

## Canada needs what You can Save!

"What we have got to do is not only to produce, but to save!"

Sir George Foster,  
Minister of Trade and Commerce.

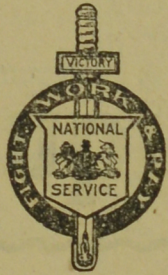
**T**HE part which Canada is proud to play in the Empire's war is costing more than we ever dreamed we could raise. If we are to make good financially, all must help!

If every man, woman, and child in Canada would save 15c. a day, and invest it in War Savings Certificates, we could carry the cost of the War.

War Savings Certificates make it easy for everyone to become Canada's partner—bearing a share of the burden—earning, and receiving, a share of the reward.

For every \$21.50 you lend the nation now, you will receive \$25 at the end of three years—an interest return of over 5%. Certificates are issued in denominations of \$25, \$50 and \$100, selling at \$21.50, \$43 and \$86 respectively, at any Bank or Money Order Post Office.

THE NATIONAL SERVICE BOARD OF CANADA,  
OTTAWA.



**Wood's Phosphodine,**  
The Great English Remedy.  
Tones and invigorates the whole nervous system, makes new blood in old veins, cures nervous debility, mental and brain worry, despondency, loss of energy, palpitation of the heart, failing memory. Price \$1 per box, six for \$5. One will cure six. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. **THE WOOD MEDICINE CO., TORONTO, ONT.** (Formerly Windsor.)

## Old False Teeth

Bought in any condition. \$1.00 per set or seven cents per tooth. Cash by return mail. R. A. Copeman, 2579a Esplanade Avenue, Montreal, P. Q.

## GRAND MAMMOTH CARNIVAL

Barrack Square and Armory

Thursday Afternoon and Evening August 30th.

Daughters of the Empire

—and—  
Fredericton Brass Band.

**FEATURE ATTRACTION**  
**GRAND WAR BABY SHOW,** in Three Classes—viz., (A) Six Months and under, \$2 in cash and large size photograph; (B) Six Months to 1 year, \$2 in cash and large size photograph; (C) 1 Year to 2 Years, \$2 in cash and large size photograph.

The judges for above show will be from outside the city and will be competent judges. The competition will be open to every person paying admission.

**GRAND DRAWING** for the following: 1st, One Dressing Table; 2nd, One Ton of Sydney Coal; 3rd, One Cord of Hard Wood; 4th, Gramophone; 5th, Two Tickets to St. John and Return on Steamer May Queen; 6th, One Umbrella.

Admission to Grounds, 10c., which entitles the holder to two chances on gate prizes, 1st, 100 lbs. Sugar; 2nd, 1 Carpet Sweeper.

Games, Refreshments, Dancing, and Band Concerts. Two Street Parades. Marvellous attractions will be offered on the Midway.

Doors Open 1 p.m. Supper served on the grounds.

**ANOTHER ATTRACTION**—The Fredericton Brass Band will furnish music.

## HELP THE WOUNDED SOLDIERS

BY ATTENDING THE

## GARDEN PARTY

—ON THE—

## EARL OF ASHBURNHAM'S GROUNDS

THURSDAY, AUGUST 30th,

Proceeds for Red Cross Work.

## KAISER SAYS ENGLAND MUST BE BEATEN

Copenhagen, Aug. 24.—"England, the arch-enemy of Germany, must be beaten down, at whatever cost, Emperor William told his troops while on a visit to the Flanders front on Wednesday. An official statement issued in Berlin says that the Emperor addressed deputations from all detachments which have had a share in meeting the British attacks.

He said he felt impelled to express his thanks and his full recognition of the heroic gallantry shown by troops from all parts of Germany in the hard fighting of the past week. The Emperor referred to the marked contrast between the German and Anglo-French points of view, and continued: "It is in God's hands when in his wisdom he will give us victory. He has taught our army a hard lesson, and now we are going to pass the examination. With the old German confidence in God we shall show what we can do. The greater and mightier the problem, the more gladly we shall grapple with it and solve it."

Reports from Japan indicate that the equal suffrage movement has recently taken a strong hold on the women subjects of the Mikado.

The shaft of an aerial torpedo which fell in London during a raid has brought \$540 at a raffle.

Some men attract attention simply because they made no effort to attract.

## BABY'S GREAT DANGER DURING HOT WEATHER

More little ones die during the summer than at any other time of the year. Diarrhoea, dysentery, cholera infantum and stomach disorders come without warning and when a medicine is not at hand to give promptly the short delay too frequently means that the child has passed beyond aid. Baby's Own Tablets should always be kept in the home where there are young children. An occasional dose of the Tablets will prevent stomach and bowel troubles, or if the trouble comes suddenly the prompt use of the Tablets will cure the baby. Mrs. Chas. Anderson, Minda, Alta., says: "Baby's Own Tablets are the best medicine for little ones who are suffering from a weak stomach. They cured my baby when suffering from stomach complaint and have made her a fine healthy child." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## ADVERTISEMENT OF SALE

Under and by virtue of the powers conferred on the undersigned executors of the Last Will and Testament of F. J. Seery, M. D., deceased, there will be offered for sale at Public Auction in front of the Post Office, in the City of Fredericton, in the County of York, on TUESDAY, the 28TH day of AUGUST, instant, at the hour of twelve o'clock noon, the following freehold lands and premises:

