

## \$20.00 Outfit

FRIDAY and SATURDAY, OCTOBER 12 and 13,  
WE WILL OFFER AN OUTFIT CONSISTING OF  
1 Suit of Clothes, 1 Cap, 1 Pair Braces, 1 Collar, 1 Tie,  
1 Shirt, 1 Suit Heavy Underwear, 1 Pair Sox,  
1 Pair Garters.

We are showing some nice suits for men. You can choose any style or pattern you like to go with the outfit.

You may select any Cap you like—a Winter Cap or a Fall Cap.  
The PRESIDENT DRESS BRACE or the POLICE WORK BRACE  
are the Braces included in the \$20.00 outfit.

1 TOOKE COLLAR, any style you prefer.

1 CRESCENT or TOOKE Four-in-Hand Tie.

1 CRESCENT or TOOKE DRESS SHIRT; also Working Shirt, if preferred.

1 Suit PENMAN'S UNDERWEAR (Fleece Lined).

1 Pair Men's Cashmere Sox.

1 Pair Paris Garters.

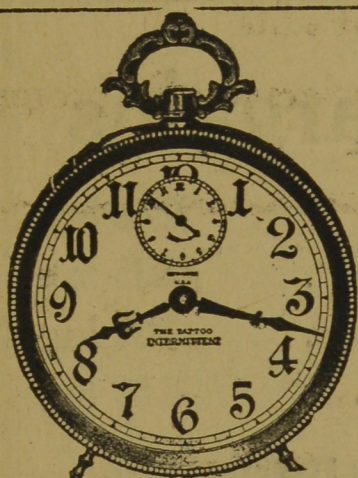
## Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

## Cameras, Films and Supplies

Films developed and printed. If there is anything wrong with your Camera, let us look at it—costs nothing.

**RYAN'S DRUG STORE**  
THE PENSLAR STORE



## DON'T BE LATE

FOR WORK in Factory, Office or Home. Leave your call these dark mornings with one of our

### SLEEPMETER ALARM CLOCKS

A High Grade, reliable, nicely finished clock for \$2.25.

Other Alarm Clocks at \$1.50.

Pocket Ben Watches, \$1.50.

**LAWLOR & CAIN**

## BORDEN STILL ANXIOUS FOR A FUSION GOVERNMENT

Chances for Success Appear to be Improving—Representative Liberals at the Capital to Consider Premier's Proposals—Eastern Liberals Must be Represented in Any Union Scheme—Tory Partizans Trying to Tie Borden's Hands

Ottawa, Oct. 10. — Union government progress halted again today while Sir Robert Borden spent most of the day conferring with Hon. Arthur Meighen, Hon. Dr. Reid and others of this party supporters. According to the best information available, Sir Robert is still anxious to go ahead with his proposals for a real union of all the win-the-war elements in Canada with eastern Liberal leaders brought into the cabinet as well as the western Liberals with whom the resumed negotiations were opened a week or so ago. On that assumption, and in response to the desire of Hon. J. A. Calder and T. A. Crerar to discuss Liberalism's representations in the proposed union government with representative Liberals from all parts of Canada and to have their views put personally before the prime minister, there will be an authoritative and representative gathering of Liberals here tomorrow.

F. B. Carvell, M.P., of New Brunswick, and Premier Brewster and Attorney General Farris of British Columbia, arrived this morning. Premier Murray and A. K. MacLean, M.P., of Nova Scotia, will arrive in the morning. Sir Wilfrid Laurier, with Hon. Geo. P. Graham and F. F. Pardee, M.P., are expected from Toronto. N. W. Rowell, M.P.P., and Premier Martindale are still here.

Good Faith of Liberals.  
Liberals are showing their good faith and willingness to negotiate for a non-partisan and absolutely win-the-

war administration which, it is hoped, would avoid the dangers of an election campaign fought out on straight party lines with politics overshadowing the real consideration of war effect and racial and other prejudices beclouding the vital issue. The strength and patriotism of the Liberal party, as represented by the men named above, are ready to sink partyism for the national welfare. The prime minister has been assured of that, and personally he desires to conclude the negotiations reopened by himself in all apparent good faith and responded to in equal good faith by the Liberals.

If Sir Robert is left alone by those with whom partyism and selfish considerations of office are dominant or if he asserts the independence and courage expected of a prime minister in time of national peril then union government will be assured by the weekend. If the principle of real union is agreed upon then it may confidently be expected that the details as to the allocation of portfolios and division of representation can be speedily and satisfactorily settled. But the principle has not been definitely assented to by Sir Robert Borden's advisers here. Partyism has not yet been sunk by certain of the cabinet ministers or by a large section of the Conservative members and candidates. They want a party fight with the war-time election act worked to the limit for party advantage. The pressure of these men on Sir Robert Borden is strong. His worries were increased today by this pressure and its influence makes union decidedly problematical tonight.

