

**YOU'RE SAFE YOUR LEATHER LABEL OVER-HAULS WILL HOLD**

It's lucky you didn't have cheap ones.

Fortunately your overalls don't often run up against a test like the above, but DON'T FORGET that the same qualities which will stand this strain will withstand the wear and tear of your day's work. LEATHER LABEL OVER-HAULS ARE DOUBLE SEWED on every seam with thread tested in a pulling strength of ten pounds. Every pocket is cross-stitched at the corner with three seams. Think what these things mean to you. Your LEATHER LABEL OVER-HAULS will hang together until the fabric is worn out. They cost more per garment but LESS per year. Expensive Over-Hauls are the BEST ECONOMY.

**WE ARE THE AGENTS**  
**Peter Farrell & Co.**

**IVORY CREAM**

Something you have been looking for. Imparts a beautiful lustre to Ivory. Removes discolorations from toilet articles. Will keep all Ivory articles in perfect condition.

**RYAN'S DRUG STORE**  
THE PENSLAR STORE

## HOME GUARDS, ATTENTION!

REPAIR THAT LEAKY ROOF before the Weather Man entrenches around your home for the winter. Don't put off looking after your house, outbuildings or garage. It's not only a nuisance, but a great bill of expense to allow the rain to destroy your property. A few dollars invested in our

**HIGH GRADE GUARANTEED ROOFING**  
WILL PAY EXCELLENT DIVIDENDS by way of protection. It's not only weatherproof, but fireproof. Call in today for samples.

ROOFING at \$1.75 upwards. TAR SHEATHING, TARRED FELT, CYCLONE BUILDING PAPER.

**LAWLOR & CAIN**  
USE OUR HARDWARE IT STANDS HARD WEAR

THE VALUE OF ADVERTISING in all cases must be based on the return for the outlay. No better opportunity in this respect can be found in this locality than

## THE DAILY MAIL

This paper has a special value to the local advertiser, as the majority of its readers are in this city and the immediate surrounding country.

Our Advertising Rates will be found decidedly reasonable in view of the results.

## PEOPLE READ OUR ADVERTISEMENTS

They are trying to buy as wisely as they can. It is necessary they should.

They are eager to know what the local merchants have to offer, and good live advertising is interesting reading to them.

Most of our enterprising business men have already realized this fact and their advertising appears regularly in the Mail.

If you are not a regular advertiser in the DAILY or SEMI-WEEKLY MAIL, you are overlooking an opportunity that no business man in this locality ought to be too busy to appreciate.

## THE AD. AND THE MAN.

By James J. Montague.

He saw the ad from day to day  
And muttered: "I defy it;  
The stuff may be just what they say,  
But I'm not going to buy it."  
As time wore on he made remarks  
It would not do to mention,  
For he was mad because that ad  
Was forced on his attention.

But in a week, or two, or three,  
He said: "There's no denying,  
The way that ad gets hold of me;  
The stuff may be worth trying."  
For just about a fortnight more  
He dared mere words to win him,  
And then the ad completely had  
Aroused the spender in him.

Next day he drifted in a store  
And quietly expended  
A few big iron dollars for  
The stuff the ad commended.  
He found it filled a long-felt need  
Its excellence surprised him,  
And now he's glad because the ad  
So deftly hypnotized him.

# WILL PAY TEN MILLIONS FOR CANADIAN NORTHERN STOCK

Order-in-Council Has Been Drawn and Awaits Ratification by the Cabinet-- The Stock was Pronounced of no Value by the Drayton Acworth Commission.

Ottawa, Oct. 29. — According to the draft order-in-council providing for appointment and work of the arbitrators dealing with the government's purchase of the Canadian Northern stock the maximum price which may be paid for the \$60,000,000 per value is fixed at \$10,000,000.

The clause dealing with the price limitation is as follows:

"Should the value so determined be the sum of \$10,000,000 or more the price shall be \$10,000,000. Should the value so determined be less than \$10,000,000 the price shall be the value less than \$10,000,000 so determined."

