

DR. J. B. CROCKER,
DENTISTFREDERICTON, N. B.
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Residence 345-41
Office 419-11**DR. GERARD,**
DENTISTTwenty Years' London, England
Experience.KING STREET, OPPOSITE BOYLE'S
PHONES—Office 574, House 2600-41**W. J. IRVINE,**
DENTAL SURGEONOpp. Soldiers' Barracks and Next Door
to Bank of N. S. Building,
Queen Street.OFFICE HOURS—10 a.m. to 1 p.m.;
2 p.m. to 5 p.m.
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OFFICE: Inches Building, Queen St.,
Lately Occupied by Capt.
F. W. Barbour.

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Best and Most Modern Funeral
Equipment in the City.Residence Telephone 70-41
Business Telephone 118-41**HARRY R. ADAMS,**

SUCCESSOR TO THE LATE

John G. Adams
UNDERTAKER

610 Queen Street.

Phone or telegraph orders
shipped on all trains or boats
at short notice.IF YOU ARE THINKING OF AT-
TENDING THE**FREDERICTON**
BUSINESS COLLEGENEXT TERM, NOW is the time to
send to us for full particulars, which
will be supplied on application.There is a great demand for young
men and women to take the places of
those who have gone to the firing line.

Address

W. J. OSBORNE, Principal,
Fredericton, N. B.**When Your Clothes**
Need Pressing and
Repairing

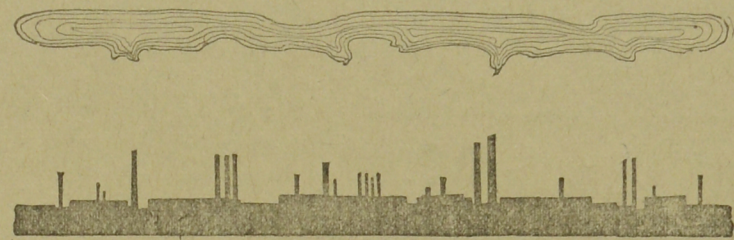
SEND THEM TO

H. L. ROGERSAnd Have Them Done in First Class
Style—"The Old Made New."
83 REGENT STREET.**PUBLIC NOTICE**I am opening an Auction and Sales
Room. I take everything you want
turned into money. Advise me with a
card. Will call for what you have to
offer. Quick returns.
Business confidential.**ARCHIE MacDIARMID,**

