



Economy Many people think they are saving money by buying cheaptea, forgetting that it is not the cost per pound

but the cost per cup that determines a tea's economy. You may pay 5 or 10 cents more per pound for Red Rose Tea than for common tea. But because Red Rose Tea is a blend of Indian-Assam teas with Ceylons, consisting of the choice tender shoots and buds-the parts of the tea plant that yield the largest amount of liquor and the finest flavor-one-third less

The cost per cup between Red Rose Tea and common tea is then practically the same. But the flavor-what a difference.

is required in the pot to make the same number of cups.



T. H. ESTABROOKS CO., LIMITED Toronto Winnipeg Calgary St. John

Order a package from your grocer. In sealed packages only. Red Rose crushed coffee is as

quality and economy.

generously good as Red Rose Tea and just as easy to make. 3

And this distinctive and

delightful flavor and rich strength

is protected by the Red Rose

sealed package. No air, odors

or dust can get in to injure Red Rose Tea's splendid

VERY CAREFUL.

Keep chilled till served, and then Hubbubs-That solemn housemaid dling away your time. Knagg - And Persons who do hard manual work heap up the dish with whipped cream, of yours seems the personification of you harping on one string. in hot weather require substantial slightly flavored with vanila and su- carefulness. I suppose she never breaks anything.

Subbubs - No, she has been here nearly a month now, and hasn't even cracked a smile.

Two cups of sugar, 1 cup of butter, Animals in the London Zoo are "do-Pare and free from threads three 1 cup of pastry flour, 4 eggs, 1 tea- ing their bit" by going without potabananas and peel carefully three or- spoon of cream tartar, half teaspoon toes, of which they formerly consum-

Mrs. Knagg - You should stop fid-

CASTORIA For Infants and Children In Use For Over 30 Years Always bears the Signature of Charles H. Flitchery

The Peril

ternating a layer of each in a bowl.

LEMON JELLY CAKE.

of the Moderate Drinker

Like the contemptible German Spy who lived upon our friendship while all the while he was stabbing in the dark, Alcohol in moderate doses is poison. Of course you know that the lining of your stomach is just as sensitive as the ball of your eye. Just try putting a drop of whiskey in your eyeball -keep on doing it off and on for years-think of the result!

MODERATE DRINKERS Life insurance men declare that MODERATE drinkers shorten life on an average from 10 to 13 years by their occasional alcoholic drink

Help to

Enforce

Prohibition

No matter where you

live, whether the

Canada Temperance

Act or the new Pro-

hibitory Law operates

in your district, you are

urged to use every legitimate means within your power to

heartily support and

aid the officers in

their sworn duty of enforcing the law.

Fredericton, N.B.

TENDING THE FREDERICTON

BUSINESS COLLEGE

factory. A discount of 15 per cent, on the selling price of the books will be al-lowed to the dealer. Freight will be prepaid to the nearest Railway Sta-tion by the Department, only on orders amounting to \$5.00 and over. All re-mittances must be made to the Super-intendent of the School Book Depart-ment and only by Post Office Order,

NEXT TERM, NOW is the time to eend to us for full particulars, which will be supplied on application. There is a great demand for young men and women to take the places of these who have gone to the firing line. Address W J. OSBORNE, Prince, al, Fredericts N B.	ment and only by Post Office Order, Express Money Order, or Cash by Registered Letter. No order less than \$5.00 will be received. The present vendors can return the books in their possession, or, if they wish to retain them, will be allowed a reasonable time to settle for same. The following are the prices of books sold by the Department, and the prices at which they are to be sold by Dealers:	If you want to know what is going on in the system of the moderate drinker, look at a man who is dead drunk. Scientists say the only difference is that the drunkard reaches the climax quicker than the tippler. The effects are alike; the first thing Alcohol destroys is the mental power of defence against the appetite for drink. All drunkards begin as moderate drinkers.
INPERIAL LUNCH ROOMS IS THE BEST PLACE IN THE CITY for Auto Parties to get a good meal or lunch at all hours.	1st Reader.10c.4, 5 3c.2nd Reader15c.History3rd Reader20c.England and4th Reader30c.Canada 20c.Geography55c.French Readers,	Above the falls of Niagara there is a point in the current where each man's strength can yet take him back to safety. Beyond that invisible point he is lost. No man knows where lies that invisible line in his make-up, where ends his ability to say, "I can" or "I can't" stop drinking liquor.
Good Dinner Every Day from 12 to 2. Don't forget the place— 64 CARLETON STREET	4	After seventy-four years of investi- gation — economic, sociological, medical, ethical — the Insurance Companies ought to know. They declare that Alcohol, even in the
G. FRED CROWLEY PROPRIETOR EXTRA STRONG CELERY PLANTS	No. 1 15c. Augsberg's Draw- Health Reader, ing Books, ing Books, No. 2 25c. ing Books, Geometry, 4, 5, 6, 7, 8, 10c. 1 1 Geometry, 4, 5, 6, 7, 8, 10c. Practical Spell- Geometry, 1 1 to 6 55c. ers 15c.	smallest quantities, is a destructive poison. They turn away hundreds of thousands of dollars' worth of business on the strength of their knowledge. Taking two million smallest quantities, is a destructive appalling mortality of almost double that of men who were never intro- duced to John Barleycorn." Every man and woman in this
CABBAGE AND CAULI- FLOWER	WANTED —Peeled Spruce and Bal-	policy-holders as a test they know that the teetotaller lives much longer than the moderate drinker; "the man who occasionally gets tight province shares the responsibility for the proper enforcement of Prohibi- tion—not the officers of the law alone. Your duty is clear. Dominion Temperance All NEW BRUNSWICK BRANCH REV. THOS. MARSHALL, Vice-President W
All Telephone orders will re- ceive our prompt attention.		
Ada M. Schleyer FT ORIST Charlotte Stree	WANTED — To buy hardwood any lengths. Highest cash prices paid. Thos. Fulton. WANTED — A second class female teacher for school district No. 3. Ap ply stating salary to Charles E. Con- nors, Cotk Station, York Co. 1wk	Plaster Rock, N.B. REV. H. C. ARCHER, Executive Secretary Fredericton, N.B.

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