

DON'T YOU NEED SOME NEW HOSIERY?
Then Why Not Buy It During Our

Mid-Summer Sale

And Save Money.

MEN'S HOSIERY—

Men's Black Cotton Hose, reg. 20c. pair, now 2 pairs for 25c.

Men's Fine Quality Black, Blue and Light Blue Cotton Hose, reg. 35c. pair, now 25c.

Men's Black and Tan Silk Hose, reg. 75c. pair, now 50c.

Men's Grey Sox, reg. 25c. pair, now 2 pair for 25c.

Men's Fine Worsted Khaki Sox, reg. 50c. pair, now 35c. pair.

LADIES' HOSIERY—

Ladies' Extra Quality Black Cotton Hose, 25c. pair.

Ladies' White Cotton Hose, 25c. pair.

Ladies' Black Silk Hose, reg. 75c. pair, now 60c. pair.

Ladies' White or Black Lisle Hose, reg. 60c., now 50c.

BOYS' ROCK RIB HOSE, 35c. pair.

BOYS' "HERCULES" Rib Cotton Hose, 25c. pair.

"PRINCESS" HOSE FOR GIRLS, Colors Black or Tan, 25c. and 35c. pair.

CHILDREN'S SHORT SOX, reg. 25c., for 15c. pair.

Peter Farrell & Co.

AGENTS FOR PROGRESS MADE-TO-MEASURE CLOTHING.

Cameras, Films and Supplies

Films developed and printed. If there is anything wrong with your camera, let us look at it—costs nothing.

RYAN'S DRUG STORE THE PENSLAR STORE

SUGAR

Berries are cheap and you will want lots of sugar. We have only the best fine granulated.

11 lbs. \$1.00. \$2.50 per 100 lb. Bag.

MASON JARS

	Each.	Dozen
Pints	7c.	75c.
Quarts	8c.	90c.
Half-gallons	10c.	\$1.10

FLOUR

Always use "BLUE BANNER," a High Grade Manitoba.

Barrels, \$13.60. Half-barrel Bags, \$6.75.

FRUIT SYRUP

Large bottles, 30c. each—very nice for hot weather.

ONIONS

New Bermuda Onions, 6c. lb. 5 lbs. 25c.

COMPOUND LARD

Kettles—3 lb., 5 lb. and 10 lb., 25c. lb.

20 lb. Pails, 23½c. lb.

CANNED GOODS

Good Salmon, 13c., 2 for 25c.
Tomatoes 19c. can
Corn 16c. can
Peas 13c., 2 for 25c.
Peaches 16c. can

Don't forget our low prices on Patent Medicines.

Yervais

BRANCH STORES, WOODSTOCK and ST. JOHN.

ALLIES START BIG DRIVE ON FRANCO-BELGIAN FRONT

First Line German Trenches Captured Over a Wide Front--The Huns Forced From Strong Positions at the Point of the Bayonet--Casualties of the British Were Remarkably Light--Many Enemy Prisoners Have Been Captured.

British Front in France, July 31.—An offensive launched by the British and French against the German lines between the River Lys and Boesinghe at daybreak has, with few exceptions, accomplished all that had been planned for the first day of the battle which, in its early stages, gives promise of being the greatest conflict of the war.

Roughly speaking, the British penetrated positions held by Crown Prince Rupprecht of Bavaria, between Boesinghe and Warneton, and at the time of filing of this dispatch were in possession of the first three lines of the German trenches at most points throughout this front.

Reports received from the French troops, which are attacking on the difficult territory between Dixmude and a point near Boesinghe, say they have forced their way across this marsh-studded and partly inundated region and captured the first two lines of German trenches.

The losses of the Entente Allies have been surprisingly light and the morale of the men continues at the highest pitch. The contact between the British and French armies has been constant and excellent. Late today it was said the Germans began a heavy counter-attack at the point where the allied forces join.

Fierce Fighting.
The German front line trenches, which had been torn to pieces by the preliminary bombardment, offered little resistance, but once the allied forces had penetrated beyond them they met with fierce resistance at many points. Directly east of Seillebeke, and again a little to the north, the British were temporarily held up by a heavy machine gun fire, but only temporarily, for the troops charged through the rain of lead and forced the Germans from their positions in hand-to-hand fighting.

One of the most striking and spectacular events of the day's fighting occurred at the so-called Menin Tunnel, a great underground fortification con-

structed by the Germans on the Menin road, opposite Hooge. The British preliminary bombardment had forced the Germans to hold the trench line thinly here, and the British division which was to attack at dawn lay out all night in shell holes, within twenty-five yards of the Germans, waiting for the signal to advance. When the time arrived for the charge and the British gunners had dropped a fire on the Germans, it was seen that the Germans had taken to their heels and were fleeing.

The British Charge.
The British, seeing their prey escaping, went mad and charged directly through the own barrage, fortunately without heavy casualties. Menin Tunnel, which was expected to be occupied by several hundred Germans, was found to be held by only forty-one, the rest having retreated.

It was only at the second line that the British met resistance, and here, after sharp hand-to-hand fighting, they forced the Germans to withdraw. No check has yet been made on the number of German prisoners captured, but they are flowing in a steady stream back of the British lines. Many of those captured at the Menin Tunnel and other points are mere boys.

