Mackinsw Time

Good, Warm, Heavy Mackinaw Coats, the kind that makes the wearer feel like shaking hands with himself when the thermometer slumps away below zero.

Can now be had in the Norfolk style in Grey, Brown, Cardinal, Blue and Green plaids \$7.75 to \$11.50.

Boy's Mackinaw Coats made of same high grade material. Sizes 28 to 35, \$7.75.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

IVORY CREAM

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect con-

RYAN'S DRUG STORE THE PENSLAR STORE

For The Man With Moderate Means

that desires a modern stove at a modest price. One that will conserve the fuel and produce the best of baking and cooking qualities. Come in and see our line of Cook Stoves

Royal Prince and Diamond M

Made by the Chas. Fawcette Co. Sackville.

Guaranteed by the makers and backed by our own reputation of money back if not satisfactory. We have some exceptionally good bargains in above stoves. Call early before they are all sold.

> LAWLOR & CAIN USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country. Our Advertising Rates will be found decidedly

reasonable in view of the results.

PEOPLE READ OUR

ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day
And muttered: "I defy it;
The stuff may be just what they

But I'm not going to buy it."
As time wore on he made remarks

It would not do to mention,
For he was mad because that ad Was forced on his attention.

But in a week, or two, or three, He said: "There's no denying, The way that ad gets hold of me, The stuff may be worth trying" For just about a fortnight more He dared mere words to win

him,
And then the ad completely had
Aroused the spender in him.

Next day he drifted in a store And quietly expended A few big iron dollars for The stuff the ad commended.

He found it filled a long-felt need Its excellence surprised him, And now he's glad because the ad So deftly hypnotized him.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

Liberal Candidate in Royal, Says That no Other Course is Open to Him---Not Satisfied With Sir Wilfrid's Attitude in the Military Service Act--Is Ready to Place Himself in the Hands of the People

forward statement today Dr. D. H. done for his country." McAlister, who was nominated as the Liberal candidate for Royal last May, Saskatoon, Sask., Nov. 6. - Lieut. union government.

uncertainty with respect to providing reinforcements for the brave boys Sault Ste. Marie, Ont., Nov. 6. - T.

will support the union government in all measures that are necessary to give Canada an opportunity of doing Andrews, D.S.O., a hero of the presfor civilization and the Empire.

"I was in hope that Sir Wilfrid Lau- convention as Union candidate. rier could have given his old Liberal supporters a chance to stand behind or would not go, but his language is didate. He formally accepted. unmistakable-he will not enforce the erendum. That means that Canada must wait until after the election; then if Sir Wilfrid is successful, a further delay with military service act. He wants a referendum. That means that Canada must wait until after the election; then if Sir Wilfrid is successful, a further delay until parliament meets; then still more delay until an act is passed authorizing a referendum and successful and passed authorizing a referendum and druggists then how long would we have to wait price. New pamphiet mailed free THE WOOD until the people voted? Nobody knows.

"It is morally certain that with Quebec solid the military service act would be repealed by an adverse referendum vote and/then let me ask you where would Canada stand in the eyes of the world?

Our Duty to the Empire. "We cannot afford to risk losing our lofty place upon the honor roll of the Empire. The splendid renown of Canada won on many battlefields in France and Flanders must not be smirched by any reluctance or unwill-

ingness to 'carry on.' "Therefore I will suport union government. In doing so I must appeal to my friends—the people of Kings and Queens counties, or the constituency of Royal, Conservatives as well as Liberals, to ratify my decision. For this purpose I will ask the people to assemble at an early date when I will place myself in their hands.

"There is no union candidate regularly nominated in Royal today. It is quite true that at a convention anonymously called at Gagetown, H. H. Mc-Lean was nominated as a 'win the war' candidate. No Liberals of any prominence or none at all that I know of joined with the Conservatives in this nomination, and no man can be a union candidate nominated in this

"I do not propose to enter into any political argument, however, in this announcement. When the time comes I will be quite willing to discuss how much the country has done for Gen-

SOCIETY NEWS.

Mr. Benjamin Rogers of Charlotte-own, is visiting Mrs. Frank Thomas. Mrs. F. St. John Bliss has gone to New York to spend the winter. Her nouse has been taken by Mrs. Alden

P, Taylor.
Dr. and Mrs. H. H. McNally and Mrs. J. G. McNally returned yesterday from a trip to Chicago.

Mrs. John Harney has returned from Woodstock, where she was visiting Mrs. Fisher.

Miss Edwards of St. John, is here to spend the winter with her sister.

to spend the winter with her sister, Mrs. G. W. Hodge.

Mrs. Charles Gregory of Antigon ish, N.S., is at Miss Colwell's. She will be here for several weeks.

Mrs. B. B. Manzer has returned from a three weeks' visit at St. John.

The infant daughter of Mr. and Mrs.

