

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years
The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

OF INTEREST TO WOMEN

WHIMS OF FASHION.

Brown boots with castor colored tops are very general favorites.

School dresses for the young girl are fashioned on the Russian blouse lines.

White satin and velvet are used in the making of a very pretty evening dress.

Metal laces on a young girl's gown are usually veiled and softened with tulle.

A SACHET ROSE.

Beads on the Georgette blouse are now about as common as sands on the seashore, but none the less attractive because so generally used. Until the bead vogue started Georgette was classed as wash fabric, but anyone who has tried to wash her beaded blouse will

find it not only a difficult matter, but a dangerous one, as the beads are apt to rip off or pull the material.

Instead of sewing the beads directly to the blouse, sew them on bands or plastrons or medallions, and then baste these with firm stitches to the blouse. A pull of the knotted basting and the band can be removed in two seconds before washing the blouse. It is a practical hint if you must have beads and a wash waist at the same time.

A BLOUSE SUGGESTION.

A delightful gift for a linen shower for a bride-to-be was not really linen but fully as acceptable. It was intended for the linen chest and consisted of the most novel and prettiest sachet. Ap-

parently when the eager recipient opened the little flowered silk covered box, she saw lying in its silken depths a large satin rose. When she lifted it out a sweet perfume was diffused through the room and the rose was discovered to be nothing more than a number of petal like bags of sachet attached to a central disk by means of tiny gilt safety pins.

The petals shaded from light cream at the outer edge to a deep pink in the centre. The maker used a real rose as her model and shaped the petal sachets accordingly. A clever little verse informed the bride that she might remove a petal at a time and attach it to any article of apparel she might desire.

Slants of Humor

YULETIDE EPISODE

He looked around for mistletoe
A trifle ill at ease.
The damsel watched proceedings, though,
As chipper as you please.
There wasn't any mistletoe,
The fellow was a goose.
The girlie had to ask him if
He needed an excuse.

BOUND TO HAPPEN

Life is full of thistles
For the old and young.
Now and then one whistles
"Stung!"

A CHRISTMAS PRESENT

It wasn't much as things befell
And didn't cost much pelf.
But still it pleased him pretty well,
The gift he gave himself.

ONE BETTER

An Irishman was suddenly struck by a golf ball.
"Are you hurt?" asked the player. "Why didn't you get out of the way?"
"An' why should I get out of the way?" asked Pat. "I didn't know there was any assassins round here."
"But I called 'fore,'" said the player, "and when I say 'fore' that is a sign for you to get out of the way."
"Oh, it is, is it?" said Pat. "Well, thin, when I say 'foive' it is a sign that you are going to get hit on the nose. 'Foive!'"

SAFE

Little Willie was playing one day with the girl next door, when the latter exclaimed:
"Don't you hear your mother calling you? That's three times she's done so. Aren't you going in?"
"Not yet," Willie responded, imperturbably.
"Won't she whip you?" demanded the little girl, awed.
"No!" Willie, exclaimed in disgust. "She ain't goin' to whip nobody! She's got company. So, when I go in, she'll just say, 'The poor little man has been so deaf since he's had the measles!'"

PERSONAL.

Major G. C. Geggie, medical officer of the 236th Battalion, and Mrs. Geggie, have returned to the city after the Major's extensive recruiting tour of western Canada.

WHO IS RESPONSIBLE

for the health of the family? The mother, of course! She is naturally particular to give her children only the purest of internal medicines, but she may not always know that a remedy applied to the skin enters the child's system, by absorption, just as surely as a medicine that is swallowed. This is a fact, and the mother should, therefore, use only the purest ointment obtainable.

Scientific analysis has proved Zam-Buk to be absolutely pure. The great English Chemist, Mr. W. Lascelles Scott, says: "I have made an exhaustive analysis of Zam-Buk and have no hesitation in certifying its purity and its inestimable value for skin ailments and injuries."

Although the healing powers of Zam-Buk are beyond those of other ointments, it is at the same time so refined that it agrees with the most sensitive skin—even the skin of a baby. Mothers who have once used it say they cannot do without Zam-Buk.

It is best for eczema and all skin diseases, ringworm, blood-poison, scalp sores, ulcers, boils, pimples, piles, burns, scalds, cuts, etc. All druggists or Zam-Buk Co., Toronto, 50c. box, 3 for \$1.25.

ZAM-BUK



Contributions to the Overseas Tobacco Fund may be left at the Board of Trade Room or with the Canadian Bank of Commerce.

BREAKS A BAD COLD IN A JIFFY! TRY IT

You can end gripe and break up a severe cold either in head, chest, body or limbs, by taking a dose of "Pape's Cold Compound" every two hours until three doses are taken. It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.
Don't stay stuffed-up! Quit blowing and snuffling! Ease your throbbing head—nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only 25 cents at any drug store.

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Tones and invigorates the whole nervous system, makes new blood in old veins, cures Nervous Debility, Mental and Brain Fatty, Despondency, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. **THE WOOD MEDICINE CO., TORONTO, ONT. (Formerly Wood's.)**

An Attractive Kitchen

not alone makes the work seem lighter but actually makes it so. How much easier to keep clean, the white enamel sink, the enameled tubs, etc., than the old style black iron fittings. Ask us how much or rather how little it will cost to make your kitchen one to be proud of.

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Neutral protests do not prevent the Germans from continuing the deportation and enslavement of the able-bodied men who were left in unhappy Belgium—and we are powerless to stop it until we have won the war.

Meanwhile the Neutral Commission for Relief in Belgium, administered without pay by great-hearted Americans, is saving the women and children from starvation. Here we CAN help promptly and effectively, by giving generously to the Belgian Relief Fund.

More contributions than ever are needed, because the higher prices of foodstuffs, particularly wheat, have seriously increased the cost of feeding these millions of dependent Belgians. How much can you spare the victims of one of the blackest, most cold-blooded crimes?

Send whatever you can give weekly, monthly or in one lump sum to Local or Provincial Committees, or

SEND CHEQUES PAYABLE TO TREASURER

Belgian Relief Fund

59 St. Peter Street, Montreal.

The Greatest Relief Work in History.

Stock-Taking Sale

AT

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GREY FLANNELETTE SHEETS, 54x74, only 50 cents each.
EIDERDOWN, 54 inches wide, in red, grey and white. Reg. \$1.50 per yard, for \$1.00.
A FEW FURS TO BECLEASED.

1 Scarf, Black Reg. \$18.00, for \$12.00
1 Mink Throw Reg. \$11.25, for \$7.50
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Two BATH SETS in Blue and Pink, reg. \$6.50 for \$4.25.

SPECIAL HUCK TOWEL in good quality, size 18x34, at 15c. each or 25c. a pair.

The balance of our HIGH CLASS NECKWEAR at almost half price.

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Special Values in FLANNELETTE and WOOL BLANKETS, also BED PUFFS, ranging in price from \$1.50 up.

KIMONA CLOTHS in a nice range of Patterns, reg. 25c. for 19c. per yard.

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