451 Charlotte St. Auctioneer.

NOTICE.The undersigned is prepared to de-
liver cream in the city on Wednesday
and Saturday for 35 cents a quart.
Celery plants for sale at 75 cents
per hundred. Telephone 3300-62.
MRS. E. W. DARCUS,
Fern Hill.**NOTICE**The Assessment Roll of the City of
Fredericton, for the year 1917, is now
in the hands of the City Treasurer for
collection, and all persons therein as-
sessed are hereby required to pay the
amount of their respective taxes forth-
with to the City Treasurer at his of-
fice in the City Hall, Fredericton, N. B.
A Discount of five per cent. will be
allowed on all taxes paid in on or be-
fore Tuesday, August 21st next, after
which execution may be issued and
proceedings had thereon, as by law
provided.Dated at the City Hall, Frederic-
ton, this 13th day of July, A. D. 1917.
G. R. PERKINS,
1wk Collector and Receiver of Rates.**OF INTEREST TO WOMEN.****IF YOU DARE USE BENZINE.**Benzine and Electric Flatirons Two
Troublesome Causes of Fires
in City Homes.Two of the most troublesome causes
of fire in the home, according to re-
cent reports of fire commissions in
various cities, are electric flatirons
and gasoline or benzine. It seems a
simple matter—this question of turn-
ing off the current from the iron every
time you finish using it, or whenever
called from the ironing board; but the
fact remains that women do forget.Benzine is even more dangerous
than the electric flatiron, and one
should be especially careful of it be-
cause while the danger done by the
electric flatiron is more apt to burn
one's kitchen or laundry furnishings,
benzine is more likely to burn off one's
eyebrows, one's hair, no to mention
actually "blowing things up" gener-
ally.If you live in the country or sub-
urbs, where no special ordinance reg-
ulates the amount you may keep in
your home, make an ordinance for
yourself. Go the cities one better and
make a rule that no gasoline shall ever
be kept or used inside your house.If you do cleaning with it, have the
jugs or tins containing it kept outside
the house. An unused dog kennel is
a really excellent place. And when
you do the cleaning go outdoors with
the paraphernalia and thus make sure
of being away from flames of all sorts.
It is a good thing to make a rule not
to use these explosives at any time
when cooking is going on or when
there are lights or flames exposed.Many use gasoline or benzine as an
insect exterminator. And as far as
the extermination goes it is a very
good idea. But beware! Often the
gasoline is put in an atomizer of some
sort and is then blown on to the furni-
ture or carpet in which the und si-
nle insect is harbored.Now by making this spray the gas-
line is made especially dangerous, be-
cause it is spread broadcast through-
out the air and might easily make its way
to any open flame with disastrous con-
sequences. So if you must use this
inflammable stuff—and sometime, of
course, nothing else is quite so effect-
ive—please promise yourself to take
the work cut in the open—on an open
porch or in a back yard?**GRAHAM PUDDING.**Quarter cup of melted butter, half
cup molasses, half cup milk, 1 egg, one
and a half cups graham flour, half a
teaspoon soda, 1 teaspoon salt, 1 cup
of dates or seeded raisins cut in
pieces.Mix butter, molasses, milk and egg
in order given, add dry ingredients
mixed and sifted. Mix a little of the
flour with fruit and add last. Turn
into a buttered mould, cover and steam
two and a half hours.The idea of Zionism, which seeks to
restore Palestine to the Hebrews, has
for hundreds of years been latent in
the breasts of thousands of the race
throughout the world, but the move-
ment did not take definite form until
20 years ago, when the international
Zionist congress held its first meeting
at Basle, Switzerland, under the lead-
ership of Max Nordau of Paris and
Dr. Theodor Herzl of Vienna.**Slants of Humor****MY LAUNDEREE.**The socks I sent to thee, dear heart—
Oh, were you stringin' me?
I count them over, o'er and o'er,
My hosiery, my hosiery!I do not mind the mark of tin,
The darning's fierce but free,
For that lost pair I should not care,
But oh, you have lost three!
And what is one
Odd s-o-c-k to me?
My hosiery!
My hosiery!**COULDN'T EXPLAIN.**The Sunday school teacher was ex-
plaining to the children how Sunday
came to be instituted."The Lord worked for six days,"
she said, "and rested on the seventh
day. Therefore the Lord blessed the
seventh day and hallowed it. Now has
any child a question to ask?"Willie put up his hand.
"Well, Willie what is it?"
"Why did the Lord pick such a dead
day as Sunday for a holiday?" asked
Willie.

The teacher couldn't explain.

ACCORDING TO HOYLE.A man came in from the mountains
to a little country store and purchased
a jug of whisky. As he did not want
to carry it around with him, he de-
cided to leave it at the grocery until
he went home.For identification he took a deck of
cards from his pocket, selected the
seven of hearts, wrote his name upon
it, and tied it to the handle of the jug.
He returned in about three hours
and found the jug missing."Say, Bill," he cried to the proprie-
tor of the store, "do you know what
became of that jug of mine?""Sure I do," was the reply. "Jim
Joiner came along with the Jack of
Hearts and took it."**THE OLD WAYS.**A simple young man was invited out
to dinner one evening. His table com-
panion tried to make him talk, but
without much success. As a last ef-
fort she asked:"Mr. Simpleton, do you like ban-
anas?"After deep thinking he replied:
"Er—no, no; I think I prefer the
old fashioned nightgown!"**THE PRICE OF HOMAGE**

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

**DON'T LET YOUR ADVERTISING FIRES DIE
OUT THIS SUMMER.**

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

**EXTRA STRONG CELERY
PLANTS****CABBAGE AND CAULI-
FLOWER****CUT FLOWERS and
POTTED PLANTS**
At Reasonable Prices.All Telephone orders will re-
ceive our prompt attention.**Ada M. Schleyer**
FLORIST
Charlotte Street**IMPERIAL LUNCH ROOMS**IS THE BEST PLACE IN THE CITY
for Auto Parties to get a good meal
or lunch at all hours.

Good Dinner Every Day from 12 to

2. Don't forget the place—

64 CARLETON STREET

G. FRED CROWLEY
PROPRIETOR**Now In Stock****CRIMPED OATS
CRACKED CORN
CORN MEAL**MANITOBA EX NO. 1 FEED OATS
at Lowest Market Prices.Prompt Attention Given to Custom
Grinding.**F. H. EVERETT**

Aberdeen Street, near C. P. R. Station.

**Mail Ads Will
Bring You Results**The owner of a No. 1A AUTOGRAPHIC KODAK JUNIOR never apologizes
for the pictures it takes.Be the sunshiny or cloudy this efficient little Camera snaps the events as they
occur and turns out pictures that are clear and sharp.

The price is only \$11.00.

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The McMurray Book & Stat'y Co., Ltd.