J. Harvey Ramsey was christened Sunday afternoon by Rev. J, S. Sutherland, taking the name of Millicent Elvira.

Said to Be Under Age.

Efforts are being made to have a young man who recently enlisted here for the 65th Battery, freed from military service because he is under the age of eighteen. When enlisted he gave his age as nineteen. Three of his brothers are now serving in France.

Observed Guy Fawkes' Day.

Guy Fawkes' Day was observed by the Orangemen of the vicinity last night when a large audience heard addresses at the Orange hall. The speakers were Rev. A. D. McLeod of Devon, Rev. E. H. Penwarden of St. George and Mr. J. B. Daggett of Fredericton,

Sussex, Nov. 5.-In a plain, straight- eral McLean and how much he has

A Unionist Candidate.

announced himself as a supporter of Col. Norman Long, who recruited the 65th Battalion, and has just erturned "The manifesto of Sir Wilfrid Laur- from Engalnd, is a candidate for the ier," he said, "published this morn- Unionist nomination in Humboldt. Dr. ing, insofar as is refers to military ser- D. B. Neely, former member, will seek vice, leaves me no other alternative. the Liberal renomiantion. No Con It is a policy of inaction, delay and servative will be put into the fight. Three-cornered Fight.

who have voluntarily gone overseas E. Simpson has consented to contest and fought, bled and died for the em- west Algoma at the request of a committee of Liberal-Conservatives and "I cannot stand behind any policy Liberal-Unionists. This will retsult in that means desertion of the men in a three-cornored fight, the otehr two the trenches or would bring the blush candidates being James Lockwood, of shame to Canada, and therefore I Labor, and C. N. Smith, Independent.

A Hero Candidate. Winnipeg, Nov. 6. — Major G. E. her proper share in the great struggle ent war, has consented to have his name to go before a Centre Winnipeg

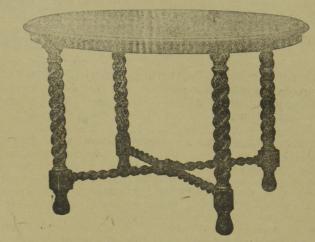
A Win-the-War Man.

London, Ont., Nov. 6. — Lieut. Col. him in support of sending the neces- W. G. Coles was given the full endor- ER DESIGNS a Specialty. sary reinforcements to help the Can-sation of the Gtear War Veterans' Asadians who are already across the wa- sociation at a largely attended meetter fighting for those who could not ing last night as the win- the war can-



Wood's Phosphodine,

Library Tables



Come in and see our large showing of Library Tables. We have om in the different styles, woods and finishes.

LEMONT & SONS LTD.

NOW CUTTING A CHOICE

CROP OF

Off Our New Plants.

Richman's American Beauties, Taft,

CARNATIONS IN STOCK as usual.

A Fine Lot of PALMS in all sizes. WEDDING BOUQUETS and FLOW-

CUT FLOWERS always on hand for the sick.

ADA M. SCHLEYER.

326 CHARLOTTE STREET.



A GOOD CASTILE SOAP

is the best soap that children can ase. It cleanses thoroughly. It is free from disagreeable oils and other harmful POTTED PLANTS, including a good substances and keeps the skin some selection of Ferns of the leading va-and healthy at all times. Don't allower your children to use a cheap or inforior soap. Buy Castile Soap and keeps a supply of it always on hand. The quality you get here is the best. 10. cents a cake and 20 cents a bar.

Cor. King and York Sts., Frederictor. Agency for Miller Standard Rubber Goods.

GEM THEATRE

WE'VE BEEN ON THE MAIN ROAD

For some time, repeating to you that we are coming nearer, and nearer the

"TRAIL"

And now we come to where we branch off into wilderness with only occas-ional glimpses of civilization.

WE WANT YOU WITH US

on this perilous journey, where the ways are nar-row and the pathway devious.

> OUR LAST MESSAGE. COME !

Monday, Tuesday or Wednesday -and then **EVERY**

WEEK



IN ADDITION To the first Three Reel Episode of "THE FIGHTING TRAIL" We offer for your

Approval A ISS MARY ILES VIINTER

"The Gentle Intruder,39 In Five Reels

WED. and THURS. SPECIAL

Just Secured ! A Motion Picture of the Presenta-tion of COLORS to the 236th Highlanders

at Valcartier:

See Capt. Black See Col. Guthriel See Major Cuth bert Morgan

Wm. Farnum

The Price of Silence."

Cook's Cotton Koot Compound.



THE COOK MEDICINE CO

magistrate.

ONE ROAD TO HAPPINESS-ANOTHER TO DESPAIR. HOW DOES A WOMAN MAKE THE CHOICE?

Frances Nelson

"THE POWER OF DECISION"

EXTRA TODAY - - - A DREW COMEDY

Wednesday_"THE SCARLET CATH," Featuring GAIL KANE