of Campbellton.
Laurent Parent, Grand Falls, Victoria Co. Warehouse or store being in the cellar of L. A. Parent's building, so called, situated on the northern side of Broadway street, in the town of Grand Falls.
George A. Dibblee, Fredericton. Store situated on the corner of Queen and York streets, in the City of Fredericton, now being occupied by applicant as a drug store.
Charles L. Cyr, St. Leonard's, Madawaska Co. Warehouse situated on the lower story of Hotel Cyr, so called, situated on the southern side of Bridge street, in the Parish of Saint Leonard's.
Herbert Tait, Grand Falls, Victoria Co. Warehouse or store described as follows: Being the back store or department in the Herbert Tait building, so called, situated on the southern side of Broadway street, in the Town of Grand Falls.
Jos. Tetu, Edmundston, Madawaska Co. Store or warehouse described as follows: Being the store now used by the said Joseph Tetu as a liquor store and situated on St. Francis street, No. 50, in the town of Edmundston.
Aimé J. Violette, St. Leonard's, Madawaska. The place is described as follows: Bounded on the front by the northern side of the highway leading from St. Leonard's to Grand Falls, on the upper side by barber shop leased by Fred Lebel.

Retail Licenses.

Geo. Y. Dibblee, Fredericton. Store situated corner of Queen and York streets, in the City of Fredericton, in which applicant has for many years carried on business as a Chemist and Druggist.
Azad Landry, Bathurst, Gloucester Co. Liquor warehouse situated in the town of Bathurst, County of Gloucester, on the southwest corner of Bathurst Basin Road, at its junction with the road leading to the Intercolonial Railway Station.
Paul C. Laporte, Parish of Clair, County of Madawaska. Office of Dr. P. C. Laporte, Clair, N.B.
E. Webb Hartley, Andover, Victoria Co. A building to be erected for this purpose near the Cottage Hotel on the road leading from Andover to Fort Fairfield, in the Parish of Andover, and said County of Victoria.
Raymond Devot, St. Leonard's, Madawaska Co. Store situated on the western side of the highway leading from St. Leonard's to Edmundston, Parish of St. Leonard's.
Fred L. Cyr, St. Leonard's, Madawaska Co. Store and premises situated on the west side of the main highway in the Village and Parish of St. Leonard's, in the County of Madawaska.
Adolphe T. LeBlanc, Richibucto, Kent County. Building and premises known as the "Hotel LeBlanc," Richibucto, County of Kent.
The Wiley Drug Co., Grand Falls, Victoria Co. Store now occupied by the Wiley Drug Co., Ltd., situated on the north side of Broadway street, Lot No. 40 in Block 7, in the Town of Grand Falls, County of Victoria.
J. Emile Bard, Edmundston, Madawaska County. Warehouse or store bounded on the front by the southerly side of St. Francis street, on the upper by land owned and occupied by Mrs. J. Emile Bard, on the lower side by lot owned and occupied by Elizabeth Marquis, and at the rear by the Temiscouata Railway Company, Edmundston.
Thomas Bourque, Saint Anthony, Kent Co. Hotel St. Anthony situated in Saint Anthony, in the Parish of Saint Mary's, in the County of Kent.
Zacharie Leger, Richibucto, Kent Co. Dwelling house of hotel situated in the town of Richibucto, in the County of Kent, known as the "Union Hotel."
M. G. Keenan, Bath, Carleton County. Store situated on Main street, village of Bath.
Robert Gallant, Richibucto, Kent County. The place is known as the Queen Hotel, and is situated in the village of Buctouche.

W. D. WILSON,
Chief Inspector.

A red-haired woman has as much right to call her hair golden as a fat woman has to call herself plump. Don't place too much confidence in a man who boasts of being as honest as the day is long. Wait until you meet him at night.

Board of Health Notice.

NOTICE TO BUTCHERS

Any person desiring to carry on the business of a Butcher and to Slaughter Cattle and other animals within the limits of the City of Fredericton must apply to the Board of Health for a License so to do, which License shall not extend beyond the first day of May next following the date of the license. The above regulation is published by order of the Board of Health of the City of Fredericton, District No. 1.

