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WAR SAVINGS CERTIFICATES

For every \$21.50 you lend to the Government now, you will get a certificate valuing you to \$25.00 at the end of 3 years.

This Certificate will be registered at Ottawa, in your own name, and, if lost or stolen, is subject to replacement.

Further, if you should need your money, you may get it back at any time.

CERTIFICATES are issued in denominations of \$25, \$50, and \$100, selling at \$21.50, \$43 and \$86 respectively. National purchase limit is \$1,500.

Absolute security. Excellent interest return.

ON SALE AT
BANK OR ANY MONEY ORDER POST OFFICE

"TAKE YOUR DOLLARS FIGHT AT THE FRONT!"

NATIONAL SERVICE

Are You Your Country's Partner?

Save and Invest in "Canada Unlimited"

"A great struggle still lies before us."

Sir Robert Borden.

TO defend your freedom—your family—your right to live secure from intolerable Prussian despotism—Canada is paying a heavy price in blood and treasure.

Are you paying your share?

Are you a real and active partner in Canada's tremendous effort? Are you devoting your money as freely as thousands have devoted their lives?

This is no time for careless indulgence, but for earnest thrift and systematic saving. Invest every dollar you can spare in Canadian War Savings Certificates. Take an active interest in Canada's stern struggle now, and thus become a worthy partner in her unlimited future after the victory is won.

War Savings Certificates are issued in denominations of \$25, \$50 and \$100, to be repaid in three years at full face value. They cost \$21.50, \$43 and \$86 respectively, at all Money Order Post Offices and Banks, thus yielding over 5% interest. Should you need it, you can get your money back at any time.

THE NATIONAL SERVICE BOARD OF CANADA,
OTTAWA.

MURDERER OF HARRY L. WILLIAMS HAS NOT YET BEEN DISCOVERED

St. John, Aug. 13.—By tomorrow night a whole week will have passed since the murder of Harry L. Williams in his store, corner of Main and Elm streets. Instead of casting any light on the gruesome affair, continued investigation only tends to increase the mystery. The pitch of excitement to which the citizens have been aroused is indicated by the vast number of astonishing and confounding rumors that were current, some of them cruel in their nature because of the respectable and honorable persons coupled with the tragedy.

The police are still working with every energy in the case. Constantly new rumors and bits of evidence are directing their attention along different lines. Instead of growing weary, some the mystery becomes more interesting as it becomes more involved. First "leads" which had been practically abandoned as irrelevant are now again engaging attention, and other clues, or what were at first considered as such, have been thrown out, the individuals concerned having accounted satisfactorily as to their whereabouts.

The fact of a body being found in the harbor yesterday cannot be associated with the murder, as current rumor suggested. The body was that of a man escaped from the Provincial

Hospital, and the appearance of the body indicates that it had been in the water for a period longer than that which had elapsed since Williams was done to death.

The "mysterious" person who was seen running out Lansdowne avenue about the time of the tragedy has been located by the police and examined, with the result that this occurrence has been disassociated entirely from the case. Other persons, whose names were gossiped about, have been interviewed by the police and have been relieved of all suspicion.

MUTINY OF RUSSIAN TROOPS

Petrograd, Aug. 12.—A portion of a new Ukraine regiment, which passed through Kiev today in a train on the way to the front, opened fire on the cuirassiers who were guarding the station. The cuirassiers fired back, and a battle began in which soldiers on both sides were killed or wounded.

When the Ukraines reached Snovgorad-Holynsk, an entire regiment of cuirassiers was sent against the mutinous train and a fresh battle began. The cuirassiers bringing up machine guns, the mutineers surrendered.

There were about fourteen dead and fifty wounded.

GEORGIE PORGIE.

(Mother Goose Revised.)

Bennie's kisses turned me cold,
Eddie's made me yearn to die,
Jimmie's made me laugh aloud—
But Georgie's made me cry.

Bennie sees me every night,
Eddie sees me every day,
Jimmie sees me all the time—
But Georgie stays away.

"THE RICH MAN'S WINE."

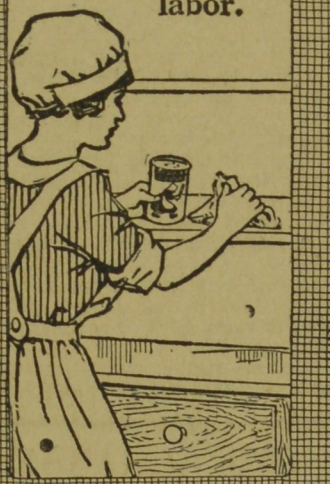
(Society Notes, New York Herald.)

Mr. Charles Lanier will go to his souse in Lenox, Mass., today for the summer.



Old Dutch

You Will Be Proud
of your pantry
if you use
Old Dutch.
It keeps things
clean and bright
with very little
labor.



The High Cost of Coal Kept Down

**The Kelsey Warm
Air Generator
Gives Health Heat**

Investigate the "Kelsey"—it is different. Not only does it keep down coal consumption but it keeps down the doctors' bills too—both mighty important savings in households today. Let us talk over its advantages together.

D. J. SHEA & SON

Carleton Street.

'Phone 563

Imperial Beef, Iron and Wine

When you are tired, fatigued or over-nervous, IMPERIAL BEEF, IRON AND WINE is the best tonic. It will quiet your nerves, strengthen you physically and give you the vivacity that is perfect health. IMPERIAL BEEF, IRON AND WINE is a nerve food and a body builder. There is nothing just as good.

C. Fred Chestnut

572 QUEEN STREET.

The Quality
Drug Store

It Fits the Pocket
The New 2c Kodak Jr.
Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongated post-card size—but just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand camera photography. Autographic, of course—all the folding Kodaks now are.

PRICE \$12.00.

The McMurray Book & Stat'y Co., Ltd.



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished without cost or obligation by the Secretary of Canadian Press Association, Room 50 Lumsden Building, Toronto.

*"It is better
to be sure
than sorry."*