The order-in-council is drawn up and now awaits ratification by the cabinet. There will be a full meeting of the cabinet towards the end of the week and it is expected that the order-in-council will then be formally passed. The board of arbitration under Sir William Meredith will at once get down to business to fully investigate the physical value of the system and the company's cash equity in the stock.

\$10,000,000 the Limit.

The stock has already been declared by the Drayton-Acworth commission appointed to inquire into the whole railway situation as being with-

out value or equity of redemption to the stockholder, nevertheless, according to the tentative agreement drawn up the arbitrators are merely informed that they must confine their award to \$10,000,000.

The agreement which the order-in-council will ratify is between His Majesty the King, represented by the minister of finance and the receiver-general of the first part and MacKenzie, Mann & Co., Ltd., "herein called the owners and the Canadian Bank of Commerce herein called the pledgees" of the second part.

Just how the government reached the basis of maximum price is not known. The Drayton-Acworth commission spent months in an examination of the physical assets of the company and, after careful consideration, reached the conclusion that the system could be taken over by the government without the payment of a single cent to the shareholders.

The L. A. Wilmet Mission Band Will Hold a

## HALLOWEEN SUPPER

In the METHODIST SCHOOLROOM THURSDAY, NOVEMBER 1st,

5.30 to 7 p.m.

Meats, Chicken and Ham; Potatoes and Squash; Pies, Cake, Coffee and Tea. TICKETS 50 CENTS.

Come and have a good time.

## REV. MR. ELLIOTT REMOVING FROM MARYSVILLE

Farewell Services on Sunday Next—Going to N. S.—Chas. Handley Going to Waterville, Me.

Marysville, Oct. 30. — Mr. Charles Handley who has been a resident of the upper section of the town for a number of years will remove with his wife and family in the near future to Waterville, Me., where he has acquired a farm property. The departure of Mr. and Mrs. Handley and family will be regretted by a large circle of friends. Mr. Handley was formerly a foreman in the mill room of the cotton mill. He is now disposing of his farm stock preparatory to his removal.

Rev. Ritchie Elliott, pastor of the Main Street Baptist church, announced to the members of the congregation at the morning service on Sunday that he would conduct farewell services on Sunday next. He will shortly remove with his family to Nova Scotia.

Messrs. Louis Titus, Ritchie Gorman, John Arnold, Harold Arnold, Percy Collings, Archie Pyne, John Sherman and Edgar Wade left yesterday morning for St. John where they will join their respective units after spending a few days with friends and relatives here.

Mr. John Osborne who has been visiting her parents Mr. and Mrs. Harry Osborne returned to Minto on Monday.

The home of Mr. and Mrs. Fred White was the scene of a very enjoyable affair last evening when a number of friends of their daughter Miss Ruby, held a surprise party in honor of that young lady's nineteenth birthday. The evening was spent in games and amusements, and refreshments were served. During the evening Miss White was presented with a beautiful pendant and chain, the presentation being made by Miss Mary Pond in a brief and fitting speech to which the recipient suitably replied. The party dispersed at a late hour.

## Received Commissions.

The latest number of The Breath of the Father states that Lieut. William Delaney, formerly company sergeant-major, Lieut. Irving D. Appleby, formerly company sergeant-major, and Lieut. R. Murray Finlayson, formerly sergeant, have been granted commissions in the 236th MacLean Highlanders. Lieut. Finlayson was one of the first of the Boston men to join the battalion. The other officers are well known in Fredericton.

## LIBERAL DROPS OUT

Brampton, Ont., Oct. 30.—At a general meeting of the executive of Peel County Liberal Association here yesterday, Benjamin Petch, liberal candidate for Peel, tendered his resignation, in order that association might be free to meet the Peel conservative association the purpose concerning a union candidate.

## SOCIETY NEWS.

Miss Madeline Smith, who has been the guest of Miss Louise Sterling, left yesterday for St. John, where she will spend ten days before preceeding to Vancouver.

Mrs. B. B. Manzer is visiting friends in St. John.

Mr. and Mrs. A. K. Grimmer, have arrived here and will spend the winter with Mrs. G. N. Babbitt.