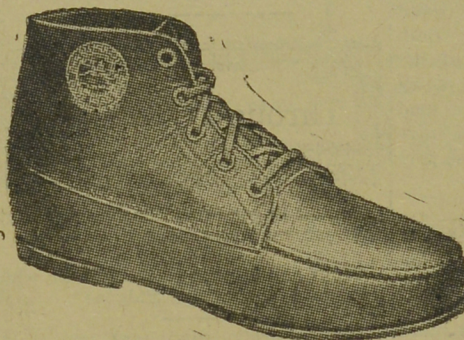
GEORGE Y. DIBBLEE,
Acting Secretary.

JOHN M. WILEY,
Chairman.

STEELE BRIGGS

PROVED THE BEST BY EVERY TEST
"CANADA'S GREATEST SEED HOUSE"
FOR SALE EVERYWHERE IN CANADA

SEEDS



No. 101. Men's High Cut Summer Pack.

Palmer's

Summer Packs
Or Plow Shoes

"Moose Head Brand"

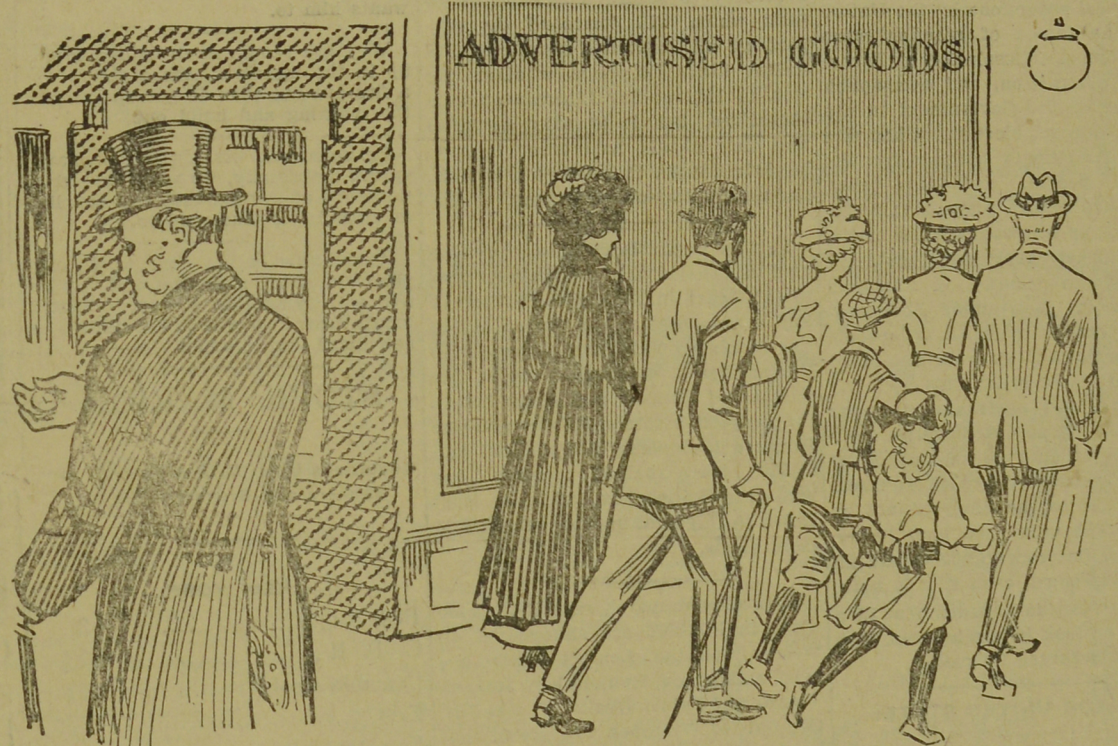
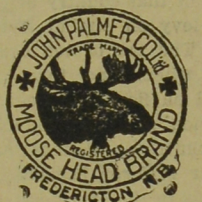
(Established 1877)

Our Skowhegan Packs, Larrigans and Sporting Boots are the leaders on the market today in this line.

The satisfaction the wearer gets from our famous "Moose Head Brand" footwear is so well known that leading dealers invariably handle them—and them only. They are roomy, durable, waterproof and comfortable.

No. 101 IS IN GREAT DEMAND FOR SPRING, SUMMER AND FALL WEAR. Be prepared to supply this demand! Write now for booklet and prices.

JOHN PALMER CO. Limited
FREDERICTON, N. B.



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.