The tanks again played a prominent part in the opening of the battle, and reports from all sections of the British front say that their work has been most satisfactory. Large numbers of these monsters were employed and in many cases pursued their destructive and uncheckable way to a distance far within the German lines.

Did Work Thoroughly.
Further information obtained from German prisoners concerning the effects of the British preliminary bombardment indicate that the effects of this unparalleled expenditure of ammunition were disastrous in the extreme, both in damage and the morale of the German troops. Within the past few days six Bavarian divisions were withdrawn and replaced by fresh troops, because they were so thoroughly demoralized by the inferno of fire which they had undergone. Photographs taken by aviators back of the German lines show that there was scarcely a square yard of territory along their front which was not devastated by the high explosives. It is small wonder then, that the Germans were holding their front line thinly and were swept back when finally the time arrived for the allied infantry to do its work.

Attack Launched Early.

British Front in France and Belgium, July 31.—A vast British force, augmented by French troops, at dawn today launched against the army of Crown Prince Rupprecht, of Bavaria, between Dixmude on the north and Gappard, near Warneton, on the south a terrific offensive which, according to the early reports had carried the onrushing Allies well beyond the shell-shattered front line trenches of the Germans throughout this approximately 20-mile front, and in many places had reached the second line defences.

Both the French and British had achieved all the first objectives, and the artillery was moving forward with schedule precision and the whole situation was satisfactory in every particular.

In numerous places the Entente Allies encountered strong resistance and counter-attacks, from the desperate Teutons.

Between Dixmude and Boesinghe the attacking forces are reported to have secured the two first lines of the German trenches after having fought over the most difficult territory imaginable due to marshes and inundated areas with which the section is blocked.

The German front line about the Ypres salient, which has been held unquestioned by the enemy since the early days of the war, offered little resistance today to the British advance, but beyond these trenches the Germans made a firm stand in an endeavor to stem the onslaught.

The British again captured La Bassee village on the Franco-Belgian frontier, which a few days ago they had occupied and then relinquished. The Germans made a heavy counter-attack here in an attempt to regain the position, but the British flung them off and began consolidating the ground

The Ball Ideal Fruit Jar

As illustrated on the front page of the Canning Bulletin recently issued by the Women's Institute.

We will replace free any jar we sell that is found to be defective.

PINTS 10 cents each
QUARTS 12 cents each
HALF-GALLONS 15 cents each

Ten per cent Discount by the Dozen.

Red Rubber Rings, ten cents per box of one dozen.

Telephone 247. Prompt delivery.

Lemont & Sons, Ltd.

Thursday Half-holiday during July and August.

POINT WITH PRIDE TO YOUR HOME BY APPLYING
A COAT OF

Maple Leaf Paint

To make it stand out and be admired for its beauty. This high grade guaranteed Paint looks well, wears well; Quality, not Price, determines the value of this Paint. Come in and let us figure on the cost of painting your home.

LAWLOR & CAIN

USE OUR HARDWARE — IT STANDS HARD WEAR.

GAIETY THEATRE

Presents the Winsome Star,
MARIE DORO,

In the Famous Player Feature

Hearts Desire

EXTRA ATTRACTION TODAY

THE PATHE NEWS—Bathing Parade at Venice, Cal; American Aero Corps; U. S. Liner Manchuria Wrecked in Collision; Ally Envoys Honored by Princeton Univ., etc.

Please Note.—Pauline Frederick in "Her Better Self" will be shown on Thursday, Tomorrow only.

PUBLIC MEETING

In compliance of the Proclamation of His Honor, the Lieutenant Governor, the citizens of Fredericton are hereby called upon to meet in the Council Chamber of the City Hall at 2.30 p. m. on Saturday, August 4th, being the third anniversary of the Declaration of War.

The object of this meeting is to align ourselves with the citizens of other cities and towns throughout the Dominion by passing a resolution reaffirming our unalterable determination to carry on the war until the ends for which we fight have been attained.

G. R. PERKINS,
City Clerk.

Evening Schools

Applications will be received at the Office of the Board of School Trustees until the 11th inst., for one Male Teacher to conduct two Evening Commercial Courses of ten weeks each, work to begin 24th September next.

Second Course of ten weeks to begin 14th January, 1918.

Also Female Teacher to conduct two Evening Courses in Household Science, dates as above.

Classes in mechanical drawing and woodwork, etc., will be conducted on same dates.

CHAS. A. SAMPSON,
Secretary.

Had Some Fine Furs.

Mr. Robert Low of Kingsclear, well known as a trapper and hunter, was in the city today with some fine furs, the product of his spring trapping on the Shogomoc river. Four of the pelts were otter. These with one other otter pelt Mr. Low sold for four hundred dollars. He also has some excellent bear skins. Mr. George A. Davis of this city, cured and tanned the skins for him. Mr. Low speaks highly of the Shogomoc as a river for trout fishing and big game. A short time ago he counted fifteen moose in one day in the thoroughfare between Cronk lake and Kilburn lake.

At one point the British charged through their own barrage fire to prevent the escape of fleeing Germans.