### No Progress Yesterday.

There was only a brief conference of the western Liberals with the prime minister today. No further progress was made. Definite agreements are still unreachd. Tonight the parties to the negotiations declare that the whole situation is still in "a bad muddle." There will be a further union conference tomorrow; courage and sincerity on the part of the prime minister could then cast the final die for a union that will solve the first big problem of a in-the-war election. If the anti-unionists' influence proves too strong, then the Liberal leaders foregathered here will meet in conference to consider their own win-the-war platform for the coming campaign.

## RECORD MOOSE SHOT IN N. S.

Boy Said to Have Shot One with an Antler Spread of 72 Inches.

The following report about the shooting of a mammoth moose in Nova Scotia is taken from the Halifax Chronicle:

"One of the largest, if not the largest moose ever falling to the lot of a youthful huntsman in Halifax County was shot by Harry Anderson at Lewiston this week. Young Anderson, who is the son of captain Anderson of that place, was in the company of the well known Sheet Harbor guide, Joe McCarthy, at the time he bagged the big fellow. The animal dressed weighed nine hundred pounds, and had a seventy-two inch antler spread."

A moose with a seventy-two inch antler spread is some moose, but the way in which the writer of the above tells the story rather casts a doubt upon its correctness. New Brunswick game hunters would probably like to see a tapeline placed across the antlers of the head above referred to before accepting the story as true. The largest moose ever taken in this province was shot on the Nepisquit river ten years ago by Dr. Smith of Providence. It had an antler spread of 68½ inches. It is doubtful if anything larger was ever taken in any part of the continent outside of Alaska. If the Chronicle's story is true Nova Scotia can claim the record moose for Canada.

## FUEL OIL FOR BRITISH NAVY

(Canadian Press direct wire.)

Washington, Oct. 11.—An ample supply of fuel oil for the British navy was assured yesterday at a conference between their representatives, Standard Oil officials and members of the shipping board. Oil reserves in Great Britain have run so low, the conference disclosed, that many British warships have been forced to remain inactive. To remedy this situation the shipping board will rush construction of 58 oil tankers recently commandeered in shipbuilding yards, and is considering building at least forty more.

### Spoke in Moncton.

Prof. W. C. Kierstead of this city, spoke on food conservation at Moncton yesterday. He will be at Hampton and Sussex today.

### Exceedingly Clean Sheet.

An exceedingly clean sheet was reported by the police this morning, no cases being up for trial, no arrests having been made and no reports being on the book.

## Rayo Lamps

FAMOUS EVERYWHERE FOR THEIR BRIGHT AND STEADY LIGHT.

The RAYO meets the need of the student as they are ideal to read and study by.

Central Draft Burners.

Every Lamp Guaranteed.

Brass or Nickel finish.

**Lemont & Sons, Ltd.**

NOW CUTTING A CHOICE CROP OF

## ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

**ADA M. SCHLEYER,  
FLORIST**

326 CHARLOTTE STREET.

'Phone 217.



A box of delicious fresh CHOCOLATES is in place at home these cool evenings, or in somebody's home. When candy is good it is worth all that you pay for it; and when it is bad, it is dear at any price.

We carry all the popular kinds and they are always fresh.

**STAPLES PHARMACY**  
ALONZO STAPLES, Prop.

Cor. King and York Sts., Fredericton.

Agency for Miller Standard Rubber Goods

## GAIETY

Presents the Famous Little Film Favorite who has stirred millions.



**MARY PICKFORD**  
IN THE LATEST ARTCRAFT  
PHOTOPLAY

"A Romance of the Redwoods"

3 SHOWS DAILY - - - At 3, 7.15 and 8.30

Afternoons, 5 and 10 cts. Evenings, 10 and 15 cts.

## Theatre

*Miss June Caprice*

— IN —

## "A Small Town Girl"

The SCHOOL GIRL AND BOY, under 13 years of age, who cut out this advertisement, and send BY MAIL ONLY to the Manager of the Theatre, after FIRST writing the name of the Theatre (on the dotted line above) where this little actress is appearing WED. & THURS. will both be admitted FREE at the Matinee SATURDAY, OCTOBER 13th, 1917.

The writers of the first two letters opened (one boy and one girl) by the Manager will be sent a pass by mail. All letters must reach the Manager, BY MAIL, not later than 6 p. m. Thursday to be eligible for consideration.

To avoid a mistake, WRITE PLAINLY.

Name .....

Street and Number .....

Town and Province .....

Name of School you attend .....

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

## THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

### PEOPLE READ

OUR

### ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

### THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day  
And muttered: "I defy it;  
The stuff may be just what they say.

But I'm not going to buy it."  
As time wore on he made remarks

It would not do to mention,  
For he was mad because that ad  
Was forced on his attention.

But in a week, or two, or three,  
He said: "There's no denying,  
The stuff that ad gets hold of me,  
The stuff may be worth trying."  
For just about a fortnight more  
He dared mere words to win him,  
And then the ad completely had  
Aroused the spender in him.

Next day he drifted in a store  
And quietly expended  
A few big iron dollars for  
The stuff the ad commended.  
He found it filled a long-felt need  
Its excellence surprised him,  
And now he's glad because the ad  
So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.