

Make your Strawberry Preserves with



Lantic Sugar

"Pure and Uncolored"

the pure cane sugar with "FINE" granulation that dissolves instantly, giving a clear bright syrup.

In 10, 20 and 100-lb. sacks
2 and 5-lb. cartons

A book of preserving labels FREE if you send us a red ball trade-mark cut from a Lantic Sugar bag or carton.

Atlantic Sugar Refineries Limited
Power Bldg., MONTREAL

Imperial Beef, Iron and Wine

When you are tired, fatigued or over-nervous, IMPERIAL BEEF, IRON AND WINE is the best tonic. It will quiet your nerves, strengthen you physically and give you the vivacity that comes of perfect health. IMPERIAL BEEF, IRON AND WINE is a nerve food and a body builder. There is nothing "just as good." Price 75c.

C. Fred Chestnut - The Quality Drug Store
572 QUEEN STREET.

Wholesale Dry Goods and Woollen

House Furnishings For Spring

Lace Curtains
Scrim Curtains
Curtain Muslin and Draperies of all kinds
Cretonnes and Casement Cloths
White Bed Spreads
Towels, Napkins and Table Linens
Oilcloths and Linoleums
Carpets, Rugs and Squares

Prices Lowest Possible. Goods sold to the Trade only.

Vassie & Company, Ltd.

WHOLESALE DRY GOODS AND WOOLENS
ST. JOHN, N. B.

Our Motto: Promptness, Accuracy, Courtesy, Care.

ARMY CHAUFFEUR HAS BUSY TIME AT THE FRONT

Between Steel Rations for Fritz and Tea for Tommy There is Little Rest for Transport Men

At the British Front, July 6.—Between bringing in the daily steel rations for Fritz and tea for his brothers in the trenches, Tommy the chauffeur has a lively time of it.

I have stood here at the roadside watching a continuous stream of motor transports go by, until I came to conceive of the "front" simply as lines of motion, surging ceaselessly in opposite directions through dust and rain and mud and night, to the tune of monotonous honking.

It is a titanic undertaking, this transport system, with its thousands of lorries bearing day and night to the front shells, cartridges, machine guns, rifles, bombs, food, fodder, medical stores, harness, tents, hut sections—an endless list. No muddling, nothing but high efficiency.

Landships Named.

The men have given their landships names. Dickens seems the favorite source in the case of the convoy I have seen. One truck was labeled "Pickwick," another "David Copperfield," and others had tributes to loved ones at home.

Forward in the trenches Tommy waits for his tea. Even in the front line trench he gets it, brewing it himself on his own little stove. When you consider several million men must be fed here in the open countryside of France, the work of those who feed them is astonishing.

Daily trainloads of rations come to the front, and where the railroad ends the lorries take up the load and lumber up into the zone of shell fire with it.

And here we come across the ration dump. On a big square of open field the rations in wooden cases are divided into "piles of companies."

Field Kitchens.

Near at hand here are the field kitchens looming up more or less like the tar wagons which we as kids used to play around when they were paving the street. After dark they are trundled up to the head of the communication trenches, from which men carry large kettles of hot soup to the firing line.

Thus Tommy gets his "something hot" every day, but it usually comes at night. Of course at the time of fierce drives Tommy relies on the new British biscuit, which serves in these emergencies. I have known an officer to set aside his wine and dessert to extol upon the delicious flavor of Tommy's biscuit.

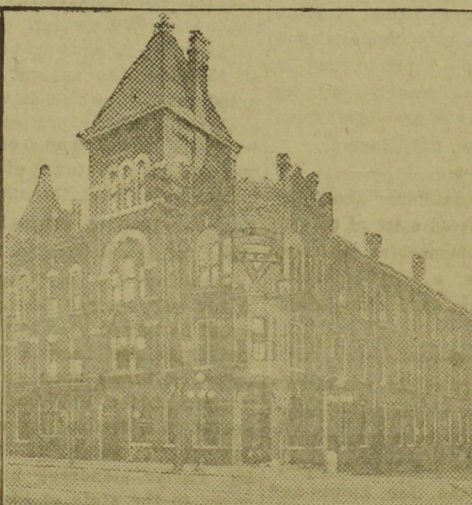
Tommy's mail goes up to him daily with his rations, and his fresh water also. Back from the front line he is treated occasionally to fruit and vegetables. When you have a glimpse of this supply system you don't wonder the cost of Tommy to his government each week is something over \$30.

Women who have replaced skilled men in England are paid at the same piece rate as men, but because they cannot turn out as much work their earnings are only about seventy-five per cent. of that earned by the men.

Gladstone went out every day and cut down a big tree for exercise. Most of us are satisfied if we sharpen a lead pencil.

The Transformation

Right in the heart of the great city of Toronto, in the centre of the principal business district, close by the cross-roads of main traffic, stands the "second longest bar" in all Canada. Observers say they used to count hordes of men entering this stronghold of the Traffic. Were the frequenters of the bar better men when they came out?