## M. P. ENDORSED

Newmarket, Ont. Oct. 30.—J. A. Armstrong who has represented North York in parliament for the last six years, has been endorsed by the North York Liberal-Conservative Association Executive as Win-the-War candidate in the constituency.

# Rayo Lamps

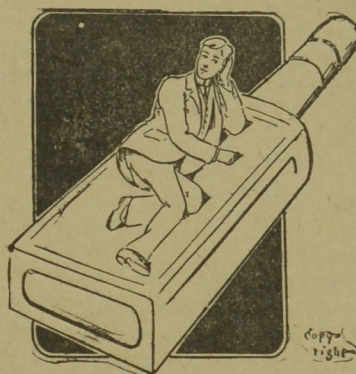
If you are looking for a light that is easy on the eyes and one that will give you no trouble buy

## A Rayo

We guarantee every Rayo to give perfect Satisfaction or your money back.

Rayo Lamps in two sizes. Nickel finish, will not tarnish. White or Green Shades.

**Lemont & Sons, Ltd.**



NOW CUTTING A CHOICE CROP OF

## ROSES

Off Our New Plants.

Richman's American Beauties, Taft, etc.

CARNATIONS IN STOCK as usual.

POTTED PLANTS, including a good selection of Ferns of the leading variety.

A Fine Lot of PALMS in all sizes.

WEDDING BOUQUETS and FLOWER DESIGNS a Specialty.

CUT FLOWERS always on hand for the sick.

**ADA M. SCHLEYER, FLORIST**

326 CHARLOTTE STREET.

'Phone 217.

## VINOL PRODUCES THAT RESTED FEELING.

This tonic does that and more too. It restores the weakened system to a healthy condition in quick time. Puts new life and vigor in the "don't care" body. An excellent medicine for any season of the year, but particularly good now. Don't fail to take VINOL when feeling badly... \$1.00 a bottle. Sold only at

**STAPLES' PHARMACY**

Cor. King and York Sts., Fredericton.

# GEM THEATRE

MONDAY and TUESDAY

## DOUGLAS FAIRBANKS

THE LEGITIMATE FARCEUR, in the WELL KNOWN DRAMATIC FARCE

## "THE LAMB"

—AND—

EDDIE LYONS & LEE MORAN

IN "THE WAR BRIDEGROOM," A TRAVESTY

WEDNESDAY & THURSDAY

Sir Rider Haggard's Famous Novel "JESS"

is too well known to require comment. In this role

MISS THEDA BARA

displays all of that rare perfection which has marked her interpretation of more mature roles.

THIS IS THE

GIRL

In the Coming

VITAPHONE

SERIAL

"THE

FIGHTING

TRAIL"

It is a far cry from

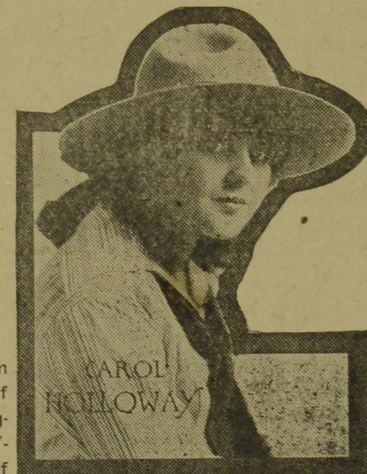
the demure role of

YOUTH in the original

cast of EVERY-

WOMAN to that of

a daring



MOUNTAIN GIRL WHO

RIDES AND SHOOTS

And Matches Her Wits Against

A GANG OF OUTLAWS

But that is exactly the transformation

that occurred in the life of

MISS CAROL HOLLOWAY

Whose Work in

"The Fighting Trail"

is a splendid example of histrionic ability.

WED.

and

THUR.

THEDA in BARA

"HEART and SOUL," a big film event.

# GAIETY

TODAY and TUESDAY. OFFERS THE DAINY LITTLE METRO STAR

VIOLA DANA

IN A GRIPPING METRO WONDERPLAY,

**'The Light of Happiness'**

EXTRA TODAY! - - - A METRO COMEDY

Wed.—FANNIE WARD in "THE CRYSTAL GAZER."

Friday—VIVIAN MARTIN in "A KISS FOR SUSIE."