"All that certain piece or lot of land situate, lying and being in the Town of Fredericton, in the County of York, and known and distinguished as part of lot one hundred and forty-six and block nine fronting on Brunswick commencing on the upper corner of land owned and occupied by Jarvis Ring and extending along said Jarvis Ring's land in a northerly direction one hundred feet; thence in a westerly direction forty-four feet; thence in a southerly direction one hundred feet; and thence along said Brunswick Street in an easterly direction forty-four feet to the place of beginning, being the same piece of land conveyed by Thomas R. Robertson and wife to one Michael McClinchy by deed dated July 5th A. D. 1837, and being

# Visit Halifax

September 12th to 20th  
PROVINCIAL EXHIBITION DATES

Never in the history of the province was a visit to the Ancient Capital more interesting than at present, with the thousands of soldiers, His Majesty's Warships and the scores of neutral ships lying at anchor in Bedford Basin.

All the leading features that have characterized the Annual Fair in the past will be in evidence, together with many new ones.

Particulars announced later. Reserve these dates.

September 12th to 20th

M. McF. HALL

Manager and Secretary,

P. O. Box 339.

HALIFAX

## GOOD LEADERS AND GUTTER WORK

WILL SAVE THE HOUSE OWNER MUCH DISCOMFORT AND A LOT OF EXPENSE.

If your leaders and gutters are not in good condition, better have us look them over at once. We will either repair or replace them at a moderate cost.

## D. J. SHEA & SON

Carleton Street.

'Phone 563

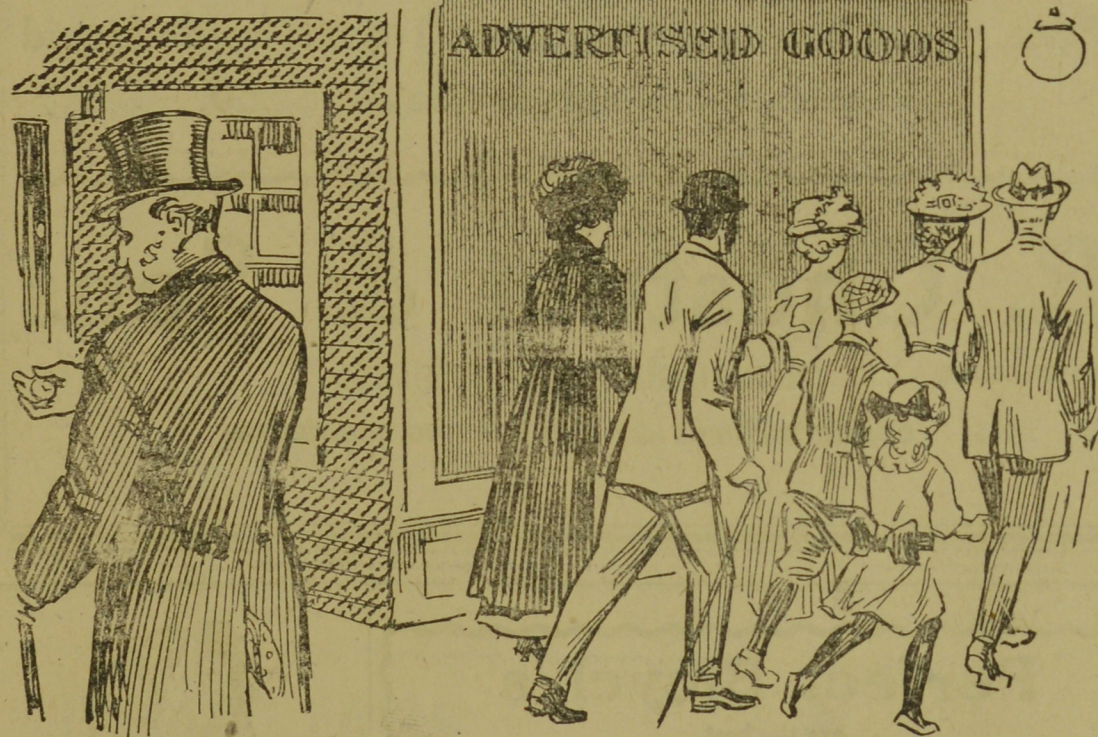
## FARM LABORERS

CANADIAN PACIFIC

THE DATE:  
**Aug. 27**

THE RATE:  
**\$12.00**  
TO WINNIPEG

N. R. DesBrisay, D. P. A., C. P. R., St. John, N. B.



## THE ROAD TO THE RIGHT.

**Y**OU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.  
If you are doing a provincial or national business it is better to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost, by the Secretary of Canadian Press Association, Room 10, Lumsden Building, Toronto.

## It Fits the Pocket The New 2c Kodak Jr.

Pictures 2 7-8 by 4 7-8.

A thin, slim camera for pictures of the somewhat elongated post-card size—but just a trifle smaller—it fits the pocket.

Accurate and reliable, simple in operation, it meets every requirement in hand camera photography. Autographic, of course—all the folding Kodaks now are.

PRICE \$12.00.

The McMurray Book & Stat'y Co., Ltd.