On September 16th, 1916, Prohibition went into force in Ontario, and, of course, the bar lost its license. On the 16th of April, 1917, the old bar was busier than ever! But what an arresting, beautiful transformation! Would that you and your sons could have been there to see the sight. The old bar-room was a bivy of flowers. Fifty fair ladies served refreshments to Toronto's most prominent citizens and their wives, and not one of them all but was proud to be seen in the old barroom.

The aching, worrying hearts of the army's mothers are relieved now when they see their sons enter this building—for the old bar is helping to save men now instead of ruining them.

The hotel is now the "Y.M.C.A. Soldiers' Club," one of the Young Men's Christian Association's long chain of clubs, marquees, huts and "dug-outs" extending from Vancouver to the firing line in France—those helpful sentinel-posts that safeguard our precious soldier men and boys wherever soldiers are congregated. To the Y.M.C.A. Canada owes a debt of gratitude she never can adequately repay.

Like New Brunswick, the Traffic in Ontario has the opportunity, after the war, of putting Prohibition to the test at the polls. But Prohibition in Ontario is being enforced, and the old strongholds of the Traffic—the long bars we mean—are one by one being turned to useful purposes. Many of the hotel buildings that depended for existence upon bar trade are now devoted to commercial enterprises—constructive instead of destructive.

Does New Brunswick want to return to the destructive license system, and again be a partner in the old firm of John Barleycorn and Company, Limited?

Or does New Brunswick want to maintain Prohibition for ever? If so, Enforcement must be province wide, must be both strict and effective.

Help to Enforce Prohibition

Every man and woman in this province shares the responsibility for the proper enforcement of Prohibition—not the officers of the law alone. Your duty is clear.

Dominion Temperance Alliance

NEW BRUNSWICK BRANCH

DONALD FRASER
President
Plaster Rock, N.B.

REV. THOS. MARSHALL
Vice-President
Fredericton, N.B.

W. G. CLARK
Treasurer
Fredericton, N.B.

REV. H. C. ARCHER, Executive Secretary
Fredericton, N.B.

It's Your Duty!

A DUTY TO YOURSELF—TO YOUR WIFE—TO YOUR CHILDREN—

To Provide a Healthful and Pleasant Home

A Life of Pleasure is Assured when you have your home Heated and Plumbed throughout.

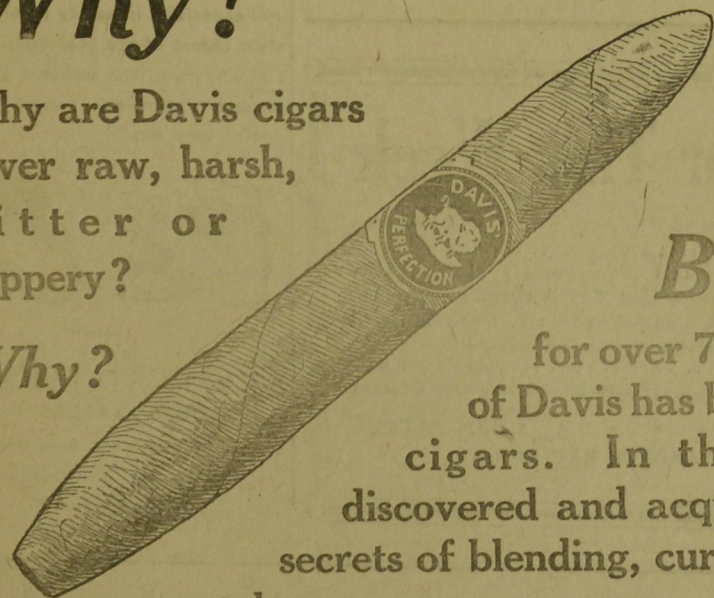
IF WE DO IT - ITS GUARANTEED AND RIGHT

D. J. SHEA & SON
Carleton Street

Why?

Why are Davis cigars never raw, harsh, bitter or peppery?

Why?



Perfection "Perfection"
Actual Size as illustrated
3-for-25c.

Perfection "Straights"
3-for-25c.

Because

for over 70 years the house of Davis has been making good cigars. In that time it has discovered and acquired many trade secrets of blending, curing and maturing tobacco.

"Perfection" Cigars are made by Davis' SOLD AT 3-for-25c.



Help Canada Maintain Her Financial Freedom!

Do Your Share towards Financing the War with Canadian Savings Rather than with Outside Capital.

THE problem of meeting the enormous cost of this war is two-fold. Not only must Canada get the money—most of it, of course, as loans—but she must get as much of it as possible here in Canada.

We can carry the war-debt if the bulk of the interest goes to Canadians, and so is used again in the country's development. But it will be a serious matter for us if a large proportion of the interest has to be sent outside the Dominion.

For the sake of our own and our children's future this drain on our resources must be avoided! Canada's financial freedom can and must be maintained! An average saving of 15 cents a day, invested by each man, woman and child in Canada in War Savings Certificates, would enable us to carry the whole cost of the war. To approach this average, hard work, thrift, self-denial and sacrifice are required of every citizen.

For each \$21.50 you lend the Government now, you will receive \$25.00 in three years—or you can get your money back at any time. Certificates are issued in denominations of \$25, \$50 and \$100, and may be purchased at any Bank or Money Order Post Office.

The National Service Board of Canada,
OTTAWA.

